

The Prudential Assurance Company Limited

Annual FSA Insurance Returns for the year ended

31 December 2010

IPRU(INS) Appendices 9.1, 9.2, 9.3, 9.5, 9.6

The Prudential Assurance Company Limited is registered in England and Wales.

Registered Office at Laurance Pountney Hill, London EC4R OHH. Registered number 15454

Authorised and regulated by the Financial Services Authority.

Contents

Balance Sheet and Profit and Loss Account

Form 1	Statement of solvency - general insurance business	2
Form 2	Statement of solvency - long-term insurance business	3
Form 3	Components of capital resources	4
Form 11	Calculation of general insurance capital requirement - premiums amount and brought forward amount	7
Form 12	Calculation of general insurance capital requirement - claims amount and result	9
Form 13	Analysis of admissible assets	11
Form 14	Long term insurance business liabilities and margins	29
Form 15	Liabilities (other than long term insurance business)	34
Form 16	Profit and loss account (non-technical account)	35
Form 17	Analysis of derivative contracts	36
Form 18	With-profits insurance capital component for the fund	42
Form 19	Realistic balance sheet	46

General Insurance Business: Revenue Account and Additional Information

Form 20A	Summary of business carried on	54
Form 20	Technical account (excluding equalisation provisions)	57
Form 21	Accident year accounting: Analysis of premiums	64
Form 22	Accident year accounting: Analysis of claims, expenses and technical provisions	71
Form 23	Accident year accounting: Analysis of net claims and premiums	78
Form 24	Underwriting year accounting: Analysis of premiums, claims and expenses	85
Form 31	Accident year accounting: Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsurance	88
Form 32	Accident year accounting: Analysis of gross claims and premiums for motor vehicle direct insurance and facultative reinsurance	97
Form 36	Currency rates	101
Form 37	Equalisation provisions	102
Form 38	Equalisation provisions technical account: Accident year accounting	103

Long Term Insurance Business: Revenue Account and Additional Information

Form 40	Revenue account	104
Form 41	Analysis of premiums	109
Form 42	Analysis of claims	114
Form 43	Analysis of expenses	119
Form 44	Linked funds balance sheet	124
Form 45	Revenue account for internal linked funds	125
Form 46	Summary of new business	126
Form 47	Analysis of new business	127
Form 48	Assets not held to match linked liabilities	136

Form 49	Fixed and variable interest assets	141
Form 50	Summary of mathematical reserves	146
Form 51	Valuation summary of non-linked contracts (other than accumulating with-profits contracts)	151
Form 52	Valuation summary of accumulating with-profits contracts	176
Form 53	Valuation summary of property linked contracts	185
Form 54	Valuation summary of index linked contracts	199
Form 55	Unit prices for internal linked funds	207
Form 56	Index linked business	208
Form 57	Analysis of valuation interest rate	209
Form 58	Distribution of surplus	213
Form 59	With-profits payouts on maturity (normal retirement)	218
Form 60	Long-term insurance capital requirement	224
Supplementary notes to the return		225
Additional information on reinsurance business		245
Additional information on derivative contracts		252
Additional information on controllers		254
Statement of information on the with-profits actuary		255
Directors' Certificate		257
Auditor's Report		259

Covering Sheet to Form 1

Name of insurer **The Prudential Assurance Company Limited**
Global business
Financial year ended **31 December 2010**

R A Devey

.....
Chief Executive

A M Crossley

.....
Director

D J Belsham

.....
Director

Date 28th March 2011
.....

Statement of solvency - general insurance businessName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

Adjusted solo solvency calculation

R1	Company registration number	GL/UK/CM	day month year			Units
			31	12	2010	
	15454	GL				£000
			As at end of this financial year			As at end of the previous year
			1			2

Capital resources

Capital resources arising outside the long-term insurance fund	11	2565156	2138457
Capital resources allocated towards long-term insurance business arising outside the long-term insurance fund	12	2515156	2088457
Capital resources available to cover general insurance business capital resources requirement (11-12)	13	50000	50000

Guarantee fund

Guarantee fund requirement	21	16368	12544
Excess (deficiency) of available capital resources to cover guarantee fund requirement	22	33632	37456

Minimum capital requirement (MCR)

General insurance capital requirement	31	3629	18296
Base capital resources requirement	33	3040	3128
Individual minimum capital requirement	34	3629	18296
Capital requirements of regulated related undertakings	35	15159	6446
Minimum capital requirement (34+35)	36	18788	24742
Excess (deficiency) of available capital resources to cover 50% of MCR	37	40606	37629
Excess (deficiency) of available capital resources to cover 75% of MCR	38	35909	31444

Capital resources requirement (CRR)

Capital resources requirement	41	18788	24742
Excess (deficiency) of available capital resources to cover general insurance business CRR (13-41)	42	31212	25258

Contingent liabilities

Quantifiable contingent liabilities in respect of other than long-term insurance business as shown in a supplementary note to Form 15	51		
---	-----------	--	--

Statement of solvency - long-term insurance businessName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

Adjusted solo solvency calculation

Company registration number	GL/UK/CM	day	month	year	Units	
R2	15454	GL	31	12	2010	£000
			As at end of this financial year		As at end of the previous year	
			1		2	

Capital resources

Capital resources arising within the long-term insurance fund	11	19297457	15468858
Capital resources allocated towards long-term insurance business arising outside the long-term insurance fund	12	2515156	2088457
Capital resources available to cover long-term insurance business capital resources requirement (11+12)	13	21812613	17557316

Guarantee fund

Guarantee fund requirement	21	2326855	2253825
Excess (deficiency) of available capital resources to cover guarantee fund requirement	22	19485758	15303490

Minimum capital requirement (MCR)

Long-term insurance capital requirement	31	3116835	3014304
Resilience capital requirement	32		
Base capital resources requirement	33	3040	3128
Individual minimum capital requirement	34	3116835	3014304
Capital requirements of regulated related undertakings	35	1289750	1255057
Minimum capital requirement (34+35)	36	4406585	4269361
Excess (deficiency) of available capital resources to cover 50% of MCR	37	19609320	15422635
Excess (deficiency) of available capital resources to cover 75% of MCR	38	18507674	14355295

Enhanced capital requirement

With-profits insurance capital component	39	9089318	5570268
Enhanced capital requirement	40	13495903	9839629

Capital resources requirement (CRR)

Capital resources requirement (greater of 36 and 40)	41	13495903	9839629
Excess (deficiency) of available capital resources to cover long-term insurance business CRR (13-41)	42	8316710	7717687

Contingent liabilities

Quantifiable contingent liabilities in respect of long-term insurance business as shown in a supplementary note to Form 14	51	302462	377448
--	-----------	--------	--------

Components of capital resources

Name of insurer

The Prudential Assurance Company Limited

Global business

Financial year ended

31 December 2010

	Company registration number	GL/ UK/ CM	day month year			Units
R3	15454	GL	31	12	2010	£000
		General insurance business	Long-term insurance business	Total as at the end of this financial year	Total as at the end of the previous year	
		1	2	3	4	

