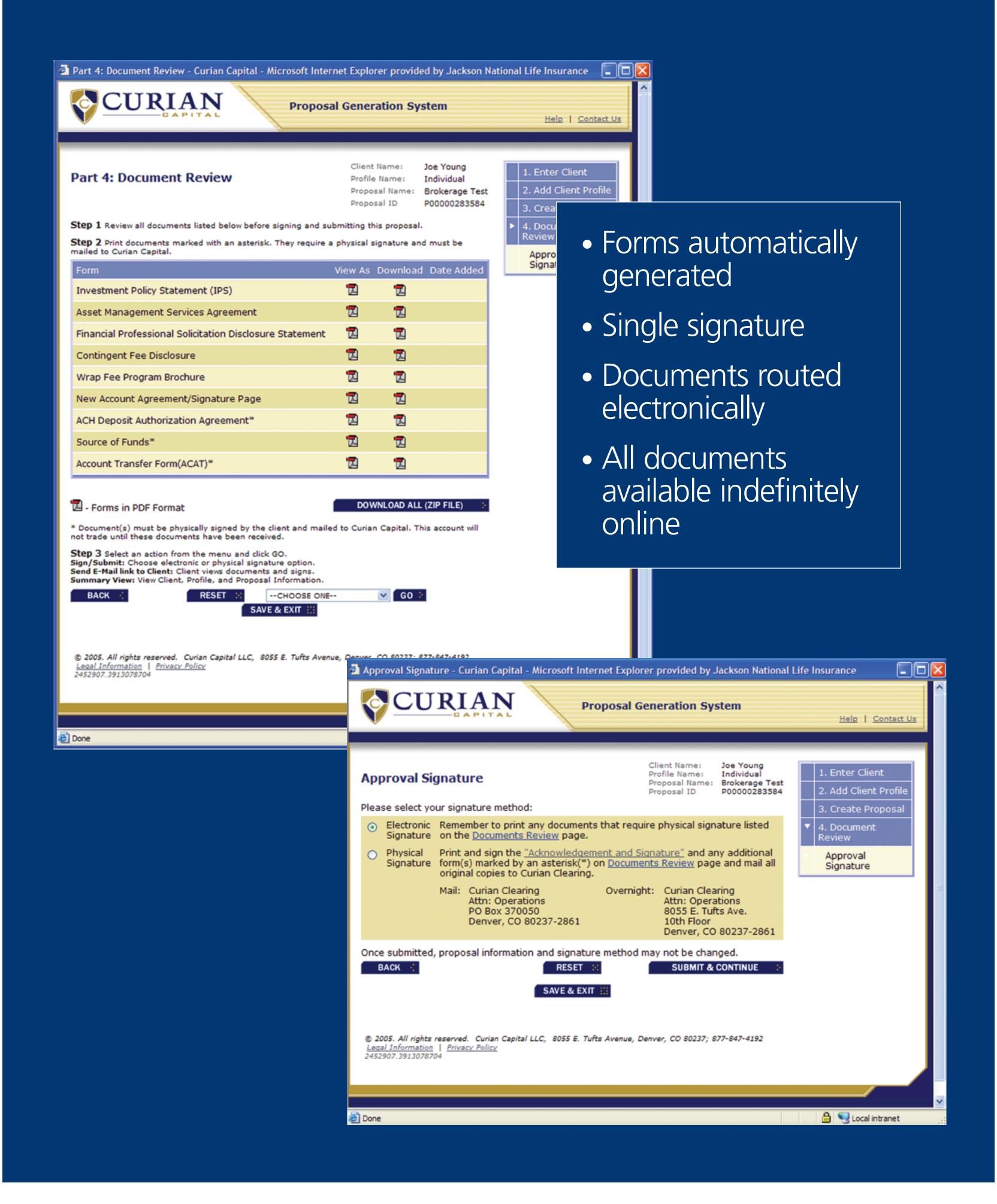


## The Curian Difference

Curian aims to change the way America invests by delivering benefits, to mainstream investors, that were once reserved for the wealthiest individuals and institutions.

