# **PRUDENTIAL PLC**

# 2005 Results

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Date: 16 March 2006

# 2005 Results

# EEV basis results

# <u>2005</u>

Basic earnings per share (note 1.1a)	Schedule cross reference	Pre-tax £m	Tax (Schedule 7) £m	Post-tax £m	Minority interests £m	Post-tax and minority interests £m	Earnings per share (pence)
Continuing operations							
From operating profit, based on longer-term investment returns, after related tax and minority interests		1,712	(363)	1,349	(10)	1,339	56.6p
Adjustment for goodwill impairment charge		(120)		(120)		(120)	(5.1)p
Adjustment from post-tax longer-term investment returns to post-tax actual investment returns	6	1,001	(343)	658	(2)	656	27.8p
Adjustment for post-tax effect of actuarial and other gains and losses on defined benefit pension schemes	6	(47)	14	(33)	-	(33)	(1.4)p
Adjustment for post-tax effect of changes in economic assumptions and time value of cost of options and guarantees	6	(302)	39	(263)	-	(263)	(11.1)p
Total continuing operations		2,244	(653)	1,591	(12)	1,579	66.8p
Discontinued operations (note 1.1b)		3	0	3	0	3	0.1p
Based on profit for the year after minority interests		2,247	(653)	1,594	(12)	1,582	66.9p

# Notes

1.1a The average number of shares for 2005 was 2,365m.

1.1b Discontinued operations relate to Egg France and Egg's Funds Direct operation.

# EEV basis results

# 2004 comparative results

	Restated results								
	Schedule cross reference	Pre-tax	Tax (schedule 7)	Post-tax	ا Minority interests	Post-tax and minority interests	Earnings per share		
Basic earnings per share (note 1.2a)		£m	£m	£m	£m	£m	(pence)		
Continuing operations									
From operating profit, based on longer-term investment returns, after related tax and minority interests		1,274	(350)	924	(8)	916	43.2p		
Adjustment from post-tax longer-term investment returns to post-tax actual investment returns	6	570	(189)	381	(18)	363	17.1p		
Adjustment for post-tax effect of actuarial and other gains and losses on defined benefit pension schemes	6	(12)	5	(7)	-	(7)	(0.3)p		
Adjustment for post-tax effect of changes in economic assumptions and time value of cost of options and guarantees	6	(48)	(19)	(67)	-	(67)	(3.2)p		
Total continuing operations		1,784	(553)	1,231	(26)	1,205	56.8p		
Discontinued operations									
From operating profit		(40)	1	(39)	10	(29)	(1.5)p		
Adjustment for post-tax profit on business disposals (note 1.2b)		45	(19)	26	-	26	1.4p		
Adjustment for post-tax Egg France closure and Funds Direct cost (note 1.2b)		(113)	32	(81)	17	(64)	(3.0)p		
Total discontinued operations		(108)	14	(94)	27	(67)	(3.1)p		
Based on profit for the year after minority interests		1,676	(539)	1,137	1	1,138	53.7p		

# Notes

1.2a The average number of shares for 2004 after adjusting for changes arising from the adoption of IFRS was 2,121m.

1.2b Discontinued operations relate to Jackson Federal Bank, Egg France and Egg's Funds Direct operation, and the sale of the stake in Life Assurance Holding Corporation Limited.

#### Basis of preparation and economic assumptions

### (1) Basis of preparation of results for long-term business operations

The European Embedded Value (EEV) basis results have been prepared in accordance with the European Embedded Value principles issued by the CFO Forum of European Insurance Companies in May 2004 and expanded by the Additional Guidance on EEV Disclosures published in October 2005. Where appropriate the EEV basis results include the effects of adoption of International Financial Reporting Standards.

The EEV results for the Group include the results for the covered business on the EEV basis. These results are then combined with the IFRS basis results for the Group's other operations.

With two exceptions, covered business comprises the Group's long-term business operations. The definition of long-term business operations is consistent with previous practice under the Modified Statutory Basis and Achieved Profits basis reporting and comprises those contracts falling under the definition of long-term insurance business for regulatory purposes together with, for US Operations, contracts that are in substance the same as Guaranteed Investment Contracts but do not fall within the technical definition. Under the EEV principles, the results for covered business now include the projected margins of attaching internal fund management.

The exceptions are for the closed Scottish Amicable Insurance Fund (SAIF) and in respect of the Group's defined benefit pension schemes. SAIF is closed to new business and the assets and liabilities of the fund are wholly attributable to the policyholders of the fund. As regards the Group's defined benefit pension schemes, the deficits attaching to the Prudential Staff Pension Scheme and Scottish Amicable Pension Scheme are excluded. These deficits are partially attributable to the PAC with-profits fund and shareholder backed long-term business.

Previously, the Group has reported supplementary information on the Achieved Profits basis for its interim and full year financial reporting. The adoption of EEV basis reporting in place of Achieved Profits basis reporting reflects developments through the CFO Forum to achieve a better level of consistency, an improved embedded value methodology, and is applied by the major European insurance companies in their financial reporting.

Except where indicated in this announcement, the Group has applied the same methodology as previously advised with the announcement of 2004 EEV results on 13 December 2005.

#### (2) Economic assumptions

#### Deterministic

In most countries, the long-term expected rates of return on investments and risk discount rates are set by reference to period end rates of return on fixed interest securities. This 'active' basis of assumption setting has been applied in preparing the results of all the Group's UK and US long-term business operations. For the Group's Asian operations, the active basis is appropriate for business written in Japan, Korea and US dollar denominated business written in Hong Kong.

An exception to this general rule is that for countries where long-term fixed interest markets are underdeveloped, investment return assumptions and risk discount rates are based on an assessment of longer-term economic conditions. Except for the countries listed above, this basis is appropriate for the Group's Asian operations.

Expected returns on equity and property asset classes are derived by adding a risk premium, based on the long-term view of Prudential's economists in respect of each territory, to the risk free rate. In the UK the equity risk premium is 4.0% (2004 - 3.0%) above risk free rates. The equity risk premium in the US is also 4.0% (2004 - 3.0%). In Asia, equity risk premiums range from 3.0% to 5.75%. Assumptions for other asset classes, such as corporate bond spreads, are set consistently as best estimate assumptions.

The investment return assumptions as derived above are applied to the actual assets held at the valuation date to derive the overall fund-earned rate.

The table below summarises the principal financial assumptions.

	31 Dec 2005	31 Dec 2004
UK Insurance Operations		
Risk discount rate		
New business	7.55%	7.1%
In-force	7.7%	7.1%
Pre-tax expected long-term nominal rates of investment return:		
UK equities	8.1%	7.6%
Overseas equities	8.1% to 8.75%	7.3% to 8.3%
Property	6.4%	6.3%
Gilts	4.1%	4.6%
Corporate bonds	4.9%	5.5%
Expected long-term rate of inflation	2.9%	2.9%
Post-tax expected long-term nominal rate of return:		
Pension business (where no tax applies)	7.1%	6.8%
Life business	6.3%	5.9%
US Operations (Jackson National Life)		
Risk discount rate:		
New business	6.9%	6.1%
In-force	6.1%	5.8%
Expected long-term spread between earned rate and rate credited to		
policyholders for single premium deferred annuity business	1.75%	1.75%
US 10 year treasury bond rate at end of period	4.4%	4.3%
Pre-tax expected long-term nominal rate of return for US Equities	8.4%	7.3%
Expected long-term rate of inflation	2.4%	2.6%

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### Basis of preparation and economic assumptions (continued)

#### (2) Economic assumptions (continued)

### Asian Operations

		Hong						Hong				
	China	Kong (iii) 31 Dec 2005	India 31 Dec 2005		Japan 31 Dec 2005	Korea 31 Dec 2005	China	Kong (iii) 31 Dec 2004	India 31 Dec 2004	Indonesia 31 Dec 2004	Japan 31 Dec 2004	Korea
-	1 Dec 2005	31 Dec 2005	31 Dec 2005	31 Dec 2005	31 Dec 2005	31 Dec 2005	31 Dec 2004	31 Dec 2004	31 Dec 2004	31 Dec 2004	31 Dec 2004	31 Dec 2004
Risk discount rate												
New business	12.0%	5.9%	16.5%	17.5%	5.0%	10.3%	10.0%	4.7%	16.0%	18.75%	5.0%	7.1%
In-force	12.0%	6.15%	16.5%	17.5%	5.0%	10.3%	10.0%	5.0%	16.0%	18.75%	5.0%	7.1%
Expected long-term rate of	of											
inflation	4.0%	2.25%	5.5%	6.5%	0.0%	2.75%	3.0%	2.25%	5.25%	7.75%	0.0%	2.75%
Government bond vield	9.0%	4.8%	10.5%	11.5%	1.8%	5.8%	7.25%	4.9%	10.25%	13.0%	1.9%	3.9%
Government bond yield	9.0%	4.0%	10.5%	11.5%	1.0%	5.0%	1.23%	4.9%	10.25%	13.0%	1.9%	3.9%
	Malaysia	Philippines	Singapore	Taiwan (ii)	Thailand	Vietnam	Malaysia	Philippines	Singapore	Taiwan (ii)	Thailand	Vietnam
3	1 Dec 2005	31 Dec 2005	31 Dec 2005	31 Dec 2005	31 Dec 2005	31 Dec 2005	31 Dec 2004	31 Dec 2004	31 Dec 2004	31 Dec 2004	31 Dec 2004	31 Dec 2004
Risk discount rate												
New business	9.4%	16.5%	6.7%	9.0%	13.75%	16.5%	9.0%	16.25%	6.3%	7.1%	13.5%	15.5%
In-force	9.0%	16.5%	6.8%	9.4%	13.75%	16.5%	8.7%	16.25%	6.4%	8.2%	13.5%	15.5%
Expected long-term rate of												
inflation	3.0%	5.5%	1.75%	2.25%	3.75%	5.5%	3.0%	5.25%	2.25%	2.25%	3.75%	4.5%
Government bond yield	7.5%	10.5%	4.5%	5.5%	7.75%	10.5%	7.0%	10.5%	5.0%	5.5%	7.75%	9.75%
2												
						Asia Total 31 Dec 2005		Asia Total 31 Dec 2004				
Weighted risk discount rate	- (i)					31 Dec 2005		31 Dec 2004				
New business	2 (I)					9.8%		8.0%				
In-force						8.4%		7.9%				

(i) The weighted discount rates for the Asian Operations shown above have been determined by weighting each country's discount rates by reference to the EEV basis operating result for new business and the closing value of in-force business.

(ii) For traditional business in Taiwan, the economic scenarios used to calculate 2005 EEV basis results reflect the assumption of a phased progression of the bond yields from the current rates to the long-term expected rates. The projections assume that, in the average scenario, the current bond yields of around 2% trend towards 5.5% at 31 December 2012. Allowance is made for the mix of assets in the fund, our future investment strategy and the market value depreciation of the bonds as a result of the assumed yield increases. This gives rise to an average assumed Fund Earned Rate that trends from 2.3% to 5.4% in 2013 and falls below 2.3% for seven years due to the depreciation of bond values as yields rise. Thereafter, the Fund Earned Rate fluctuates around a target of 5.9%. This compares to a grading of 3.4% at 31 December 2004 to 5.9% by 31 December 2012 for the 2004 results. Consistent with our EEV methodology, a constant discount rate has been applied to the projected cash flows.

(iii) Assumptions for US dollar denominated business which comprises the larger proportion of the in-force Hong Kong business.

#### (iv) Assumed equity yields

The most significant equity holdings in the Asian Operations are in Hong Kong, Singapore and Malaysia. The mean equity return assumptions for these three territories at 31 December 2005 (2004) were 8.6% (7.3%), 9.3% (9.75%) and 12.8% (12.25%) respectively. To obtain the mean, an average over all simulations of the accumulated return at the end of the projection period is calculated. The annual average return is then calculated by taking the root of the average accumulated return minus 1.

#### Stochastic

The economic assumptions used for the stochastic calculations are consistent with those used for the deterministic calculations described above. Assumptions specific to the stochastic calculations, such as the volatilities of asset returns, reflect local market conditions and are based on a combination of actual market data, historic market data and an assessment of longer-term economic conditions. Common principles have been adopted across the Group for the stochastic asset models, for example, separate modelling of individual asset classes but with allowance for correlation between the various asset classes.

Details are given below of the key characteristics and calibrations of each model.

#### **UK Insurance Operations**

Interest rates are projected using a two-factor model calibrated to actual market data.

The risk premium on equity assets is assumed to follow a log-normal distribution.

The corporate bond return is calculated as the return on a zero-coupon bond plus a spread. The spread process is a mean reverting stochastic process.

Property returns are modelled in a similar fashion to corporate bonds, namely as the return on a riskless bond, plus a risk premium, plus a process representative of the change in residual values and the change in value of the call option on rents.

The rates to which the model has been calibrated are set out below:

Mean returns have been derived as the annualised arithmetic average return across all simulations and durations.

Standard deviations have been calculated by taking the annualised variance of the returns over all the simulations, taking the square root and averaging over all durations in the projection. For bonds the standard deviations relate to the yields on bonds of the average portfolio duration. For equity and property, they relate to the total returns on these assets. The standard deviations applied are as follows:

	Standard Deviation
Government bond yield	2.0%
Corporate bond yield	5.5%
Equities	
UK	18.0%
Overseas	16.0%
Property	15.0%

# EUROPEAN EMBEDDED VALUE (EEV) BASIS RESULTS

Capital as a percentage of relevant

### Basis of preparation and economic assumptions (continued)

#### (2) Economic assumptions (continued)

#### Jackson National Life

Interest rates are projected using a log-normal generator calibrated to actual market data.

Corporate bond returns are based on Treasury securities plus a spread that has been calibrated to current market conditions and varies by credit quality.

Variable annuity equity and bond returns have been stochastically generated using a regime-switching log-normal model with parameters determined by reference to historical data. The volatility of equity fund returns ranges from 18.6% to 28.1% depending on risk class, and the standard deviation of returns to bond funds ranges from 1.4% to 1.8%.

#### Asian Operations

The same asset return model, as used in the UK, appropriately calibrated, has been used for the Asian operations. The principal asset classes are government and corporate bonds. Equity holdings are much lower than in the UK whilst property is not held as an investment asset.

The stochastic valuations are only of significance for the Hong Kong, Singapore, Malaysia and Taiwan operations.

The mean returns are consistent with the mean deterministic returns for each country. The volatility of equity fund returns ranges from 18% to 26%, and the volatility of bond yields ranges from 1.6% to 8.9%.