Core tier one capital

Permanent share capital	11	242617		242617	242617
Profit and loss account and other reserves	12	407738	2871791	3279529	3369393
Share premium account	13				
Positive valuation differences	14	79477	9690492	9769969	6121663
Fund for future appropriations	15		10394744	10394744	10330071
Core tier one capital in related undertakings	16	89104		89104	(392959)
Core tier one capital (sum of 11 to 16)	19	818936	22957027	23775963	19670786

Tier one waivers

Unpaid share capital / unpaid initial funds and calls for supplementary contributions	21				
Implicit Items	22				
Tier one waivers in related undertakings	23				
Total tier one waivers as restricted (21+22+23)	24				

Other tier one capital

Perpetual non-cumulative preference shares as restricted	25	86900		86900	86900
Perpetual non-cumulative preference shares in related undertakings	26				
Innovative tier one capital as restricted	27				
Innovative tier one capital in related undertakings	28				

Total tier one capital before deductions (19+24+25+26+27+28)	31	905836	22957027	23862863	19757686
Investments in own shares	32				
Intangible assets	33		217113	217113	229717
Amounts deducted from technical provisions for discounting	34				
Other negative valuation differences	35				
Deductions in related undertakings	36	850018	665436	1515454	1522523
Deductions from tier one (32 to 36)	37	850018	882549	1732567	1752240
Total tier one capital after deductions (31-37)	39	55818	22074478	22130297	18005445

Components of capital resourcesName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

	Company registration number	GL/ UK/ CM	day month year			Units	
	R3	15454	GL	31	12	2010	£000
		General insurance business	Long-term insurance business	Total as at the end of this financial year		Total as at the end of the previous year	
		1	2	3		4	

Tier two capital

Implicit items, (tier two waivers and amounts excluded from line 22)	41				
Perpetual non-cumulative preference shares excluded from line 25	42				
Innovative tier one capital excluded from line 27	43				
Tier two waivers, innovative tier one capital and perpetual non-cumulative preference shares treated as tier two capital (41 to 43)	44				
Perpetual cumulative preference shares	45				
Perpetual subordinated debt and securities	46				
Upper tier two capital in related undertakings	47				
Upper tier two capital (44 to 47)	49				

Fixed term preference shares	51	1000		1000	1000
Other tier two instruments	52				
Lower tier two capital in related undertakings	53				
Lower tier two capital (51+52+53)	59	1000		1000	1000

Total tier two capital before restrictions (49+59)	61	1000		1000	1000
Excess tier two capital	62				
Further excess lower tier two capital	63				
Total tier two capital after restrictions, before deductions (61-62-63)	69	1000		1000	1000

Components of capital resourcesName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

	Company registration number	GL/ UK/ CM	day month year			Units	
	R3	15454	GL	31	12	2010	£000
		General insurance business	Long-term insurance business	Total as at the end of this financial year		Total as at the end of the previous year	
		1	2	3		4	

Total capital resources

Positive adjustments for regulated non-insurance related undertakings	71				
Total capital resources before deductions (39+69+71)	72	56818	22074478	22131297	18006445
Inadmissible assets other than intangibles and own shares	73	5775	261866	267641	303658
Assets in excess of market risk and counterparty limits	74	1043		1043	95472
Deductions for related ancillary services undertakings	75				
Deductions for regulated non-insurance related undertakings	76				
Deductions of ineligible surplus capital	77				
Total capital resources after deductions (72-73-74-75-76-77)	79	50000	21812613	21862613	17607316

Available capital resources for GENPRU/INSPRU tests

Available capital resources for guarantee fund requirement	81	50000	21812613	21862613	17607316
Available capital resources for 50% MCR requirement	82	50000	21812613	21862613	17607316
Available capital resources for 75% MCR requirement	83	50000	21812613	21862613	17607316

Financial engineering adjustments

Implicit items	91				
Financial reinsurance - ceded	92		16942	16942	23483
Financial reinsurance - accepted	93				
Outstanding contingent loans	94		285520	285520	353965
Any other charges on future profits	95				
Sum of financial engineering adjustments (91+92-93+94+95)	96		302462	302462	377448

Calculation of general insurance capital requirement - premiums amount and brought forward amount

Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

General insurance business

		Company registration number	GL/UK/CM	day month year			Units	
		R11	15454	GL	31	12	2010	£000
				This financial year 1			Previous year 2	
Gross premiums written			11	35430			33719	
Premiums taxes and levies (included in line 11)			12					
Premiums written net of taxes and levies (11-12)			13	35430			33719	
Premiums for classes 11, 12 or 13 (included in line 13)			14	3952			4657	
Premiums for "actuarial health insurance" (included in line 13)			15					
Sub-total A (13 + 1/2 14 - 2/3 15)			16	37407			36048	
Gross premiums earned			21	33918			33374	
Premium taxes and levies (included in line 21)			22					
Premiums earned net of taxes and levies (21-22)			23	33918			33374	
Premiums for classes 11, 12 or 13 (included in line 23)			24	4256			4861	
Premiums for "actuarial health insurance" (included in line 23)			25					
Sub-total H (23 + 1/2 24 - 2/3 25)			26	36046			35804	
Sub-total I (higher of sub-total A and sub-total H)			30	37407			36048	
Adjusted sub-total I if financial year is not a 12 month period to produce an annual figure			31					
Division of gross adjusted premiums amount sub-total I (or adjusted sub-total I if appropriate)	x 0.18		32	6733			6489	
	Excess (if any) over 57.5M EURO x 0.02		33					
Sub-total J (32-33)			34	6733			6489	
Claims paid in period of 3 financial years			41	57531			56904	
Claims outstanding carried forward at the end of the 3 year period	For insurance business accounted for on an underwriting year basis		42				1008	
	For insurance business accounted for on an accident year basis		43	116562			116450	
Claims outstanding brought forward at the beginning of the 3 year period	For insurance business accounted for on an underwriting year basis		44	3150			3150	
	For insurance business accounted for on an accident year basis		45	101602			103011	
Sub-total C (41+42+43-44-45)			46	69340			68201	
Amounts recoverable from reinsurers in respect of claims included in Sub-total C			47	91604			(1729)	
Sub-total D (46-47)			48	(22263)			69930	
Reinsurance Ratio (Sub-total D / sub-total C or, if more, 0.50 or, if less, 1.00)			49	0.50			1.00	
Premiums amount (Sub-total J x reinsurance ratio)			50	3367			6489	
Provision for claims outstanding (before discounting and net of reinsurance)			51	11002			99420	
Provision for claims outstanding (before discounting and gross of reinsurance) if both 51.1 and 51.2 are zero, otherwise zero			52					
Brought forward amount (See instruction 4)			53	2025			18296	
Greater of lines 50 and 53			54	3367			18296	

Calculation of general insurance capital requirement - premiums amount and brought forward amount

Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

Long term insurance business

	Company registration number	GL/UK/CM	day month year			Units	
	R11	15454	GL	31	12	2010	£000
				This financial year 1		Previous year 2	
Gross premiums written			11	153600		134621	
Premiums taxes and levies (included in line 11)			12				
Premiums written net of taxes and levies (11-12)			13	153600		134621	
Premiums for classes 11, 12 or 13 (included in line 13)			14				
Premiums for "actuarial health insurance" (included in line 13)			15	142848		123318	
Sub-total A (13 + 1/2 14 - 2/3 15)			16	58369		52409	
Gross premiums earned			21	180436		170133	
Premium taxes and levies (included in line 21)			22				
Premiums earned net of taxes and levies (21-22)			23	180436		170133	
Premiums for classes 11, 12 or 13 (included in line 23)			24				
Premiums for "actuarial health insurance" (included in line 23)			25	142848		123318	
Sub-total H (23 + 1/2 24 - 2/3 25)			26	85204		87921	
Sub-total I (higher of sub-total A and sub-total H)			30	85204		87921	
Adjusted sub-total I if financial year is not a 12 month period to produce an annual figure			31				
Division of gross adjusted premiums amount sub-total I (or adjusted sub-total I if appropriate)	x 0.18		32	15337		15826	
	Excess (if any) over 57.5M EURO x 0.02		33	705		731	
Sub-total J (32-33)			34	14632		15095	
Claims paid in period of 3 financial years			41	218823		219794	
Claims outstanding carried forward at the end of the 3 year period	For insurance business accounted for on an underwriting year basis		42	31782		43737	
	For insurance business accounted for on an accident year basis		43	7846		7173	
Claims outstanding brought forward at the beginning of the 3 year period	For insurance business accounted for on an underwriting year basis		44	31954		29801	
	For insurance business accounted for on an accident year basis		45	7380		6876	
Sub-total C (41+42+43-44-45)			46	219117		234027	
Amounts recoverable from reinsurers in respect of claims included in Sub-total C			47	26738		47008	
Sub-total D (46-47)			48	192379		187019	
Reinsurance Ratio (Sub-total D / sub-total C or, if more, 0.50 or, if less, 1.00)			49	0.88		0.80	
Premiums amount (Sub-total J x reinsurance ratio)			50	12846		12063	
Provision for claims outstanding (before discounting and net of reinsurance)			51	32148		26576	
Provision for claims outstanding (before discounting and gross of reinsurance) if both 51.1 and 51.2 are zero, otherwise zero			52				
Brought forward amount (See instruction 4)			53	21115		21115	
Greater of lines 50 and 53			54	21115		21115	

Calculation of general insurance capital requirement - claims amount and resultName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

General insurance business

		Company registration number	GL/ UK/ CM	day month year			Units	
		R12	15454	GL	31	12	2010	£000
				This financial year 1			Previous year 2	
Reference period (No. of months) See INSPRU 1.1.63R				11	36			36
Claims paid in reference period				21	57531			56904
Claims outstanding carried forward at the end of the reference period	For insurance business accounted for on an underwriting year basis			22				1008
	For insurance business accounted for on an accident year basis			23	116562			116450
Claims outstanding brought forward at the beginning of the reference period	For insurance business accounted for on an underwriting year basis			24	3150			3150
	For insurance business accounted for on an accident year basis			25	101602			103011
Claims incurred in reference period (21+22+23-24-25)				26	69340			68201
Claims incurred for classes 11, 12 or 13 (included in 26)				27	28811			40501
Claims incurred for "actuarial health insurance" (included in 26)				28				
Sub-total E (26 +1/2 27 - 2/3 28)				29	83746			88451
Sub-total F - Conversion of sub-total E to annual figure (multiply by 12 and divide by number of months in the reference period)				31	27915			29484
Division of sub-total F (gross adjusted claims amount)	x 0.26			32	7258			7666
	Excess (if any) over 40.3M EURO x 0.03			33				
Sub-total G (32-33)				39	7258			7666
Claims amount Sub-total G x reinsurance ratio (11.49)				41	3629			7666
Higher of premiums amount and brought forward amount (11.54)				42	3367			18296
General insurance capital requirement (higher of lines 41 and 42)				43	3629			18296

Calculation of general insurance capital requirement - claims amount and resultName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

Long term insurance business

		Company registration number	GL/ UK/ CM	day month year			Units	
		R12	15454	GL	31	12	2010	£000
				This financial year 1			Previous year 2	
Reference period (No. of months) See INSPRU 1.1.63R				11	36			36
Claims paid in reference period				21	218823			219794
Claims outstanding carried forward at the end of the reference period	For insurance business accounted for on an underwriting year basis			22	31782			43737
	For insurance business accounted for on an accident year basis			23	7846			7173
Claims outstanding brought forward at the beginning of the reference period	For insurance business accounted for on an underwriting year basis			24	31954			29801
	For insurance business accounted for on an accident year basis			25	7380			6876
Claims incurred in reference period (21+22+23-24-25)				26	219117			234027
Claims incurred for classes 11, 12 or 13 (included in 26)				27				
Claims incurred for "actuarial health insurance" (included in 26)				28	118847			101515
Sub-total E (26 +1/2 27 - 2/3 28)				29	139886			166351
Sub-total F - Conversion of sub-total E to annual figure (multiply by 12 and divide by number of months in the reference period)				31	46629			55450
Division of sub-total F (gross adjusted claims amount)	x 0.26			32	12123			14417
	Excess (if any) over 40.3M EURO x 0.03			33	349			583
Sub-total G (32-33)				39	11775			13834
Claims amount Sub-total G x reinsurance ratio (11.49)				41	10338			11055
Higher of premiums amount and brought forward amount (11.54)				42	21115			21115
General insurance capital requirement (higher of lines 41 and 42)				43	21115			21115

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Total other than long term insurance business assets**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	1
					As at end of this financial year	As at end of the previous year	
					1	2	
Land and buildings			11				

Investments in group undertakings and participating interests

UK insurance dependants	Shares	21	464206	365355
	Debts and loans	22		
Other insurance dependants	Shares	23	104339	
	Debts and loans	24		
Non-insurance dependants	Shares	25	3099	11386
	Debts and loans	26		
Other group undertakings	Shares	27	36814	19155
	Debts and loans	28		
Participating interests	Shares	29		
	Debts and loans	30		

Other financial investments

Equity shares	41			
Other shares and other variable yield participations	42			
Holdings in collective investment schemes	43			
Rights under derivative contracts	44			
Fixed interest securities	Approved	45		
	Other	46		
Variable interest securities	Approved	47		
	Other	48		
Participation in investment pools	49			
Loans secured by mortgages	50	857606	724229	
Loans to public or local authorities and nationalised industries or undertakings	51			
Loans secured by policies of insurance issued by the company	52			
Other loans	53			
Bank and approved credit & financial institution deposits	One month or less withdrawal	54	33363	80544
	More than one month withdrawal	55	25212	7775
Other financial investments	56			
Deposits with ceding undertakings	57			
Assets held to match linked liabilities	Index linked	58		
	Property linked	59		

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Total other than long term insurance business assets**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	1
					As at end of this financial year	As at end of the previous year	
					1	2	

Reinsurers' share of technical provisions

Provision for unearned premiums	60	1974	1803
Claims outstanding	61	105401	17728
Provision for unexpired risks	62		
Other	63		

Debtors and salvage

Direct insurance business	Policyholders	71	
	Intermediaries	72	6173 5859
Salvage and subrogation recoveries	73		
Reinsurance	Accepted	74	
	Ceded	75	80 186
Dependants	due in 12 months or less	76	
	due in more than 12 months	77	
Other	due in 12 months or less	78	1052193 823497
	due in more than 12 months	79	8968

