Agenda

9:05 - 9:30	Overview	Michael McLintock
9:30 - 10:00	Finance	Philip Johnson
10:00 - 10:30	UK Retail	Gary Shaughnessy
	Break	
10:45 - 11:00	Equities and International	Michael McLintock
11:00 - 11:15	Property	Martin Moore
11:15 - 11:45	Fixed Income	Simon Pilcher
11:45 - 12:00	Conclusion and Q&A	Michael McLintock



Contents

Explain M&G's recent financial performance

Detail our FUM, revenue and costs

Provide the P&L by business unit

 Outline the nature of the Life Fund fee and how we earn performance related fees



Market context

FT All Share daily closes



Average market level:

$$-2000 = 3014$$

$$-2001 = 2614$$

$$-2002 = 2232$$

$$-2003 = 1944$$

Income change on 2000 equivalent:

$$-$$
 2001 = (£16m)

$$-2002 = (£32m)$$

$$-$$
 2003 = (£43m)



Market context

Operating in favourable conditions



- High level approximation for our Fixed Income revenues
- c. £18m of income added from favourable market movements since 2000 equivalent



Cost savings

Reducing cost without impacting business effectiveness

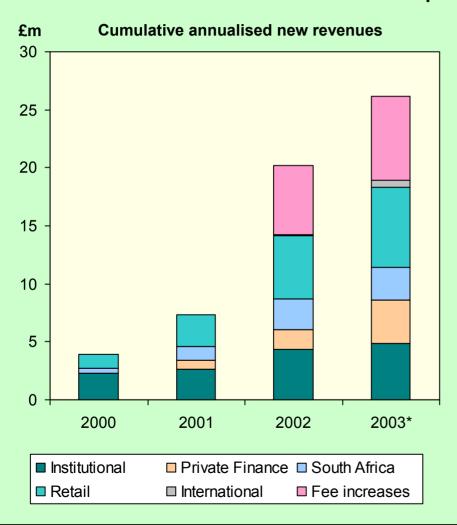


- Equities reduced number of specialist fund managers and built pan-European analyst team
 - Taken £7.2m (or 25%) of front office cost out
- Outsourcing customer administration
 - Infrastructure and systems development savings of £12.6m (or 33% of relevant function)
- Retail marketing
 - Reduced spend by £5m (or 50%) whilst net sales increased
- International
 - Costs reduced by £3.5m (30% of direct cost base)



Impact of net new business

Value more important than volume

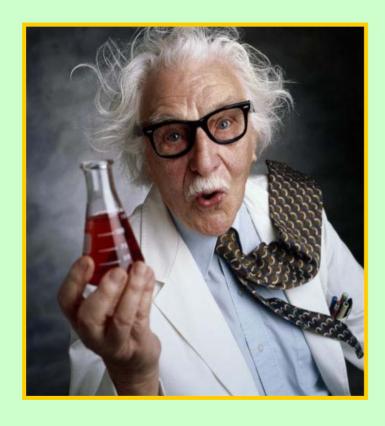


 New revenue added by consistently positive net inflows and targeted fee increases



New products and markets

A few examples

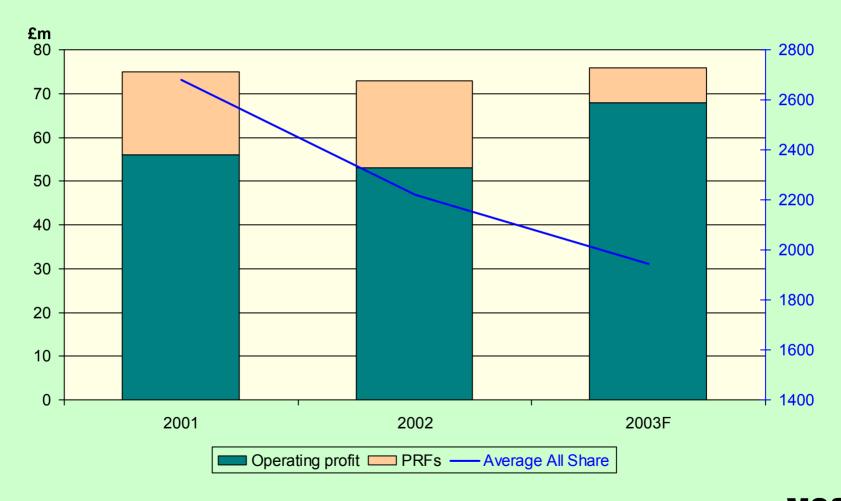


- Prudential Finance
 - £12m contribution in 2003 from a business that didn't exist until mid-2001
- Private Finance
 - £3m contribution from business that didn't exist in 2000
- South Africa
 - Throwing off £2m p.a. from an original investment of just £300k



