



Prudential
Seizing
the
Opportunity

Our Operating Excellence

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November 2004

Delivering profitable and sustainable growth

**Accelerating
profitability**

**Leveraging regional scale,
expertise and innovation**

● **Integrated operating model**

● **Leadership development**

● **Risk management**

**Building
sustainability**

**Creating a lasting
foundation**

● **Brand strength**

● **Business building expertise**

**Continued
strong growth**

**Driving proven success
models to all markets**

● **Multi-channel distribution**

● **Product innovation**

● **Customer centricity**

Strong top-line growth - even faster bottom-line growth