#### (3) Level of encumbered capital

In adopting the EEV principles, Prudential has based encumbered capital on its internal targets for economic capital subject to it being at least the local statutory minimum requirements. Economic capital is assessed using internal models, but when applying EEV Prudential does not take credit for the significant diversification benefits that exist within the Group. For with-profits business written in a segregated life fund, as is the case in the UK and Asia, the capital available in the fund is sufficient to meet the encumbered capital requirements.

The table below summarises the level of encumbered capital as a percentage of the relevant statutory requirement.

	statutory requirement
UK Business (excluding annuities)	100% of EU Minimum
UK Annuity Business	100% of EU Minimum
Jackson National Life	235% of Company Action Level
Asian Operations	100% of Financial Conglomerates Directive requirement

Date: 16 March 2006

### 2005 Results

EEV basis results

Summary results

3a

		2005	2004
Operating profit of continuing operations, based on longer-term investment returns	Schedule ref	£m	£m
Profits (losses) from:			
New Business	4	867	741
Business in force	5	876	587
Long-term business		1,743	1,328
Asia development expenses		(20)	(15)
Other operating results			
M&G		163	136
Egg		44	61
US Broker-dealer and fund management		24	15
Curian		(10)	(29)
Asian fund management operations		12	19
Other income and expenditure	·		
Investment return and other income (note 3a)		42	0
Interest payable on core structural borrowings		(175)	(154)
Corporate expenditure:		(70)	(54)
Group Head Office		(70)	(51)
Asia Regional Head office Charges for share-based payments for Prudential schemes		(30) (11)	(29)
Charges for share-based payments for Frudential schemes		(11)	(7)
		(244)	(241)
Total other operating results		(11)	(39)
Total operating profit from continuing operations based on longer-term investment returns		1,712	1,274
Investment return and other income		2005	2004
		2000	_004

	2005	2004
	£m	£m
IFRS basis	87	44
Less: Allocation of investment return on centrally held capital in respect of		
Asian business to operating result of Asian operations	(21)	(22)
Less: Projected fund management result in respect of covered business		
incorporated in opening EEV value	(24)	(22)
EEV basis	42	0

#### **EEV basis results**

	2005			2004			
	Pre-tax (note 4c)	Тах	Post-tax	Pre-tax	Тах	Post-tax	
Operating profits from new long-term insurance business	£m	£m	£m	£m	£m	£m	
UK Insurance Operations	243	(73)	170	241	(72)	169	
Jackson National Life (note 4b)	211	(74)	137	145	(51)	94	
Asian Operations	413	(124)	289	355	(105)	250	
	867	(271)	596	741	(228)	513	

### Margins on new business premiums

		Present value							
2005	New Business (note 4	Annual premium equivalent	of New Business Premiums	Pre-Tax New business	New Business Margin (note 4e)				
	Single	Regular	(APE)	(PVNBP)	Contribution	(APE)	(PVNBP)		
	£m	£m	£m	£m	£m	%	%		
UK Insurance Operations	7,085	191	900	7,593	243	27	3.2		
Jackson National Life	5,009	14	515	5,135	211	41	4.1		
Asian Operations (note 4a)	837	648	731	4,039	413	56	10.2		
Total	12,931	853	2,146	16,767	867	41	5.2		

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2004		New Business Premiums (note 4d)			Present value of New Business Pre-Tax New Premiums business			
	Single	Single Regular (AP		(APE) (PVNBP)		(APE) (PVNBP)		
	£m	£m	£m	£m	£m	%	%	
UK Insurance Operations	6,357	181	817	7,012	241	30	3.4	
Jackson National Life	4,408	12	453	4,506	145	32	3.2	
Asian Operations (note 4a)	662	510	576	3,404	355	62	10.4	
Total	11,427	703	1,846	14,922	741	40	5.0	

		New Business Margin AP	
		2005	2004
		%	%
4a	Asian Operations		
	Hong Kong	60	64
	Korea	37	36
	Taiwan	51	62
	India	29	27
	Other	74	73
	Total	56	62
		2005	200
4b	Jackson National Life net of tax profits	£m	£
	Pre capital charge	150	106
	Capital charge (see note 8a on schedule 8)	(13)	(12
	Post capital charge	137	94

#### 4c Profits from fund management of covered business

Included within pre-tax new business profits shown in the table above are profits arising from fund management business falling within the scope of covered business of:

	2005 £m	2004 £m
UK Insurance Operations	7	10
Jackson National Life	2	4
Asian Operations	10	3
	19	17

4d New business premiums reflect those premiums attaching to covered business including premiums for contracts classified as investment products for IFRS basis reporting. New business premiums for regular premium products are shown on an annualised basis. Department of Work and Pensions rebate business is classified as single recurrent business. Internal vesting business is classified as new business where the contracts include an open market option.

4e New business margins are shown on two bases, namely the margins by reference to Annual Premium Equivalents (APE) and the Present Value of New Business Premiums (PVNBP). APEs are calculated as the aggregate of regular new business premiums and one tenth of single new business premiums. PVNBPs are calculated as equalling single premiums plus the present value of expected new business premiums of regular premium business, allowing for lapses and other assumptions made in determining the EEV new business contribution. The table above excludes margins for SAIF new business.

In determining the EEV basis value of new business written in the year the policies incept, premiums are included in projected cash flows on the same basis of distinguishing annual and single premium business as set out for statutory basis reporting.

New business contributions are determined by applying the economic and non-economic assumptions applying at the end of the year. The contributions represent profits at the end of the year.

Date: 16 March 2006

## 2005 Results

# EEV basis results

	2005	2004
Operating profit from business in force of continuing operations	£m	£m
UK Insurance Operations		
Unwind of discount and other expected returns (note 5a)	424	351
Cost of strengthened persistency assumption (note 5b(i))	(148)	(73)
Mortality related cost of capital charge (note 5b(ii))	(47)	-
Other items (note 5b(iii))	(46)	(33)
	183	245
Jackson National Life		
Unwind of discount and other expected returns (note 5a):		
On value of in-force and required capital	160	123
On surplus assets (over target surplus)	52	36
Spread experience variance	89	41
Amortisation of interest related realised gains and losses	53	54
Profit on repricing Term contracts	140	-
Profit (loss) from changes to other operating assumptions	10	(4)
Other	26	(13)
	530	237
Asian Operations		
Unwind of discount and other expected returns (note 5a)	162	120
Change in operating assumptions	(9)	(24)
Experience variances and other items	10	9
	163	105
Total	876	587

### Notes

#### 5a Unwind of discount and other expected returns.

Unwind of discount and other expected returns is determined by reference to the value of in-force business at the start of the year as adjusted for the effect of changes in economic and operating assumptions reflected in the current year. For the unwind of discount for UK Insurance Operations included in operating results based on longer-term returns a further adjustment is made. For UK Insurance Operations the amount represents the unwind of discount on the value of in-force business at the beginning of the year (adjusted for the effect of current year assumption changes), the expected return on smoothed surplus assets retained within the main with-profits fund and the expected return on shareholders' assets held in other UK long-term business operations. Surplus assets retained within the main with-profits fund are smoothed for this purpose to remove the effects of short-term investment volatility from operating results. In the balance sheet and for total profit reporting, asset values and investment returns are not smoothed.

For JNL the return on surplus assets is shown separately. Also for JNL the unwind of discount and "other" profits have been adjusted by £26m and £(26)m respectively from amounts previously published for refinements to the basis of calculation.

### 5b UK Insurance Operations

(i) Changes in persistency assumptions

The £148m cost of strengthened persistency assumptions applies to a number of products, primarily in respect of with-profit bonds.

The £73m cost of strengthened persistency assumptions for 2004 related to the closed book of personal pensions policies sold by the now discontinued direct sales force.

### (ii) Mortality related cost of capital charge

The £47m charge primarily relates to the cost of capital attaching to liability strengthening on the regulatory basis for annuity business.

(iii) Other items

Other charges of £46m include £45m of costs associated with complying with regulatory requirements including Sarbanes-Oxley, product and distribution development, £19m of negative experience variances and other net positive items of £18m. In determining the appropriate expense assumptions for 2005 account has been taken of the cost synergies that are expected to arise with some certainty from the initiative announced on 1 December 2005 from UK Insurance Operations working more closely with Egg and M&G. Without this factor there would have been a charge for altered expense assumptions of approximately £55m. The charge for other items for 2004 includes £21m of costs associated with complying with new regulatory requirements and restructuring and £12m of negative experience variances.

### EEV basis results

### Items excluded from operating profit

Short-term fluctuations in investment returns	2005 £m	2004 £m
Long-term business:		
UK Insurance Operations (note 6a)	994	408
Jackson National Life (note 6b)	65	103
Asian Operations (note 6c)	41	91
Share of investment return of funds managed by PPM America, that are consolidated into the Group results, but attributable to external investors	0	9
Share of profits of venture investment companies and property partnerships of the PAC with-profits fund that are consolidated into the Group results but are attributable to external investors	1	9
Movement in mark to market value of core structural borrowings held centrally	(65)	(63)
Other operations	(35)	13
Total	1,001	570

Notes
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### 6a UK Insurance Operations

Short-term fluctuations in investment returns represent the difference between total investment returns in the year attributable to shareholders on the EEV basis and the return included within operating profit as described on Schedule 4. The £994m of fluctuations in 2005 reflects the PAC life fund investment return earned in the year of 20%.

#### 6b Jackson National Life - Summary

Short-term fluctuations comprise:	2005 £m	2004 £m
Actual investment return on investments less long-term returns included within operating profit:		
Actual realised gains less default assumption and amortisation of interest related realised gains and losses for fixed maturity securities	5	51
Actual less long-term return on equity based investments and other items	58	22
Investment return related gain due primarily to changed expectation of profits on in-force variable annuity business in future periods based on current period equity returns	4	36
Mark to market value of core structural borrowings	(2)	(6)
	65	103

The main factor in respect of the £58m for equity based investments and other items for 2005 was the excess of actual return over the long-term assumption for investments in limited partnership.

#### 6c Asian Operations

Short-term fluctuations for Asian operations in 2005 principally arose in Hong Kong.

#### Actuarial and other gains and losses on defined benefit pension schemes

The charge of £47m (£12m) included in total profit reflects the shareholders' share of actuarial and other gains and losses on the Group's defined benefit pension schemes. On the EEV basis, this includes a 10% share of the actuarial and other gains and losses on the share of the deficit attributable to the PAC with-profits fund for the Prudential Staff and Scottish Amicable pension schemes. The 2005 charge of £47m includes a charge of £43m for altered renewal expense assumptions arising from the prospective increase in employer contributions for the Prudential Staff Pension Scheme for future service of active members as distinct from deficit funding.

#### Effect of changes in economic assumptions and time value of cost of options and guarantees

The profits (losses) on changes in economic assumptions and time value of cost of options and guarantees resulting from changes in economic factors for in-force business included within the profit on ordinary activities before tax arise are as follows:

		2005			2004		
	Change in economic assumptions	Change in time value of cost of options and guarantees	Total	Change in economic assumptions	Change in time value of cost of options and guarantees	Total	
	£m	£m	£m	£m	£m	£m	
UK Insurance Operations	(81)	31	(50)	40	46	86	
Jackson National Life	(3)	11	8	(53)	6	(47)	
Asian Operations (note 6d)	(265)	5	(260)	(113)	26	(87)	
Total	(349)	47	(302)	(126)	78	(48)	

6d Consistent with prior periods for the Taiwan operation, the projections include an assumption of phased progression of the bond yields of around 2% towards 5.5% at 31 December 2012 as described in the section on economic assumptions of this announcement. This takes into account the effect on bond values of interest rate movements. The principal cause of the £265m charge for the effect of changed economic assumptions is the reduction in short-term earned rates in Taiwan. This reduction has the effect of delaying the emergence of the expected long term rate Date: 16 March 2006

### 2005 Results

## EEV basis results

Tax charge attributable to shareholders	2005 £m	2004 £m
Continuing operations		
Tax charge (credit) on operating profit (loss) based on longer-term investment returns		
Long-term business (note 7b):		
UK Insurance Operations	127	142
Jackson National Life	204	116
Asian Operations (note 7a)	162	119
	493	377
Other operations	(130)	(27)
Total tax on operating profit of continuing operations	363	350
Tax charge (credit) on items not included in operating profit		
Tax charge on short-term fluctuations in investment returns	343	189
Tax credit on actuarial and other gains and losses of defined benefit pension schemes	(14)	(5)
Tax (credit) charge on loss from changes in economic assumptions and time value of cost of		
options and guarantees	(39)	19
Total tax charge on items not included in operating profit of continuing operations	290	203
Total continuing operations	653	553

Notes

7a Including tax relief on development expenses.

7b The profit for the year for covered business is in most cases calculated initially at the post-tax level. The post-tax profit for covered business is then grossed up for presentation purposes at the effective rates of tax applicable to the countries and periods concerned. In the UK this is the UK corporation tax rate of 30%. For Jackson National Life the federal rate of 35% is applied to gross up movements on the value of in-force business. Effects on statutory tax for the period affect the overall tax rate. For Asia, similar principles apply subject to the availability of taxable profits.

#### **EEV** basis results

EEV basis results Shareholders' funds summary (note 8a)	2005 £m	2004 £m
UK Insurance Operations (note 8b)		
Long-term business operations		
Smoothed shareholders' funds (note 8c)	4,558	4,067
Actual shareholders' funds less smoothed shareholders' funds	574	161
EEV basis shareholders' funds	5,132	4,228
M&G (note 8g)		
Net assets of operations	245	297
Acquired goodwill (note 8e)	1,153	1,153
Egg (note 8g)	303	273
	6,833	5,951
US Operations		
Jackson National Life net of surplus note borrowings (note 8f)		
Before capital charge		
Excluding assets in excess of target surplus	2,566	1,817
Assets in excess of target surplus	899	769
	3,465	2,586
Capital charge (note 8d)	(117)	(80)
After capital charge (note 8a) - EEV basis shareholders' funds	3,348	2,506
Broker-dealer, fund management, and Curian operations (note 8g)	70	64
	3,418	2,570
Asian Operations		
Long-term business	4 000	4 505
Net assets of operations - EEV basis shareholders' funds	1,988	1,565
Acquired goodwill (note 8e)	111	231
Fund management (note 8g)		
Net assets of operations	82 61	66
Acquired goodwill (note 8e)	2,242	61 1,923
Other Operations (note 8g)	L;272	1,020
Holding company net borrowings (note 8f)	(1,724)	(1,299)
Pension scheme deficits (net of tax) attributable to shareholders (note 8g)	(142)	(152)
Other net liabilities	(326)	(379)
	(2,192)	(1,830)

Total Notes

- 8a A charge is deducted from the annual result and balance sheet value for the cost of capital supporting solvency requirements for the Group's long-term business operations. The cost is the difference between the nominal value of solvency capital and the present value, at risk discount rates, of the projected releases of this capital and the investment earnings on the capital. Where solvency capital is held within a with-profits long-term fund, the value placed on surplus assets in the fund is already discounted to reflect its release over time and no further adjustment is necessary in respect of solvency capital.
- 8b The proportion of surplus allocated to shareholders from the UK with-profits business has been based on the present level of 10%. Future bonus rates have been set at levels which would fully utilise the assets of the with-profits fund over the lifetime of the business in force.
- 8c UK long-term business smoothed shareholders' funds reflect an adjustment to PAC life fund assets, for the purposes of determining the unwind of discount included in operating profits, to remove the effects of short-term volatility in market values of assets. Shareholders funds in the balance sheet are determined on an unsmoothed basis.
- 8d In determining the cost of capital of Jackson National Life, it has been assumed that an amount equal to 235% of the risk based capital required by the National Association of Insurance Commissioners (NAIC) at the Company Action Level must be retained. The impact of the related capital charge is to reduce Jackson National Life's shareholders' funds by £117m (2004 £80m).

