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(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

2025 FIRST INTERIM DIVIDEND

The attached announcement is being released by Prudential plc on the date below.

By order of the Board
Prudential plc
Tom Clarkson
Company Secretary

Hong Kong and London, 2 October 2025

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair Shriti Vadera

Executive Director
Anil Wadhwani (Chief Executive Officer)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu,
George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK,
Claudia Ricarda Rita Suessmuth Dyckerhoff, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

^{*} For identification purposes

2025 FIRST INTERIM DIVIDEND

On 27 August 2025, Prudential plc ("**Prudential**") announced a 2025 first interim dividend of 7.71 US cents per ordinary share and a scrip dividend alternative in respect of the dividend, offered in accordance with the Evergreen Scrip Dividend Scheme Terms and Conditions. The scrip dividend alternative involves the issuance of relevant new ordinary shares on the Hong Kong line only.

Shareholders holding shares on the UK and Hong Kong registers were able to elect to receive their dividend payment in US dollars by 25 September 2025.

UK register

Shareholders holding shares on the UK register who have elected to receive the dividend in cash and have not elected to receive their dividend payment in US dollars will receive the dividend payment in pounds sterling and their dividend will be converted from US dollars to pounds sterling at the rate of one US dollar to 0.744541 pounds sterling.

Accordingly, the amount of sterling payable in cash on 16 October 2025 will be approximately: **5.740411** pence per ordinary share.

Hong Kong branch register

Shareholders holding shares on the Hong Kong branch register who have elected to receive the dividend in cash and have not elected to receive their dividend payment in US dollars will receive the dividend payment in Hong Kong dollars and their dividend will be converted from US dollars to Hong Kong dollars at the rate of one US dollar to 7.779780 Hong Kong dollars.

Accordingly, the amount of Hong Kong dollars payable in cash on 16 October 2025 will be approximately: **0.599821 Hong Kong dollars per ordinary share**.

UK and Hong Kong register shareholders who have elected to receive new shares in respect of the dividend will receive the cash balance in respect of fractional shares, if any, in pounds sterling or Hong Kong dollars respectively, being converted from US dollars using the above mentioned exchange rates. For UK register shareholders, the cash balance will be paid at the same time as the distribution of sale proceeds to the UK register shareholders participating in the dealing facility, which is expected to take place within 14 Hong Kong trading days of the completion of the sale of the relevant shares via the dealing facility. For Hong Kong register shareholders, the cash balance will be paid on 16 October 2025.

Further details can be found in the Evergreen Scrip Dividend Scheme Terms and Conditions available at www.prudentialplc.com/en/investors/shareholder-information/dividend/scrip-dividend.

The US dollar to pound sterling and Hong Kong dollar conversion rates set out above were determined by the actual rates achieved by Prudential buying those currencies prior to the date of this announcement.

Contacts

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About Prudential plc

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

The ISIN code for the ordinary shares of Prudential is GB0007099541 and the TIDM code is PRU.

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