

#### Forward-looking statements

This presentation contains 'forward-looking statements' with respect to certain of Prudential's (and its wholly and jointly owned businesses') plans and its goals and expectations relating to future financial condition, performance, results, strategy and objectives. Statements that are not historical facts, including statements about Prudential's (and its wholly and jointly owned businesses') beliefs and expectations and including, without limitation, commitments, ambitions and targets, including those related to ESG, and statements containing the words 'may', 'will', 'should', 'continue', 'aims', 'estimates', 'projects', 'plans', 'eseks' and 'anticipates', and words of similar meaning, are forward-looking statements. These statements are based on plans, estimates and projections as at the time they are made, and therefore undue reliance should not be placed on them. By their nature, all forward-looking statements involve risk and uncertainty.

A number of important factors could cause actual future financial condition or performance or other indicated results to differ materially from those indicated in any forward-looking statement. Such factors include, but are not limited to:

- current and future market conditions, including fluctuations in interest rates and exchange rates, inflation (including resulting interest rate rises), sustained high or low interest rate environments, the performance of financial and credit markets generally and the impact of economic uncertainty, slowdown or contraction (including as a result of the Russia-Ukraine conflict and related or other geopolitical tensions and conflicts), which may also impact policyholder behaviour and reduce product affordability;
   asset valuation impacts from the transition to a lower carbon economy;
- derivative instruments not effectively mitigating any exposures;
- global political uncertainties, including the potential for increased friction in cross-border trade and the exercise of laws, regulations and executive powers to restrict trade, financial transactions, capital movements and/or investment;
- the longer-term impacts of Covid-19, including macro-economic impacts on financial market volatility and global economic activity and impacts on sales, claims, assumptions and increased product lapses;
- the policies and actions of regulatory authorities, including, in particular, the policies and actions of the Hong Kong Insurance Authority, as Prudential's Group-wide supervisor, as well as the degree and pace of regulatory changes and new government initiatives generally:
- given Prudential's designation as an Internationally Active Insurance Group, the impact on Prudential of systemic risk and other group supervision policy standards adopted by the International Association of Insurance Supervisors;
- the physical, social, morbidity/health and financial impacts of climate change and global health crises, which may impact Prudential's business, investments, operations and its duties owed to customers;
- legal, policy and regulatory developments in response to climate change and broader sustainability-related issues, including the development of regulations and standards and interpretations such as those relating to ESG reporting, disclosures and product labelling and their interpretations (which may conflict and create misrepresentation risks);
- the collective ability of governments, policymakers, the Group, industry and other stakeholders to implement and adhere to commitments on mitigation of climate change and broader sustainability-related issues effectively (including not appropriately considering the interests of all Prudential's stakeholders or failing to maintain high standards of corporate governance and responsible business practices);
- the impact of competition and fast-paced technological change;
- · the effect on Prudential's business and results from, in particular, mortality and morbidity trends, lapse rates and policy renewal rates;
- the timing, impact and other uncertainties of future acquisitions or combinations within relevant industries;
- the impact of internal transformation projects and other strategic actions failing to meet their objectives or adversely impacting the Group's employees;
- the availability and effectiveness of reinsurance for Prudential's businesses;
- the risk that Prudential's operational resilience (or that of its suppliers and partners) may prove to be inadequate, including in relation to operational disruption due to external events;
- disruption to the availability, confidentiality or integrity of Prudential's information technology, digital systems and data (or those of its suppliers and partners) including the Pulse platform;
- the increased non-financial and financial risks and uncertainties associated with operating joint ventures with independent partners, particularly where joint ventures are not controlled by Prudential;
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- the impact of legal and regulatory actions, investigations and disputes.

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#### **CAUTIONARY STATEMENTS**

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## **Anil Wadhwani**

Chief Executive Officer



## My outside-in observations



Leading positions in Asia & Africa

High-growth & highpotential life & asset mgt markets

Underpinned by structural growth drivers



Diversified model providing multiple sources of resilient growth

- Geography
- Channel
- Product



Digitally enabled distribution platform across agency & banca enhances flexibility to serve customers



Highly engaged people with an established franchise in local markets

Track-record of innovation



Iconic brand with 175 years of history



# My areas of focus for the next 6 months

Getting to know our people and our customers

Engaging with key partners and stakeholders

Reviewing strategic and operational priorities as well as capabilities

**Prioritising operational delivery** 



## FY22 Financial highlights

High quality broadbased delivery

1,534c 18.78c
EEV/share, 31 Dec 2022 FY22 DPS (+9% AER¹)

2.2bn -11%

Excl. economics -4%

**New business profit** 

3.4<sub>bn</sub> +8%

**IFRS** operating profit

4.4bn +9%

**APE** sales

2.2bn +9%

OFSG (Life & AM)



## Diversified by geography, channel & product

#### **Greater China**

#### **Chinese Mainland**

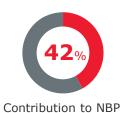
Multi-channel platform support outperformance vs industry

Access to >80% of GDP & GWP

#### **Hong Kong**

Outperformed market in 2022

Expanded market share by 2.0ppts to 7.4%<sup>1</sup>

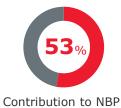


#### **South-east Asia**

Top 3 in 8 out of 9 Asia life markets

**#1**: Indonesia<sup>2</sup>, Malaysia<sup>3</sup> & Philippines

Resilient growth underpinned by diversified channel & product mix



#### India

**Top 3** life and asset manager

+20% YoY NBP growth4

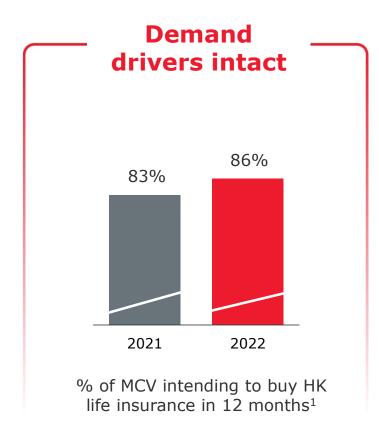
#### **Africa**

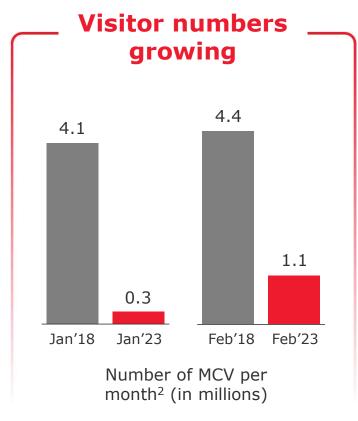
Top 5 in 5 markets #1: Uganda & Zambia

+19% YoY APE growth<sup>4</sup> to \$149m



## **Hong Kong: Primed for growth**



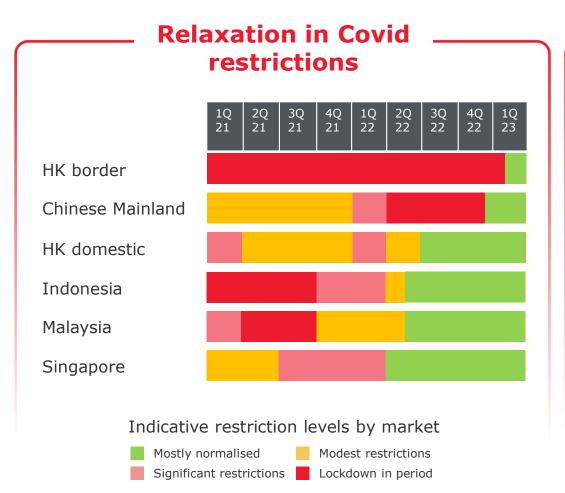


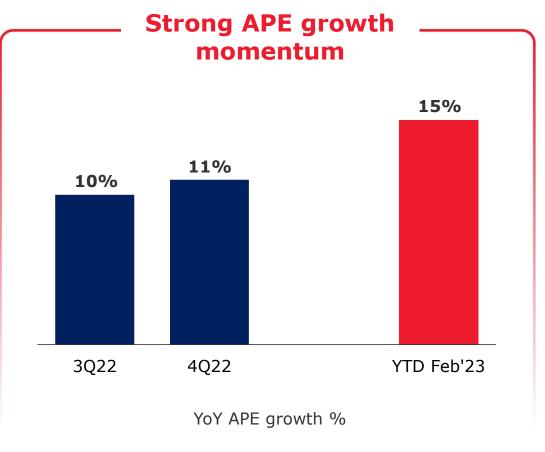
# Value-drivers in place

- Agency capacity maintained
- Growing momentum in domestic segment
- Momentum building in MCV segment



#### Strong momentum as restrictions eased







## **Key takeaways**

- 1 Diversified, market leading, focused on high growth markets
- High quality resilient growth in FY22 despite challenging environment
- 3 Sales momentum seen YTD in 2023
- Clear focus on operational delivery

















## **James Turner**

Group Chief Financial Officer





## **Growth & resilience**

1 Building value

Balance sheet & capital generation

3 IFRS 4 / IFRS 17



#### **Growth &** resilience

Diverse platform supports resilient performance

Strong capital position, primed for growth

Confidence in outlook

\$bn	FY21	FY22	% YoY
NBP	$2.4^{1}$	2.2	(11)%
APE	$4.0^{1}$	4.4	+9%
Group EEV op. profit	$3.4^{1}$	4.0	+15%
Group EEV	47.4	42.2	

#### **Capital**

Growth

All FY22 metrics stated pro-forma for January 2023 debt redemption

GWS <sup>3,5</sup> GPCR cover	320% (31 Dec. 2021) <sup>4,6,9</sup>	302% (31 Dec. 2022) <sup>7,8</sup>	
Free surplus stock <sup>2</sup>	<b>8.4</b> (31 Dec. 2021) <sup>4,6,9</sup>	<b>8.0</b> (31 Dec. 2022) <sup>7,8</sup>	
OFSG Life & AM	2.0	2.2	+9%
DPS	17.23cs	18.78cs	+9%1

#### **Earnings**

Group IFRS op. profit  $3.1^{1}$ 3.4 +8%



<sup>1.</sup> All percentage growth rates presented on constant exchange rate basis other than DPS growth which is presented on an actual exchange rate basis

<sup>2.</sup> Excluding distribution rights and other intangibles.

<sup>3.</sup> Prudential applies the Insurance (Group Capital) Rules set out in the GWS Framework to determine group regulatory capital requirements (both minimum and prescribed levels).

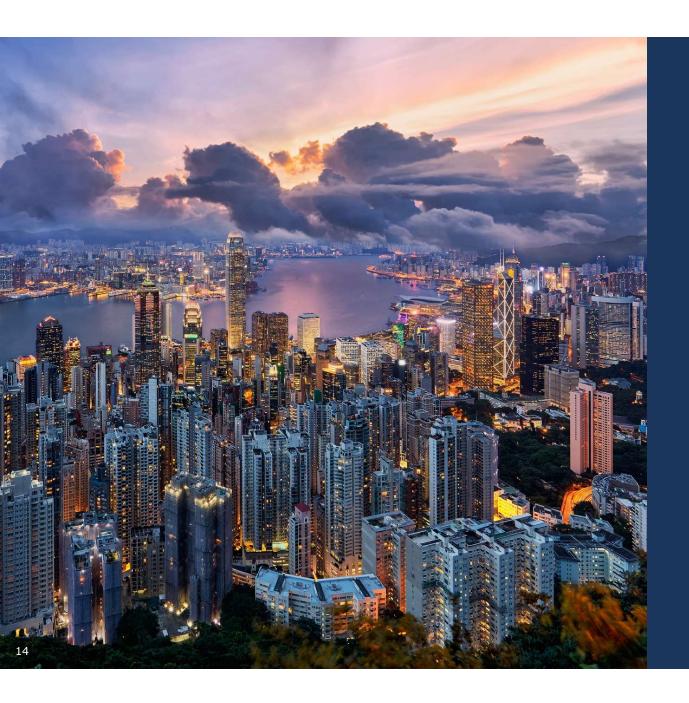
<sup>4.</sup> Proforma for \$1.7bn debt redemption in January 2022.