Other assets

Tangible assets	80	9	
Deposits not subject to time restriction on withdrawal with approved institutions	81	272544	517940
Cash in hand	82		
Other assets (particulars to be specified by way of supplementary note)	83		
Accrued interest and rent	84		11
Deferred acquisition costs (general business only)	85	6747	6052
Other prepayments and accrued income	86	2481	7604

Deductions from the aggregate value of assets	87		
---	-----------	--	--

Grand total of admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (11 to 86 less 87)	89	2981209	2589122
---	-----------	---------	---------

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Total other than long term insurance business assets**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	1
					As at end of this financial year	As at end of the previous year	
					1	2	

Reconciliation to asset values determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting

Total admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (as per line 89 above)	91	2981209	2589122
Admissible assets in excess of market and counterparty limits	92	1043	95472
Inadmissible assets directly held	93	1133	1145
Capital resources requirement deduction of regulated related undertakings	94	776749	695813
Ineligible surplus capital and restricted assets in regulated related insurance undertakings	95		758
Inadmissible assets of regulated related undertakings	96	4642	8681
Book value of related ancillary services undertakings	97	2750	6539
Other differences in the valuation of assets (other than for assets not valued above)	98	667045	1025785
Deferred acquisition costs excluded from line 89	99		
Reinsurers' share of technical provisions excluded from line 89	100		
Other asset adjustments (may be negative)	101	227	
Total assets determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (91 to 101)	102	4434799	4423315
Amounts included in line 89 attributable to debts due from related insurers, other than those under contracts of insurance or reinsurance	103		

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Total long term insurance business assets**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	10
					As at end of this financial year	As at end of the previous year	
					1	2	
Land and buildings			11		6223985	5952253	

Investments in group undertakings and participating interests

UK insurance dependants	Shares	21	622350	251426
	Debts and loans	22		
Other insurance dependants	Shares	23		57187
	Debts and loans	24		
Non-insurance dependants	Shares	25	1307673	1483140
	Debts and loans	26	917194	759646
Other group undertakings	Shares	27		2513
	Debts and loans	28		
Participating interests	Shares	29		
	Debts and loans	30		

Other financial investments

Equity shares	41	24465122	22843038	
Other shares and other variable yield participations	42			
Holdings in collective investment schemes	43	8245951	7324622	
Rights under derivative contracts	44	599671	645483	
Fixed interest securities	Approved	45	6888746	5308528
	Other	46	27807034	25209415
Variable interest securities	Approved	47		
	Other	48	2534823	2315143
Participation in investment pools	49	1583279	1341395	
Loans secured by mortgages	50	364847	24493	
Loans to public or local authorities and nationalised industries or undertakings	51			
Loans secured by policies of insurance issued by the company	52	88055	84017	
Other loans	53	914830	817698	
Bank and approved credit & financial institution deposits	One month or less withdrawal	54	6995538	9676575
	More than one month withdrawal	55	2832	1650
Other financial investments	56	6850		
Deposits with ceding undertakings	57	2559587	2328670	
Assets held to match linked liabilities	Index linked	58	541596	377273
	Property linked	59	9790578	7298653

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Total long term insurance business assets**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	10
					As at end of this financial year	As at end of the previous year	
					1	2	

Reinsurers' share of technical provisions

Provision for unearned premiums	60		
Claims outstanding	61		
Provision for unexpired risks	62		
Other	63		

Debtors and salvage

Direct insurance business	Policyholders	71	32291	35315
	Intermediaries	72	11903	4968
Salvage and subrogation recoveries		73		
Reinsurance	Accepted	74	652	25137
	Ceded	75	8758	23380
Dependants	due in 12 months or less	76		
	due in more than 12 months	77	1653	
Other	due in 12 months or less	78	594114	750647
	due in more than 12 months	79	63873	27384

Other assets

Tangible assets	80	5712	5485
Deposits not subject to time restriction on withdrawal with approved institutions	81	190518	145319
Cash in hand	82		
Other assets (particulars to be specified by way of supplementary note)	83		
Accrued interest and rent	84	786132	705463
Deferred acquisition costs (general business only)	85		
Other prepayments and accrued income	86	25499	30586

Deductions from the aggregate value of assets	87		
---	----	--	--

Grand total of admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (11 to 86 less 87)	89	104181645	95856500
---	----	-----------	----------

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Total long term insurance business assets**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	10
					As at end of this financial year	As at end of the previous year	
					1	2	

Reconciliation to asset values determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting

Total admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (as per line 89 above)	91	104181645	95856500
Admissible assets in excess of market and counterparty limits	92		
Inadmissible assets directly held	93	290639	294041
Capital resources requirement deduction of regulated related undertakings	94	528160	565690
Ineligible surplus capital and restricted assets in regulated related insurance undertakings	95		
Inadmissible assets of regulated related undertakings	96	8372	68836
Book value of related ancillary services undertakings	97		
Other differences in the valuation of assets (other than for assets not valued above)	98	722087	868689
Deferred acquisition costs excluded from line 89	99	179968	160671
Reinsurers' share of technical provisions excluded from line 89	100	17057320	16736476
Other asset adjustments (may be negative)	101	75898	41342
Total assets determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (91 to 101)	102	123044088	114592245
Amounts included in line 89 attributable to debts due from related insurers, other than those under contracts of insurance or reinsurance	103	2665	7968

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Scottish Amicable Insurance Fund**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	11
					As at end of this financial year	As at end of the previous year	
					1	2	
Land and buildings			11		672819	712607	

Investments in group undertakings and participating interests

UK insurance dependants	Shares	21		
	Debts and loans	22		
Other insurance dependants	Shares	23		
	Debts and loans	24		
Non-insurance dependants	Shares	25	164158	172899
	Debts and loans	26	114706	93693
Other group undertakings	Shares	27		
	Debts and loans	28		
Participating interests	Shares	29		
	Debts and loans	30		

Other financial investments

Equity shares	41	2832639	2776920	
Other shares and other variable yield participations	42			
Holdings in collective investment schemes	43	272277	216897	
Rights under derivative contracts	44	39417	109707	
Fixed interest securities	Approved	45	901576	746294
	Other	46	3540720	3728824
Variable interest securities	Approved	47		
	Other	48	328178	321896
Participation in investment pools	49	215806	222510	
Loans secured by mortgages	50	22368	71	
Loans to public or local authorities and nationalised industries or undertakings	51			
Loans secured by policies of insurance issued by the company	52	7735	8938	
Other loans	53	114360	114056	
Bank and approved credit & financial institution deposits	One month or less withdrawal	54	741348	887242
	More than one month withdrawal	55		
Other financial investments	56			
Deposits with ceding undertakings	57			
Assets held to match linked liabilities	Index linked	58		
	Property linked	59		

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Scottish Amicable Insurance Fund**

R13	Company registration number	GL/UK/CM	day month year			Units	Category of assets
			31	12	2010		
	15454	GL				£000	11
						As at end of this financial year	As at end of the previous year
						1	2

Reinsurers' share of technical provisions

Provision for unearned premiums	60		
Claims outstanding	61		
Provision for unexpired risks	62		
Other	63		

Debtors and salvage

Direct insurance business	Policyholders	71	3726	3144
	Intermediaries	72		
Salvage and subrogation recoveries		73		
Reinsurance	Accepted	74		
	Ceded	75		
Dependants	due in 12 months or less	76		
	due in more than 12 months	77		
Other	due in 12 months or less	78	60670	108845
	due in more than 12 months	79		