M&G results

Robust profitability performance





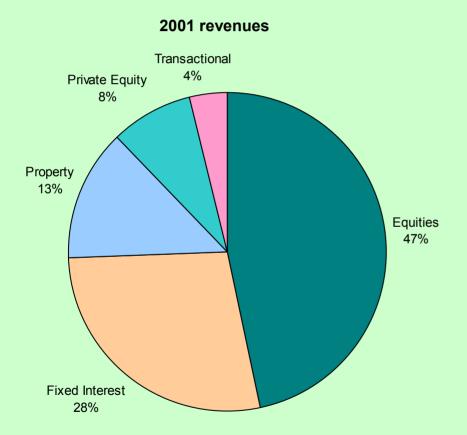
Funds under management

	FUM £b
n	
UK equities	30.7
Overseas equities	7.8
UK fixed income	47.7
Overseas fixed income	5.7
Property	12.5
Private equity	0.7
	105.1



Revenues

Reduced reliance on Equities



Private Equity 8% Property 15%

Fixed Interest 33%

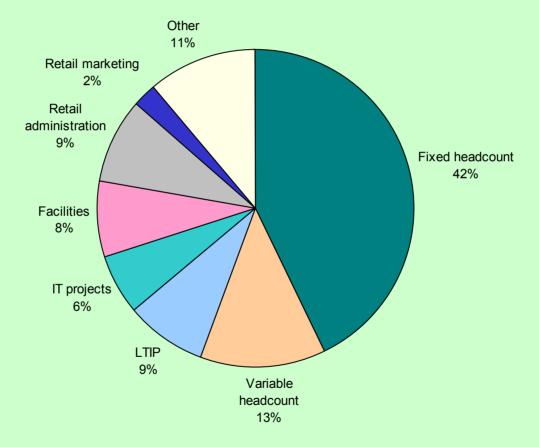
2003* revenues

A well diversified business



Costs*

Analysis by type





Profits

	2001 £m	2002 £m	2003F £m
Equity revenue	129	112	102
Fixed Income revenue	77	83	93
Property revenue	37	38	41
Private equity revenue	23	23	23
Transactional revenue	11	18	28
Total revenue	277	274	287
Staff costs	(131)	(127)	(141)
Other costs	(114)	(100)	(88)
Outsourcing project	-	(13)	(7)
Investment income	24	19	17
Profit before tax	56	51	68



Profits up 27%

Business unit analysis of growth

	2001 £m	2002 £m	2003F £m
Fixed Income	28	30	37
Equities	9	7	6
Retail	19	23	26
International	(12)	(15)	(11)
Property	10	10	14
Ventures	7	6	5
South Africa	2	2	2
Central _	(7)	(12)	(12)
Profit before PRF*	56	51	68



^{*}Performance related fee

Internal fund fees

- Life Fund base fee determined by market pricing, subject to two tests
 - Fees are at a discount to reflect our tied relationship
 - Shareholders do not make excessive profits
- Different fees for different asset classes
- Performance related fee (PRF) factored off the base fee
- Annuity funds based on same principles



Performance related fees

Life Fund

- Asymmetric PRF paid on our three year performance against benchmark
- Performance measured with reference to tracking error targets set by the client
- Calculated separately on our four main portfolios (UK equities, European equities, Fixed Income and Property)