8e Goodwill

Under IFRS, subject to impairment testing, goodwill is no longer amortised from the date of adoption ie 1 January 2004. Acquired goodwill of the Japan life business has been subject to an impairment charge of £120m and included in the 2005 results.

Goodwill attaching to venture fund investment subsidiaries of the PAC with-profits fund that are consolidated under IFRS are not included in the table above as the goodwill attaching to these companies is not relevant to the analysis of shareholders' funds.

8f Net core structural borrowings of shareholder-financed operations comprise:

	2005 £m	2004 £m
Holding company cash and short-term investments	1,128	1,561
Core structural borrowings - central funds	(2,852)	(2,860)
Holding Company	(1,724)	(1,299)
Core structural borrowings - Jackson National Life	(183)	(162)
	(1,907)	(1,461)

In accordance with the EEV principles core borrowings are carried at market value.

8g With the exception of the share of pension scheme deficits attributable to the PAC with-profits fund and the borrowings as described in note 8f, the amounts shown for the items in the table above that are referenced to this note have been determined on the statutory IFRS basis (see schedule 16). The net of tax deficits for the defined benefit pension schemes on an IFRS basis are in aggregate £153m (£136m). This comprises £113m (£105m) in respect of the Prudential Staff and Scottish Amicable pension schemes (PSPS and SAPS) and £40m (£21m) for the M&G and Taiwan schemes. Details are shown in schedule 17. The deficits of £142m (£152m) shown above for other operations comprise the IFRS basis deficits for PSPS and SAPS augmented by £29m (£47m) for the shareholders' share of the net of tax deficit attributable to the PAC with-profits fund. The total deficit, net of tax attributable to all pension schemes in the Group's EEV results is £182m (£173m).

10,301

8,614

Date: 16 March 2006

#### 2005 Results

EEV basis results	results Long-term business						
	Total Schedule UK Jackson Long-term						
	Cross	Insurance		Asian	Business	Other	Group
	Reference	Operations		Operations	-	•	Total
Reconciliation of movement in shareholders funds		£m	£m	£m	£m	£m	£m
Operating profit (including investment return based on longer-term rates of returns)							
Long-term business							
New business	4	243	211	413	867		867
Business in force	5	183 426	530 741	163 576	876 1,743		876 1,743
Asia development expenses				(20)	(20)		(20)
M&G						163	163
						44	44
Asian fund management operations US broker-dealer and fund management						12 24	12 24
Curian						(10)	(10)
Other income and expenditure						(244)	(244)
Operating profit from continuing operations based on longer-term investment returns	3	426	741	556	1,723	(11)	1,712
Goodwill impairment charge (note 8e in schedule 8)						(120)	(120)
Short-term fluctuations in investment returns Actuarial and other gains and losses on defined benefit pension schemes	6 6	995 (43)	65	41 3	1,101 (40)	(100) (7)	1,001 (47)
quarantees	6	(43)	8	(260)	(302)	(1)	(302)
	-						
Profit on ordinary activities before tax Tax on profits of continuing operations		1,328	814	340	2,482	(238)	2,244
Tax on operating profit		(127)	(204)	(162)	(493)	130	(363)
Tax on short-term fluctuations in investment returns		(299)	(23)	(12)	(334)	(9)	(343)
Tax on actuarial and other gains and losses of defined benefit pension schemes		13			13	1	14
Tax on effect of changes in economic assumptions and time value of cost of options and		15	(3)	27	39		39
Total tax charge Discontinued operations (net of tax)	7	(398)	(230)	(147)	(775)	122 3	(653)
Minority interests		(2)			(2)	(10)	(12)
Profit (loss) for the financial year		928	584	193	1,705	(123)	1,582
Transition adjustment, net of tax, on adoption of IAS 32, IAS 39 and IFRS 4 at 1 January 20	05					(25)	(25)
Unrealised valuation movements on securities classified as available-for-sale	00					(23)	(23)
Movement on cash flow hedges						(4)	(4)
Exchange movements (note 9a)			318	190	508	(131)	377
Related tax						65	65
Development costs included above (net of tax) borne centrally		(00.4)	(000)	2	2	(2)	
Intra-group dividends (including statutory transfer) External dividends		(234)	(226)	(53)	(513)	513 (380)	(380)
Reserve movements in respect of share based payments						15	(000)
Investment in operations (note 9b)		224	170	107	501	(501)	
Adjustment for net of tax losses of Curian subsidiary owned by Jackson National Life			(2)		(2)	2	
Adjustment for economic capital for Asia operations held centrally			(-	(15)	(15)	15	
Adjustment for net of tax fund management projected profits of covered business Movement on Prudential plc shares purchased by unit trusts consolidated under IFRS		(14)	(2)	(1)	(17)	17 3	3
Proceeds from issues of share capital by parent company						55	55
Net increase in shareholders' capital and reserves		904	842	423	2,169	(482)	1,687
Shareholders' capital and reserves at 1 January 2005:	8	4,228	2,506	1,565	8,299	315	8,614
Shareholders' capital and reserves at 31 December 2005	8	5,132	3,348	1,988	10,468	(167)	10,301
		-7					
Analysed as:							
Statutory IFRS basis shareholders' funds	16	1,141	2,899	1,034	5,074	120	5,194
Additional shareholders' interest on EEV basis EEV basis shareholders funds (note 9c)	8	3,991 5,132	449 3,348	954 1,988	<u>5,394</u> 10,468	(287) (167)	<u>5,107</u> 10,301
	0	0,102	0,040	1,000	.0,400	(107)	10,001
Components of EEV basis shareholders' funds of long-term business operations:		440	000	(040)	005		
Free surplus Required capital		148 710	899 1,198	(212) 974	835 2,882		
Value of in force before deduction of cost of capital and of guarantees		4,529	1,190	9/4 1,771	2,002 7,811		
Cost of capital		(192)	(117)	(539)	(848)		
Cost of time value of guarantees		(63)	(143)	(6)	(212)		
		5,132	3,348	1,988	10,468		

<u>Notes</u> 9a Profits are translated at average exchange rates, consistent with the method applied for statutory IFRS basis results. The amounts recorded above for exchange rate movements reflect the difference between year end 2004 and 2005 exchange rates as applied to shareholders' funds at 1 January 2005 and the difference between 31 December 2005 and average 2005 rates for profits.

9b Investment in operations reflects increases in share capital. This includes certain non cash items as a result of timing differences.

9c For the purposes of the table above, goodwill relating to Asian long-term operations (as shown on Schedule 8) is included in 'Other operations'.

### EEV basis results

	Free	Required	Total Net Worth	Value of In Force	Total Long-term
Notes	Surplus	Capital	(note 10c)	(note 10d)	Business
Reconciliation of Net Worth and Value of In-force business for 2005	£m	£m	£m	£m	£m
Shareholders' capital and reserves at 1 January 2005	636	2,264	2,900	5,399	8,299
New business contribution (schedule 4) (note 10b)	(562)	409	(153)	749	596
Expected return on existing business	5		5	566	571
Existing business - transfer to net worth	850	(146)	704	(704)	-
Change of assumption and experience variances	46	10	56	7	63
Non-operating changes of assumption and experience variances and minority interests	(161)	143	(18)	493	475
Profit on ordinary activities after tax and minority interests for long-term business	178	416	594	1,111	1,705
Exchange rate movements	69	191	260	248	508
Amounts injected, released and transferred to/from life and related businesses	(48)	11	(37)	(7)	(44)
Shareholders' capital and reserves at 31 December 2005	835	2,882	3,717	6,751	10,468

#### Notes

10a All figures shown are net of tax.

10b The movements arising from the new business contributions are:

	2005 £m	2004 £m
Free surplus	(562)	(502)
Required capital	409	390
Total net worth	(153)	(112)
Value of in force	749	625
Total long-term business	596	513

The analysis of movements for 2004's new business contribution has been restated from the amounts published on 13 December 2005.

10c Net worth consists of statutory solvency capital (or economic capital where higher) and unencumbered capital.

10d Value of in-force business includes the value of future margins from current in force business less the cost of holding encumbered capital.

10e Discontinued operations refers to Jackson Federal Bank.

10f Included in EEV basis shareholders' funds of long-term business operations of £10,468m (£8,299m) is £174m (£200m) in respect of fund management business falling within the scope of covered business as follows:

	2005	2004
	£m	£m
UK Insurance Operations	120	123
Jackson National Life	12	20
Asian Operations	42	57
	174	200

### **EEV basis results**

### SENSITIVITY OF RESULTS TO ALTERNATIVE ASSUMPTIONS

### 1. Sensitivity to changes in economic assumptions

The tables below show the sensitivity of the embedded value as at 31 December 2005 (2004) and the new business contribution after the effect of required capital.

- · 1% increase in the discount rates
- 1% increase and decrease in interest rates, including all consequential changes (assumed investment returns for all asset classes, market values of fixed
- interest assets, risk discount rates)
- 1% rise in equity and property yields
- 10% fall in market value of equity and property assets (not applicable for new business contribution)
- Holding company statutory minimum capital (by contrast to economic capital)

In each sensitivity calculation, all other assumptions remain unchanged except where they are directly affected by the revised economic conditions.

	UK Insurance Operations	Jackson National Life	Asian Operations	Total Long-term
2005	£m	£m	£m	£m
New business profit for 2005				
As reported (schedule 4)	243	211	413	867
Discount rates - 1% increase	(49)	(27)	(46)	(122)
Interest rates - 1% increase	(4)	2	(6)	(8)
Interest rates - 1% decrease	(5)	(26)	3	(28)
Equity/property yields - 1% rise	13	24	20	57
Embedded value of long-term operations at 31 December 2005				
As reported (schedule 9)	5,132	3,348	1,988	10,468
Discount rates - 1% increase	(432)	(133)	(236)	(801)
Interest rates - 1% increase (note 11a)	108	(144)	49	13
Interest rates - 1% decrease (note 11a)	(142)	55	(126)	(213)
Equity/property yields - 1% rise	297	42	136	475
Equity/property market values - 10% fall	(480)	(85)	(75)	(640)
Statutory minimum capital	0	79	431	510

#### Notes

		Embedded value of long-term	Interest	rates	% of embedded value	
11a	2005 - Asian Operations	operations	1% increase	1% decrease	1% increase	1% decrease
		£m	£m	£m		
	Established markets	1,844	(57)	49	(3%)	3%
	Taiwan (note 11b)	(311)	106	(174)	34%	(56%)
	Korea	136	(3)	3	(2%)	2%
	Vietnam	127	3	(2)	2%	(2%)
	Other	192	0	(2)	0%	(1%)
		1,988	49	(126)	2%	(6%)

#### 11b Taiwan sensitivity to starting bond rates (i.e. the starting bond rate for the progression to the assumed long-term rate)

	Embedded value at 31 Dec	1% increase in the starting bond	
	2005 £m	rates £m	bond rates £m
Taiwan	(311)	104	(108)

### **EEV basis results**

### SENSITIVITY OF RESULTS TO ALTERNATIVE ASSUMPTIONS

### 1. Sensitivity to changes in economic assumptions (continued)

2004	UK Insurance Operations £m	Jackson National Life £m	Asian Total Operations £m	long term £m
New business profit for 2004				
As reported (schedule 4)	241	145	355	741
Discount rates - 1% increase	(40)	(22)	(42)	(104)
Interest rates - 1% increase	(4)	(1)	(5)	(10)
Interest rates - 1% decrease	(1)	(33)	3	(31)
Equity/property yields - 1% rise	13	16	13	42
Embedded value of long-term operations at 31 December 2004				
As reported (schedule 9)	4,228	2,506	1,565	8,299
Discount rates - 1% increase	(366)	(83)	(218)	(667)
Interest rates - 1% increase	144	(109)	(14)	21
Interest rates - 1% decrease	(179)	30	(32)	(181)
Equity/property yields - 1% rise	264	24	98	386
Equity/property market values - 10% fall	(416)	(54)	(44)	(514)
Statutory minimum capital	0	43	326	369

### 2. Sensitivity to changes in non-economic assumptions

The tables below show the sensitivity of the embedded value as at 31 December 2005 (2004) and the new business contribution after the effect of required capital to:

• 10% proportionate decrease in maintenance expenses (a 10% sensitivity on a base expense assumption of £10 p.a. would represent an an expense assumption of £9 p.a.).

• 10% proportionate decrease in lapse rates (a 10% sensitivity on a base assumption of 5% would represent a lapse rate of 4.5% p.a.)