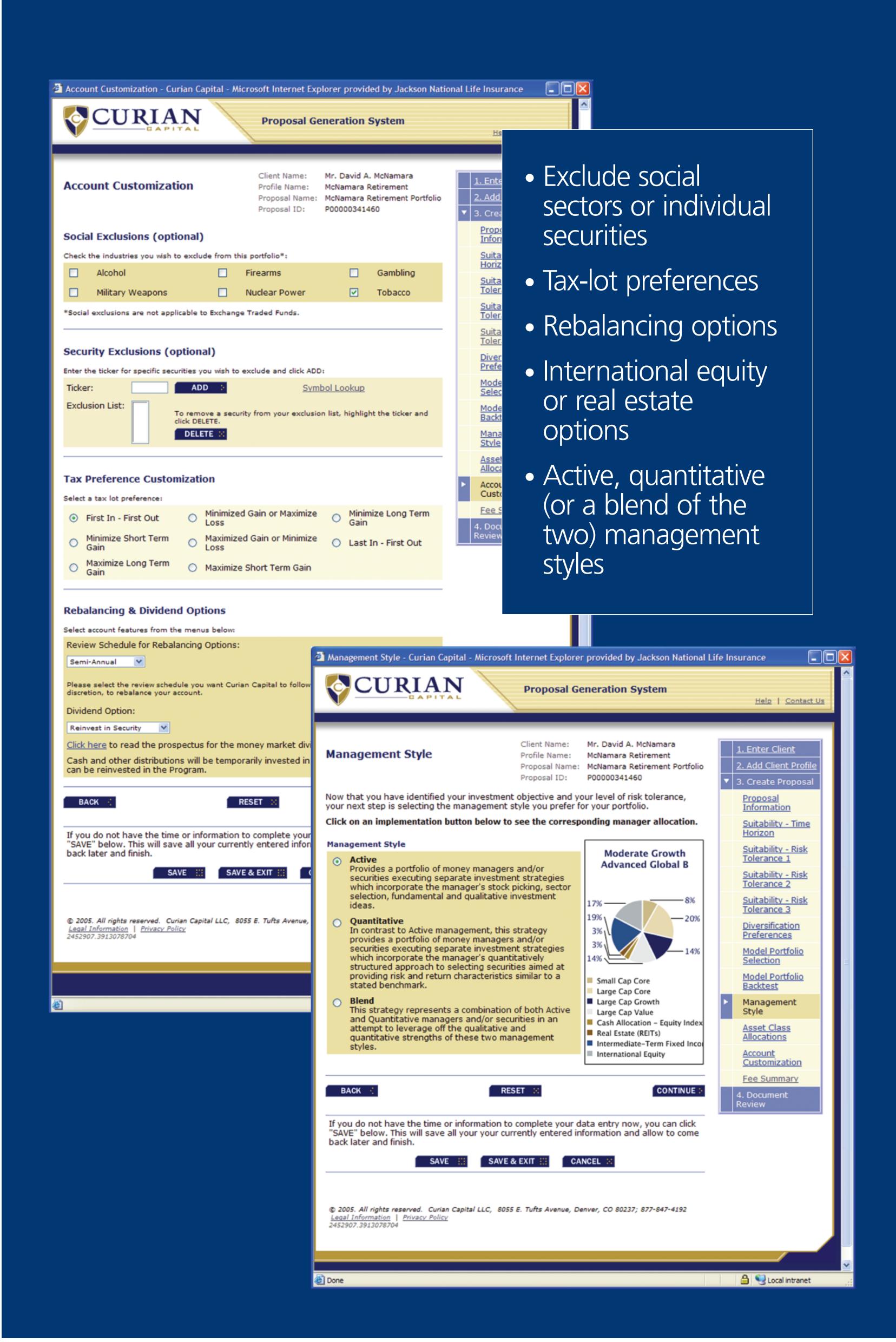
Total time from account opening to account funding—24 to 48 hours





## Customization

Through Curian, financial professionals can customize investor portfolios with a few clicks of a mouse.





## Transparency

With Curian, investors know exactly what they own and exactly what they're paying for.