GWS coverage ratio of capital resources over prescribed capital requirement attributable to shareholder business
 Before allowing for the 2021 second cash interim dividend.

<sup>7.</sup> Before allowing for the 2022 second cash interim dividend.

<sup>8.</sup> Proforma for \$0.4bn debt redemption in January 2023. This reduced the cover ratio by 5ppt from 307% at 31 December 2022 to 302%.

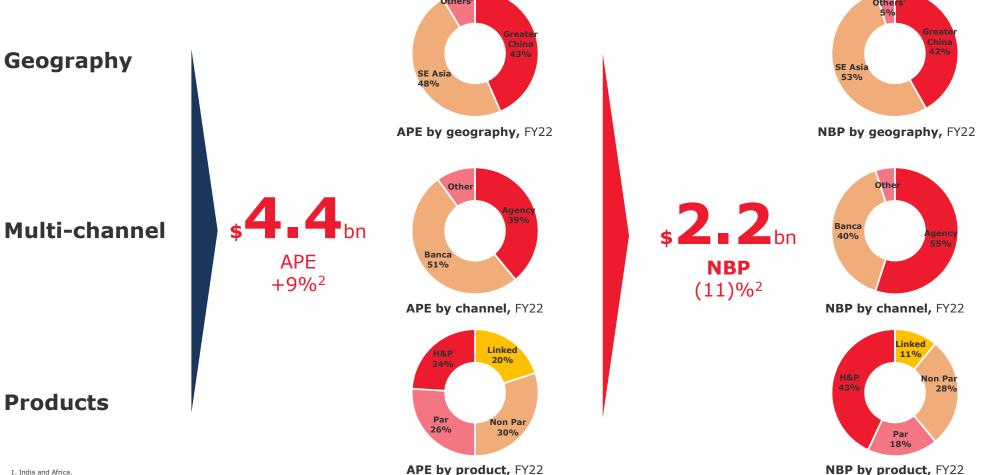
<sup>9.</sup> Updated for the impact of Hong Kong RBC and C-ROSS II. The reported GMCR cover ratio as at 31 December 2021 was 408%, after allowing for the impact of the \$1.7 bn debt redemption in January 2022.



- 1 Building value
- Balance sheet & capital generation
- 3 IFRS 4 / IFRS 17

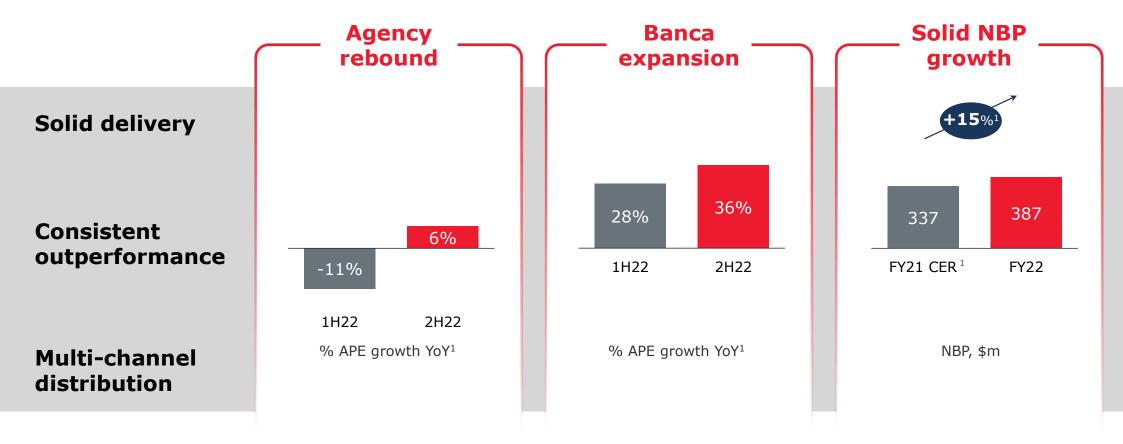


## Diverse platform supports resilient NBP generation





## **Chinese Mainland: Expanding & deepening our presence**

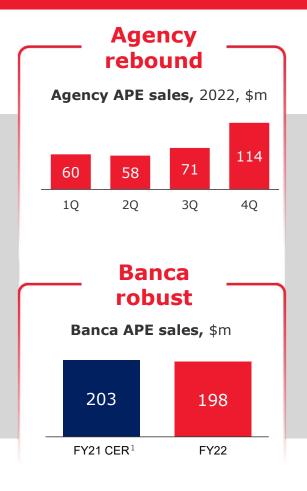


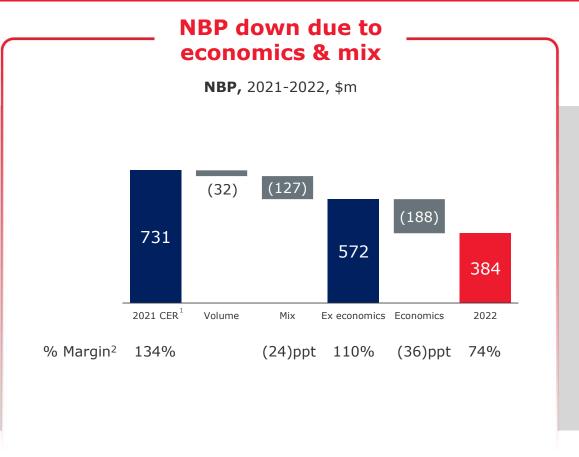


## Hong Kong: Premium franchise ready for reopening

Agency: solid momentum; primed for growth

Multi-channel distribution







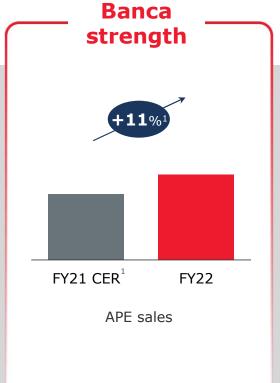
#### Singapore: Strong positioning supports continued momentum

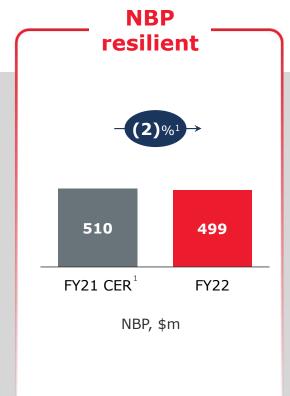


Premium Agency franchise

Leading Banca position

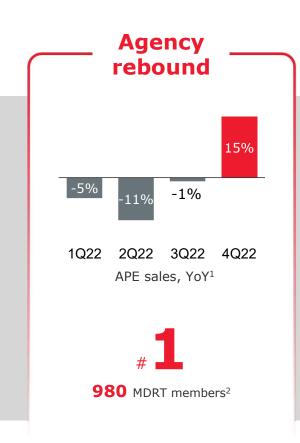


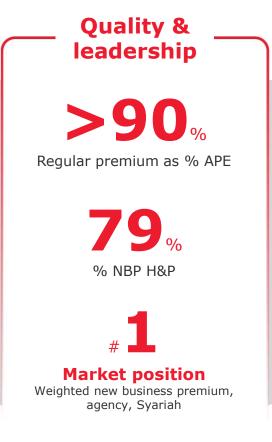


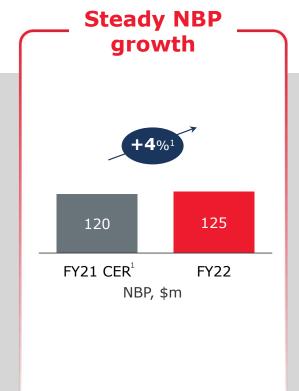




## Indonesia: Regained market leadership, further growth expected







Market leader

**Syariah** 

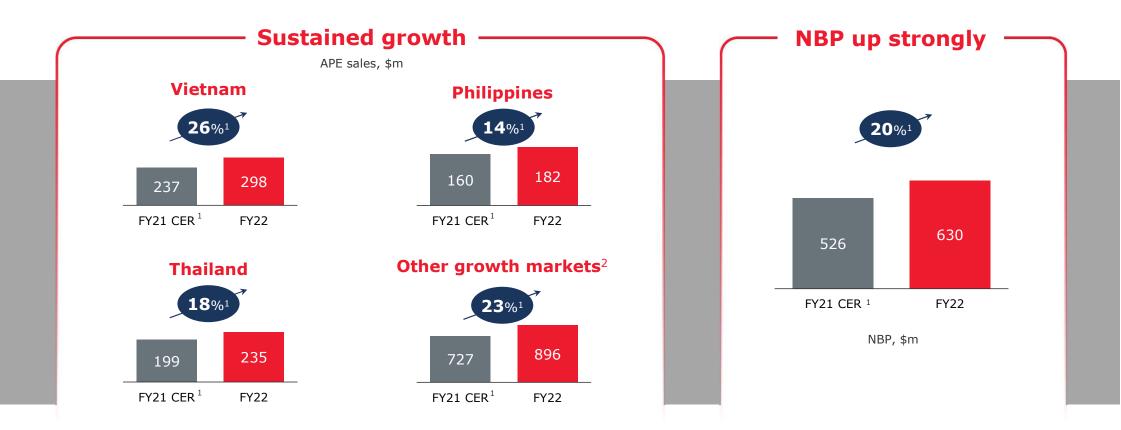
opportunity

**Quality focus** 

Constant exchange rate basis.

As per MDRT statistics published on 1 July 2022.

## **Growth markets: Significant opportunities ahead**



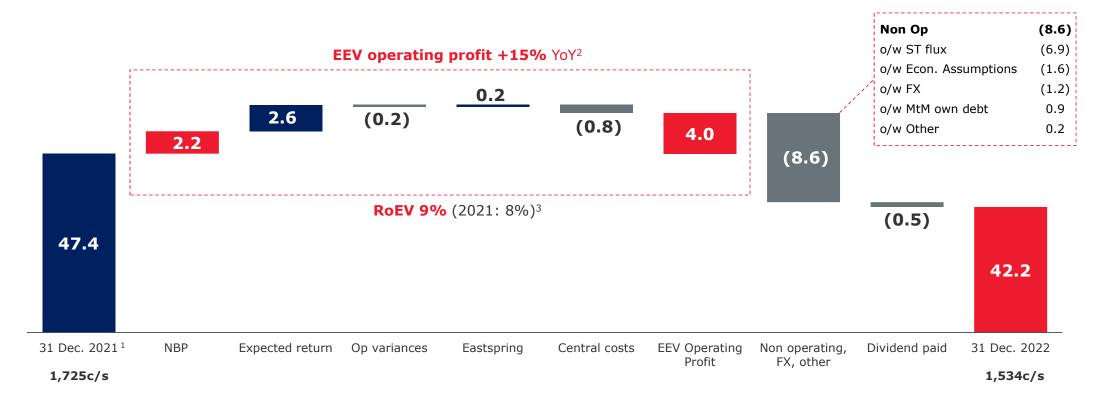
Constant exchange rate basis.



<sup>2.</sup> In addition to Vietnam, Thailand, the Philippines, the Growth markets and other segment incorporates businesses in India, Thailand, Vietnam, the Philippines, Taiwan, Cambodia, Laos, Myanmar, and businesses in Africa.

#### **EEV** operating profit $+15\%^2$ , offset by adverse economic impacts

#### Group EEV development FY22, \$bn



<sup>1.</sup> Actual exchange rate basis.



