PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2002

TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

	UK & Europe			US			Asia			Total		
	2002 FY £m	2001 FY £m	+/- (%)	2002 FY £m	2001 FY £m	+/- (%)	2002 FY £m	2001 FY £m	+/- (%)	2002 FY £m	2001 FY £m	+/- (%)
Total Insurance Products	6,118	5,763	6%	5,757	4,634	24%	944	1,019	(7%)	12,819	11,416	12%
Total Investment Products - Gross Inflows (1)	1,157	1,040	11%	-	-	-	13,661	9,027	51%	14,818	10,067	47%
Group Total	7,275	6,803	7%	5,757	4,634	24%	14,605	10,046	45%	27,637	21,483	29%

INSURANCE OPERATIONS

		Single		Regular			Total			Annual Equivalents (4)		
	2002 FY 2001 FY		+/- (%)	2002 FY 2001 FY +/-		+/- (%)	2002 FY	2001 FY	+/- (%)	2002 FY 2001		FY +/- (%
	£m	£m	. (,-,	£m	£m	. (//	£m	£m	. (,,,	£m	£m	. (/-
UK Insurance Operations :												
Direct Distribution (2):												
Individual Pensions	15	14	7%	11	15	(27%)	26	29	(10%)	12	16	(25%
Corporate Pensions	660	469	41%	114	131	(13%)	774	600	29%	180	178	19
Life	59	71	(17%)	4	4	0%	63	75	(16%)	10	11	(9%
Individual Annuities	895	663	35%	-	-	-	895	663	35%	90	66	369
Sub-Total	1,629	1,217	34%	129	150	(14%)	1,758	1,367	29%	292	272	79
DSS Rebates	215	185	16%	-	-	` -	215	185	16%	22	19	169
Total	1,844	1,402	32%	129	150	(14%)	1,973	1,552	27%	314	290	89
Intermediated Distribution (2):												
Individual Pensions	85	219	(61%)	34	68	(50%)	119	287	(59%)	42	90	(53%
Corporate Pensions	77	82	(6%)	14	19	(26%)	91	101	(10%)	22	27	(19%
Life	2,190	2,297	(5%)	18	27	(33%)	2,208	2,324	(5%)	237	257	(8%
Individual Annuities	860	597	44%	-	-	` -	860	597	44%	86	60	439
Bulk Annuities	710	575	23%	-	-	-	710	575	23%	71	58	229
Sub-Total	3,922	3,770	4%	66	114	(42%)	3,988	3,884	3%	458	491	(7%
DSS Rebates	90	64	41%	-	-	-	90	64	41%	9	6	509
Total	4,012	3,834	5%	66	114	(42%)	4,078	3,948	3%	467	497	(6%
Total (2):												
Individual Pensions	100	233	(57%)	45	83	(46%)	145	316	(54%)	55	106	(48%
Corporate Pensions	737	551	34%	128	150	(15%)	865	701	23%	202	205	(1%
Life	2,249	2,368	(5%)	22	31	(29%)	2,271	2,399	(5%)	247	268	(8%
Individual Annuities	1.755	1.260	39%		-	(==)	1,755	1.260	39%	176	126	409
Bulk Annuities	710	575	23%	-	-	_	710	575	23%	71	58	229
Sub-Total	5,551	4,987	11%	195	264	(26%)	5,746	5,251	9%	750	763	(2%
DSS Rebates	305	249	22%	-	-	` -	305	249	22%	31	25	249
Total	5,856	5,236	12%	195	264	(26%)	6,051	5,500	10%	781	788	(1%
Closed distribution channel (3)	-	167	-	-	18	-	-	185	-	-	35	
Total UK Insurance Operations	5,856	5,403	8%	195	282	(31%)	6,051	5,685	6%	781	822	(5%
European Insurance Operations: (6)												
Insurance Products	42	58	(28%)	25	20	25%	67	78	(14%)	29	26	129
Total European Insurance Operations	42	58	(28%)	25	20	25%	67	78	(14%)	29	26	129
•	-											
Total UK & European Insurance Operations	5,898	5,461	8%	220	302	(27%)	6,118	5,763	6%	810	848	(4%
US Insurance Operations: (6)												
Fixed Annuities	2,708	1,899	43%	-	-	-	2,708	1,899	43%	271	190	439
Equity Linked Indexed Annuities	254	271	(6%)	-	-	-	254	271	(6%)	25	27	(7%
Variable Annuities	1,363	768	77%		-		1,363	768	77%	136	77	779
Sub-total Annuities	4,325	2,938	47%	-	-	-	4,325	2,938	47%	432	294	479
Guaranteed Investment Contracts	292	170	72%	-	-	-	292	170	72%	29	17	719
GIC - Medium Term Note	1,118	1,504	(26%)			-	1,118	1,504	(26%)	112	150	(25%
Life Total US Insurance Operations	5,735	4,612	24%	22	22	0% 0%	<u>22</u> 5,757	4.634	0% 24%	595	22 483	239
Total Go insurance Operations	5,135	4,012	24%		22	U%	5,151	4,034	2470	595	463	23%
Asian Insurance Operations: (6)												
Insurance Products (5)	470	650	(260/)	465	200	260/	044	1.010	(7 0/ \	E40	404	100
	479 479	650	(26%)	465 465	369 369	26%	944	1,019	(7%)	513	434 434	189
Total Asian Insurance Operations	4/9	650	(26%)	465	309	26%	944	1,019	(7%)	513	434	189
Group Total	12,112	10,723	13%	707	693	2%	12,819	11,416	12%	1,918	1.765	99
Group rotal	12,112	10,723	13%	/0/	693	2%	12,819	11,416	12%	1,918	1,705	99

Notes to Schedules:

⁽¹⁾ Represents cash received from sale of investment products.

⁽²⁾ Excluding sales through closed distribution channel.
(3) Closed distribution channel relates to the Direct Sales Force.

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 (4) Annual Equivalents (AE), calculated as regular new business contributions + 10% single new business contributions, are subject to roundings.
 (5) The Central Provident Fund in Singapore was further liberalised in 2001 resulting in exceptional sales volume in the first half of 2001.
 (6) Sales for overseas operations have been calculated using average exchange rates. The applicable rate for Jackson National Life is 1.50 (2001 - 1.44). At constant 2001 exchange rates US operations APE insurance sales growth would have been 29% and Asian operations APE insurance sales growth would have been 25%.