

## ANALYSIS OF REGISTERED SHAREHOLDER ACCOUNTS

31 December 2004

Size of shareholding	Number of shareholder accounts	% of total number of shareholder accounts	Number of shares	% of total number of shares
Over 10,000,000	43	0.06	1,061,836,281	44.71
1,000,001 – 10,000,000	293	0.42	834,311,817	35.12
500,001 – 1,000,000	206	0.30	148,545,919	6.25
100,001 – 500,000	629	0.90	140,989,348	5.94
10,001 – 100,000	3,192	4.58	81,292,040	3.42
5,001 – 10,000	4,509	6.48	31,208,101	1.31
1,001 – 5,000	27,955	40.15	62,380,806	2.63
1 – 1,000	32,805	47.11	14,828,708	0.62
<b>Total</b>	<b>69,632</b>	<b>100</b>	<b>2,375,393,020</b>	<b>100</b>

## FINANCIAL CALENDAR

Annual General Meeting	5 May 2005
Payment of 2004 final dividend	25 May 2005
Announcement of 2005 interim results	27 July 2005
Ex-dividend date	17 August 2005
Record date	19 August 2005
Payment of 2005 interim dividend	28 October 2005

## DIRECTORS' SHAREHOLDINGS

As reported on page 46, at 22 March 2005, directors' interests in ordinary shares of Prudential plc changed from the position reported on page 46 as follows:

	1 March 2005	22 March 2005
Mark Wood	157,221	144,235

As reported on page 46, as at 22 March 2005 there were no changes to directors' interests in shares of Egg plc.

## SHAREHOLDERS

As reported on page 54, at 22 March 2005 the Company had received a further notification in accordance with Sections 198 to 208 of the Companies Act 1985 from Cater Allen Limited of a shareholding of 3.73 per cent of the Company's ordinary share capital.

## SHAREHOLDER ENQUIRIES

Lloyds TSB Registrars, The Causeway, Worthing, West Sussex BN99 6DA  
 Tel: 0870 6000190  
 Fax: 0870 6003980  
 Textel: 0870 6003950 (for hard of hearing)

## SCRIP DIVIDEND ALTERNATIVE

The Company will again be offering a scrip dividend alternative in respect of the final dividend of 10.65 pence per ordinary share for the year ended 31 December 2004. The number of new shares each shareholder who elects to take scrip will be entitled to receive is calculated by dividing the total cash dividend due on each holding of ordinary shares as at the record date (18 March 2005) by the reference price for each new ordinary share.

The reference price is calculated as the average of the middle market quotations for the Company's ordinary shares as derived from the Daily Official List of the London Stock Exchange for the five business days which commenced on 16 March 2005. Further details of the scrip dividend alternative will be mailed to shareholders in early April 2005.

## SHARE DEALING SERVICES

The Company's Registrar, Lloyds TSB Registrars, offers a postal dealing facility for buying and selling Prudential plc ordinary shares, telephone 0870 2424244. They also offer a telephone and internet dealing service, Shareview, which provides a simple and convenient way of selling Prudential plc ordinary shares. For telephone sales call 0870 8500852 between 8.30am and 4.30pm, Monday to Friday, and for internet sales log on to [www.shareview.co.uk/dealing](http://www.shareview.co.uk/dealing)

## SHAREGIFT

Shareholders who only have a small number of shares whose value makes it uneconomic to sell them may wish to consider donating them to charity through ShareGift, an independent charity share donation scheme. The relevant share transfer form may be obtained from Lloyds TSB Registrars. ShareGift is administered by the Orr Mackintosh Foundation, registered charity number 1052686. Further information about ShareGift may be obtained by telephone on 020 7337 0501 or from [www.sharegift.org](http://www.sharegift.org). There are no implications for capital gains tax purposes (no gain or loss) on gifts of shares to charity and it is now also possible to obtain income tax relief.

## AMERICAN DEPOSITARY RECEIPTS (ADRs)

The Company's ordinary shares are listed on the New York Stock Exchange in the form of American Depositary Shares, evidenced by ADRs and traded under the symbol PUK. Each American Depositary Share represents two ordinary shares. All enquiries regarding ADR holder accounts should be directed to JP Morgan, the authorised depositary bank, at JP Morgan Service Center, PO Box 43013, Providence, RI 02940-3013, US, or telephone 00 1 781 575 4328.

## FORM 20-F

The Company is subject to the reporting requirements of the Securities and Exchange Commission (SEC) in the US as such requirements apply to foreign companies and files its Form 20-F with the SEC. Copies of Form 20-F can be found on the Company's website at [www.prudential.co.uk](http://www.prudential.co.uk) or on the SEC's website at [www.sec.gov](http://www.sec.gov)

## ANNUAL REVIEW AND SUMMARY FINANCIAL STATEMENT

Any shareholder wishing to receive copies of the Group's Annual Review and Summary Financial Statement in place of an Annual Report for all future years may do so by contacting Lloyds TSB Registrars in writing at the address above.