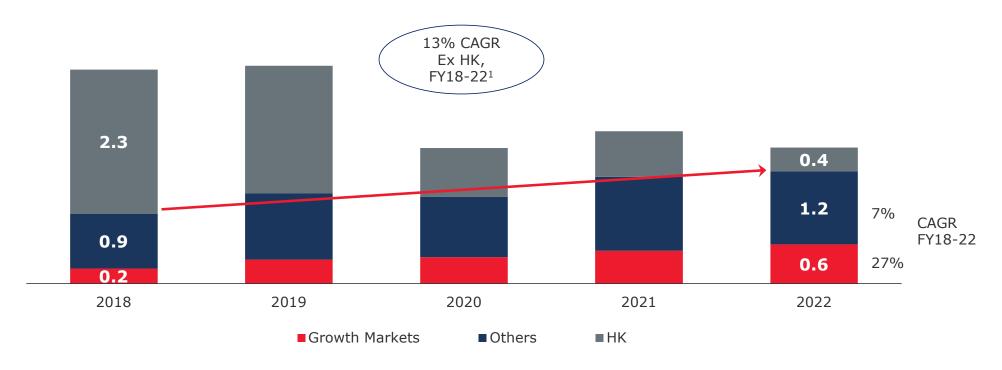
<sup>2.</sup> Constant exchange rate basis (CER).

<sup>3.</sup> Operating return on embedded value is calculated as the EEV operating profit for the year as a percentage of average EEV basis shareholders' equity.

#### **Growth & resilience**

#### 13% NBP CAGR<sup>1</sup> ex HK despite disruption

2018-2022 \$bn1, NBP assumption base as reported



Capacity for HK/MCV cross-border sales maintained





- **1** Building value
- Balance sheet & capital generation
- 3 | IFRS 4 / IFRS 17



#### **Balance sheet & capital generation**

#### Strong regulatory capital position<sup>1</sup>

**\$15.2**bn

**GWS** surplus<sup>1,2,3,4,5</sup>

**302**%

**GWS** cover ratio<sup>1,2,3,4,5</sup>

FSR<sup>6</sup>

#### **Considerable financial flexibility**

**\$8.0**bn

Group free surplus<sup>1,4,7</sup>

**\$2.7**bn

Holding company cash<sup>1,4</sup>

**20**%

Moody's Total Leverage<sup>1,4</sup>

#### **Clear capital allocation** priorities:

- 1. Organic growth
- 2. Build capabilities
- **3.** Strategic inorganic opportunities

All metrics stated pro-forma for January 2023 debt redemption



<sup>1.</sup> At 31 December 2022.

<sup>2.</sup> Prudential applies the Insurance (Group Capital) Rules set out in the GWS Framework to determine group regulatory capital requirements (both minimum and prescribed levels).

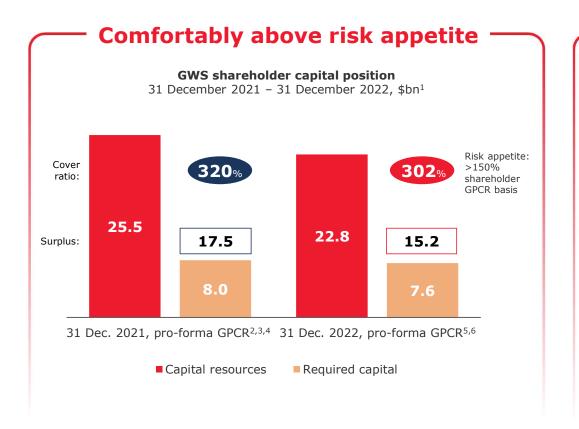
<sup>3.</sup> Before allowing for the 2022 second cash interim dividend.
4. Pro-forma for \$0.4bn debt redemption in January 2023. For GWS cover ratio, this reduced the cover ratio by 5ppt from 307% at 31 December 2022 to 302%. For Free Surplus Stock, this reduced the balance from \$8.4bn to \$8.0 bn. For Holding company cash, this reduced cash from \$3.1 bn to \$2.7bn.

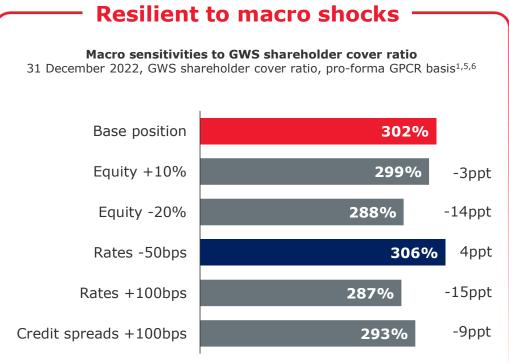
<sup>5.</sup> GWS capital position of capital resources over the prescribed capital requirement attributable to shareholder business.

<sup>6.</sup> The Group has a AA- Financial Strength Rating from Standard & Poors and from Fitch.

<sup>7.</sup> Excluding distribution rights and other intangibles.

## Strong & resilient regulatory capital position







<sup>1.</sup> Prudential applies the Insurance (Group Capital) Rules set out in the GWS Framework to determine group regulatory capital requirements (both minimum and prescribed levels).

<sup>2.</sup> Proforma for \$1.7bn debt redemption in January 2022.

<sup>3.</sup> Before allowing for the second 2021 interim dividend.

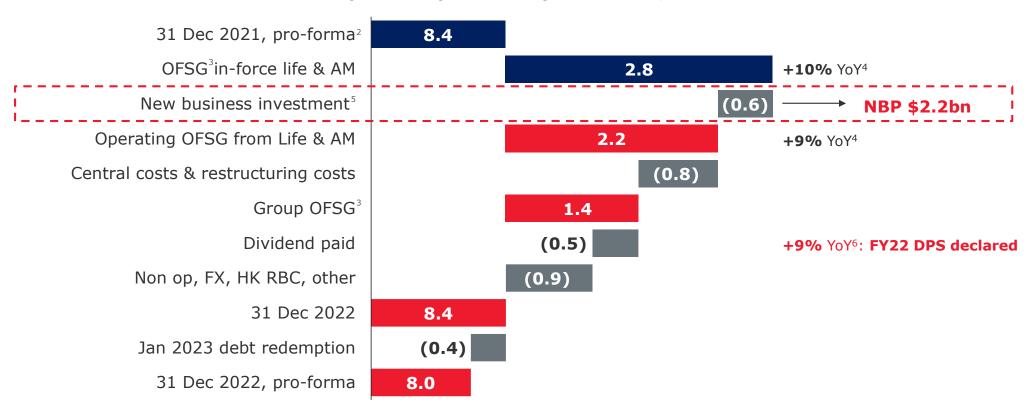
<sup>4.</sup> Updated for the Impact of Hong Kong RBC and C-ROSS II.

Before allowing for the second 2022 interim dividend.

<sup>6.</sup> Proforma for \$0.4bn debt redemption in January 2023. This reduced the cover ratio by 5ppt from 307% at 31 December 2022 to 302%.

#### Strong & predictable operating capital generation

#### Group free surplus development<sup>1</sup> FY22, \$bn



Excluding distribution rights and other intangibles.
 Proforma for \$1.7bn debt redemption in January 2022.



Operating free surplus generated (OFSG).

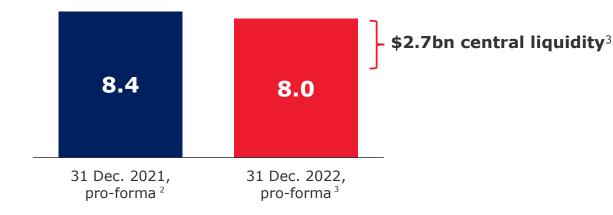
Constant exchange rate basis (CER).

Free surplus invested in new business primarily represents acquisition costs and amounts set aside for required capital

#### **Considerable financial flexibility**







Leverage

**20**%

Moody's Total Leverage Ratio<sup>3,4,5</sup>

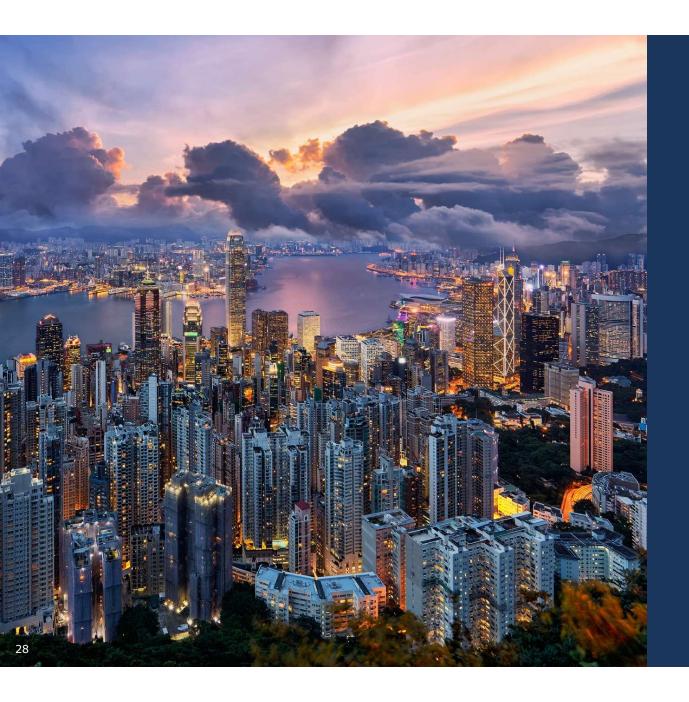
\$ 1 6 bn Headroom within 20-25% target<sup>3,4,5</sup>

<sup>5.</sup> Prudential is targeting a Moody's total leverage ratio of around 20 to 25 per cent over the medium term. Prudential may operate outside this range temporarily to take advantage of growth opportunities with attractive risk-adjusted returns as they arise, while still preserving its strong credit ratings.



<sup>1.</sup> Excluding distribution rights and other intangibles.
2. Proforma for \$1.7bn debt redemption in January 2022.

<sup>3.</sup> Proforma for \$0.4bn debt redemption in January 2023.

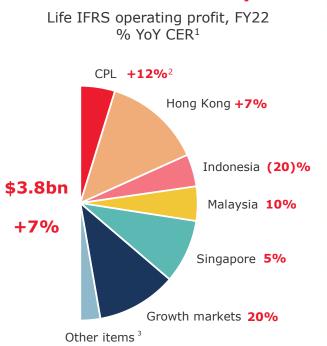


- **1** Building value
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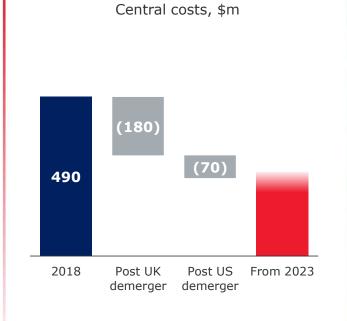


## **IFRS:** High quality, broad-based delivery





#### Cost reduction delivered-



#### Operating profit +8%1 -

Group P&L					
\$m	FY21 (CER <sup>1</sup> )	FY22	% Growth		
Life	3,583	3,846	7		
Eastspring	299	260	(13)		
Segment Profit	3,882	4,106	6		
Corporate expenditure	(280)	(276)	1		
Interest payable	(328)	(200)	39		
IFRS 17, other	(157)	(255)	(62)		
Group operating profit	3,117	3,375	8		
Short-term fluctuations	(435)	(1,915)	(na)		
Other	(96)	1	na		
PBT	2,586	1,461	(44)		
Tax	(443)	(454)	(2)		
Profit continuing ops	2,143	1,007	(53)		

CITIC Prudential Life (CPL).



