



Prudential Seizing the Opportunity



PRUDENTIAL
英國保誠集團



Prudential
Seizing
the
Opportunity

Our Distribution Strengths

Mark Norbom
Prudential Corporation Asia
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Delivering profitable and sustainable growth

***Accelerating
profitability***

**Leveraging regional scale,
expertise and innovation**

- Integrated operating model
- Leadership development
- Risk management

***Building
sustainability***

**Creating a lasting
foundation**

- Brand strength
- **Business building expertise**
- **Multi-channel distribution**

***Continued
strong growth***

**Driving proven success
models to all markets**

- Product innovation
- **Customer centricity**

Strong top-line growth - even faster bottom-line growth