

Prudential plc 2021 June Investor Day Digital Thailand - Digital Prudential



Robin Spencer Chief Executive Officer Prudential Thailand

Robin Spencer joined Prudential Group in July 2018 as Chief Operating Officer of Prudential Corporation Asia, based in Hong Kong. He assumed the position of Chief Executive Officer of Prudential Thailand in May 2020. Before joining Prudential, Robin was Chief Executive Officer International Insurance for NN Group in the Netherlands, where he was responsible for 10 European countries, Japan and the Groupwide reinsurance business. Robin spent the majority of his career at Aviva working in Business and Group roles, initially in the Finance function. Latterly he worked in North America as CFO and then CEO of Aviva Canada, in London as Group Chief Risk Officer and finally as Chief Executive Officer of Aviva UK & Ireland General Insurance. He has over 25 years' experience in the insurance industry across life, non-life and asset management in the UK, Europe, North America and Asia.



Aman Kapoor Chief Distribution Officer Prudential Thailand

Aman Kapoor has been the Chief Distribution Officer of Prudential Thailand since January 2020. Prior to this role, he was Chief Customer and Marketing officer. He has joined Prudential Thailand since 18 September 2017.

In his role as Chief Distribution Officer, Aman is responsible for the overall sales strategy and growth of existing and new distribution channels of Prudential Thailand.

Aman has had more than 20 years of diversified global experience with leading insurance and consulting companies having worked in US, Canada, Netherlands, Hong Kong and Thailand.

Aman has been working and living in Thailand for the past 9 years. Prior to joining Prudential Thailand, Aman was the Chief Marketing Officer at one of the leading life insurance companies in Thailand, with proven track records as a transformative marketing leader.

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Adisorn Sermchaiwong Chief Executive Officer TMBAM Eastspring and Thanachart Fund Eastspring

Adisorn Sermchaiwong is Chief Executive Officer of TMBAM Eastspring and Thanachart Fund Eastspring, with responsibility for growing our retail and institutional business in Thailand and overseeing the integration of the two businesses. Eastspring acquired 65 per cent of TMB Asset Management (now TMBAM Eastspring) in September 2018 and 50.1 per cent of Thanachart Fund (now Thanachart Fund Eastspring) in December 2019. Through Eastspring's combined holdings, the firm is the fifth largest asset manager in Thailand.

Adisorn has more than 25 years' experience in investment management, wealth management and retail banking. He joined Eastspring in September 2020 from CIMB Thai Bank (CIMBT), where he was the President and Chief Executive Officer. Adisorn spent eight years at CIMBT in a number of senior roles, including Deputy CEO and Head of Consumer Banking.

Prior to his tenure with CIMBT, Adisorn held senior roles at UOB Thai Bank and Siam Commercial Bank and was President of SCB Asset Management.

Adisorn holds a MBA from Sasin Graduate Institute of Business Administration and a Bachelor's degree in Engineering from Chulalongkorn University.



Susan Fanning Chief Health & Wellbeing Officer Prudential Thailand

Originally from Ireland, Susan Fanning has 20 years' experience of commercial strategic leadership in Healthcare and Financial Services in Europe, Asia and Africa. She joined Prudential Thailand as Chief Health & Wellbeing Officer in August 2020 to drive our Pulse health proposition and to build out our Enterprise wide Health and Protection capabilities.

She is a Fellow of the Institute of Actuaries and has an MBA from INSEAD. Prior to joining Prudential Thailand, Susan most recently set up her own startup company in the digital health ecosystem space and worked for Aon and BUPA. She has taken two sabbaticals focused on NGOs work to help deliver better outcomes for others and understand the role of business in helping people live their best life.

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Jennifer Villalobos Chief Digital and Technology Officer Prudential Thailand

Jenn has more than 23 years of experience helping companies transform their digital and technology capabilities to develop a sustainable competitive advantage in the digital age. Jenn has worked with global, regional and local organisations across Australia, Latin America and Asia Pacific helping them make the most of data driven insights to creatively solve for business growth challenges.

Jenn is the Chief Digital and Technology Officer for Prudential Thailand. She oversees Digital Partnerships, Digital Innovation Delivery and Core Information Technology Transformation. Jenn mission is to make Thai people healthier and wealthier by developing, designing and deploying AI driven, innovative Insuretech propositions via Prudential's OnePulse platform.

Prior to Prudential, Jenn lead a high performing business development team responsible for large-scale digital partnerships at NTUC Income and worked at Google for 12 years. Jenn sees Google as her development platform where she held a variety of roles ranging from Agency Innovation, Business Development, Brand Building, Online Video Strategy and Intent Driven Programmatic Marketing. Her passion for transforming the Travel and Hospitality industry at Google lead her to invest and support upcoming start-ups; such as CarePod a company transforming how pets travel globally. Jenn is on the Gender Diversity Board of Acceleration Asia where she plays a critical role in helping Female Founders find their groove and speak their own voice.

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