

## **Responsible Investment Policy**

As a life insurer, asset owner and manager, Prudential plc is a long-term steward of its clients' assets. We have a responsibility to our clients, the communities and environment in which we operate, to apply Environmental, Social & Governance (ESG) considerations into our investment decisions and our fiduciary and stewardship duties.

The purpose of the Group Responsible Investment Policy is to guide the Business Units within the Group to articulate how they consider ESG factors in their investment activities. Prudential believes that ESG considerations are increasingly important elements of good investment practices. The objective of the Responsible Investment Policy and guidelines is to manage ESG risks and improve long run returns on assets. While conflicts of interest could occur, Prudential believes that incorporating ESG considerations in investment decisions and engagement will produce better results for both clients and communities.

### **Responsible Investment Principles**

It is Prudential's fiduciary duty to act in the best interests of its clients taking into consideration financial security. The following principles provide a general framework of thinking to our overall investment strategy and in-scope asset book.

- We take into consideration ESG factors that have the potential to have a material financial impact.
- We apply a long-term approach, whilst remaining sensitive to mandate time horizons and individual ESG issues.
- We take an inclusive transitional approach, where we are mindful of the need to implement Responsible Investment strategies in a way that acknowledges the nature of the markets in which we operate and seeks to share the financial and social burden of the transition in a fair manner.
- We identify ESG risk factors and incorporate them into our general risk management and monitoring processes.
- Where material trade-offs exist, we seek to apply judgement in setting out a reasoned investment case that is consistent with our fiduciary duty and overall investment strategy.
- We require active investment managers to engage with and influence investee companies on business sustainability and company behaviour, where appropriate. A focus on transitioning companies towards the creation of a more sustainable economy is possible and desirable across all types of investment mandates.
- With a longer-term transitional perspective in mind, if we believe that investee company behaviour is
  not sustainable and highly unlikely to improve over time, we may revise our mandates, in consultation
  with the investment manager, to reduce our holding in that company. We may also exclude a company
  from our investment portfolios.
- We are committed to take a longer-term approach to fostering innovation, which may include seeding new investment strategies in order to create effective solutions to meet our client requirements.
- Where applicable, we will review and implement recognised industry standards and frameworks to address certain ESG issues and to inform and enhance our approach.
- We recognize the power of our voice within a broader alliance. As such, we actively contribute to sustainable collaborative initiatives, such as the Principles of Responsible Investment, collaborative engagement and the UN-convened Net Zero Asset Owner Alliance (NZAOA). Additionally, we support global standards of corporate governance and investor stewardship by promoting standards, such as the principles of the International Corporate Governance Network.
- We acknowledge we are part of an ongoing ESG journey. We expect that our approach will evolve over time to reflect changes in business practices, structures, technology, and the law.

These principles support, and do not supersede, our overall objective of achieving a good return investment for our clients for an appropriate level of risk.

### Scope

This policy applies to the portfolio of assets held on behalf of the insurance entities of Prudential plc and is relevant for all investment managers when managing assets on behalf of Prudential plc. Joint ventures are



excluded from the scope of the policy. Although unit-linked funds are outside the scope of the policy, Prudential plc strives to offer ESG unit-linked funds to customers where feasible.

#### Governance

At the Board level, the Responsibility & Sustainability Working Group (RSWG) has been established to oversee the embedding of the Group's ESG strategy, progress on diversity and inclusion initiatives, and employee engagement activities. In addition, the Group Risk Committee (GRC) is tasked to oversee risks arising from environmental and climate related issues and ensure these are effectively managed. At the Management level, the Group Investment Committee (GIC) is designated responsibility to oversee Prudential's Responsible Investment activities. To assist the Group Chief Financial Officer in providing oversight for the Group and its subsidiaries relating to Responsible Investment activities and requirements, the GIC provides a forum for the Group and its Business Units / Local Business Units (BUs / LBUs) to discuss to Responsible Investment topics and proposals. Meanwhile, the Group ESG Committee provides holistic assessment of ESG matters, including Responsible Investment activities.

### **Board Working Group and Committee**

Responsibility & Sustainability Working Group Board-level working group overseeing the embedding of the Group's ESG strategy, focusing on customer, culture, digital, people and community matters. Group Risk Committee

Board-level Committee overseeing
environmental and climate-related issues, and
ensuring the risks associated with climate,
people and culture are effectively managed.