Constant exchange rate basis (CER).
 CTTC Development Life (CDL)

<sup>3.</sup> Other items of \$211 million (2021: \$217 million on an actual exchange rate basis and \$208 million on a constant exchange rate basis) which in 2022 comprised largely the impact of the adoption of the HK RBC.

## IFRS 17: Strong fundamentals unchanged

#### **Change:**

- The timing of profit recognition (not the total profit generated)
- Initial audited estimate of 31 December 2021 equity impact: increases by \$1.8-2.7bn vs IFRS 4
- Initial unaudited guidance of 2022 IFRS 17 operating profit impact: reduces by \$650-850m vs IFRS 4

#### No change:

- Capital & cash generation
- Capital management
- EEV valuation
- Dividend policy
- Business strategy

No material impact from IFRS 9: Vast majority assets already held at fair value

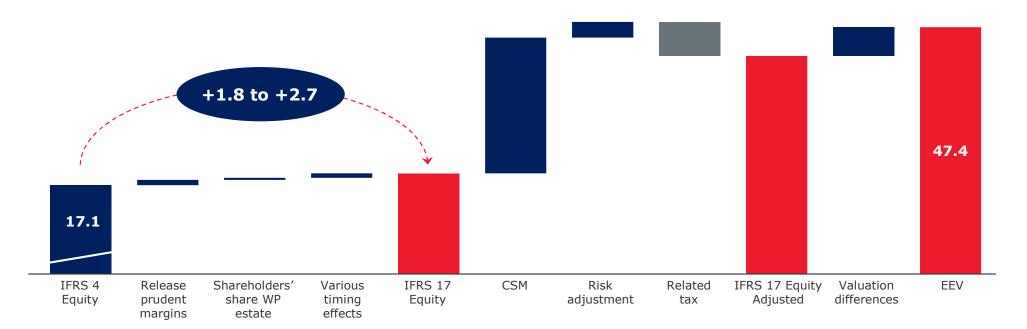
Detailed briefing in June 2023



## IFRS 17 transition: adjusted IFRS 17 equity broadly aligns with EEV

#### Shareholders' Equity: IFRS 4 to IFRS 17 and EEV

31 December 2021, \$bn



Day 1 increase in equity

Adjusted IFRS 17 equity c10% below Group EEV



## **IFRS 17 operating profit**

#### **Operating profit IFRS 4 to IFRS 17: Unaudited guidance**

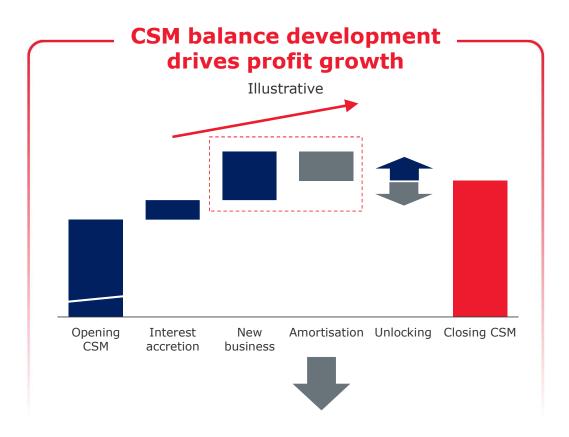
FY22,\$bn \$(650)m to (850)m 3.4 IFRS 4 New business In-force Other items IFRS 17 Smoothed into profit No 'day 1' gain recognition Net impact of timing as new business is written. effects varying across under IFRS 17 This is smoothed into product portfolio, country

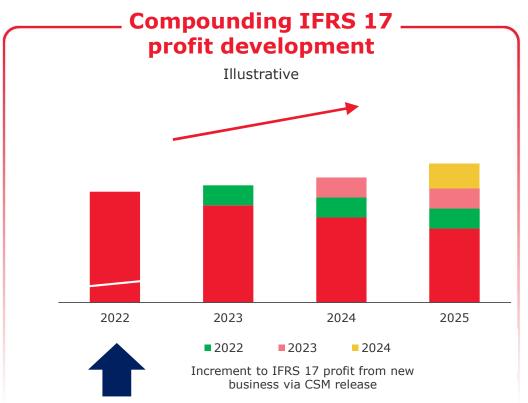
and in-force duration

profit via the CSM



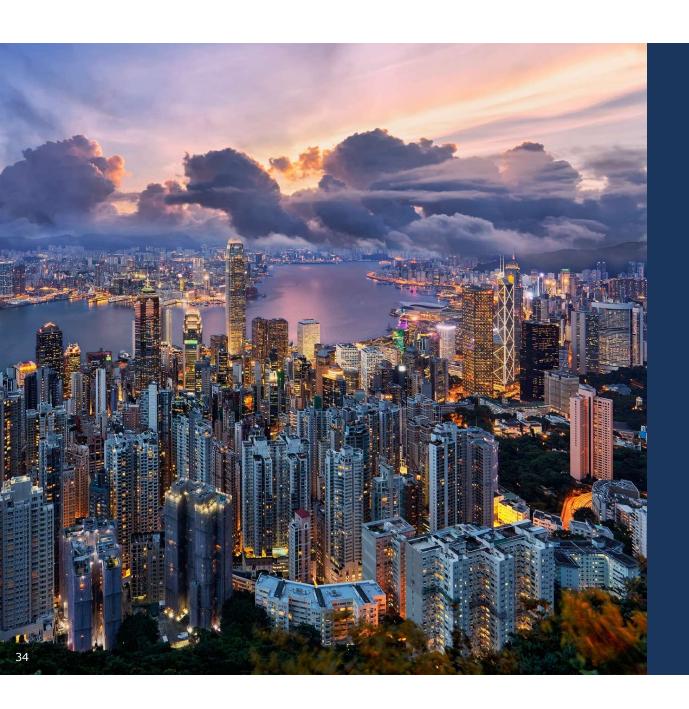
## IFRS 17 profit growth depends on level of CSM added from new business





**CSM** amortisation drives IFRS 17 profit





**Growth & resilience** 





1 Diversified platform underpins confidence in growth opportunity

2 Strong momentum in agency positions the Group for growth in 2023.

Resilience supported by strong and robust capital position

Focused on quality of new business and growing value



#### **ESG**

At Prudential, ESG is intrinsic to who we are, what we do and how we can deliver long term value for our Customers, Employees, Shareholders and Communities.

As a long-term investor in some of the largest/fastest growing markets of the world, we are well placed to support emerging markets to transition into resilient, green and sustainable economies that secure long term prosperity for their societies, leaving no one behind.

# Making Prudential a place where our people can connect, grow and succeed

- Maintaining a culture where diversity is celebrated, and inclusion is assured for our people, customers, and partners
- Flexible work plans and mental health support
- Signed UN Women's Empowerment principles in 2022



# Making healthcare affordable and accessible and promoting financial inclusion for those living in markets with growing health and protection gaps

- Enables our customers and their loved ones to become resilient to social, economic and climate shocks
- A focus on digital innovation to increase penetration in underserved populations
- In 2022, developed more inclusive products, notably Made for every Family products and Syariah developments in Malaysia & Indonesia

#### Supporting a just and inclusive transition

- Just and inclusive approach to low carbon transition reflects development stages of our markets
- Continued to decarbonise our investment portfolio during 2022
- Integrating ESG in our investments and stewardship responsibilities to development across all sustainability topics

# Leading pan-Asia & Africa focused life & health insurer and asset manager

#### Why?

Our Purpose

#### We help people get the most out of life

We make healthcare affordable and accessible

We promote financial inclusion across our markets

We protect people's wealth and grow their assets, and we empower people to save for their goals

#### Who?

18.3m customers<sup>1</sup>



#### What?

Broad & innovative product propositions and solutions



#### How?

Multi-channel distribution



#### Underpinned by favourable long-term structural growth drivers









Large protection gap and low insurance penetration in our markets

<sup>1.</sup> A life customer is defined as an individual or entity who holds one or more policies with a Prudential life insurance entity, including 100 per cent of customers of the Group's joint ventures and associate. Group business is considered to be a single customer for the purpose of this definition. Active agents are agents who have been selling in 2022; excludes India and African businesses.
 Leads from all sources recorded and managed on our PruLeads System.

# Diversified franchise with leading presence in markets with favourable macro trends

			FY22 IFRS adjusted operating profit	Life position <sup>1</sup>	Eastspring position <sup>6</sup>	Insurance penetration <sup>7</sup>	Total health protection gap <sup>8</sup>	GDP growth forecast <sup>9</sup>
		Chinese Mainland	\$368m	Top 3 <sup>2</sup>	✓	2.1%	\$805bn	4.5%
	5	Hong Kong	\$1,036m	Top 3	Top 10	17.3%	\$23bn	3.1%
		Indonesia	\$343m	Top 3	Top 10	1.1%	\$82bn	5.2%
		Malaysia	\$364m	Top 3 <sup>3</sup>	Top 10	3.9%	\$47bn	4.4%
		Singapore	\$678m	Top 3 <sup>4</sup>	Top 10	7.5%	\$23bn	2.5%
Selected Growth markets		Philippines	\$112m	Top 3		1.5%	\$32bn	5.8%
		Taiwan	\$93m	✓	<b>√</b>	11.6%	\$41bn	2.2%
		Thailand	\$266m	✓	Top 10	3.4%	\$6bn	3.4%
		Vietnam	\$327m	Top 3	<b>√</b>	1.6%	\$36bn	6.6%
		India	n/a	Top 3 <sup>5</sup>	Top 10	3.2%	\$369bn	6.5%

<sup>1.</sup> As reported at full year 2022. Sources include formal (e.g. competitors results release, local regulators and insurance association) and informal (industry exchange) market share data. Ranking based on new business (APE sales, weighted full year premium or full year premium depending on availability of data) or total weighted revenue premiums.

October 2022



<sup>2.</sup> Ranking among foreign JV players. Ranked 2nd based on foreign players.

<sup>3.</sup> Includes Takaful, excludes Group business.

<sup>4.</sup> Includes onshore only. Private players only.

<sup>6.</sup> Source: Asia Asset Management - Fund Manager Surveys. Based on assets sourced in Asia ex-Japan, Australia and New Zealand. Ranked according to participating firms only.

<sup>7.</sup> Swiss Re Institute; sigma No 4/2022 - insurance penetration (premiums as a percentage of GDP).

<sup>8.</sup> Swiss Re Institute. The health protection gap in Asia, October 2018. Estimated total national health protection gap as defined by Swiss Re Institute (financial stress caused by health spending and incidence of people not seeking treatment due to affordability).

9. Represents a CAGR of real GDP between 2022 and 2027 and is based on IMF World Economic Outlook Database,

### **Distinct competitive advantages**









FUM of \$221.4bn7

- 1. 2020 data for GDP and GWP. Sources from National Bureau of Statistics and CBIRC.
- Source: IRDAI, ICICI Prudential Annual Reports and Investor Presentations.
- 3. Based on retail weighted premium income for the 12 months ended 31 December 2022. Source: IRDAI. Among private players only. Based on FUM. As at 31 December 2022.
- 5. As at FY22. Ranking based on weighted new business premiums. 6. Based on weighted new business premiums as per Thai Life Assurance Association (TLAA). FY22 v FY21 YoY CER growth. Based on APE, PLT +18% YoY CER growth.
- 7. Active agents are agents who have been selling in 2022; excludes India and African businesses. 8. Including India and Africa.
- 9. Source: Singapore and Hong Kong (Morningstar), Malaysia (Lipper), Thailand (Association of Investment Management Companies), Korea (Korea Financial Investment Association), India (Association of Mutual Funds in India), Japan (Investment Trusts Association, Japan), Taiwan (Securities Investment Trust & Consulting Association of R.O.C.), Chinese Mainland (Wind), Indonesia (Otoritas Jasa Keuangan), Vietnam (State Securities Commission of Vietnam), Per latest data available.