• 5% proportionate decrease in base mortality and morbidity rates (i.e. increased longevity)

2005	UK Insurance Operations £m	Jackson National Life £m	Asian Total Operations £m	long term £m
New business profit for 2005				
As reported (schedule 4)	243	211	413	867
Maintenance expenses - 10% decrease	8	5	10	23
Lapse rates - 10% decrease	7	18	39	64
Mortality and morbidity - 5% decrease	(39)	5	13	(21)
Change representing effect on:				
Life business	1	2	13	16
Annuity business (note 11c)	(40)	3	0	(37)
Embedded value of long-term operations for 2005				
As reported (schedule 9)	5,132	3,348	1,988	10,468
Maintenance expenses - 10% decrease	33	36	45	114
Lapse rates - 10% decrease	68	90	87	245
Mortality and morbidity - 5% decrease	(62)	90	69	97
Change representing effect on:				
Life business	9	83	69	161
Annuity business (note 11c)	(71)	7	0	(64)

### EEV basis results

### SENSITIVITY OF RESULTS TO ALTERNATIVE ASSUMPTIONS

### 2. Sensitivity to changes in non-economic assumptions (continued)

2004	UK Insurance Operations £m	Jackson National Life £m	Asian Total Operations	long term
New business profit for 2004	£III	£m	£m	£m
As reported (schedule 4)	241	145	355	741
Maintenance expenses - 10% decrease	7	4	12	23
Lapse rates - 10% decrease	9	13	28	50
Mortality and morbidity - 5% decrease	(24)	3	8	(13)
Change representing effect on:				
Life business	1	1	8	10
Annuity business (note 11c)	(25)	2	0	(23)
Embedded value of long-term operations for 2004				
As reported (schedule 9)	4,228	2,506	1,565	8,299
Maintenance expenses - 10% decrease	32	33	45	110
Lapse rates - 10% decrease	67	44	78	189
Mortality and morbidity - 5% decrease	(68)	69	43	44
Change representing effect on:				
Life business	3	65	43	111
Annuity business (note 11c)	(71)	4	0	(67)

Note 11c The JNL annuity sensitivity for mortality and morbidity relates to variable annuity business.

# IFRS basis results

# <u>2005</u>

	Statutory IFRS results						
Basic earnings per share (note 12.1a)	Pre-tax £m	Tax (Schedule 15) £m	Post-tax £m	Minority interests £m	Post-tax and minority interests £m	Earnings per share (pence)	
Continuing operations							
Based on operating profit based on longer-term investment returns, after related tax and minority interests	957	(186)	771	(10)	761	32.2p	
Adjustment for goodwill impairment charge	(120)	-	(120)	-	(120)	(5.1)p	
Adjustment from post-tax longer-term investment returns to post-tax actual investment returns (Schedule 14)	211	(70)	141	(2)	139	5.9p	
Adjustment for post-tax shareholders' share of actuarial and other gains and losses on defined benefit pension schemes	(50)	15	(35)	-	(35)	(1.5)p	
Total continuing operations	998	(241)	757	(12)	745	31.5p	
Adjustment for post-tax operating results of discontinued operations (note 12.1b)	3	0	3	0	3	0.1p	
Based on profit for the year after tax and minority interests	1,001	(241)	760	(12)	748	31.6p	

# <u>Notes</u>

12.1a The average number of shares for 2005 was 2,365m.

12.1b Discontinued operations relate to Egg France and Egg's Funds Direct operation.

# IFRS basis results

## 2004 comparative results

	Pro forma IFRS results (note 12.2b)								
					Post-tax and				
	Pre-tax	Tax (Schedule 15)	Post-tax	Minority interests	minority interests	Earnings per share			
Basic earnings per share (note 12.2a)	£m	£m	£m	£m	£m	(pence)			
Continuing operations									
Based on operating profit based on longer-term investment returns, after related tax and related minority interests	699	(210)	489	(8)	481	22.7p			
Adjustment from post-tax longer-term investment returns to post-tax actual investment returns (Schedule 14)	293	(82)	211	(18)	193	9.0p			
Adjustment for post-tax shareholders' share of actuarial and other gains and losses on defined benefit pension schemes	(7)	2	(5)	-	(5)	(0.2)p			
	985	(290)	695	(26)	669	31.5p			
Discontinued operations									
From operating profit after tax and minority interest (note 12.2c)	(40)	1	(39)	10	(29)	(1.5)p			
Adjustment for post-tax profit on business disposals	45	(19)	26	-	26	1.4p			
Adjustment for post-tax Egg France closure cost	(113)	32	(81)	17	(64)	(3.0)p			
	(108)	14	(94)	27	(67)	(3.1)p			
Based on profit for the year after tax and minority interests	877	(276)	601	1	602	28.4p			

Notes

12.2a The restated average number of shares for 2004 was 2,121m.

12.2b References to 'pro forma IFRS' reflect the impact of the application of IAS 39 (Financial instruments) and IFRS 4 (Insurance contracts) for insurance operations, in addition to the other required IFRS changes for 2004 comparative results. The Group adopted IAS 39 and IFRS 4 for insurance and other operations on 1 January 2005.

12.2c Discontinued operations relate to Jackson Federal Bank, Egg France and Egg's Funds Direct operation, and the sale of the stake in Life Assurance Holding Corporation Limited.

# IFRS basis results

US Operations - Summary of operating results	2005 US\$m	2004 US\$m	2005 £m	2004 £m
IFRS operating result for continuing operations (note 13a) Jackson National Life (note 13b) Broker-dealer and fund management result Curian	633 44 (19)	542 27 (53)	348 24 (10)	296 15 (29)
Operating profit from continuing operations before tax	658	516	362	282
Average exchange rates			1.82	1.83

# <u>Notes</u>

13a The result of Jackson Federal Bank, which was sold in 2004, has been excluded from the above analysis and included within the results of discontinued operations

13b IFRS basis operating profits include the following longer-term investment returns (net of related change in amortisation of deferred acquisition costs)

	2005 US\$m	2004 US\$m	2005 £m	2004 £m
Longer-term returns on debt securities:				
Amortisation of interest related gains (net of related change in amortisation of deferred acquisition costs)	83	83	46	45
Risk margin reserve charge in respect of credit related losses (net of related				
change in amortisation of deferred acquisition costs) (note 13c)	(81)	(86)	(45)	(47)
Total	2	(3)	1	(2)
Longer-term returns on equity type investments	69	57	38	31

13c The risk margin reserve (RMR) charge for 2005 is based on an average annual RMR charge of 24 basis points on a book value of US\$43.3bn.

# IFRS basis results

	Statutory IFRS	Pro forma IFRS
Short-term fluctuations in investment returns	2005 £m	2004 £m
Long-term business : Jackson National Life (note 14a) Asian Operations UK Insurance Operations	178 32 35	205 37 20
Share of investment return of funds managed by PPM America that are consolidated into Group results but attributable to external investors	0	9
Share of profits of venture investment companies and property investment companies of the PAC with-profits fund that are consolidated into Group results but attributable to external investors	1	9
Other operations	(35)	13
	211	293

# Note

# 14a Jackson National Life

Short-term fluctuations comprise actual returns on investments less longer-term returns (net of related change in amortisation of deferred acquisition costs) as follows:

	Statutory IFRS 2005 £m	Pro forma IFRS 2004 £m
Actual gains less longer-term return on debt securities	2	41
Actual gains less longer-term return on equity type investments	31	18
Other	23	2
Movement in market value of derivatives used for economic hedging purposes	122	144
	178	205

# IFRS basis results

	Statutory IFRS 2005	Pro forma IFRS 2004
Tax charge attributable to shareholders	£m	£m
Continuing operations		
Tax charge (credit) on operating profit (loss) based on longer-term investment returns		
Long-term business: UK Insurance Operations Jackson National Life Asian Operations (note 15a)	117 123 63	85 101 38
Other operations (note 15b)	(117)	(14)
Total tax on operating profit of continuing operations	186	210
Tax charge on short-term fluctuations in investments returns	70	82
Tax credit on actuarial and other gains and losses on defined benefit pension schemes	(15)	(2)
Total continuing operations	241	290
Discontinued operations		
Tax charge (credit) on operating profit (loss)	0	(1)
Tax charge on profit on business disposals	-	19
Tax credit on Egg France closure costs	-	(32)
Total discontinued operations	0	(14)
Total tax charge attributable to shareholders	241	276

# Notes

15a Includes tax relief on Asia development expenses.

- 15b The large tax credit in 2005 is due to a number of factors including:
  - (i) The settlement of outstanding issues with HM Revenue and Customs at amounts below those previously provided.(ii) Prior year adjustments arising from routine revisions to tax returns.

  - (iii) The benefit from Egg's previously unused French losses.

# IFRS basis results

Shareho	olders' funds analysis	Statutory IFRS 2005 £m	Pro forma IFRS 2004 £m
UK Ope			
	ong-term business operations	1,141	867
Ν	/&G		
	Net assets of operation	245	297
	Acquired goodwill	<u>1,153</u> 1,398	<u>1,153</u> 1,450
E	gg - Group share of net assets	303	273
Т	otal	2,842	2,590
US Ope			
J	ackson National Life (net of surplus note borrowings) (note 16a) With debt securities and derivative instruments on an amortised cost basis	2,764	2,295
	Impact of marking debt securities and derivative instruments to fair value (net of		
	related change in amortisation of deferred income and acquisition costs and tax)	135	273
	With debt securities and derivative instruments on a fair value basis	2,899	2,568
E	Broker-dealer, fund management and Curian operations	70	64
Т	otal	2,969	2,632
	perations		
L	ong-term business	4.004	750
	Net assets of operation Acquired goodwill	1,034 111	750 231
		1,145	981
F	und management		
	Net assets of operation Acquired goodwill	82 61	66
		143	61 127
Т	otal	1,288	1,108
Other O	perations		
F	lolding company net borrowings (note 16a)	(1,466)	(1,106)
	Shareholders' share of deficits on the Prudential Staff and Scottish Amicable defined benefit pension schemes (net of tax) (schedule 17)	(113)	(105)
	Dther net liabilities	(326)	(379)
Т	otal	(1,905)	(1,590)
Total		5,194	4,740
Notes			
16a N	Net core structural borrowings of shareholder-financed operations (excluding Egg) con	nprise:	
		2005	2004
_		£m	£m
F	lolding company cash and short-term investments	1,128	1,561
<u> </u>	Core structural borrowings - central funds	(2,594)	(2,667)
F	folding company	(1,466)	(1,106)
<u> </u>	Core structural borrowings - Jackson National Life	(145)	(130)
		(1,611)	(1,236)

### **IFRS basis results**

_		Actuarial and other	aning and logger		
		and other	yanis anu iusses		
Deficit in schemes at 1 Jan 2005		Actuarial gains and losses (note 17d)			Deficit in schemes at 31 Dec 2005 (note 17a)
£m	£m	£m	£m	£m	£m
(626) (74)	(22) (21)	209 (38)		19 10	(420) (123)
(700)	(43)	171		29	(543)
525	22	(139)	(63)	(16)	329
(175) 49	(21) 6	32 (9)	(63) 19	13 (4)	(214) 61
(126)	(15)	23	(44)	9	(153)
	1 Jan 2005 £m (626) (74) (700) 525 (175) 49	1 Jan 2005 Em         (note 17c) Em           (626) (74)         (22) (21)           (700)         (43)           525         22           (175) 49         (21) 6	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	attribution of PSPSficit in schemes at 1 Jan 2005 $\underline{\pounds}$ mOperating results (note 17c) $\underline{\pounds}$ mActuarial gains and losses (note 17d) $\underline{\pounds}$ mattribution of PSPS (note 17e) $\underline{\pounds}$ m(626) (74)(22)209 (21)209 (38)(700)(43)171 (52522(175) 49(21)32 6(63) (9)	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

Notes

17d

17a The table reflects the financial position of the defined benefit schemes on an 'economic basis'. This is the IAS 19 basis adjusted to include scheme assets invested in Prudential Group insurance policies. At 31 December 2005, M&G pension scheme and PSPS had invested £147m and £106m respectively, in Prudential Group insurance policies.

17b The principal defined benefit pension scheme is the Prudential Staff Pension Scheme. In the UK there are two smaller schemes, the Scottish Amicable Pension Scheme and the M&G Pension Scheme with deficits at 31 December 2005 of £113m gross of tax. There is also a small scheme in Taiwan which at 31 December 2005 had a deficit gross of tax of £10m.

17c The components of the charge to operating profit (gross of allocation of the share attributable to the PAC with-profits fund) are as follows:

	Service cost (current charge only)	£m (65)	
	Finance (expense) income: Interest on pension scheme liabilities Expected return on assets	(257) 279	
	Total charge	(43)	
ł	The components of the credit for actuarial gains and losses (gross of allocation of the	share attributable to the PAC with-profits fund) are as follows:	
	Actual less expected return on assets Experience losses on liabilities Losses on changes of assumptions for plan liabilities	544 1 (374)	
	Total credit	171	

The credit for actuarial gains and losses is recorded within the income statement but, within the supplementary analysis of profit, is excluded from operating profit based on longer-term investment returns.

Included within the charge of £374m for changes in assumptions is a credit for past service costs of £115m for a reduction in the assumed level of discretionary increases for future pensions in payment for PSPS from 2.8% to 2.5%. The actuarial losses on changes of assumptions for plan liabilities also relate to a reduction in the discount rate from 5.3% to 4.8%. Mortality assumptions have not been altered from the 31 December 2004 position.

17e Amounts attributed to the PAC with-profits fund for 2005 reflect the current estimate of 70% for PSPS, while for 2004 the amounts attributed reflect the then current estimate of 80%. The additional pretax loss to shareholder operations of £63m reflects the changed estimate of the life fund share of PSPS.

### IFRS basis results

### **Basis of preparation**

The IFRS basis results included in these supplementary schedules have been prepared on two bases, namely "statutory IFRS" and "pro forma IFRS".

The statutory IFRS basis results for 2005 provide analysis of the results included in the 2005 financial statements and include the effects of adoption of IAS 32, IAS 39 and IFRS 4 from 1 January 2005 as formally applied by the Group to its insurance and non-insurance operations.

The pro forma IFRS basis results are provided as supplementary information and are not the results that will form part of the Group's financial statements. These results reflect the combined effect of the statutory IFRS 2004 results included in the 2005 financial statements as comparative results, and the estimated effect on the Group's results for 2004 if IAS 32, IAS 39 and IFRS 4 had been applied from 1 January 2004 to the Group's insurance operations.

### Transition adjustment at 1 January 2005

On formal adoption of IAS 32, IAS 39 and IFRS 4 at 1 January 2005 the Group's IFRS basis results incorporate a transition adjustment to shareholders' equity, as follows :

	Previously published UK GAAP £m	Financial Statements Statutory IFRS £m	Supplementary Information Pro forma IFRS £m
Shareholders' equity at 31 December 2004	4,281	4,489	4,740
Transition adjustment:			
Insurance operations		251	_
	4,281	4,740	4,740
Banking and other non-insurance operations	-	(25)	(25)
Shareholders' equity at 1 January 2005	4,281	4,715	4,715

The amounts for shareholders' equity at 1 January 2005 following the transition adjustments are £10m different from those published at the interim stage. This is due to refinements in the IFRS methodology for measuring assets and liabilities of certain unit-linked and similar contracts.

