



# Prudential Seizing the Opportunity



**PRUDENTIAL**  
英國保誠集團

機會  
Peliuang  
機會  
Opportunity  
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**Prudential**  
Seizing  
the  
**Opportunity**

# **Our Growth Opportunities**

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Prudential Corporation Asia  
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# Delivering profitable and sustainable growth

**Accelerating  
profitability**

**Leveraging regional scale,  
expertise and innovation**

● **Integrated operating model**

● **Leadership development**

● **Risk management**

**Building  
sustainability**

**Creating a lasting  
foundation**

● **Brand strength**

● **Business building expertise**

**Continued  
strong growth**

**Driving proven success  
models to all markets**

● **Multi-channel distribution**

● **Product innovation**

● **Customer centricity**

**Strong top-line growth - even faster bottom-line growth**