### **Focusing on customer advocacy**

#### **Understanding** customer needs

Reach

**18.3**m

No. of customers (+3% YoY)

**Leading Asia**based asset manager

\$221bn of FUM<sup>1</sup>

**>50% >30%** 

Policies issued are health & protection plans

New customers are Affluent and Advanced Affluent

Focussed customer segmentation



Inclusive & accessible offerings



Innovative product solutions

#### Customer delivery

**79**%

31%

Policies are autounderwritten

Claims are autoadjudicated

Frictionless & automated customer journeys

**\$9.3**bn

Claims paid<sup>2</sup>

Focused on keeping our claims promises

#### Customer advocacy

**89**%

Customer retention

of APE generated by repeat purchases

**Leading customer** experience



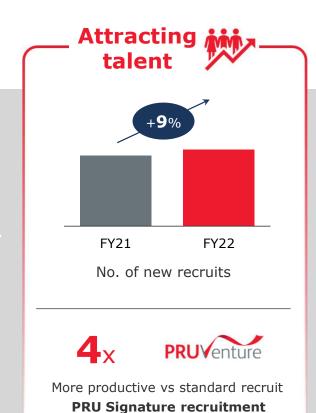
Deepening customer relationship



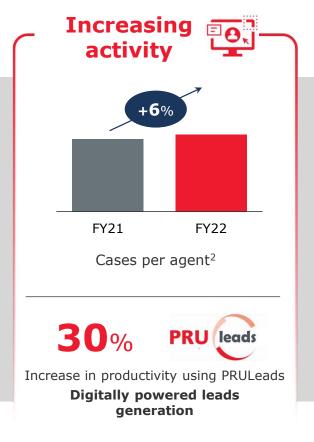
Improved NPS

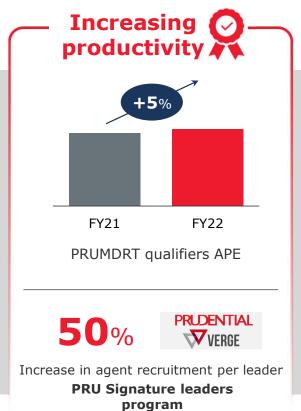


#### Agency is our lifeblood of driving quality growth



program







At scale

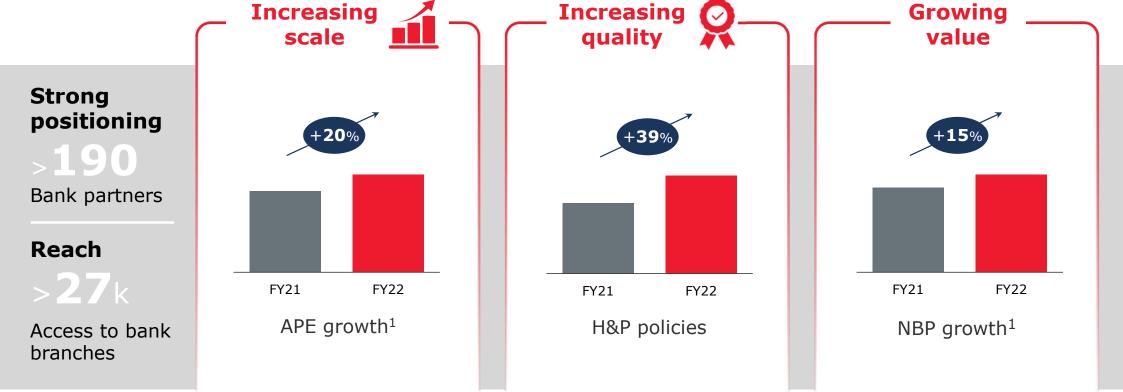
Quality

**MDRTs** 

Active agents<sup>1</sup>

<sup>1.</sup> Active agents are agents who have been selling in 2022; excludes India and African businesses. 2. Excluding India.

# Banca provides diversification & scale underpinning resilience







# **Lilian Ng**

Managing Director, Strategic Business Group



#### Chinese Mainland: Unparalleled platform for customer growth



Structural demand drivers

\$805bn

Large health

protection gap1

**>80**%

Access to GDP and life GWP

Operational highlights

**16**%

**26**%

**45**%

GWP growth, 5x industry

APE growth in 2H22 vs PY

Banca NBP growth vs PY

**Product** innovation

New to PRU

Share of Wallet

**25**%

+ 13 ppts

Growth in APE from New Customer vs PY Increase in APE contribution from HNW customer

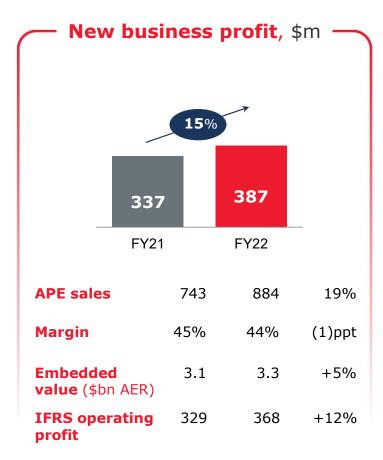
**Quality** 

>**1,000** 

>3,000

MDRT qualifiers

Bancassurance Insurance Specialist



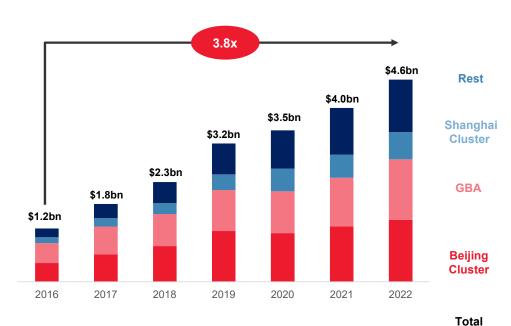


# Chinese Mainland: Our "City Cluster" Model

**CPL GWP** 

**GWP Mix %**<sup>2</sup>

#### Citic-Prudential Life (CPL) GWP, \$bn1



YoY			Market	Share %	Channel <sup>3</sup>	Chan	inel
(FY21- FY22)	CPL	Market	FY21	FY22	# of Agents (,000)	# of Partners <sup>6</sup>	# of Outlets
12%	26%	52%	0.44%4	0.48%4	5	10	3,292
18%	13%	23%	0.51%4	0.57%4	1	27	1,006
25%	30%	13%	1.91%4	2.32%4	6	31	1,469
12%	31%	12%	2.25%4	2.38%4	3	22	920
16%	100%	100%	0.86% <sup>5</sup>	0.97% <sup>5</sup>	15	59	6,687

**CPL GWP** 

CPL

Agency

**CPL Banca** 

Beijing Cluster = Beijing + Tianjin + Hebei
GBA = Guangdong (include Shenzhen branch), exclude Hong Kong & Macau

Shanghai Cluster = Jiangsu + Zhejiang + Shanghai + Anhui

Rest = Rest of Chinese Mainland (not including Beijing Cluster, GBA and Shanghai Cluster)



<sup>1. 100%</sup> CPL GWP under constant FY22 exchange rate basis.

<sup>2.</sup> Based on FY22 data for CPL and Dec-22 YTD data from CBIRC for Chinese Mainland Market.

<sup>3.</sup> As at Dec-2022.

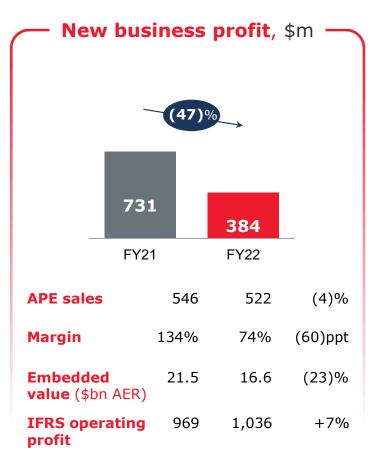
<sup>4.</sup> GWP market share represents market share of the cluster.

<sup>5.</sup> GWP market share is on a total industry basis.

<sup>6.</sup> Number of Banca Partners does not cast as some bank partners are partners in several clusters.

#### Hong Kong: Resilient platform to serve customers

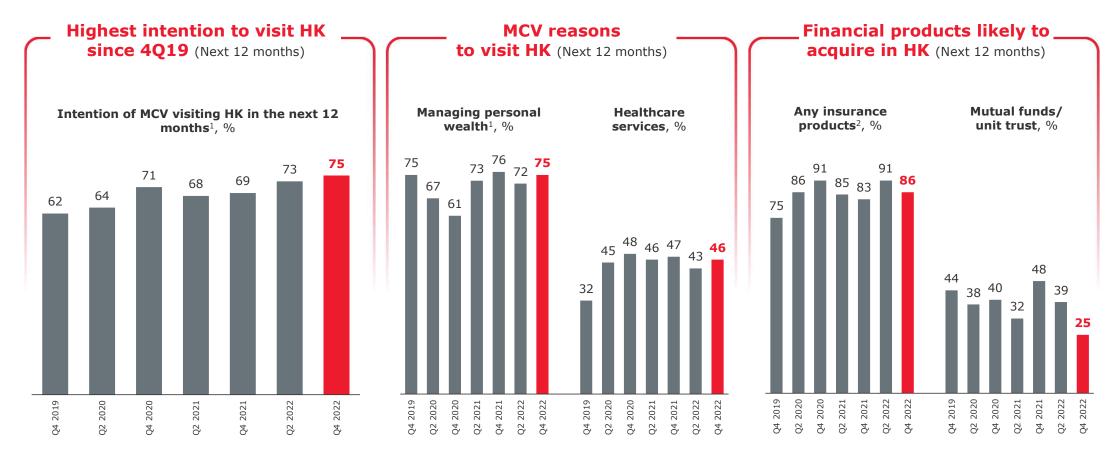


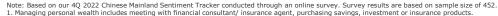






### Hong Kong: Intact demand drivers for Chinese Mainland customers

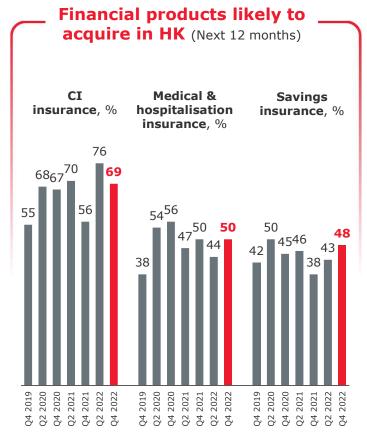


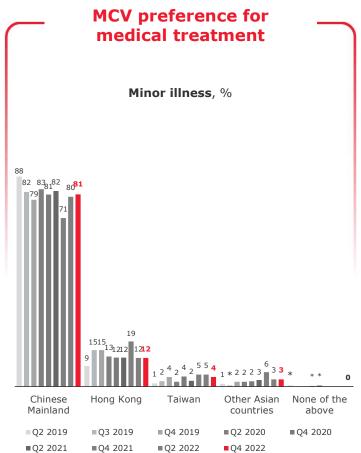


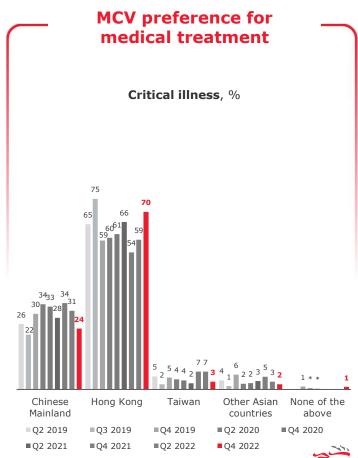




# Hong Kong: Intact demand drivers for Chinese Mainland customers









# **Solmaz Altin**

Managing Director, Strategic Business Group



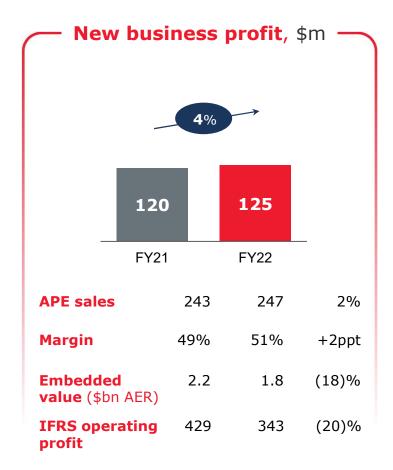
### Indonesia: Regained market leadership, solid growth expected

2021-2026

**30**%

in 2H22







Note: Growth rates disclosed are on a constant exchange rate basis unless stated otherwise. AER: Actual exchange rate basis.