<u>Schedule</u>	<u>19</u>

Funds under management - summary	2005 £bn	2004 £bn
Business Area (schedule 20)		
UK Operations (excluding UK Banking Operations) UK Banking Operations	134.3 9.8	115.8 11.1
US Operations	38.0	29.5
Asian Operations	11.3	8.1
Internal funds under management (note 20a)	193.4	164.5
External funds (note 19a)	40.6	32.1
Total funds under management	234.0	196.6

Note

19a External funds shown above comprise £47.3bn in respect of investment products as published in the 2005 New Business results, less £6.7bn that are classified within internal funds.

### Internal funds under management - analysis by business area

	Investment	properties	Equity se	curities	Debt securit	es	Loans and re	ceivables	Other inv	estments	Tot	al
_	2005 £bn	2004 £bn	2005 £bn	2004 £bn	2005 £bn	2004 £bn	2005 £bn	2004 £bn	2005 £bn	2004 £bn	2005 £bn	2004 £bn
UK Operations (excluding UK Banking Operations)	14.0	13.4	58.2	45.5	51.4	48.5	1.1	1.4	9.6	7.0	134.3	115.8
UK Banking Operations	0.0	0.0	0.0	0.0	2.1	3.5	7.4	7.6	0.3	0.0	9.8	11.1
US Operations	0.1	0.0	8.8	5.5	24.3	20.3	3.6	3.0	1.2	0.7	38.0	29.5
Asian Operations	0.1	0.0	5.0	3.5	4.7	4.1	1.1	0.4	0.4	0.1	11.3	8.1
Group Total (note 20a)	14.2	13.4	72.0	54.5	82.5	76.4	13.2	12.4	11.5	7.8	193.4	164.5

<u>Note</u>

20a As included in the investments section of the consolidated balance sheet except for £1.0bn (2004: £0.1bn) investment properties which are held for sale, under development or occupied by the Group and accordingly under IFRS are included in other balance sheet captions.

## Date: 16 March 2006

# Schedule 21.1

# 2005 Results

# Foreign currency translation: Rates of exchange

The profit and loss accounts of foreign subsidiaries are translated at average exchange rates for the year. Assets and liabilities of foreign subsidiaries are translated at year end exchange rates. Foreign currency borrowings that have been used to provide a hedge against Group equity investments in overseas subsidiaries are also translated at year end exchange rates. The impact of these currency translations is recorded as a component of the movement in shareholders' equity.

The following translation rates have been applied:

Local currency : £	Year end 2005	Average 2005	Year end 2004	Average 2004
Hong Kong	13.31	14.15	14.92	14.27
Japan	202.63	200.13	196.73	198.08
Malaysia	6.49	6.89	7.30	6.96
Singapore	2.85	3.03	3.13	3.10
Taiwan	56.38	58.47	60.84	61.10
USA	1.72	1.82	1.92	1.83

Foreign currency translation: Effect of rate movements on results		Ν	lemorandum using 2005
	As published	As published (note 21.2b)	exchange rates (note 21.2a)
EEV basis results	2005 £m	(note 21.20) 2004 £m	2004 £m
US Operations			
New business	211	145	146
Business in force	530	237	238
Jackson National Life	741	382	384
Broker-dealer, fund management and Curian operations	14	(14)	(14)
Total US Operations	755	368	370
Asian Operations			
New business	413	355	365
Business in force	163	105	108
Long-term operations	576	460	473
Fund management	12	19	20
Total Asian Operations (before development expenses)	588	479	493
Other Operations	369	427	425
Operating profit from continuing operations based on longer-term investment returns	1,712	1,274	1,288
Shareholders' funds	10,301	8,614	8,998

		Ν	Memorandum using 2005
	As published	Pro forma (note 21.2c)	exchange rates (note 21.2a)
IFRS basis results	2005 £m	2004 £m	2004 £m
US Operations			
Jackson National Life	348	296	298
Broker dealer, fund management and Curian	14	(14)	(14)
Total US Operations	362	282	284
Asian Operations			
Long-term operations	195	117	119
Fund management	12	19	20
Total Asian Operations (before development expenses)	207	136	139
Other Operations	388	281	280
Operating profit from continuing operations based on longer-term investment returns	957	699	703
Shareholders' funds	5,194	4,740	4,837

#### Notes

21.2a The memorandum results for 2004 and 2005 have been calculated by applying average 2005 exchange rates to operating profit and exchange rates at 31 December 2005 to shareholders' funds at the period ends.

- 21.2b The 2004 European Embedded Value basis results are as published on 13 December 2005.
- 21.2c The pro forma 2004 IFRS basis results reflect the estimated effect on the Group's results as if IAS 32, IAS 39 and IFRS 4 had been applied from 1 January 2004 to the Group's insurance operations.

# Date: 16 March 2006

# 2005 Results

Foreign currency translation: Effect of rate movements on New Business results	As published	As published	Memorandum using 2005 exchange rates (note 21.3a)
Annual premium equivalent insurance product sales	2004 £m	2004 £m	2004 £m
UK Operations US Operations Asian Operations Total	900 515 731 2,146	817 453 576 1,846	817 456 594 1,867
Gross investment product inflows			
M&G US Operations Asian Operations Total	7,916 414 <u>18,457</u> <u>26,787</u>	5,845 418 <u>19,068</u> 25,331	5,845 421 19,906 26,172
Total insurance and investment product flows			
Insurance Investment Total	13,784 26,787 40,571	12,130 25,331 37,461	12,191 26,172 38,363

# Note

21.3a The memorandum results for 2004 have been calculated by applying average 2005 exchange rates

# Schedule 21.3

# PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2005

# TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

		UK		US <sup>(1a)</sup>				Asia <sup>(1a)</sup>		Total		
	FY 2005	FY 2004	+/- (%)	FY 2005	FY 2004	+/- (%)	FY 2005	FY 2004	+/- (%)	FY 2005	FY 2004	+/- (%)
	£m	£m		£m	£m		£m	£m		£m	£m	
Total Insurance Products	7,276	6,539	11%	5,023	4,451	13%	1,485	1,201	24%	13,784	12,191	13%
Total Investment Products - Gross Inflows <sup>(2)</sup>	7,916	5,845	35%	-	-	-	18,457	19,906	(7%)	26,373	25,751	2%
Group Total	15,192	12,384	23%	5,023	4,451	13%	19,942	21,108	(6%)	40,157	37,943	6%

			INS	URANCE OF	PERATION	IS						
		Single			Regular			Total		Annual	Equivalen	its <sup>(3)</sup>
	FY 2005 £m	FY 2004 £m	+/- (%)	FY 2005 £m	FY 2004 £m	+/- (%)	FY 2005 £m	FY 2004 £m	+/- (%)	FY 2005 £m	FY 2004 £m	+/- (%)
UK Insurance Operations :												
Direct to Customer: Individual Pensions	12	8	50%	8	8	0%	20	16	25%	9	9	0%
Life - With Profit Bond	12	11	36%	1	1	0%	16	10	33%	3	2	50%
Life - Other	2	-	-	2	1	100%	4	1	300%	2	1	100%
Individual Annuities Sub-Total	720	630 649	<u>14%</u> 15%	11	- 10	- 10%	720	630 659	14% 15%	72	63 75	14%
DWP Rebates	244	649 265	(8%)	- 11	- 10	10%	244	265	(8%)	24	75 27	15% (11%)
Total	993	914	9%	11	10	10%	1,004	924	9%	110	101	9%
Business to Business:												
Corporate Pensions Individual Annuities	242 212	153 229	58% (7%)	146	137	7%	388 212	290 229	34% (7%)	170 21	152 23	12% (9%)
Bulk Annuities	511	474	8%			-	511	474	8%	51	47	9%
Total	965	856	13%	146	137	7%	1,111	993	12%	243	223	9%
Intermediated Distribution :												
Individual Pensions Corporate Pensions	65 43	55 134	18% (68%)	18 7	17	6%	83 50	72 142	15% (65%)	25 11	23 21	9% (48%)
Life - With Profit Bond	43	231	(88%)	- '	- 8	(13%)	159	231	(85%)	11	21	(48%) (30%)
Life - Other Bond	947	770	23%	-	-	-	947	770	23%	95	77	23%
Life - Other	6	-	-	6	5	20%	12	5	140%	7	5	40%
Individual Annuities Sub-Total	995	1,180	(16%)	- 31	- 30	- 3%	995	1,180	(16%)	100	118 267	(15%)
DWP Rebates	2,215 83	2,370 89	(7%) (7%)	- 31	- 30	- 3%	2,246 83	2,400 89	(6%) (7%)	253 8	267	(5%) (11%)
Total	2,298	2,459	(7%)	31	30	3%	2,329	2,489	(6%)	261	276	(5%)
Partnerships :												
Life - With Profit Bond	-	3	-	-	-	-	-	3	-	-	0	-
Life - Other	814	787	3%	3	2	50%	817	789	4%	84	81	4%
Individual Annuities	295	141	109%	-	-	-	295	141	109%	30	14	114%
Bulk Annuities	1,519	1,108	37%	-		-	1,519	1,108	37%	152	111	37%
Total	2,628	2,039	29%	3	2	50%	2,631	2,041	29%	266	206	29%
Total :												
Individual Pensions	77 285	63 287	22%	26 153	25 145	4% 6%	103	88 432	17%	34 182	31 174	10% 5%
Corporate Pensions Life - With Profit Bond	205	207	(1%) (29%)	153	145	0%	438 175	246	1% (29%)	18	26	(31%)
Life - Other Bond	947	770	23%	- '	-	-	947	770	23%	95	77	23%
Life - Other	822	787	4%	11	8	38%	833	795	5%	93	87	7%
Individual Annuities Bulk Annuities	2,222 2,030	2,180 1,582	2% 28%	-	-	-	2,222 2,030	2,180 1,582	2% 28%	222 203	218 158	2% 28%
Sub-Total	6,557	5,914	11%	191	179	7%	6,748	6,093	11%	847	770	10%
DWP Rebates	327	354	(8%)	-	-	-	327	354	(8%)	33	35	(6%)
	6,884	6,268	10%	191	179	7%	7,075	6,447	10%	879	806	9%
European Insurance Operations : <sup>(1a)</sup>			1000/						4400/		10	070
Insurance Products Total European Insurance Operations	<u>201</u> 201	89 89	<u>126%</u> 126%	<u> </u>	3		201 201	92 92	<u>118%</u> 118%	20 20	12 12	67% 67%
Total UK Insurance Operations	7,085	6,357	11%	191	182	5%	7,276	6,539	11%	900	818	10%
		0,007			102	0,0		0,000	1170		010	1070
US Insurance Operations : <sup>(1a)</sup> Fixed Annuities	788	1,138	(31%)			_	788	1,138	(31%)	79	114	(31%)
Fixed Index Annuities	616	432	43%	-	-	-	616	432	43%	62	43	44%
Variable Annuities	2,605	1,995	31%	-	-	-	2,605	1,995	31%	261	200	31%
Life <sup>(9)</sup>	11	16	(31%)	14	12	17%	25	28	(11%)	15	14	7%
Sub-total Retail Guaranteed Investment Contracts	4,020 355	3,581 181	12% 96%	14	12	17%	4,034 355	3,593 181	12% 96%	416 36	370 18	12% 100%
GIC - Medium Term Note	634	677	(6%)	-	-	-	634	677	(6%)	63	68	(7%)
Total US Insurance Operations	5,009	4,439	13%	14	12	17%	5,023	4,451	13%	515	456	13%
Asian Insurance Operations : <sup>(1a)</sup>												
China	17	9	89%	23	16	44%	40	25	60%	25	17	47%
Hong Kong India (@26%) <sup>®</sup>	289 4	258 5	12% (20%)	83 57	79 34	5% 68%	372 61	337 39	10% 56%	112 57	105 35	7% 63%
India (@26%) <sup>(%)</sup> Indonesia	442	5 35	(20%) 20%	57 42	34 26	68% 62%	61 84	39 61	38%	57 46	35 30	53%
Japan	30	17	76%	4	7	(43%)	34	24	42%	7	9	(22%)
Korea	29	41	(29%)	132	68	94%	161	109	48%	135	72	88%
Malaysia Singapore	9 284	7 203	29% 40%	66 58	62 48	6% 21%	75 342	69 251	9% 36%	67 86	63 68	6% 26%
Taiwan	124	203	40% 35%	150	40 149	1%	274	251	14%	162	158	20%
Other <sup>(4)</sup>	9	8	13%	33	37	(11%)	42	45	(7%)	34	38	(11%)
Total Asian Insurance Operations	837	675	24%	648	526	23%	1,485	1,201	24%	732	594	23%
								4.5.5.5				
Group Total	12,931	11,471	13%	853	720	18%	13,784	12,191	13%	2,146	1,867	15%

# PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2005

# TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

		UK			US <sup>(1b)</sup>			Asia <sup>(1b)</sup>		Total		
	FY 2005	FY 2004	+/- (%)	FY 2005	FY 2004	+/- (%)	FY 2005	FY 2004	+/- (%)	FY 2005	FY 2004	+/- (%)
	£m	£m		£m	£m		£m	£m		£m	£m	
Total Insurance Products	7,276	6,538	11%	5,023	4,420	14%	1,485	1,172	27%	13,784	12,130	14%
Total Investment Products - Gross Inflows <sup>(2)</sup>	7,916	5,845	35%	-	-	-	18,457	19,068	(3%)	26,373	24,913	6%
Group Total	15,192	12,383	23%	5,023	4,420	14%	19,942	20,240	(1%)	40,157	37,043	8%

