



Prudential
Seizing
the
Opportunity

Our Product Strengths

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Delivering profitable and sustainable growth

***Accelerating
profitability***

**Leveraging regional scale,
expertise and innovation**

● **Integrated operating model**

● **Leadership development**

● **Risk management**

***Building
sustainability***

**Creating a lasting
foundation**

● **Brand strength**

● **Business building expertise**

● **Multi-channel distribution**

***Continued
strong growth***

**Driving proven success
models to all markets**

● **Product innovation**

● **Customer centricity**

Strong top-line growth - even faster bottom-line growth