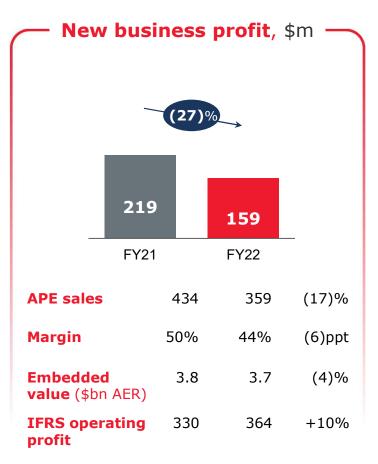
1. Swiss Re Institute. The health protection gap in Asia, October 2018. Estimated total national health protection gap as defined by Swiss Re Institute. (financial stress caused by health spending and incidence of people not seeking treatment due to affordability)

<sup>2.</sup> Market share based on weighted new business premiums in FY22. 3. With yearly renewable term.

As per MDRT statistics published on 1 July 2022.

#### Malaysia: Premium franchise, secular growth drivers intact





**15**%

HoH APE growth

in 2H22

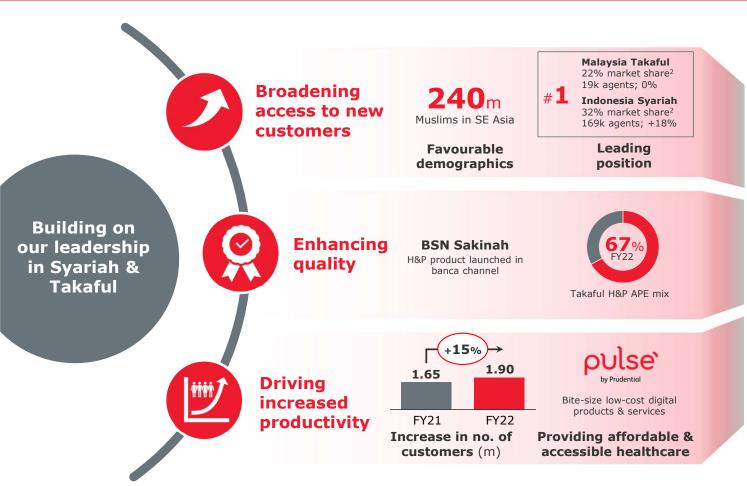


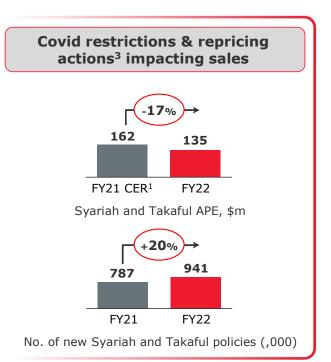
Note: Growth rates disclosed are on a constant exchange rate basis unless stated otherwise. AER: Actual exchange rate basis.

1. Swiss Re Institute. The health protection gap in Asia. October 2018. Estimated total national health protection gap as defined by Swiss Re Institute. (financial stress caused by health spending and incidence of people not seeking treatment due to affordability).

<sup>2.</sup> Source: World Population Review – Country Rankings – Muslim population by country. 3. Market share based on annualized contribution equivalent for FY22.

# Reinforced leadership in Syariah and Takaful







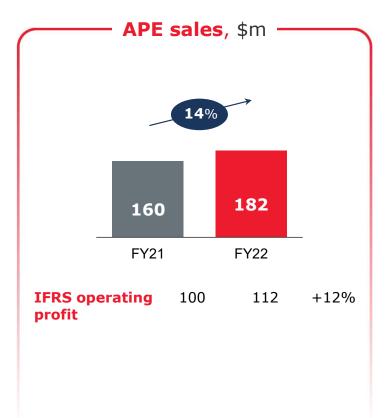
<sup>1.</sup> Growth rates on a constant exchange rate (CER) basis.

<sup>2.</sup> As at 31 December 2022.

For Malaysia Takaful.

#### Philippines: Strong positioning supports continued momentum





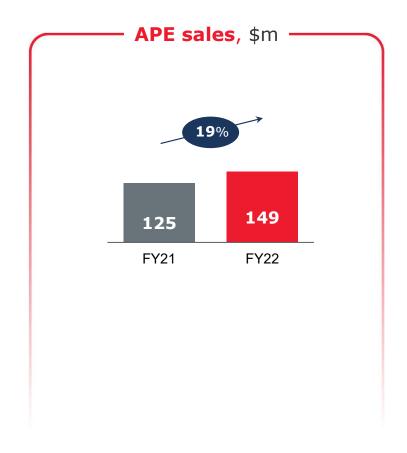






### Africa: Strong resilient businesses with significant potential









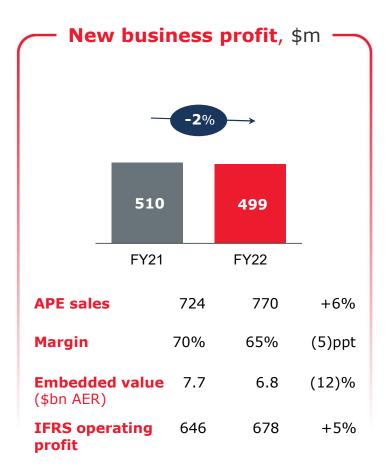
# **Dennis Tan**

Managing Director, Strategic Business Group



#### Singapore: Strong positioning supports continued momentum

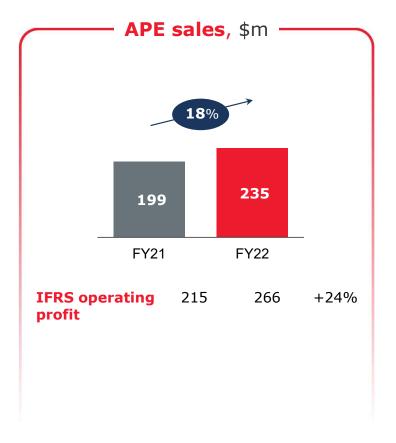






#### **Thailand: Strong progress**

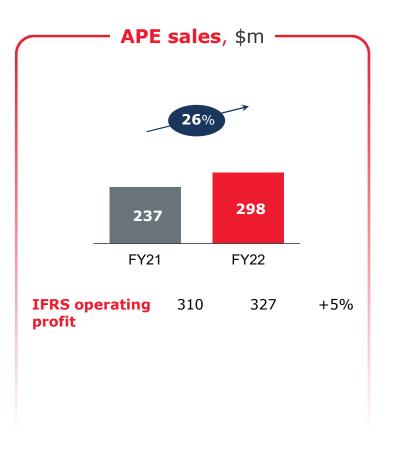






### Vietnam: Well positioned to capture urban opportunities









#### **Growth and resilience**

#### Financial performance by segment -









\$m	New Business Profit		Adjusted IFRS Operating Profit		EEV SHF Long- term business <sup>1</sup>	
	FY22	<b>%YoY</b> <sup>2</sup>	FY22	<b>%YoY</b> <sup>2</sup>	31-Dec-22	
CPL <sup>3</sup>	387	15	368	12	3,259	
Hong Kong	384	(47)	1,036	7	16,576	
Indonesia	125	4	343	(20)	1,833	
Malaysia	159	(27)	364	10	3,695	
Singapore	499	(2)	678	5	6,806	
Growth markets & other <sup>4</sup>	630	20	1,057	20	6,688	
Eastspring	n/a	n/a	260	(13)	n/a	
Total	2,184	(11)	4,106	6	38,857	

**Adjusted IFRS** 



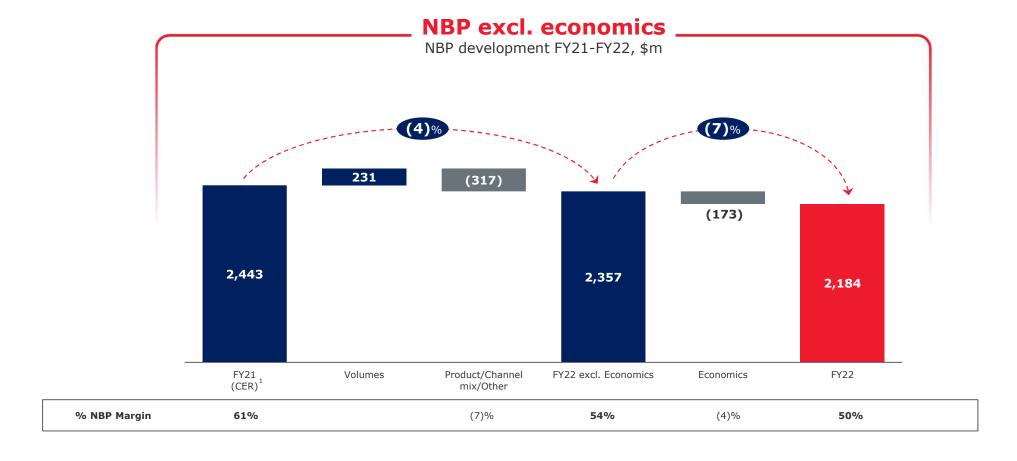
<sup>1.</sup> Excluding goodwill.

<sup>2.</sup> Constant exchange rate basis.

<sup>3.</sup> CITIC Prudential Life (CPL). CPL is included at Prudential's 50 per cent interest in the joint venture.

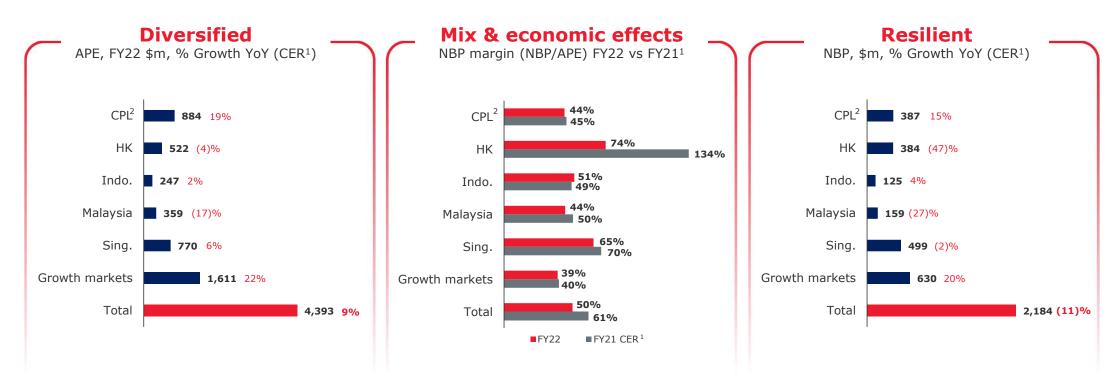
<sup>4.</sup> Adjusted operating profit for growth markets and other includes other items of \$211 million (2021: \$217 million on an actual exchange rate basis and \$208 million on a constant exchange rate basis) which in 2022 comprised largely the impact of the adoption of the HK RBC.