			INS	URANCE OI	PERATION	IS						
		Single			Regular			Total		Annual	Equivalen	ts <sup>(3)</sup>
	FY 2005 £m	FY 2004 £m	+/- (%)	FY 2005 £m	FY 2004 £m	+/- (%)	FY 2005 £m	FY 2004 £m	+/- (%)	FY 2005 £m	FY 2004 £m	+/- (%)
UK Insurance Operations :												
Direct to Customer: Individual Pensions	12	8	50%	8	8	0%	20	16	25%	9	9	0%
Life - With Profit Bond	15	11	36%	1	1	0%	16	10	33%	3	2	50%
Life - Other	2	-	-	2	1	100%	4	1	300%	2	1	100%
Individual Annuities Sub-Total	720	630 649	<u>14%</u> 15%	11	- 10	- 10%	720	630 659	<u>14%</u> 15%	72	63 75	14% 15%
DWP Rebates	244	265	(8%)	- ''	-	- 10 /8	244	265	(8%)	24	27	(11%)
Total	993	914	9%	11	10	10%	1,004	924	9%	110	101	9%
Business to Business:												
Corporate Pensions Individual Annuities	242 212	153 229	58% (7%)	146	137	7%	388 212	290 229	34% (7%)	170 21	152 23	12% (9%)
Bulk Annuities	511	474	8%	-	-	-	511	474	8%	51	47	9%
Total	965	856	13%	146	137	7%	1,111	993	12%	243	223	9%
Intermediated Distribution :												
Individual Pensions	65	55	18%	18	17	6%	83	72	15%	25	23	9%
Corporate Pensions	43	134	(68%)	7	8	(13%)	50	142	(65%)	11	21	(48%)
Life - With Profit Bond Life - Other Bond	159 947	231 770	<mark>(31%)</mark> 23%			-	159 947	231 770	<mark>(31%)</mark> 23%	16 95	23 77	(30%) 23%
Life - Other	6	-	- 2370	- 6	5	20%	12	5	140%	7	5	40%
Individual Annuities	995	1,180	(16%)	-	-	-	995	1,180	(16%)	100	118	(15%)
<i>Sub-Total</i> DWP Rebates	2,215 83	2,370 89	(7%) (7%)	31	30	3%	2,246 83	2,400 89	(6%) (7%)	253 8	267 9	(5%) (11%)
Total	2,298	2,459	(7%)	- 31	- 30	3%	2,329	2,489	(6%)	261	276	(5%)
Partnerships : Life - With Profit Bond		3						3			0	
Life - Other	- 814	5 787	- 3%	- 3	- 2	- 50%	- 817	789	- 4%	- 84	81	- 4%
Individual Annuities	295	141	109%	-		- 50	295	141	109%	30	14	114%
Bulk Annuities	1,519	1,108	37%	-	-	-	1,519	1,108	37%	152	111	37%
Total	2,628	2,039	29%	3	2	50%	2,631	2,041	29%	266	206	29%
Total :												
Individual Pensions	77	63	22%	26	25	4%	103	88	17%	34	31	10%
Corporate Pensions	285	287	(1%)	153	145	6%	438	432	1%	182	174	5%
Life - With Profit Bond Life - Other Bond	174 947	245 770	<mark>(29%)</mark> 23%	1	1	0%	175 947	246 770	<mark>(29%)</mark> 23%	18 95	26 77	(31%) 23%
Life - Other	822	787	4%	- 11	- 8	38%	833	795	5%	93	87	7%
Individual Annuities	2,222	2,180	2%	-	-	-	2,222	2,180	2%	222	218	2%
Bulk Annuities	2,030	1,582	28%		- 179	-	2,030	1,582	28%	203 847	158 770	28%
<i>Sub-Total</i> DWP Rebates	6,557 327	5,914 354	11% (8%)	191	-	7%	6,748 327	6,093 354	11% (8%)	33	35	10% (6%)
	6,884	6,268	10%	191	179	7%	7,075	6,447	10%	879	806	9%
European Insurance Operations : <sup>(1b)</sup>												
Insurance Products	201	89	126%		2	-	201	91	121%	20	11	82%
Total European Insurance Operations	201	89	126%	-	2	-	201	91	121%	20	11	82%
Total UK Insurance Operations	7,085	6,357	11%	191	181	6%	7,276	6,538	11%	900	817	10%
US Insurance Operations : <sup>(1b)</sup>												
Fixed Annuities	788	1,130	(30%)	-	-	-	788	1,130	(30%)	79	113	(30%)
Fixed Index Annuities	616	429	44%	-	-	-	616	429	44%	62	43	44%
Variable Annuities Life <sup>(9)</sup>	2,605 11	1,981 16	31% (31%)	- 14	- 12	- 17%	2,605 25	1,981 28	31% (11%)	261 15	198 14	32% 7%
Sub-total Retail	4,020	3,556	13%	14	12	17%	4,034	3,568	13%	416	368	13%
Guaranteed Investment Contracts	355	180	97%	-	-	-	355	180	97%	36	18	100%
GIC - Medium Term Note Total US Insurance Operations	<u>634</u> 5,009	672 4,408	(6%) 14%	14	- 12	- 17%	634 5,023	672 4,420	(6%) 14%	63 515	67 453	<mark>(6%)</mark> 14%
Total 03 insurance Operations	5,005	4,400	14 /0	14	12	17.70	5,025	4,420	14 /0	515	400	14 /0
Asian Insurance Operations : <sup>(1b)</sup>												
China Hang Kang	17	9	89%	23	16	44%	40	25	60%	25	17	47%
Hong Kong India (@26%) <sup>®</sup>	289 4	255 5	13% (20%)	83 57	78 33	6% 73%	372 61	333 38	12% 61%	112 57	104 34	8% 68%
Indonesia	42	38	11%	42	28	50%	84	66	27%	46	32	44%
Japan	30	17	76%	4	7	(43%)	34	24	42%	7	9	(22%)
Korea Malaysia	29 9	36 7	<mark>(19%)</mark> 29%	132 66	60 61	120% 8%	161 75	96 68	68% 10%	135 67	64 62	111% 8%
Singapore	284	, 199	43%	58	47	23%	342	246	39%	86	67	28%
Taiwan	124	88	41%	150	143	5%	274	231	19%	162	152	7%
Other <sup>(4)</sup>	9	8	13%	33	37	(11%)	42	45	(7%)	34	38	(11%)
Total Asian Insurance Operations	837	662	26%	648	510	27%	1,485	1,172	27%	732	576	27%
Crown Total	40.004	14 407	400/	050	700	040/	40 70 4	10 400	4 4 07	0.470	4.040	400/
Group Total	12,931	11,427	13%	853	703	21%	13,784	12,130	14%	2,146	1,846	16%

FY 2005 FY 2004 +/- (%) £m £m

615

58%

973

# PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2005

### INVESTMENT OPERATIONS

		INVESTMENT OF	PERATIONS				
	Opening FUM	Gross inflows Redemption		Other movements	Market & currency movements	Net movement in FUM	Closing FUM
2005	£m	£m £i	n £m	£m	£m	£m	£m
M&G							
	44.040	2.042 (0.407	4.945		4 000	2.044	44.007
Retail	11,613	3,842 (2,497		-	1,669	3,014	14,627
Institutional <sup>(5)</sup>	17,092	4,074 (1,557		( 229)	2,189	4,477	21,569
Total M&G (**)	28,705	7,916 (4,054	3,862	( 229)	3,858	7,491	36,196
Asia							
India (10)	2,144	10,181 (10,034	) 147	( 1,192)	366	( 679)	1,465
Taiwan	1,797	2,379 (3,124		-	248	( 497)	1,300
Korea	1,427	3,529 (2,603		( 21)	471	1,376	2,803
Japan	1,638	1,487 (582		(=-/	152	1,057	2,695
Other Mutual Fund Operations	583	800 (604		-	62	258	841
Total Asian Mutual Fund Operations	7,589	18,376 (16,947		( 1,213)	1,299	1,515	9,104
Hong Kong MPF Products (@36%) <sup>(6)</sup>	244			(1,210)	44	93	337
	244 705			-	137		691
Third Party Institutional Mandates						( 14)	
Total Asia Other	949	81 (183			181	79	1,028
Total Asian Investment Operations (11)	8,538	18,457 (17,130	1,327	( 1,213)	1,480	1,594	10,132
Total Investment Products (M&G & Asia)	37,243	26,373 (21,184	5,189	( 1,442)	5,338	9,085	46,328
2004	Opening FUM £m	Gross inflows Redemptior £m £i		Other movements £m	Market & currency movements £m	Net movement in FUM £m	Closing FUM £m
M&G	10.111	4 054 (4 527	447		4 050	4 400	44.040
Retail	10,144	1,954 (1,537		-	1,052	1,469	11,613
Institutional <sup>(5)</sup>	14,048	3,891 (2,304		145	1,312	3,044	17,092
Total M&G	24,192	5,845 (3,841	2,004	145	2,364	4,513	28,705
Asia							
India	2,049	9,129 ( <mark>9,068</mark>	) 61	( 21)	55	95	2,144
Taiwan	2,666	5,696 (6,550	) <b>(854)</b>	-	( 15)	( 869)	1,797
Korea	933	2,132 (1,696	436	( 42)	99	493	1,426
Japan	411	1,392 (123		-	( 42)	1,227	1,638
Other Mutual Fund Operations	341	422 (184		-	4	242	583
Total Asian Mutual Fund Operations	6,400	18,771 (17,621		(63)	101	1,188	7,588
Hong Kong MPF Products (@36%) <sup>(6)</sup>	196	74 (26			-	48	244
Third Party Institutional Mandates	552	222 (140			71	153	705
Total Asia Other	748	296 (166			71	201	949
Total Asian Investment Operations	7,148	19,067 (17,787		( 63)	172	1,389	8,537
	7,140	13,007 (17,707		(03)	172	1,505	0,007
Total Investment Products (M&G & Asia)	31,340	24,912 (21,628	3,284	82	2,536	5,902	37,242
2005 movement relative to 2004	Opening FUM %	Gross inflows Redemption %	s Net inflows % %	Other movements %	Market & currency movements %	Net movement in FUM %	Closing FUM %
M&G							
Retail	14%	97% (62%	) 223%	-	59%	105%	26%
Institutional <sup>(5)</sup>	22%	5% 329		(258%)	67%	47%	26%
Total M&G	19%	35% (6%		(258%)	63%	66%	26%
	1976	33% (07	5 5378	(23076)	0370	0076	20%
Asia							
India	5%	12% <mark>(11</mark> %		(5576%)	565%	(815%)	(32%)
Taiwan	(33%)	(58%) 529	% <b>13%</b>	-	1753%	43%	(28%)
Korea	53%	66% ( <mark>53</mark> %		50%	376%	179%	97%
Japan	299%	7% (373%		-	462%	(14%)	65%
Other Mutual Fund Operations	71%	90% (228%	<u> </u>	-	1450%	7%	44%
Total Asian Mutual Fund Operations	19%	(2%) 49	% 24%	(1825%)	1186%	28%	20%
Hong Kong MPF Products (@36%) <sup>(6)</sup>	24%	7% <mark>(15</mark> %	) 2%	-	-	94%	38%
Third Party Institutional Mandates	28%	(99%) (9%	o) (284%)	-	93%	(109%)	(2%)
Total Asia Other	27%	(73%) (10%	o) (178%)	-	155%	(61%)	8%
Total Asian Investment Operations	19%	(3%) 49	<u>// 4%</u>	(1825%)	760%	15%	19%
Total Investment Products (M&G & Asia)	19%	6% 29	% 58%	(1859%)	110%	54%	24%
						<u></u> _	

US (7)

Curian Capital External Funds under Administration

# PRUDENTIAL PLC - NEW BUSINESS - QUARTER 4 2005 VERSUS QUARTER 4 2004

INSURANCE OPERATIONS

		Single			Regular			Total			l Equivaler	
	Q4 2005 £m	Q4 2004 £m	+/- (%)	Q4 2005 £m	Q4 2004 £m	+/- (%)	Q4 2005 £m	Q4 2004 £m	+/- (%)	Q4 2005 £m	Q4 2004 £m	+/- (%)
UK Insurance Operations :												
Direct to Customer:												
Individual Pensions	2	2	0%	2	2	0%	4	4	0%	2	2	0%
Life - With Profit Bond Life - Other	4	2	100%		-	-	4	2	100%	0	0	0%
Individual Annuities	178	166	7%	-	-	-	178	166	7%	18	17	6%
Sub-Total	186	170	9%	2	2	0%	188	172	9%	21	19	11%
DWP Rebates Total	<u>10</u> 196	13 183	(23%) 7%	- 2	- 2	- 0%	10 198	13 185	(23%)	1 22	20	0% 10%
Iotai	190	163	170	2	2	0%	190	100	7%		20	10%
Business to Business:												
Corporate Pensions	81	45	80%	54	33	64%	135	78	73%	62	38	63%
Individual Annuities Bulk Annuities	61 98	68 222	(10%) (56%)		-	-	61 98	68 222	(10%) (56%)	6 10	7 22	(14%) (55%)
Total	240	335	(28%)	54	33	64%	294	368	(20%)	78	67	16%
Intermediated Distribution :												
Individual Pensions	15	10	50%	4	1	300%	19	11	73%	6	2	200%
Corporate Pensions	11	7	57%	1	2	(50%)	12	9	33%	2	3	(33%)
Life - With Profit Bond	40	43	(7%)	-	-	-	40	43	(7%)	4	4	0%
Life - Other Bond Life - Other	265 2	250	6%	- 2	- 1	100%	265 4	250 1	6% 300%	27 2	25 1	8% 100%
Individual Annuities	209	326	(36%)	- 1	- '	- 100 /0	209	326	(36%)	21	33	(36%)
Sub-Total	542	636	(15%)	7	4	75%	549	640	(14%)	61	68	(10%)
DWP Rebates	3	(3)	-	-	-	-	3	(3)	-	0	( 0)	0%
Total	545	633	(14%)	7	4	75%	552	637	(13%)	62	67	(7%)
Partnerships :												
Life - With Profit Bond	-	-	(4.40/)		-	-	-	-	- (4.00/.)	-	- 21	(59()
Life - Other Individual Annuities	185 149	214 53	<mark>(14%)</mark> 181%	1	-	-	186 149	214 53	<mark>(13%)</mark> 181%	20 15	21	<mark>(5%)</mark> 200%
Bulk Annuities	-	1,108	-	-	-	-	-	1,108	-	-	111	200 /0
Total	334	1,375	(76%)	1	-	-	335	1,375	(76%)	34	138	(75%)
Total :												
Individual Pensions	17	12	42%	6	3	100%	23	15	53%	8	4	100%
Corporate Pensions	92	52	77%	55	35	57%	147	87	69%	64	40	60%
Life - With Profit Bond	44	45	(2%)	-	-	-	44	45	(2%)	4	5	(20%)
Life - Other Bond Life - Other	265 189	250 214	6% (12%)	- 3	- 1	200%	265 192	250 215	6% (11%)	27 22	25 22	8% 0%
Individual Annuities	597	613	(3%)	-	- '	- 20070	597	613	(3%)	60	61	(2%)
Bulk Annuities	98	1,330	(93%)	-	-	-	98	1,330	(93%)	10	133	(92%)
Sub-Total	1,302	2,516	(48%)	64	39	64%	1,366	2,555	(47%)	194	291	(33%)
DWP Rebates	<u>13</u> 1,315	2,526	<u>30%</u> (48%)	- 64	- 39	64%	<u>13</u> 1,379	2,565	33%	1 196	1 292	0% (33%)
		_,	(10.10)				.,	_,	(10/0)			(00,0)
European Insurance Operations : Insurance Products	47	18	161%		1	_	47	19	147%	5	3	67%
Total European Insurance Operations	47	18	161%		1	-	47	19	147%	5	3	67%
Total UK Insurance Operations	1,362	2,544	(46%)	64	40	60%	1,426	2,584	(45%)	200	294	(32%)
Total OK insurance Operations	1,302	2,044	(40%)		40	00 %	1,420	2,304	(45%)	200	294	(32%)
US Insurance Operations : <sup>(8)</sup>												
Fixed Annuities Fixed Index Annuities	149 155	282 136	<mark>(47%)</mark> 14%		-	-	149 155	282 136	<mark>(47%)</mark> 14%	15 16	28 14	<mark>(46%)</mark> 14%
Variable Annuities	735	492	49%	-	-		735	492	49%	74	49	51%
Life <sup>(9)</sup>	3	6	(50%)	4	3	33%	7	9	(22%)	4	4	0%
Sub-total Retail	1,042	916	14%	4	3	33%	1,046	919	14%	108	95	14%
Guaranteed Investment Contracts	49	74	(34%)	-	-	-	49	74	(34%)	5	7	(29%)
GIC - Medium Term Note Total US Insurance Operations	9 1,100	48 1,038	(81%) 6%	- 4	- 3	33%	9 1,104	48	(81%) 6%	1 114	5 107	(80%) 7%
		1,000	0.0			0070	.,	1,011	070		101	
Asian Insurance Operations :	-		4070	-	-	<u> </u>	••		40000		-	
China Hong Kong	8	3	167%	8	5	60%	16	8	100%	9	5	80%
Hong Kong India (@26%) <sup>®</sup>	88 1	94 1	<mark>(6%)</mark> 0%	28 16	23 8	22% 100%	116 17	117 9	(1%) 89%	37 16	32 8	16% 100%
Indonesia	6	11	(45%)	13	8	63%	17	19	0%	14	9	56%
Japan	11	5	120%	-	2	-	11	7	57%	1	3	(67%)
Korea	18	6	200%	41	20	105%	59	26	127%	43	21	105%
Malaysia	1	2	(50%)	20	22	(9%)	21	24	(13%)	20	22	(9%)
Singapore Taiwan	90 29	45 24	100% 21%	19 40	16 48	19% (17%)	109 69	61 72	79% (4%)	28 43	21 50	33% (14%)
Other <sup>(4)</sup>	29	24	21%	40	48 10	(17%) (10%)	69 11	12	(4%) (8%)	43	50 10	(14%)
Total Asian Insurance Operations	254	193	32%	194	162	20%	448	355	26%	219	181	21%
·							· · · · ·					
Group Total	2,716	3,775	(28%)	262	205	28%	2,978	3,980	(25%)	534	583	(8%)
•	,		,									(