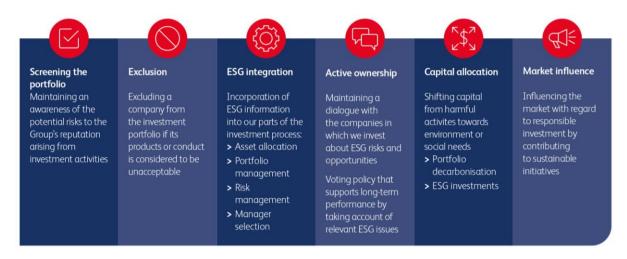
### **Management Committees**

**Group Investment Committee**Operational responsibility for oversight o
Responsible Investment activity

**Group ESG committee**Focused on the holistic assessment of ESG matters material to the Group

### Implementation strategies

To achieve the policy objectives, Prudential plc has defined several implementation strategies.



These implementation strategies lead to both requirements and expectations for the businesses.



### **Policy requirements**

The policy requires Business Units:

- to maintain an awareness of the potential risks to their reputation arising within their investment activities from ESG related issues (see appendix I);
- to incorporate ESG considerations into their investment processes and decisions and demonstrate their process for considering ESG issues;
- required to integrate the Group's externally communicated and internal targets and commitments on Responsible Investment in their investment activities and implement Responsible Investment initiatives that support the Group's targets and commitments to the best of their ability with the flexibility to be more ambitious.
- to implement the Group's exclusions in their processes (taking into account the different investment vehicles) to make sure the Group does not invest (directly) in any of these holdings (see appendix);
- to report on the ESG metrics consistently.

In addition, asset managers are required:

- to engage with companies on Responsible Investment topics on behalf of Prudential plc and report on these engagements.
- to formulate a voting policy to ensure the asset managers vote on shareholder proposals on behalf of Prudential plc and report the voting records.



## Appendix I – Definitions for screening the portfolio

The asset manager is expected to screen the portfolio on the following topics:

Description	Portfolio's exposure to (unsustain	nable) palm oil
Definition	Companies producing palm oil a certification of the Roundtable on	nd the degree of sustainable palm oil as defined by Sustainable Palm Oil (RSPO).
	very efficient crop and contribute many regions. But its irrespons rainforest destruction and wildlife impacted the rights of local comm be destructive and can be produc The Roundtable on Sustainable Pasocial criteria which companies Sustainable Palm Oil (CSPO). Whe	uced, consumed and traded vegetable oil. Palm oil is a s to rural poverty alleviation and rural development in ible production of palm oil has caused widespread e (biodiversity) loss, exacerbated climate change, and unities. However, palm oil production does not have to red responsibly as a part of sustainable development. Im Oil (RSPO) has developed a set of environmental and must comply with in order to produce Certified in they are properly applied, these criteria can help to alm oil cultivation on the environment and communities
	unsustainable palm oil in the porti This screen focuses on palm oil	certification will give insight in companies producing folio to influence them to produce sustainable palm oil. producers due to data limitations. The engagement m oil supply chain as all actors in the supply chain have ainable palm oil.
Reporting	Exposure to degree of RSPO certification of palm oil producers:	
	% of RSPO certification	Categorization
	0% - 20% 20% – 80%	Worst performers
	80 - 100%	Improvement needed  Best in class
	Producers for which the external of	lata provider cannot identify any RSPO certification (i.e. lucer, but no data is available for RSPO certification) will
Requirements	and 'improvement needed' on RSP (buyers and other relevant stakeh Engagement frequency: An evalu	with palm oil producers labelled as 'worst performers' O certification, and with other actors in the supply chain olders).  lation of the engagement of the holding will be done
	jointly recommend further actions • Stay invested, with or with	hout further engagement
		ll be added to the list of group-wide exclusions)
	<ul><li>The recommendation will conside</li><li>The level of state owners</li></ul>	
		any on RSPO certification
		and impact of divestment

<sup>&</sup>lt;sup>1</sup> Source: Palm Oil | WWF (panda.org)

<sup>&</sup>lt;sup>2</sup> Source: About | RSPO - Roundtable on Sustainable Palm Oil