# \$2.2bn NBP added, impacted by economics





### Diversified and resilient segment NBP performance



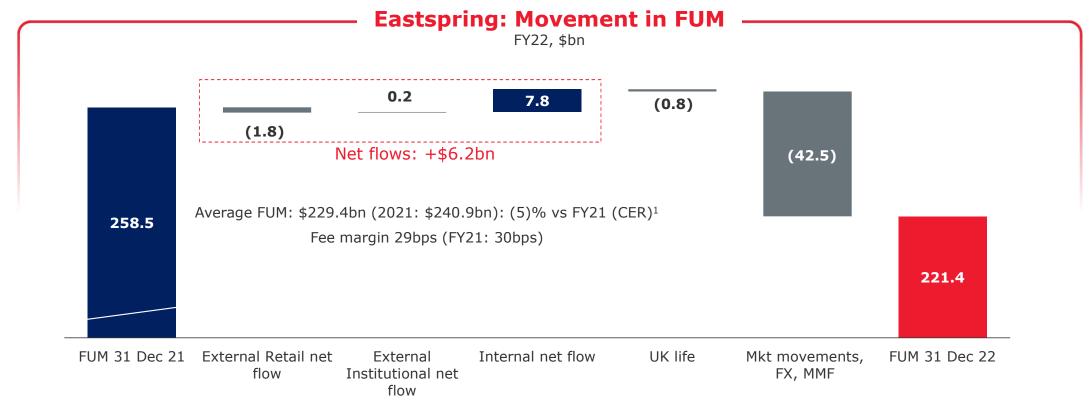
**NBP:** \$2.2bn (FY21: \$2.4bn<sup>1</sup>)



<sup>2.</sup> CITIC Prudential Life (CPL). New business in CPL is included at Prudential's 50 per cent interest in the joint venture.



# Eastspring: Positive net inflows in challenging environment



- Operating profit (13)% YoY reflecting lower average FuM & MtM losses on shareholder investments including seed capital investments
- Cost/income ratio broadly stable at 55% (FY21: 54%)



# **Quality & resilience: Actively managing inflation risk**

#### **Considerations**

- Product
- Pricing
- Persistency
- People

#### **Impact on business**

- Adverse economic conditions
   & asset value volatility
- Lower consumer disposable income
- Lapse risk
- Medical inflation, salaries

#### **Mitigants**

- Asset-liability matching, prudent asset allocation, strong participating funds
- Diverse product range with many price points
- Quality sales process, product design, protection focus
- Regular re-pricing, cost discipline, agency model



#### **Asset portfolio**

#### Breakdown of invested assets<sup>1</sup> \_

at 31 December 2022 \$bn

	Par funds Unit linked		Shareholder- backed <sup>2</sup>	Total
Debt	49.0	5.0	23.0	77.0
Direct equities	13.0	11.4	2.2	26.6
Collective investment schemes <sup>3</sup>	19.0	6.8	5.0	30.8
Mortgage	0.0	0.0	0.1	0.1
Other loans	2.0	0.0	0.4	2.4
Other <sup>4</sup>	1.8	0.4	2.9	5.1
Total	84.8	23.6	33.6	142.0

#### **Shareholder debt portfolio**

at 31 December 2022

	Holding by issuer					
	<b>Portfolio</b> \$bn	No. Issuers <sup>5</sup>	<b>Av.</b> \$m	<b>Max</b> \$m	<bbb-< th=""></bbb-<>	
Sovereign debt	10.5	82	128.0	2,397.0	12.1%	
Other debt	12.5 <sup>7</sup>	1,379	9.1	248.2	7.0%	
	23.0				19.1%	
Investment grade	<b>e</b> 10.9	997	10.9	248.2	n/a	
High Yield	1.6	461	3.5	169.8	7.0%	
	12.5				7.0%	

Note: invested assets valued on an IFRS basis, therefore exclude the assets of joint venture operations.



<sup>1.</sup> Totals may not cast as a result of rounding.

<sup>2.</sup> Includes shareholder exposure in the Group's asset management businesses.

<sup>3.</sup> Underlying assets of collective investment schemes comprise a mix of bond, equity, liquidity, property and other funds.

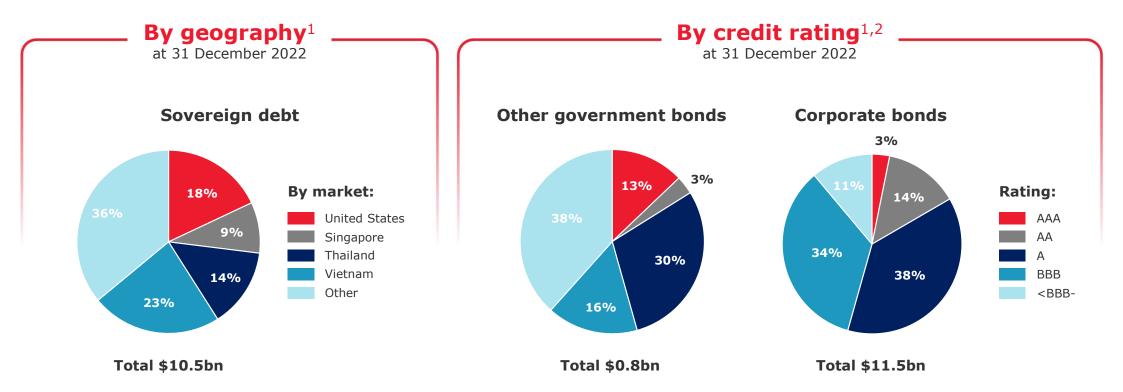
<sup>4.</sup> Other financial investments comprise deposits, derivative assets and other investments.

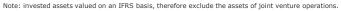
<sup>5.</sup> Presented on issuer group basis.

<sup>6.</sup> Based on middle rating from Standard and Poor's, Moody's and Fitch. If unavailable, local external rating agencies ratings and then internal ratings have been used.

<sup>7.</sup> Includes corporate bonds \$11.5bn, other government debt \$0.8bn, ABS \$0.2bn.

# **Shareholder-backed debt exposures**



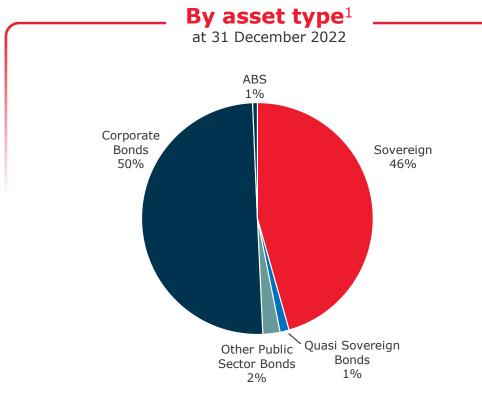


<sup>1.</sup> Totals may not cast as a result of rounding.

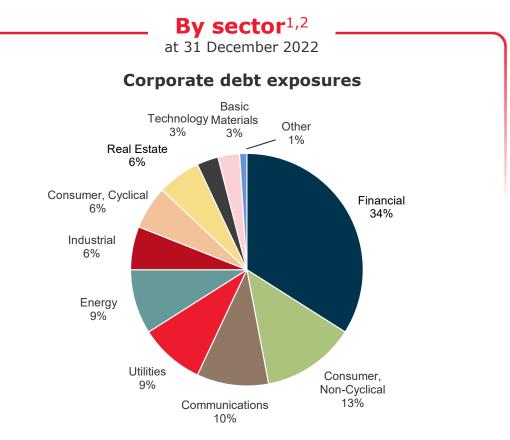


<sup>2.</sup> Based on middle rating from Standard and Poor's, Moody's and Fitch. If unavailable, local external rating agencies ratings and then internal ratings have been used.

# **Shareholder-backed debt exposures**



Total \$23.0bn



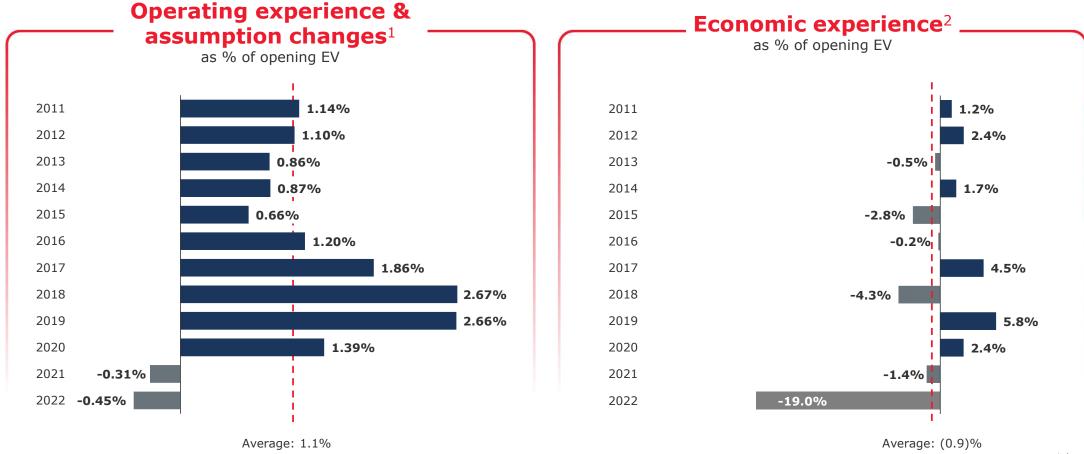
Total \$11.5bn

Note: invested assets valued on an IFRS basis, therefore exclude the assets of joint venture operations.

<sup>1.</sup> Totals may not cast as a result of rounding.

Primary sources of segmentation: Bloomberg Sector, Bloomberg Group and Merrill Lynch.

# History of materially positive operating and economic variances

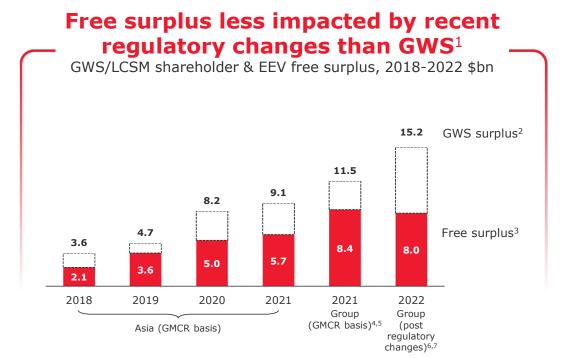


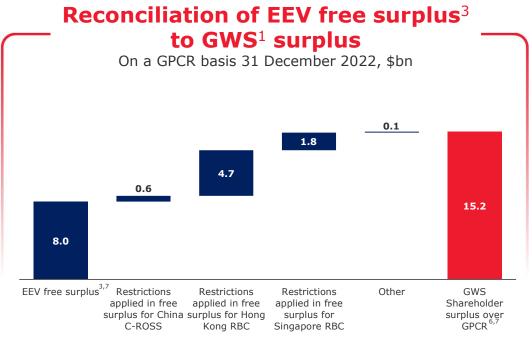
<sup>1.</sup> Calculated on opening EV for long-term business for continuing operations (excluding goodwill).



<sup>2.</sup> Includes short-term fluctuations in investment returns and the effect of changes in economic assumptions. Calculated on opening EV for long-term business for continuing operations (excluding goodwill).

#### Free surplus represents shareholder capital available for investment





<sup>1.</sup> Prudential applies the Insurance (Group Capital) Rules set out in the GWS Framework to determine group regulatory capital requirements (both minimum and prescribed levels).

<sup>2.</sup> GWS surplus vs GMCR from 2018-2021, vs GPCR from 2022.

<sup>3.</sup> Excluding distribution rights and other intangibles.

<sup>4.</sup> Proforma for \$1.7bn debt redemption in January 2022.

<sup>5.</sup> Before allowing for the second 2021 interim dividend.