Other assets

Tangible assets	80		
Deposits not subject to time restriction on withdrawal with approved institutions	81	130279	122050
Cash in hand	82		
Other assets (particulars to be specified by way of supplementary note)	83		
Accrued interest and rent	84	84585	93159
Deferred acquisition costs (general business only)	85		
Other prepayments and accrued income	86	4462	4439

Deductions from the aggregate value of assets	87		
---	----	--	--

Grand total of admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (11 to 86 less 87)	89	10251829	10444192
---	----	----------	----------

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Scottish Amicable Insurance Fund**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	11
					As at end of this financial year	As at end of the previous year	
					1	2	

Reconciliation to asset values determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting

Total admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (as per line 89 above)	91	10251829	10444192
Admissible assets in excess of market and counterparty limits	92		
Inadmissible assets directly held	93	1000	
Capital resources requirement deduction of regulated related undertakings	94		
Ineligible surplus capital and restricted assets in regulated related insurance undertakings	95		
Inadmissible assets of regulated related undertakings	96		
Book value of related ancillary services undertakings	97		
Other differences in the valuation of assets (other than for assets not valued above)	98	8520	14474
Deferred acquisition costs excluded from line 89	99		2001
Reinsurers' share of technical provisions excluded from line 89	100	466809	465096
Other asset adjustments (may be negative)	101	4678	2816
Total assets determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (91 to 101)	102	10732836	10928579
Amounts included in line 89 attributable to debts due from related insurers, other than those under contracts of insurance or reinsurance	103		

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **With-Profits Sub-Fund**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	12
					As at end of this financial year	As at end of the previous year	
					1	2	
Land and buildings			11		5063326	4701205	

Investments in group undertakings and participating interests

UK insurance dependants	Shares	21	622350	251426
	Debts and loans	22		
Other insurance dependants	Shares	23		
	Debts and loans	24		
Non-insurance dependants	Shares	25	1143515	1310236
	Debts and loans	26	802488	665953
Other group undertakings	Shares	27		
	Debts and loans	28		
Participating interests	Shares	29		
	Debts and loans	30		

Other financial investments

Equity shares	41	20571369	19008601	
Other shares and other variable yield participations	42			
Holdings in collective investment schemes	43	7136177	6195161	
Rights under derivative contracts	44	448280	451274	
Fixed interest securities	Approved	45	5091755	3879267
	Other	46	21401806	18809455
Variable interest securities	Approved	47		
	Other	48	2133472	1924043
Participation in investment pools	49	1367473	1118885	
Loans secured by mortgages	50	114951	24422	
Loans to public or local authorities and nationalised industries or undertakings	51			
Loans secured by policies of insurance issued by the company	52	80103	75000	
Other loans	53	799648	703072	
Bank and approved credit & financial institution deposits	One month or less withdrawal	54	5736349	8142493
	More than one month withdrawal	55		
Other financial investments	56			
Deposits with ceding undertakings	57			
Assets held to match linked liabilities	Index linked	58	3982	4322
	Property linked	59		

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **With-Profits Sub-Fund**

R13	Company registration number	GL/UK/CM	day month year			Units	Category of assets
			31	12	2010		
	15454	GL				£000	12
						As at end of this financial year	As at end of the previous year
						1	2

Reinsurers' share of technical provisions

Provision for unearned premiums	60		
Claims outstanding	61		
Provision for unexpired risks	62		
Other	63		

Debtors and salvage

Direct insurance business	Policyholders	71	21712	23847
	Intermediaries	72	6669	4574
Salvage and subrogation recoveries		73		
Reinsurance	Accepted	74		
	Ceded	75	3708	22075
Dependants	due in 12 months or less	76		
	due in more than 12 months	77	1653	
Other	due in 12 months or less	78	436562	572697
	due in more than 12 months	79	26267	27384

Other assets

Tangible assets	80	5712	5485
Deposits not subject to time restriction on withdrawal with approved institutions	81		
Cash in hand	82		
Other assets (particulars to be specified by way of supplementary note)	83		
Accrued interest and rent	84	641246	559608
Deferred acquisition costs (general business only)	85		
Other prepayments and accrued income	86	4444	10317

Deductions from the aggregate value of assets	87		
---	----	--	--

Grand total of admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (11 to 86 less 87)	89	73665017	68490802
---	----	----------	----------

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **With-Profits Sub-Fund**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	12
					As at end of this financial year	As at end of the previous year	
					1	2	

Reconciliation to asset values determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting

Total admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (as per line 89 above)	91	73665017	68490802
Admissible assets in excess of market and counterparty limits	92		
Inadmissible assets directly held	93	159218	152716
Capital resources requirement deduction of regulated related undertakings	94	528160	518442
Ineligible surplus capital and restricted assets in regulated related insurance undertakings	95		
Inadmissible assets of regulated related undertakings	96	8372	65300
Book value of related ancillary services undertakings	97		
Other differences in the valuation of assets (other than for assets not valued above)	98	713567	804174
Deferred acquisition costs excluded from line 89	99	12944	6618
Reinsurers' share of technical provisions excluded from line 89	100	13984824	12872213
Other asset adjustments (may be negative)	101	70900	46494
Total assets determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (91 to 101)	102	89143003	82956759
Amounts included in line 89 attributable to debts due from related insurers, other than those under contracts of insurance or reinsurance	103	1626	2363

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Defined Charge Participating Sub-Fund**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	13
					As at end of this financial year	As at end of the previous year	
					1	2	
Land and buildings			11		232764	218025	

Investments in group undertakings and participating interests

UK insurance dependants	Shares	21		
	Debts and loans	22		
Other insurance dependants	Shares	23		
	Debts and loans	24		
Non-insurance dependants	Shares	25		
	Debts and loans	26		
Other group undertakings	Shares	27		
	Debts and loans	28		
Participating interests	Shares	29		
	Debts and loans	30		

Other financial investments

Equity shares	41	1055556	1054961
Other shares and other variable yield participations	42		
Holdings in collective investment schemes	43	649191	767489
Rights under derivative contracts	44	1078	329
Fixed interest securities	Approved	45	43
	Other	46	1035612
Variable interest securities	Approved	47	
	Other	48	447
Participation in investment pools	49		
Loans secured by mortgages	50		
Loans to public or local authorities and nationalised industries or undertakings	51		
Loans secured by policies of insurance issued by the company	52		
Other loans	53	822	570
Bank and approved credit & financial institution deposits	One month or less withdrawal	54	151113
	More than one month withdrawal	55	2832
Other financial investments	56		
Deposits with ceding undertakings	57		
Assets held to match linked liabilities	Index linked	58	
	Property linked	59	

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Defined Charge Participating Sub-Fund**

R13	Company registration number	GL/UK/CM	day month year			Units	Category of assets
	15454	GL	31	12	2010	£000	13
						As at end of this financial year	As at end of the previous year
						1	2

Reinsurers' share of technical provisions

Provision for unearned premiums	60		
Claims outstanding	61		
Provision for unexpired risks	62		
Other	63		

