PRUDENTIAL PLC - NEW BUSINESS - QUARTER 3 2002

TOTAL INSURANCE AND INVESTMENT NEW BUSINESS

	UK & Europe			US			Asia			Total		
	2002 Q3 £m	2001 Q3 £m	+/- (%)	2002 Q3 £m	2001 Q3 £m	+/- (%)	2002 Q3 £m	2001 Q3 £m	+/- (%)	2002 Q3 £m	2001 Q3 £m	+/- (%)
Total Insurance Products	4,423	4,156	6%	4,483	3,811	18%	654	833	(21%)	9,560	8,800	9%
Total Investment Products - Gross Inflows (1)	891	806	11%	-	-	-	9,832	5,545	77%	10,723	6,351	69%
Group Total	5,314	4,962	7%	4,483	3,811	18%	10,486	6,378	64%	20,283	15,151	34%

INSURANCE OPERATIONS

	Single Regular Total									Annual Equivalents (4)			
	2002 03	3 2001 Q3	+/- (%)	2002 Q3 2001 Q3		+/- (%)	2002 Q3		+/- (%)	2002 Q3	2001 Q3	+/- (%	
	£m		17- (70)	£m	£m	.,- (,0)	£m	£m	. /- (/0)	£m	£m	17- (7	
UK Insurance Operations :													
Direct Distribution (2):													
Individual Pensions	13	11	18%	9	13	(31%)	22	24	(8%)	10	14	(29%	
Corporate Pensions	486	377	29%	79	105	(25%)	565	482	17%	128	143	(10%	
Life	51	40	28%	3	3	0%	54	43	26%	8	7	14	
Individual Annuities	621	483	29%	3	3	0 70	621	483	29%	62	48	29'	
Sub-Total	1,171	911	29%	91	121	(25%)	1,262	1,032	22%	208	212	(29	
DSS Rebates	195	175	11%	31	121	(23%)	195	175	11%	208	18	11	
					- 101	(250/)							
Total	1,366	1,086	26%	91	121	(25%)	1,457	1,207	21%	228	230	(19	
Intermediated Distribution (2):													
Individual Pensions	74	169	(56%)	27	52	(48%)	101	221	(54%)	34	69	(51%	
Corporate Pensions	70	50	40%	12	16	(25%)	82	66	24%	19	21	(109	
Life	1.793	1,464	22%	12	22	(45%)	1,805	1,486	21%	191	168	14	
Individual Annuities	597	409	46%		-	(.0,0)	597	409	46%	60	41	46	
Bulk Annuities	286	475	(40%)	_	_		286	475	(40%)	29	48	(40%	
Sub-Total	2.820	2.567	10%	51	90	(43%)	2,871	2,657	8%	333	347	(49)	
DSS Rebates	2,820 45	2,567	(18%)	91	90	(4370)	45	2,657 55	(18%)	5	6	(179	
			9%	 51	90	(43%)					352	(49	
Total	2,865	2,622	9%	- 51	90	(43%)	2,916	2,712	8%	338	352	(49	
Total (2):													
Individual Pensions	87	180	(52%)	36	65	(45%)	123	245	(50%)	45	83	(46%	
Corporate Pensions	556	427	30%	91	121	(25%)	647	548	18%	147	164	(109	
Life	1.844	1,504	23%	15	25	(40%)	1,859	1,529	22%	199	175	14	
Individual Annuities	1,218	892	37%			(/- /	1,218	892	37%	122	89	37	
Bulk Annuities	286	475	(40%)	_	_	_	286	475	(40%)	29	48	(40%	
Sub-Total	3.991	3,478	15%	142	211	(33%)	4,133	3.689	12%	541	559	(39	
DSS Rebates	240	230	4%	142	211	(3370)	240	230	4%	24	23	4'	
Total	4,231	3,708	14%	142	211	(33%)	4,373	3,919	12%	565	582	(39	
Closed distribution channel (3)		166			17		_	183		_	34		
Total UK Insurance Operations	4.231	3.874	9%	142	228	(38%)	4,373	4.102	7%	565	615	(8%	
Total OK insurance Operations	4,231	3,074	370	142	220	(3070)	4,575	4,102	1 70	303	013	(07	
European Insurance Operations:			(4=0()										
Insurance Products	34	40	(15%)	16	14	14%	50	54	(7%)	19	18	6'	
Total European Insurance Operations	34	40	(15%)	16	14	14%	50	54	(7%)	19	18	6'	
Total UK & European Insurance Operations	4,265	3,914	9%	158	242	(35%)	4,423	4,156	6%	585	633	(89	
US Insurance Operations:													
Fixed Annuities	1.978	1,375	44%	_	_	_	1,978	1,375	44%	198	138	43	
Equity Linked Indexed Annuities	204	197	4%				204	197	4%	20	20	0'	
Variable Annuities	852	613	39%	-	-	-	852	613	39%	85	61	39	
		2,185	39%				3,034		39%	303	219	38	
Sub-total Annuities	3,034			-	-	-		2,185		303			
Guaranteed Investment Contracts	297	170	75%	-	=	-	297	170	75%		17	76'	
GIC - Medium Term Note	1,134	1,440	(21%)		-	-	1,134	1,440	(21%)	113	144	(22%	
Life				18	16	13%	18	16	13%	18	16	13	
Total US Insurance Operations	4,465	3,795	18%	18	16	13%	4,483	3,811	18%	464	396	17'	
Asian Insurance Occupations													
Asian Insurance Operations:									(0.40)				
Insurance Products (5)	329	556	(41%)	325	277	17%	654	833	(21%)	358	333	8'	
Total Asian Insurance Operations	329	556	(41%)	325	277	17%	654	833	(21%)	358	333	8'	
Group Total	9.059	8,265	10%	501	535	(6%)	9,560	8,800	9%	1.407	1.362	3'	

Notes to Schedules:

 $^{^{\}left(1\right)}$ Represents cash received from sale of investment products.

⁽²⁾ Excluding sales through closed distribution channel.
(3) Closed distribution channel relates to the Direct Sales Force.

⁽a) Annual Equivalents (AE), calculated as regular new business contributions + 10% single new business contributions, are subject to roundings.

(b) Annual Equivalents (AE), calculated as regular new business contributions + 10% single new business contributions, are subject to roundings.

(c) The Central Provident Fund in Singapore was further liberalised in 2001 resulting in exceptional sales volume in the first half of 2001.

(d) Sales for overseas operations have been calculated using average exchange rates. The applicable rate for Jackson National Life is 1.48 (2001 - 1.44).