### INVESTMENT OPERATIONS (M&G and Asia)

		M&G <sup>(5)</sup>				nds	А	sia Other		Total Investment Products			
	Q4 2005 £m	Q4 2004 £m	+/- (%)	Q4 2005 £m	Q4 2004 £m	+/- (%)	Q4 2005 £m	Q4 2004 £m	+/- (%)	Q4 2005 £m	Q4 2004 £m	+/- (%)	
Opening FUM	33,760	25,876	30%	8,296	6,540	27%	980	788	24%	43,036	33,204	30%	
Gross inflows	2,316	2,393	(3%)	4,056	5,051	(20%)	22	128	(83%)	6,394	7,572	(16%)	
Less redemptions	( 1,189)	( 1,006)	(18%)	( 3,684)	(4,121)	11%	( 11)	(5)	(120%)	( 4,884)	( 5,132)	5%	
Net flows	1,127	1,387	(19%)	372	930	(60%)	11	123	(91%)	1,510	2,440	(38%)	
Other movements Market and currency movements	<mark>( 74)</mark> 1,382	122 1,321	(161%) 5%	( 6) 444	<mark>(11)</mark> 129	45% 244%	- 37	- 39	(5%)	<mark>( 80)</mark> 1,863	111 1,489	(172%) 25%	
Net movement in FUM	2,436	2,830	(14%)	811	1,048	(23%)	48	161	(70%)	3,295	4,039	(18%)	
Closing FUM	36,196	28,705	26%	9,104	7,588	20%	1,028	949	8%	46,328	37,242	24%	