Debtors and salvage

Direct insurance business	Policyholders	71	388	469
	Intermediaries	72		394
Salvage and subrogation recoveries		73		
Reinsurance	Accepted	74		
	Ceded	75		
Dependants	due in 12 months or less	76		
	due in more than 12 months	77		
Other	due in 12 months or less	78	16305	20499
	due in more than 12 months	79		

Other assets

Tangible assets	80		
Deposits not subject to time restriction on withdrawal with approved institutions	81	1210	66
Cash in hand	82		
Other assets (particulars to be specified by way of supplementary note)	83		
Accrued interest and rent	84	1147	1554
Deferred acquisition costs (general business only)	85		
Other prepayments and accrued income	86		

Deductions from the aggregate value of assets	87		
---	----	--	--

Grand total of admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (11 to 86 less 87)	89	3148507	3274621
---	----	---------	---------

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Defined Charge Participating Sub-Fund**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	13
					As at end of this financial year	As at end of the previous year	
					1	2	

Reconciliation to asset values determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting

Total admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (as per line 89 above)	91	3148507	3274621
Admissible assets in excess of market and counterparty limits	92		
Inadmissible assets directly held	93		
Capital resources requirement deduction of regulated related undertakings	94		
Ineligible surplus capital and restricted assets in regulated related insurance undertakings	95		
Inadmissible assets of regulated related undertakings	96		
Book value of related ancillary services undertakings	97		
Other differences in the valuation of assets (other than for assets not valued above)	98		34
Deferred acquisition costs excluded from line 89	99		
Reinsurers' share of technical provisions excluded from line 89	100		
Other asset adjustments (may be negative)	101	322	(7968)
Total assets determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (91 to 101)	102	3148828	3266687
Amounts included in line 89 attributable to debts due from related insurers, other than those under contracts of insurance or reinsurance	103		

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Non-Profit Sub-Fund**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	14
					As at end of this financial year	As at end of the previous year	
					1	2	
Land and buildings			11		255076	320416	

Investments in group undertakings and participating interests

UK insurance dependants	Shares	21		
	Debts and loans	22		
Other insurance dependants	Shares	23		57187
	Debts and loans	24		
Non-insurance dependants	Shares	25		5
	Debts and loans	26		
Other group undertakings	Shares	27		2513
	Debts and loans	28		
Participating interests	Shares	29		
	Debts and loans	30		

Other financial investments

Equity shares	41	5559	2557	
Other shares and other variable yield participations	42			
Holdings in collective investment schemes	43	188305	145074	
Rights under derivative contracts	44	110896	84173	
Fixed interest securities	Approved	45	895372	682952
	Other	46	1828896	1657476
Variable interest securities	Approved	47		
	Other	48	72726	68339
Participation in investment pools	49			
Loans secured by mortgages	50	227528		
Loans to public or local authorities and nationalised industries or undertakings	51			
Loans secured by policies of insurance issued by the company	52	217	79	
Other loans	53			
Bank and approved credit & financial institution deposits	One month or less withdrawal	54	366728	452765
	More than one month withdrawal	55		
Other financial investments	56	6850		
Deposits with ceding undertakings	57	2559587	2328670	
Assets held to match linked liabilities	Index linked	58	537614	372951
	Property linked	59	9790578	7298653

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Non-Profit Sub-Fund**

R13	Company registration number	GL/UK/CM	day month year			Units	Category of assets
	15454	GL	31	12	2010	£000	14
						As at end of this financial year	As at end of the previous year
						1	2

Reinsurers' share of technical provisions

Provision for unearned premiums	60		
Claims outstanding	61		
Provision for unexpired risks	62		
Other	63		

Debtors and salvage

Direct insurance business	Policyholders	71	6465	7855
	Intermediaries	72	5234	
Salvage and subrogation recoveries		73		
Reinsurance	Accepted	74	652	25137
	Ceded	75	5050	1305
Dependants	due in 12 months or less	76		
	due in more than 12 months	77		
Other	due in 12 months or less	78	80577	48605
	due in more than 12 months	79	37606	

Other assets

Tangible assets	80		
Deposits not subject to time restriction on withdrawal with approved institutions	81	59029	23203
Cash in hand	82		
Other assets (particulars to be specified by way of supplementary note)	83		
Accrued interest and rent	84	59154	51142
Deferred acquisition costs (general business only)	85		
Other prepayments and accrued income	86	16593	15829

Deductions from the aggregate value of assets	87		
---	----	--	--

Grand total of admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (11 to 86 less 87)	89	17116291	13646886
---	----	----------	----------

Analysis of admissible assetsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Non-Profit Sub-Fund**

Company registration number	GL/UK/CM	day	month	year	Units	Category of assets	
R13	15454	GL	31	12	2010	£000	14
					As at end of this financial year	As at end of the previous year	
					1	2	

Reconciliation to asset values determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting

Total admissible assets after deduction of admissible assets in excess of market risk and counterparty limits (as per line 89 above)	91	17116291	13646886
Admissible assets in excess of market and counterparty limits	92		
Inadmissible assets directly held	93	130420	141325
Capital resources requirement deduction of regulated related undertakings	94		47248
Ineligible surplus capital and restricted assets in regulated related insurance undertakings	95		
Inadmissible assets of regulated related undertakings	96		3536
Book value of related ancillary services undertakings	97		
Other differences in the valuation of assets (other than for assets not valued above)	98		50007
Deferred acquisition costs excluded from line 89	99	167024	152052
Reinsurers' share of technical provisions excluded from line 89	100	2605687	3399167
Other asset adjustments (may be negative)	101	(2)	
Total assets determined in accordance with the insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (91 to 101)	102	20019420	17440221
Amounts included in line 89 attributable to debts due from related insurers, other than those under contracts of insurance or reinsurance	103	1039	5605

Long term insurance business liabilities and marginsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Total business/Sub fund **Summary**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
---	---

Mathematical reserves, after distribution of surplus	11	80794583	76987236	
Cash bonuses which had not been paid to policyholders prior to end of the financial year	12	3760	3654	
Balance of surplus/(valuation deficit)	13	140098	118518	
Long term insurance business fund carried forward (11 to 13)	14	80938441	77109408	
Claims outstanding	Gross	15	355956	332352
	Reinsurers' share	16	4399	3915
	Net (15-16)	17	351556	328437
Provisions	Taxation	21	711148	576515
	Other risks and charges	22	42986	53785
Deposits received from reinsurers	23			
Creditors	Direct insurance business	31	103621	75038
	Reinsurance accepted	32	11481	12232
	Reinsurance ceded	33	16179	12345
Debenture loans	Secured	34		
	Unsecured	35		
Amounts owed to credit institutions	36	46130	45115	
Creditors	Taxation	37	254731	352797
	Other	38	2901028	2396497
Accruals and deferred income	39	175148	109674	
Provision for "reasonably foreseeable adverse variations"	41			
Total other insurance and non-insurance liabilities (17 to 41)	49	4614008	3962435	
Excess of the value of net admissible assets	51	18629196	14784657	
Total liabilities and margins	59	104181645	95856501	

Amounts included in line 59 attributable to liabilities to related companies, other than those under contracts of insurance or reinsurance	61	175869	188101
Amounts included in line 59 attributable to liabilities in respect of property linked benefits	62	9790578	7298653