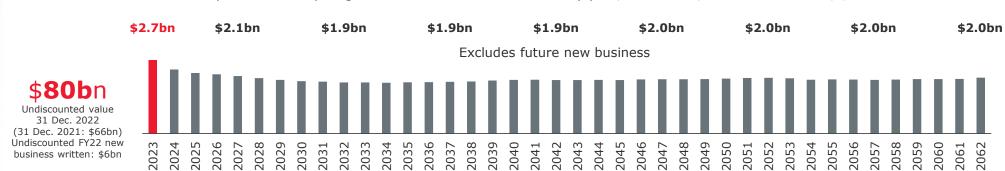
<sup>6.</sup> Before allowing for the second 2022 interim dividend

<sup>7.</sup> Proforma for \$0.4bn debt redemption in January 2023.

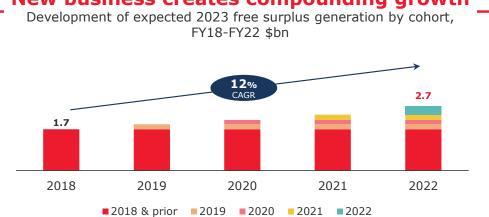
#### Building high quality, growing capital generation

#### Highly predictable in-force capital generation

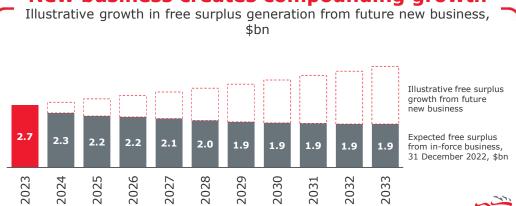
Expected free surplus generation from in-force business by year, 2023-2062, 31 December 2022, \$bn



#### New business creates compounding growth



#### New business creates compounding growth





# Impact of regulatory changes measured as at 1 January 2022

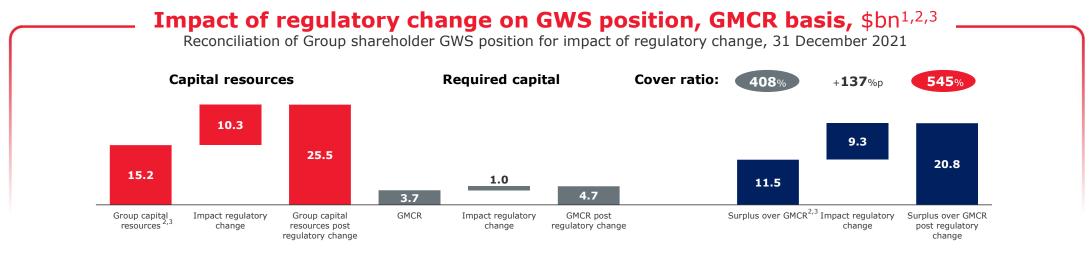
<b>1 January 2022</b> , \$bn	Impact of Hong Kong RBC and C-ROSS II <sup>1</sup>			
GWS <sup>2</sup>				
GWS shareholder capital surplus over GMCR	+9.3	Increase in capital resources as prudence removed from liabilities and capital requirements increase as a result of risk-based approach leading		
GWS shareholder coverage ratio over GMCR	+137ppt	to net positive impact on surplus and coverage ratio.		
EEV Shareholder's Equity	0.2			
Value in force	(4.0)	An increase in the EEV net worth (sum of free surplus and required		
Free surplus	1.4	capital) by \$4.2 billion, reflecting the release of prudent regulatory margins previously included in liabilities. And a reduction in VIF.		
Required capital	2.8			
IFRS Shareholder's Equity	0.9			
Operating (non-recurring)	0.2	More limited impact compared to EEV Net Worth because of the application of minimum floors when determining IFRS liabilities.		
Non-Operating (non-recurring)	0.7			



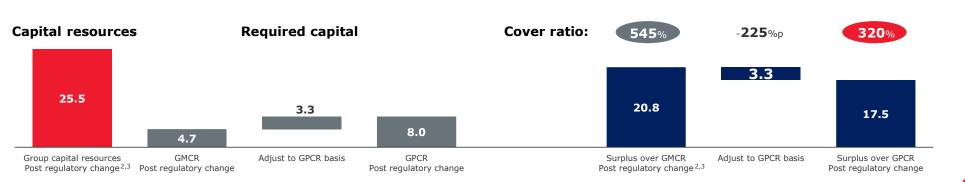
<sup>1.</sup> No impact of C-ROSS Phase II on EEV and IFRS. Figures have been adjusted for casting purposes.
2. Prudential applies the Insurance (Group Capital) Rules set out in the GWS Framework to determine group regulatory capital requirements (both minimum and prescribed levels).



### Impact of regulatory change on GWS position 31 December 2021<sup>1</sup>







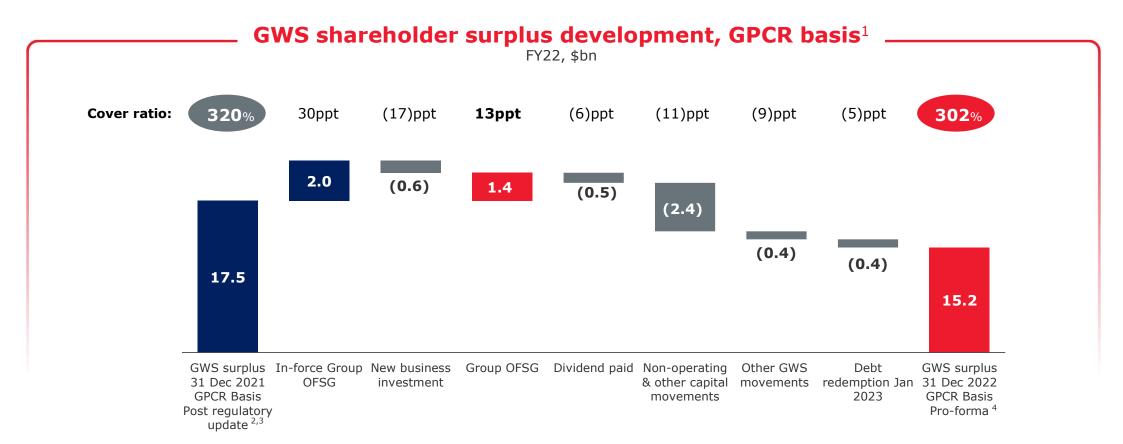
<sup>1.</sup> Prudential applies the Insurance (Group Capital) Rules set out in the GWS Framework to determine group regulatory capital requirements (both minimum and prescribed levels).



<sup>2.</sup> After allowing for the impact of the \$1.7 billion debt redemption in January 2022.

<sup>3.</sup> Before allowing for the second 2021 interim dividend

# 2022 Regulatory GWS<sup>1</sup> capital generation

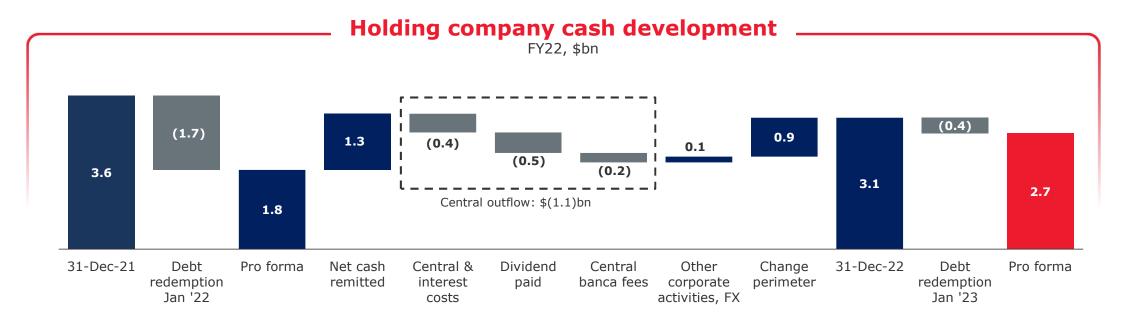


<sup>1.</sup> Prudential applies the Insurance (Group Capital) Rules set out in the GWS Framework to determine group regulatory capital requirements (both minimum and prescribed levels).
2. Before allowing for the second 2021 interim dividend.



<sup>3.</sup> Proforma for \$1.7bn debt redemption in January 2022. 4. Before allowing for the second 2022 interim dividend.

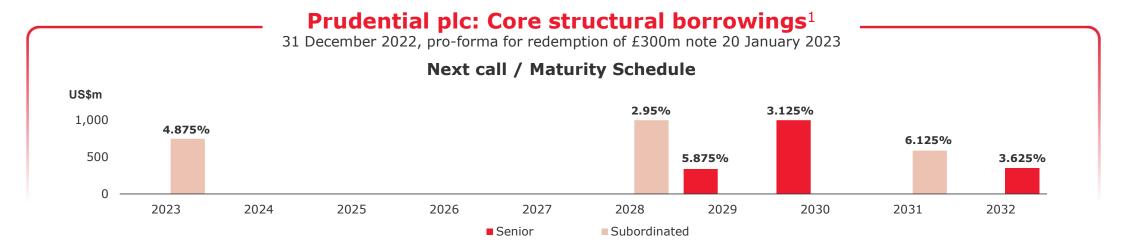
# **Strong central liquidity**



- Central cash perimeter expanding following consolidation of Group and Asia holding structures
- Substantial flexibility to support growth



### Balanced call date/maturity profile supports financial flexibility



Maturity	Next call	Currency	Coupon	Issue size (m)	IFRS value (\$m)	Туре
Perpetual	20/4/20232	USD	4.875%	750	750	Subordinated
10/07/2023	n/a	EUR	Eur CMS	20	21	Subordinated
03/11/2033	03/11/20283	USD	2.95%	1,000	995	Subordinated
11/05/2029	n/a	GBP	5.875%	250	281	Senior
14/04/2030	n/a	USD	3.125%	1,000	987	Senior
19/12/2031	n/a	GBP	6.125%	435	520	Subordinated
24/3/2032	n/a	USD	3.625%	350	346	Senior
Total Senior Bonds					1,614	
Total Subordinated Bonds				2,286		
Total					3,900	

<sup>1.</sup> All senior and subordinated bonds included as GWS capital other than \$350m senior issued in HY22.



<sup>2.</sup> Subject to regulatory approval, grandfathering condition. The company has the right to call the security on quarterly basis.

<sup>3.</sup> Subject to regulatory consent, the company has the right to call this security for a repayment at par between 3 August 2028 and 3 November 2028.

#### Transfer of Prudential shares between UK and HK share registers

- Prudential has a UK and HK share register. Shareholders can transfer Prudential shares from one register to the other, 'shunting'
- This can be processed in 4 business days, 2 in the UK plus 2 in HK, subject to fees



#### London

Held in CREST: submit Form of Request for removal of UK shares to Equiniti by email.

Lodge a Stock Withdrawal Instruction through CREST. Equiniti's fees in relation to shares held in CREST should be paid electronically with proof of payment provided with the removal form.



# **Hong Kong**

nce a share has been removed to the HK Branch Register, it may be deposited into CCASS and then traded on the Hong Kong Stock Exchange



# **Hong Kong**

Submit a Form of Request for removal of HK shares to Computershare and cheque for Registrar's fees and, if relevant, the corresponding share certificates.

HK shareholders who hold their HK shares in a CCASS account have to arrange for their HK shares to be withdrawn from CCASS in accordance with CCASS and re-register the HK shares into their own name before the removal of the HK shares can be executed.



# London

Once a share has been removed to the UK register, it may be deposited into CREST and then traded on the London Stock Exchange

See: <a href="https://www.prudentialplc.com/en/investors/shareholder-information/transferring-prudential-shares">https://www.prudentialplc.com/en/investors/shareholder-information/transferring-prudential-shares</a> for more information.