# PRUDENTIAL PLC - NEW BUSINESS - QUARTER 4 2005 VERSUS QUARTER 3 2005

### INSURANCE OPERATIONS

	Q4 2005	Single Q3 2005	+/- (%)	Q4 2005	Regular Q3 2005	+/- (%)	Q4 2005	Total Q3 2005	+/- (%)		Equivalent Q3 2005	s <sup>(3)</sup> +/- (%
	£m	£m	(,	£m	£m	()	£m	£m	()	£m	£m	<b>(</b> )
UK Insurance Operations :												
Direct to Customer:												
Individual Pensions	2	2	0%	2	2	0%	4	4	0%	2	2	0%
Life - With Profit Bond	4	4	0%	-	-	-	4	4	0%	0	0	0%
Life - Other	2	-	-	-	-	-	2	-	-	0	-	
Individual Annuities	178	178	0%	-	-	-	178	178	0%	18	18	0%
Sub-Total	186	184	1%	2	2	0%	188	186	1%	21	20	5%
DWP Rebates	10	-	-	-	-	-	10	-	-	1	-	100
Total	196	184	7%	2	2	0%	198	186	6%	22	20	10%
Business to Business:												
Corporate Pensions	81	46	76%	54	25	116%	135	71	90%	62	30	107%
Individual Annuities	61	54	13%	-		-	61	54	13%	6	5	20%
Bulk Annuities	98	93	5%	-	-	-	98	93	5%	10	9	119
Total	240	193	24%	54	25	116%	294	218	35%	78	44	77%
Intermediated Distribution :					-	(000)			1001			
Individual Pensions	15	11	36%	4	5	(20%)	19	16	19%	6	6	0%
Corporate Pensions Life - With Profit Bond	11 40	9 44	22%	1	2	(50%)	12 40	11 44	9%	2 4	3 4	<mark>(33%</mark> 0%
Life - With Profit Bond Life - Other Bond	40 265	44 209	<mark>(9%)</mark> 27%	-	-	-	40 265	44 209	<mark>(9%)</mark> 27%	4 27	4 21	299
Life - Other Bond	265	209	27%	- 2	- 2	0%	265	209	27% 33%	27	21	29%
Individual Annuities	209	228	(8%)	- 2		0 70	209	228	(8%)	21	23	(9%
Sub-Total	542	502	8%	- 7	- 9	(22%)	549	511	7%	61	59	39
DWP Rebates	342	-	-	- '	-	(22/0)	349	-	-	0	-	37
Total	545	502	9%	7	9	(22%)	552	511	8%	62	59	5%
						<u> </u>	· · · · · · · · · · · · · · · · · · ·					
Partnerships :												
Life - With Profit Bond	-	-	-	-	-	-	-	-	-	-	-	
Life - Other	185	203	(9%)	1	2	(50%)	186	205	(9%)	20	22	(9%
Individual Annuities	149	52	187%	-	-	-	149	52	187%	15	5	200%
Bulk Annuities	<u> </u>	44	-	-	-	-	-	44	-	-	4	
Total	334	299	12%	1	2	(50%)	335	301	11%	34	32	6%
Total :												
Individual Pensions	17	13	31%	6	7	(14%)	23	20	15%	8	8	0%
Corporate Pensions	92	55	67%	55	27	104%	147	82	79%	64	33	94%
Life - With Profit Bond	44	48	(8%)	-	-	10470	44	48	(8%)	4	5	(20%
Life - Other Bond	265	209	27%	-	-	-	265	209	27%	27	21	29%
Life - Other	189	204	(7%)	3	4	(25%)	192	208	(8%)	22	24	(8%
Individual Annuities	597	512	17%	-	- '	(	597	512	17%	60	51	18%
Bulk Annuities	98	137	(28%)	-	-	-	98	137	(28%)	10	14	(29%
Sub-Total	1,302	1,178	11%	64	38	68%	1,366	1,216	12%	194	156	24%
DWP Rebates	13	-	-	-	-	-	13	-	0%	1	-	
	1,315	1,178	12%	64	38	68%	1,379	1,216	13%	196	156	26%
European Insurance Operations :												
Insurance Products	47	34	38%		-	-	47	34	38%	5	3	67%
Total European Insurance Operations	47	34	38%		-	-	47	34	38%	5	3	67%
Total UK Insurance Operations	1,362	1,212	12%	64	38	68%	1,426	1,250	14%	200	159	26%
/01												
US Insurance Operations : <sup>(8)</sup>	140	220	(350/)				4.40	220		45	22	(250/
Fixed Annuities	149	229	(35%)	-	-	-	149	229	(35%)	15	23	(35%
Fixed Annuities Fixed Index Annuities	155	164	(5%)	-	-	-	155	164	(5%)	16	16	0%
Fixed Annuities Fixed Index Annuities Variable Annuities	155 735	164 686	(5%) 7%	:		-	155 735	164 686	(5%) 7%	16 74	16 69	0% 7%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup>	155 735 3	164 686 2	(5%) 7% 50%		- - - 4	- 0%	155 735 7	164 686 6	<mark>(5%)</mark> 7% 17%	16 74 4	16 69 4	09 79 09
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> Sub-total Retail	155 735 <u>3</u> 1,042	164 686 2 1,081	(5%) 7% 50% (4%)	- - - 4	- - - 4	-	155 735 <u>7</u> 1,046	164 686 6 1,085	(5%) 7% 17% (4%)	16 74 4 108	16 69 4 112	0% 7% 0% (4%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts	155 735 <u>3</u> 1,042 49	164 686 2 1,081 119	(5%) 7% 50% (4%) (59%)			- 0%	155 735 7 1,046 49	164 686 6 1,085 119	(5%) 7% 17% (4%) (59%)	16 74 <u>4</u> 108 5	16 69 4 112 12	0% 7% 0% (4% (58%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note	155 735 <u>3</u> 1,042 49 9	164 686 2 1,081 119 10	(5%) 7% 50% (4%) (59%) (10%)	4	4 - -	- 0% - -	155 735 7 1,046 49 9	164 686 6 1,085 119 10	(5%) 7% <u>17%</u> (4%) (59%) (10%)	16 74 108 5 1	16 69 4 112 12 1	0% 7% 0% (4% (58% 0%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> Sub-total Retail Guaranteed Investment Contracts	155 735 <u>3</u> 1,042 49	164 686 2 1,081 119	(5%) 7% 50% (4%) (59%)			- 0%	155 735 7 1,046 49	164 686 6 1,085 119	(5%) 7% 17% (4%) (59%)	16 74 <u>4</u> 108 5	16 69 4 112 12	0% 7% 0% (4% (58%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note <b>Total US Insurance Operations</b>	155 735 <u>3</u> 1,042 49 9	164 686 2 1,081 119 10	(5%) 7% 50% (4%) (59%) (10%)	4	4 - -	- 0% - -	155 735 7 1,046 49 9	164 686 6 1,085 119 10	(5%) 7% <u>17%</u> (4%) (59%) (10%)	16 74 108 5 1	16 69 4 112 12 1	0% 7% 0% (4% (58% 0%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note	155 735 <u>3</u> 1,042 49 9	164 686 2 1,081 119 10	(5%) 7% 50% (4%) (59%) (10%)	4	4 - -	- 0% - -	155 735 7 1,046 49 9	164 686 6 1,085 119 10	(5%) 7% <u>17%</u> (4%) (59%) (10%)	16 74 108 5 1	16 69 4 112 12 1	0% 7% 0% (4% (58%) 0%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note <b>Total US Insurance Operations</b> Asian Insurance Operations :	155 735 3 1,042 49 9 1,100	164 686 2 1,081 119 10 1,210	(5%) 7% 50% (4%) (59%) (10%) (9%)	4 - - 4	4 - 4	- 0% - - - 0%	155 735 7 1,046 49 9 1,104	164 686 1,085 119 10 1,214	(5%) 7% 17% (4%) (59%) (10%) (9%)	16 74 108 5 1 114	16 69 4 112 12 1 125	09 79 09 (4% (58% 09 (9%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note <b>Total US Insurance Operations</b> <b>Asian Insurance Operations :</b> China	155 735 <u>3</u> 1,042 49 <u>9</u> <u>1,100</u> 8	164 686 2 1,081 119 10 1,210	(5%) 7% 50% (4%) (59%) (10%) (9%)	4 - 4 8	4 - - 4	- 0% - - 0% 33%	155 735 7 1,046 49 9 1,104	164 686 1,085 119 10 1,214	(5%) 7% 17% (4%) (59%) (10%) (9%) 45%	16 74 108 5 1 114 9	16 69 4 112 12 125 7	0% 7% 0% (58% 0% (9% 29%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(®)</sup> Sub-total Retail Guaranteed Investment Contracts GIC - Medium Term Note Total US Insurance Operations Asian Insurance Operations : China Hong Kong	155 735 3 1,042 49 9 1,100 8 8	164 686 2 1,081 119 10 1,210 5 5	(5%) 7% 50% (4%) (59%) (10%) (9%) 60% 63%	4 - - 4 8 28	4 - - 4 6 20	- 0% - 0% 33% 40%	155 735 7 1,046 49 9 1,104 1,104	164 686 1,085 119 10 1,214 11 74	(5%) 7% 17% (4%) (59%) (10%) (9%) 45% 57%	16 74 108 5 1 114 9 37	16 69 4 112 12 125 7 7 25	0% 7% 0% (58% 0% (9% 29% 48%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note <b>Total US Insurance Operations</b> <b>Asian Insurance Operations :</b> China Hong Kong India (@26%) <sup>(9)</sup>	155 735 3 1,042 49 9 1,100 8 8 8 8 8 8 8 8 8 8	164 686 2 1,081 119 10 1,210 5 5 54 1	(5%) 7% 50% (4%) (59%) (10%) (9%) 60% 63% 0%	4 - - 4 8 28 16	4 - - 4 6 20 14	- 0% - - - - - - - - - - - - - - - - - -	155 735 7 1,046 49 9 1,104 1,104	164 686 6 1,085 119 10 1,214 11 74 15	(5%) 7% 17% (4%) (59%) (10%) (9%) 45% 57% 13%	16 74 108 5 1 114 9 37 16	16 69 <u>4</u> 112 12 12 125 7 7 25 14	0% 7% 0% (58% 0% (9% 29% 48% 14%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note <b>Total US Insurance Operations</b> <b>Asian Insurance Operations :</b> China Hong Kong India (@26%) <sup>(9)</sup> Indonesia	155 735 3 1,042 49 9 1,100 8 8 88 1 6	164 686 2 1,081 119 10 1,210 5 54 54 1 8	(5%) 7% 50% (4%) (59%) (10%) (9%) (9%) 60% 63% 0% (25%)	4 - - 4 8 28 16	4 - - 4 6 20 14 12	- 0% - - - - - - - - - - - - - - - - - -	155 735 7 1,046 49 9 <u>1,104</u> 16 116 116 17 7	164 686 6 1,085 119 10 1,214 11 74 15 20	(5%) 7% 17% (4%) (59%) (10%) (9%) 45% 57% 13% (5%)	16 74 108 5 1 114 9 37 37 16 14	16 69 4 112 12 1 125 7 25 14 13	09 79 09 (4% (58% 09 (9% 299 489 149 89
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(®)</sup> Sub-total Retail Guaranteed Investment Contracts GIC - Medium Term Note Total US Insurance Operations Asian Insurance Operations : China Hong Kong India (@26%) <sup>(®)</sup> Indonesia Japan	155 735 3 1,042 49 9 1,100 8 8 88 1 6 11	164 686 2 1,081 119 10 1,210 5 54 1 8 8	(5%) 7% (4%) (59%) (10%) (9%) 60% 63% 0% (25%) 38%	4 - - 4 8 28 16 13 -	4 - - - - - - - - - - - - - - - - - - -	- 0% - - - - - - - - - - - - - - - - - -	155 735 7 1,046 49 9 1,104 16 116 116 17 19 11	164 686 1,085 119 10 1,214 11 74 15 20 9	(5%) 7% 17% (4%) (59%) (10%) (9%) 45% 57% 13% (5%) 22%	16 74 108 5 1 114 9 37 16 14 1	16 69 4 112 12 1 25 7 7 25 14 13 2	09 79 09 (4% (58% 09 (9% 299 489 149 89 (50% 399
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note <b>Total US Insurance Operations</b> <b>Asian Insurance Operations</b> <b>Asian Insurance Operations</b> China Hong Kong India (@26%) <sup>(9)</sup> Indonesia Japan Korea	155 735 <u>3</u> 1,042 49 <u>9</u> <u>1,100</u> 8 8 8 8 8 8 8 8 1 6 11 18	164 686 2 1,081 119 10 1,210 5 5 54 1 8 8 8 2	(5%) 7% 50% (4%) (59%) (10%) (9%) 60% 63% 0% (25%) 38% 800%	4 - - 4 8 28 16 13 - 41	4 - - 6 20 14 12 1 31	- 0% - 0% 33% 40% 14% 8% - 32%	155 735 7 1,046 49 9 1,104 110 116 116 116 17 19 11 59	164 686 1,085 119 10 1,214 11 74 15 20 9 33	(5%) 7% (4%) (59%) (10%) (9%) 45% 57% 13% (5%) 22% 79%	16 74 108 5 1 114 9 37 37 16 14 14 1 3	16 69 4 112 12 125 7 25 14 13 2 31	09 79 09 (4% (58% 09 (9% 299 489 149 89 (50% 399 189
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> Sub-total Retail Guaranteed Investment Contracts GIC - Medium Term Note Total US Insurance Operations Asian Insurance Operations : China Hong Kong India (@26%) <sup>(%)</sup> Indonesia Japan Korea Malaysia	155 735 3 1,042 49 9 1,100 8 8 88 88 1 6 11 18 1	164 686 2 1,081 119 10 1,210 5 5 54 1 8 8 8 8 8 8 2 2	(5%) 7% 50% (4%) (59%) (10%) (9%) (9%) 60% 63% 0% (25%) 38% 800% (50%)	4 	4 - - - - - - - - - - - - - - - - - - -	- 0% - - - - - - - - - - - - - - - - - -	155 735 7 1,046 49 9 1,104 16 116 116 17 19 11 59 21	164 686 1,085 119 10 1,214 11 74 15 20 9 33 19	(5%) 7% (4%) (58%) (10%) (9%) 45% 57% 13% (5%) 22% 79% 11% 18% (12%)	16 74 108 5 1 111 114 9 37 16 14 14 1 43 20	16 69 4 112 12 12 7 25 14 13 2 31 17	09 79 09 (4% (58% 09 (9% 489 149 89 (50% 399 189 229
Fixed Annuities Fixed Index Annuities Variable Annuities Sub-total Retail Guaranteed Investment Contracts GIC - Medium Term Note Total US Insurance Operations Asian Insurance Operations : China Hong Kong India (@26%) <sup>(%)</sup> Indonesia Japan Korea Malaysia Singapore	155 735 <u>3</u> 1,042 49 9 <u>9</u> <u>1,100</u> 8 8 8 8 8 8 1 1 6 11 18 11 18 9 9 9	164 686 2 1,081 119 10 1,210 5 54 1 8 8 8 2 77	(5%) 7% 50% (4%) (59%) (10%) (9%) (9%) 60% 63% 0% (25%) 38% 800% (50%) 17%	4 - - - - - - - - - - - - - - - - - - -	4 - - 20 14 12 1 31 31 17 15	- 0% 0% - - - - - - - - - - - - - - - -	155 735 7 1,046 49 9 1,104 16 116 116 17 19 11 59 21 109	164 686 1,085 119 10 1,214 11 74 15 20 9 33 19 92	(5%) 7% (4%) (59%) (10%) (9%) 45% 57% 13% (5%) 22% 79% 11% 18%	16 74 108 5 1 111 9 37 16 14 14 1 43 20 28 43 9 9	16 69 4 112 12 12 125 7 25 14 13 2 31 17 23	09 79 09 (4% (58% 09 (9% 299 485 149 89 (50% 399 188 229 (25%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> <b>Sub-total Retail</b> Guaranteed Investment Contracts GIC - Medium Term Note <b>Total US Insurance Operations</b> <b>Asian Insurance Operations</b> <b>Asian Insurance Operations</b> <b>C</b> hina Hong Kong India (@26%) <sup>(9)</sup> Indonesia Japan Korea Malaysia Singapore Taiwan	155 735 <u>3</u> 1,042 49 9 <u>9</u> 1,100 8 8 8 8 8 8 1 6 11 18 1 18 1 90 29	164 686 2 1,081 119 10 1,210 5 54 1 8 8 8 2 2 2 77 23	(5%) 7% 50% (4%) (59%) (10%) (3%) 60% 63% 0% (25%) 38% 800% (50%) 17% 26%	4 - - - - - - - 41 20 - 19 40	4 - - 20 14 12 1 31 17 55	0% 0% - 0% 33% 40% 14% 8% 32% 18% 27% (27%)	155 735 7 1,046 49 9 1,104 116 116 116 17 19 11 59 21 109 69	164 686 1,085 119 10 1,214 11 74 15 20 9 33 33 19 9 9 2 2 2 78	(5%) 7% (4%) (58%) (10%) (9%) 45% 57% 13% (5%) 22% 79% 11% 18% (12%)	16 74 108 5 1 114 9 37 37 16 14 14 1 43 20 28 43	16 69 4 112 12 125 7 7 25 14 13 2 31 17 23 31 17 23 57	09 79 09 (4% (58% 09 (9% 48% 149 88% (50% 39% 18% 22% (50% 39% 18% 22% (25% (25%) 13%
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(0)</sup> Sub-total Retail Guaranteed Investment Contracts GIC - Medium Term Note Total US Insurance Operations Asian Insurance Operations : China Hong Kong India (@26%) <sup>(0)</sup> Indonesia Japan Korea Malaysia Singapore Taiwan Other <sup>(6)</sup>	155 735 3 1,042 49 9 1,100 8 8 88 8 8 8 8 1 6 11 15 1 90 29 2 2	164 686 2 1,081 119 10 1,210 5 5 5 4 1 8 8 8 2 2 2 2 77 77 23 3 3	(5%) 7% 50% (4%) (59%) (10%) (9%) 60% 63% 0% (25%) 38% 800% (50%) 17% 26% (33%)	4 - - 4 8 28 16 13 - 41 20 19 40 9 9	4 - - 20 14 12 1 31 31 17 15 55 8	0% 0% 0% 33% 40% 14% 8% - 32% 27% (27%) 13%	155 735 7 1,046 49 9 1,104 16 116 116 116 116 117 19 11 59 21 109 69 11	164 686 1,085 119 10 1,214 11 74 15 20 9 33 33 99 22 78 11	(5%) 7% (4%) (5%) (10%) (9%) (3%) 45% 57% (3%) (5%) 22% 79% (5%) 22% 79% (12%) (12%) 0%	16 74 108 5 1 111 9 37 16 14 14 1 43 20 28 43 9 9	16 69 4 112 12 1 125 7 25 14 13 2 311 17 23 57 8	09 79 09 (4% (58% 09 (9% 488 488 488 488 488 50% 399 188 229 (50% 488 229 (50%) 139
Fixed Annuities Fixed Index Annuities Variable Annuities Life <sup>(9)</sup> Sub-total Retail Guaranteed Investment Contracts GIC - Medium Term Note Total US Insurance Operations Asian Insurance Operations : China Hong Kong India (@26%) <sup>(9)</sup> Indonesia Japan Korea Malaysia Singapore Taiwan Other <sup>(6)</sup>	155 735 3 1,042 49 9 1,100 8 8 88 8 8 8 8 1 6 11 15 1 90 29 2 2	164 686 2 1,081 119 10 1,210 5 5 5 4 1 8 8 8 2 2 2 2 77 77 23 3 3	(5%) 7% 50% (4%) (59%) (10%) (9%) 60% 63% 0% (25%) 38% 800% (50%) 17% 26% (33%)	4 - - 4 8 28 16 13 - 41 20 19 40 9 9	4 - - 20 14 12 1 31 31 17 15 55 8	0% 0% 0% 33% 40% 14% 8% - 32% 27% (27%) 13%	155 735 7 1,046 49 9 1,104 16 116 116 116 116 117 19 11 59 21 109 69 11	164 686 1,085 119 10 1,214 11 74 15 20 9 33 33 99 22 78 11	(5%) 7% (4%) (5%) (10%) (9%) (3%) 45% 57% (3%) (5%) 22% 79% (5%) 22% 79% (12%) (12%) 0%	16 74 108 5 1 111 9 37 16 14 14 1 43 20 28 43 9 9	16 69 4 112 12 1 125 7 25 14 13 2 311 17 23 57 8	09 79 09 (4% (58% 09 (9% 299 489 149 89 149 89

### INVESTMENT OPERATIONS (M&G and Asia)

		M&G <sup>(5)</sup>		Asia	Mutual Fur	ıds	A	sia Other		Total Investment Products			
	Q4 2005 £m		+/- (%)	Q4 2005 £m	Q3 2005 £m	+/- (%)	Q4 2005 £m	Q3 2005 £m	+/- (%)	Q4 2005 £m	Q3 2005 £m	+/- (%)	
Opening FUM	33,760	31,171	8%	8,296	9,388	(12%)	980	900	9%	43,036	41,459	4%	
Gross inflows	2,316	2,021	15%	4,056	4,938	(18%)	22	20	10%	6,394	6,979	(8%)	
Less redemptions	( 1,189)	(966)	(23%)	(3,684)	(4,554)	19%	( 11)	(9)	(22%)	( 4,884)	(5,529)	12%	
Net flows	1,127	1,055	7%	372	385	(3%)	11	11	0%	1,510	1,451	4%	
Other movements	(74)	(35)	(111%)	(6)	( 1,161)	99%	-	-	-	( 80)	(1,196)	93%	
Market and currency movements	1,382	1,569	(12%)	444	( 316)	241%	37	69	(46%)	1,863	1,322	41%	
Net movement in FUM	2,436	2,589	(6%)	811	( 1,093)	174%	48	80	(40%)	3,295	1,576	109%	
Closing FUM	36,196	33,760	7%	9,104	8,296	10%	1,028	980	5%	46,328	43,036	8%	

### **PRUDENTIAL PLC - NEW BUSINESS - FULL YEAR 2005**

### Notes to Schedules 22 to 26

The format of the tables shown is consistent with the distinction between insurance and investment products as applied for previous financial reporting periods. With the exception of US institutional business products categorised as "insurance" refer to those classified as contracts of long-term insurance business for regulatory reporting purposes, i.e. falling within one of the classes of insurance specified in part II of Schedule 1 to the Regulated Activities Order under FSA regulations.

The details shown for insurance products include contributions for contracts that are classified under IFRS 4 "Insurance Contracts" as not containing significant insurance risk. These products are described as investment contracts or other financial instruments under IFRS. Contracts included in this category are primarily certain unit-linked and similar contracts written in UK Insurance Operations and Guaranteed Investment Contracts and similar funding agreements written in US Operations.

Investment products referred to in the tables are unit trust, mutual funds and similar types of fund management arrangements. These are unrelated to insurance products that are classified as "investment contracts" under IFRS 4, as described above, although similar IFRS recognition principles apply to the acquisition costs and fees attaching to this type of business.

- (1a) Insurance and investment new business for overseas operations has been calculated using constant exchange rates. The applicable rate for Jackson National Life is 1.82
- (1b) Insurance and investment new business for overseas operations has been calculated using average exchange rates. The applicable rate for Jackson National Life is 1.82 (2004: 1.83).
- (2) Represents cash received from sale of investment products.
- (3) Annual Equivalents, calculated as regular new business contributions plus 10% single new business contributions, are subject to roundings.
- (4) In Asia, 'Other' insurance operations include Thailand, the Philippines and Vietnam.
- (5) Balance includes segregated and pooled pension funds, private finance assets and other institutional clients. Other movements reflect the net flows arising from the cash component of a tactical asset allocation fund managed by PPM South Africa.
- (6) New business in India is included at Prudential's 26% interest in the India life operation. Mandatory Provident Fund (MPF) product sales in Hong Kong are included at Prudential's 36% interest in the Hong Kong MPF operation.
- (7) Balance sheet figures have been calculated at the closing exchange rate. The 2004 balance is shown on a constant exchange rate.
- (8) Sales are converted using the year to date average exchange rate applicable at the time. The sterling results for individual quarters represent the difference between the year to date reported sterling results at successive quarters and will include foreign exchange movements from earlier periods
- (9) US life sales for 2004 have been restated to be consistent with the presentation of Full Year 2004 results.
- (10) On 26 August 2005, Prudential's joint venture partner in the Prudential ICICI Asset Management Company purchased an additional 6% share ownership. As a result, Prudential no longer consolidates the company as a subsidiary. 2004 results are reported at 100%.
- (11) £56m of FUM reported under Prudential Asian funds operations relates to M&G's products distributed through those Asian operations and this amount is also included in M&G's FUM.