Total liabilities (11+12+49)	71	85412351	80953326
Increase to liabilities - DAC related	72	39742	33399
Reinsurers' share of technical provisions	73	17057320	16736477
Other adjustments to liabilities (may be negative)	74	9783297	6172407
Capital and reserves and fund for future appropriations	75	10751377	10696638
Total liabilities under insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (71 to 75)	76	123044088	114592245

Long term insurance business liabilities and marginsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Total business/Sub fund **Scottish Amicable Insurance Fund**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
---	---

Mathematical reserves, after distribution of surplus	11	7784852	8532568	
Cash bonuses which had not been paid to policyholders prior to end of the financial year	12			
Balance of surplus/(valuation deficit)	13			
Long term insurance business fund carried forward (11 to 13)	14	7784852	8532568	
Claims outstanding	Gross	15	90567	80332
	Reinsurers' share	16	156	93
	Net (15-16)	17	90411	80239
Provisions	Taxation	21	78734	64063
	Other risks and charges	22	1000	1600
Deposits received from reinsurers	23			
Creditors	Direct insurance business	31	420	356
	Reinsurance accepted	32		
	Reinsurance ceded	33		
Debenture loans	Secured	34		
	Unsecured	35		
Amounts owed to credit institutions	36			
Creditors	Taxation	37	26761	43877
	Other	38	385007	367740
Accruals and deferred income	39	15509	14298	
Provision for "reasonably foreseeable adverse variations"	41			
Total other insurance and non-insurance liabilities (17 to 41)	49	597843	572173	
Excess of the value of net admissible assets	51	1869134	1339451	
Total liabilities and margins	59	10251829	10444192	

Amounts included in line 59 attributable to liabilities to related companies, other than those under contracts of insurance or reinsurance	61	104300	104300
Amounts included in line 59 attributable to liabilities in respect of property linked benefits	62		

Total liabilities (11+12+49)	71	8382695	9104741
Increase to liabilities - DAC related	72		
Reinsurers' share of technical provisions	73	466809	465094
Other adjustments to liabilities (may be negative)	74	1883332	1358744
Capital and reserves and fund for future appropriations	75		
Total liabilities under insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (71 to 75)	76	10732836	10928579

Long term insurance business liabilities and marginsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Total business/Sub fund **With-Profits Sub-Fund**Units **£000**

As at end of this financial year	As at end of the previous year
1	2

Mathematical reserves, after distribution of surplus	11	53718547	52211610	
Cash bonuses which had not been paid to policyholders prior to end of the financial year	12	3760	3654	
Balance of surplus/(valuation deficit)	13			
Long term insurance business fund carried forward (11 to 13)	14	53722307	52215264	
Claims outstanding	Gross	15	165076	161813
	Reinsurers' share	16	1135	1391
	Net (15-16)	17	163941	160422
Provisions	Taxation	21	641938	561933
	Other risks and charges	22	34300	43600
Deposits received from reinsurers	23			
Creditors	Direct insurance business	31	64600	48257
	Reinsurance accepted	32		
	Reinsurance ceded	33	14829	9143
Debenture loans	Secured	34		
	Unsecured	35		
Amounts owed to credit institutions	36	46130	45115	
Creditors	Taxation	37	216404	218557
	Other	38	1877307	1649125
Accruals and deferred income	39	159638	94178	
Provision for "reasonably foreseeable adverse variations"	41			
Total other insurance and non-insurance liabilities (17 to 41)	49	3219088	2830331	
Excess of the value of net admissible assets	51	16723623	13445206	
Total liabilities and margins	59	73665017	68490802	

Amounts included in line 59 attributable to liabilities to related companies, other than those under contracts of insurance or reinsurance	61	71062	67681
Amounts included in line 59 attributable to liabilities in respect of property linked benefits	62		

Total liabilities (11+12+49)	71	56941394	55045596
Increase to liabilities - DAC related	72	2589	
Reinsurers' share of technical provisions	73	13984824	12872213
Other adjustments to liabilities (may be negative)	74	7929963	4804470
Capital and reserves and fund for future appropriations	75	10284233	10234480
Total liabilities under insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (71 to 75)	76	89143003	82956759

Long term insurance business liabilities and marginsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Total business/Sub fund **Defined Charge Participating Sub-Fund**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
---	---

Mathematical reserves, after distribution of surplus	11	3089849	3204836	
Cash bonuses which had not been paid to policyholders prior to end of the financial year	12			
Balance of surplus/(valuation deficit)	13			
Long term insurance business fund carried forward (11 to 13)	14	3089849	3204836	
Claims outstanding	Gross	15	625	633
	Reinsurers' share	16		
	Net (15-16)	17	625	633
Provisions	Taxation	21		
	Other risks and charges	22		
Deposits received from reinsurers	23			
Creditors	Direct insurance business	31		
	Reinsurance accepted	32		
	Reinsurance ceded	33		
Debenture loans	Secured	34		
	Unsecured	35		
Amounts owed to credit institutions	36			
Creditors	Taxation	37	151	146
	Other	38	21443	69006
Accruals and deferred income	39			
Provision for "reasonably foreseeable adverse variations"	41			
Total other insurance and non-insurance liabilities (17 to 41)	49	22219	69785	
Excess of the value of net admissible assets	51	36439		
Total liabilities and margins	59	3148507	3274621	

Amounts included in line 59 attributable to liabilities to related companies, other than those under contracts of insurance or reinsurance	61		315
Amounts included in line 59 attributable to liabilities in respect of property linked benefits	62		

Total liabilities (11+12+49)	71	3112068	3274621
Increase to liabilities - DAC related	72		
Reinsurers' share of technical provisions	73		
Other adjustments to liabilities (may be negative)	74	12650	(7934)
Capital and reserves and fund for future appropriations	75	24111	
Total liabilities under insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (71 to 75)	76	3148828	3266687

Long term insurance business liabilities and marginsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Total business/Sub fund **Non-Profit Sub-Fund**Units **£000**

As at end of this financial year	As at end of the previous year
1	2

Mathematical reserves, after distribution of surplus	11	16201334	13038222	
Cash bonuses which had not been paid to policyholders prior to end of the financial year	12			
Balance of surplus/(valuation deficit)	13	140098	118518	
Long term insurance business fund carried forward (11 to 13)	14	16341432	13156740	
Claims outstanding	Gross	15	99688	89574
	Reinsurers' share	16	3109	2430
	Net (15-16)	17	96579	87143
Provisions	Taxation	21	(9524)	(49482)
	Other risks and charges	22	7686	8585
Deposits received from reinsurers	23			
Creditors	Direct insurance business	31	38601	26425
	Reinsurance accepted	32	11481	12232
	Reinsurance ceded	33	1349	3201
Debenture loans	Secured	34		
	Unsecured	35		
Amounts owed to credit institutions	36			
Creditors	Taxation	37	11416	90216
	Other	38	617272	310626
Accruals and deferred income	39		1198	
Provision for "reasonably foreseeable adverse variations"	41			
Total other insurance and non-insurance liabilities (17 to 41)	49	774859	490146	
Excess of the value of net admissible assets	51			
Total liabilities and margins	59	17116291	13646886	

Amounts included in line 59 attributable to liabilities to related companies, other than those under contracts of insurance or reinsurance	61	507	15805
Amounts included in line 59 attributable to liabilities in respect of property linked benefits	62	9790578	7298653