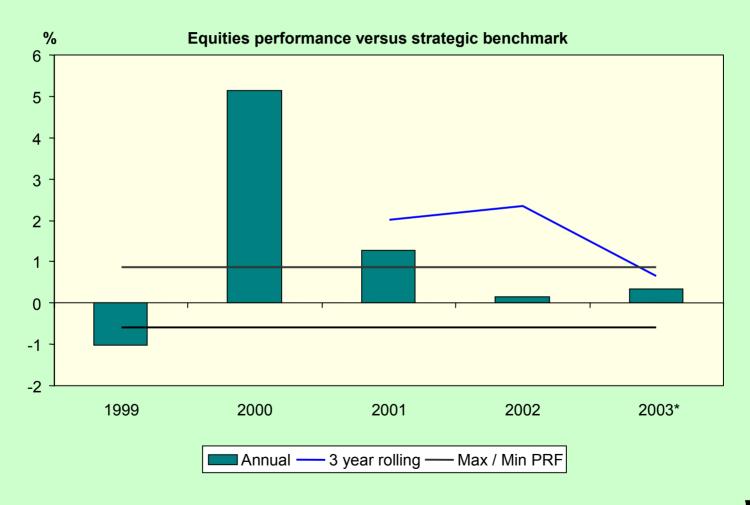
Annuities

- Asymmetric PRF's for PAL and PRIL determined by annual performance
- Three elements combine to gear base fee: value added by new business, value added by existing business and matching



UK equities PRF

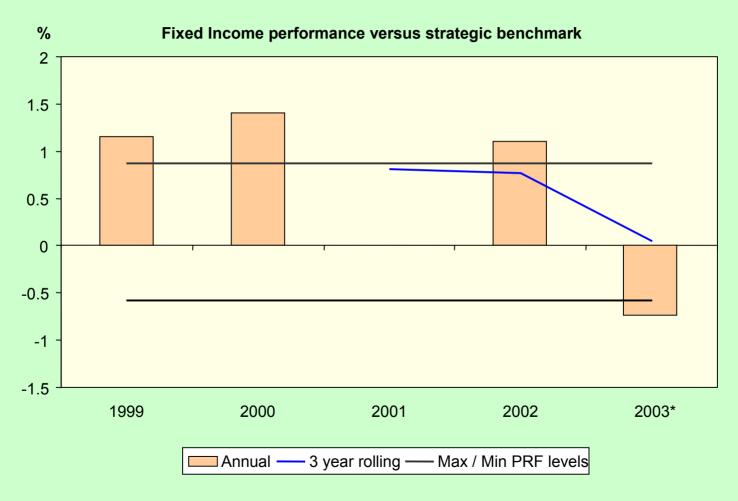
2000 performance generated exceptional PRFs





Fixed Income PRF

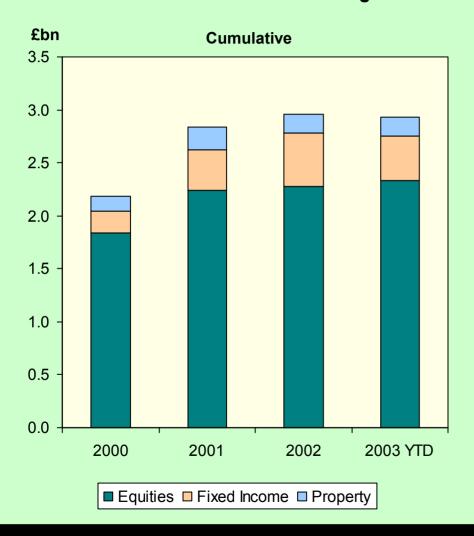
2003 result impacted by high yield rebound





Value added to Life Fund

Unrecognised but hugely important



- £3bn of value added to Life Fund assets since the start of 2000
 - £300m of shareholder value on 90:10 basis
 - Extra assets bring £1.5m of annual income to M&G as a consequence
- £50m of PRFs earned since 2000



Profits

Strong underlying profit growth

	2001 £m	2002 £m	2003F £m	01-03 % change
Underlying profit	56	51	68	+21%
PRF*	19	20	8	
Profit before tax	<u>75</u>	71	76	+1%
Average FTAS	2681	2221	1944	-27%



Summary

Strong profit performance against backdrop of falling markets

Positive progress on developing the business

Diversified business performing in all areas

Management team committed to further growth