Description	Portfolio's exposure to (unsustainable) timber
Definition	Companies that have been identified as producing, depending on, or using commodities that contribute to deforestation, and timber in particular. There is wide variability of practices in this industry relating to responsible forestry, conservation and ethical biodiversity practises.
Reporting	Exposure to companies that have been identified as producing, depending on or using commodities that contribute to deforestation, and timber in particular.
Requirements	<ul> <li>Engagement criteria: All timber-related companies identified following the above definition are assessed and engaged</li> <li>Engagement frequency: At least annually and as required</li> <li>Expected outcome and follow-up actions: Engagement will seek to encourage engagement targets to improve their policies and actions, following the procedures outlined in the escalation policy (see Appendix B). In particular, the following outcomes are expected:         <ul> <li>A reduction to zero controversies on this topic</li> <li>The public pronouncement of a robust, credible Deforestation Policy, or enhancements to existing policies</li> <li>A stated commitment to responsible timber /paper sourcing with an explicit reference to biodiversity</li> </ul> </li> </ul>

Description	Portfolio's exposure to companies violating the UN Global Compact
Definition	Companies violating (failing) or close to violating (watch list) one or more of the ten principles of the UN Global Compact based on data of an external data provider.
	The Global Compact of the United Nations (UNGC) is a non-binding United Nations pact to encourage businesses to adopt sustainable and socially responsible policies, and to report on their implementation. The ten principles of the UNGC are derived from international agreements on four topics: human rights, labour, environment and anti-corruption.
	A screen on violators of the UNGC in the portfolio is needed to encourage companies to change their conduct and comply with international agreements brought together in the UNGC.
Reporting	<ul> <li>Exposure to companies:</li> <li>Violating the UN Global Compact screen (failing)</li> <li>Close to violating the UN Global Compact screen (watch list)</li> </ul>
Requirements	Engagement criteria: Engagement with companies violating the UN Global Compact.  Engagement frequency: An evaluation of the engagement of the holding will be done annually
	Expected outcome and follow-up actions: The possible outcomes of engagement are:  • Failed: company shows no change
	<ul> <li>Progress: the company changed its behavior but is still labeled as a violator</li> <li>Successful: company has changed it behavior and is no longer a violator</li> </ul>
	The asset owner and the asset manager will jointly recommend further actions. These
	further actions are:  • Stay invested, with or without further engagement
	Divestment (company will be added to the list of group-wide exclusions)



	<ul> <li>The recommendation will consider (but not be limited to):</li> <li>The nature and scale of the negative impact, including an assessment of the investment manager whether the label of violator is accurate in their opinion</li> <li>Whether the incident is structural or non-structural</li> <li>The progress of the company on remedying the negative impact</li> <li>Exposure in the portfolio, and impact of divestment</li> </ul>
Other remarks	<ul> <li>Where companies are on the watchlist for UNGC violation, Prudential expects the asset manager to take this into account when making an investment decision for both existing and new holdings.</li> <li>The way Prudential respects human rights within the organization (including investments and supply chain) is set out in Prudential's modern slavery statement. Other relevant policies linking to the ten principles of the UN Global Compact (e.g. anti-money laundering) are listed in the ESG report on the Prudential website. In extreme cases, these policies may overrule the requirements as set out in this policy.</li> </ul>



## Appendix II – Definitions for exclusions

## **Coal companies**

Description	Portfolio's exposure to companies generating more than 30% of their revenue from coal mining and/or electricity generated from coal
Definition	<ul> <li>Following the definition of the external data provider for coal revenue data</li> <li>Exceptions for certified labelled bonds and companies demonstrating alignment to industry frameworks in line with a 1.5°C emission pathway can be granted on a case-by-case basis. These investments must contribute to a transition consistent with (or better than) the Paris Agreement.</li> </ul>
Target	Complete divestment by end 2021 for equities, and end 2022 for corporate bonds

## <u>Tobacco</u>

Description	Portfolio's exposure to companies that produce tobacco
Definition	Companies labelled as 'Tobacco' by GICS level 3 (or GICS Sub-Industry)
Target	Complete divestment by end 2021

## **Controversial weapons**

Description	Portfolio's exposure to companies that are involved in controversial weapons
Definition	Companies with verified involvement in cluster munitions, anti-personnel mines, biological weapons, chemical weapons, and nuclear weapons outside of the UN Treaty on the Non-Proliferation of Nuclear Weapons
Target	Complete divestment by end 2021

# Private investments in direct new coal, oil & gas activities

Description	Portfolio's exposure in direct private investments to companies/projects that are involved in new coal assets, and oil & gas fields
Definition	<ul> <li>Companies with involvement in new capacity for coal mining, coal power plants and/or new oil &amp; gas fields</li> </ul>
	• Exemptions can be granted for companies demonstrating alignment to industry frameworks in line with a 1.5°C emission pathway can be granted on a case-by-case basis to support a just transition.
Notes	This exclusion applies to new direct private investments in the portfolio