Total liabilities (11+12+49)	71	16976193	13528368
Increase to liabilities - DAC related	72	37154	33399
Reinsurers' share of technical provisions	73	2605687	3399170
Other adjustments to liabilities (may be negative)	74	(42647)	17126
Capital and reserves and fund for future appropriations	75	443034	462158
Total liabilities under insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (71 to 75)	76	20019420	17440220

Liabilities (other than long term insurance business)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

	Company registration number	GL/ UK/ CM	day	month	year	Units	
	R15	15454	GL	31	12	2010	£000
						As at end of this financial year 1	As at end of the previous year 2

Technical provisions (gross amount)

Provisions for unearned premiums	11	18327	16363
Claims outstanding	12	116403	117148
Provision for unexpired risks	13	378	
Equalisation provisions	Credit business	14	
	Other than credit business	15	657
Other technical provisions	16		
Total gross technical provisions (11 to 16)	19	135815	134168

Provisions and creditors

Provisions	Taxation	21		
	Other risks and charges	22	11981	56653
Deposits received from reinsurers	31			
Creditors	Direct insurance business	41	2269	2243
	Reinsurance accepted	42		
	Reinsurance ceded	43	770	553
Debenture loans	Secured	44		
	Unsecured	45		
Amounts owed to credit institutions	46			
Creditors	Taxation	47		3075
	Foreseeable dividend	48		
	Other	49	1039045	946865
Accruals and deferred income	51	2918	2918	
Total (19 to 51)	59	1192798	1146475	
Provision for "reasonably foreseeable adverse variations"	61			
Cumulative preference share capital	62	1000	1000	
Subordinated loan capital	63			
Total (59 to 63)	69	1193798	1147475	

Amounts included in line 69 attributable to liabilities to related insurers, other than those under contracts of insurance or reinsurance	71	1015767	927753
---	-----------	---------	--------

Amounts deducted from technical provisions for discounting	82		
Other adjustments (may be negative)	83	(11409)	(56500)
Capital and reserves	84	3252410	3332340
Total liabilities under insurance accounts rules or international accounting standards as applicable to the firm for the purpose of its external financial reporting (69-82+83+84)	85	4434799	4423315

Profit and loss account (non-technical account)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

		Company registration number	GL/ UK/ CM	day	month	year	Units
		R16	15454	GL	31	12	2010
					This financial year		Previous year
					1		2
					£000		
Transfer (to)/from the general insurance business technical account	From Form 20	11	7871	(5388)			
	Equalisation provisions	12	(31)	(24)			
Transfer from the long term insurance business revenue account		13	323815	472041			
Investment income	Income	14	45489	45886			
	Value re-adjustments on investments	15		384176			
	Gains on the realisation of investments	16	564094	2202			
Investment charges	Investment management charges, including interest	17	171	182			
	Value re-adjustments on investments	18	234951				
	Loss on the realisation of investments	19					
Allocated investment return transferred to the general insurance business technical account		20					
Other income and charges (particulars to be specified by way of supplementary note)		21	8356	38649			
Profit or loss on ordinary activities before tax (11+12+13+14+15+16-17-18-19-20+21)		29	714471	937359			
Tax on profit or loss on ordinary activities		31	(5613)	32705			
Profit or loss on ordinary activities after tax (29-31)		39	720084	904654			
Extraordinary profit or loss (particulars to be specified by way of supplementary note)		41					
Tax on extraordinary profit or loss		42					
Other taxes not shown under the preceding items		43					
Profit or loss for the financial year (39+41-(42+43))		49	720084	904654			
Dividends (paid or foreseeable)		51	800020	284033			
Profit or loss retained for the financial year (49-51)		59	(79936)	620622			

Analysis of derivative contractsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Total other than long term insurance business assets**

		Company registration number	GL/ UK/ CM	day month year			Units	Category of assets	
		R17	15454	GL	31	12	2010	£000	1
Derivative contracts		Value as at the end of this financial year			Notional amount as at the end of this financial year				
		Assets 1		Liabilities 2		Bought / Long 3		Sold / Short 4	
Futures and contracts for differences	Fixed-interest securities	11							
	Interest rates	12							
	Inflation	13							
	Credit index / basket	14							
	Credit single name	15							
	Equity index	16							
	Equity stock	17							
	Land	18							
	Currencies	19							
	Mortality	20							
Other	21								
In the money options	Swaptions	31							
	Equity index calls	32							
	Equity stock calls	33							
	Equity index puts	34							
	Equity stock puts	35							
Other	36								
Out of the money options	Swaptions	41							
	Equity index calls	42							
	Equity stock calls	43							
	Equity index puts	44							
	Equity stock puts	45							
Other	46								
Total (11 to 46)		51							
Adjustment for variation margin		52							
Total (51 + 52)		53							

THE NOTIONAL AMOUNTS IN COLUMNS 3 AND 4 ARE NOT A MEASURE OF EXPOSURE.
Please see instructions 11 and 12 to this Form for the meaning of these figures.

Analysis of derivative contractsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Total long term insurance business assets**

		Company registration number	GL/ UK/ CM	day month year			Units	Category of assets	
		R17	15454	GL	31	12	2010	£000	10
Derivative contracts		Value as at the end of this financial year			Notional amount as at the end of this financial year				
		Assets 1		Liabilities 2		Bought / Long 3		Sold / Short 4	
Futures and contracts for differences	Fixed-interest securities	11	92317	49310		2026728		6854070	
	Interest rates	12	216120	13063		3259606		3259606	
	Inflation	13							
	Credit index / basket	14	3648	342		112240			
	Credit single name	15	715	623		40207		3194	
	Equity index	16	19977	7403		1025649		292057	
	Equity stock	17							
	Land	18	406	22334		175000		175000	
	Currencies	19	314463	456726		19409927		19541237	
	Mortality	20							
	Other	21	166			40108		39943	
In the money options	Swaptions	31							
	Equity index calls	32							
	Equity stock calls	33	2727			19784			
	Equity index puts	34							
	Equity stock puts	35							
	Other	36	301			607			
Out of the money options	Swaptions	41							
	Equity index calls	42							
	Equity stock calls	43	757			13311			
	Equity index puts	44	87568					1458325	
	Equity stock puts	45							
	Other	46	15			44			
Total (11 to 46)		51	739180	549802		26123210		31623432	
Adjustment for variation margin		52	(139508)	(75932)					
Total (51 + 52)		53	599672	473870					

THE NOTIONAL AMOUNTS IN COLUMNS 3 AND 4 ARE NOT A MEASURE OF EXPOSURE.
Please see instructions 11 and 12 to this Form for the meaning of these figures.

Analysis of derivative contractsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Scottish Amicable Insurance Fund**

		Company registration number	GL/ UK/ CM	day month year			Units	Category of assets	
		R17	15454	GL	31	12	2010	£000	11
Derivative contracts		Value as at the end of this financial year			Notional amount as at the end of this financial year				
		Assets 1		Liabilities 2		Bought / Long 3		Sold / Short 4	
Futures and contracts for differences	Fixed-interest securities	11	13553	3642	175059	1055250			
	Interest rates	12	31998	1851	417644	417644			
	Inflation	13							
	Credit index / basket	14	462		16400				
	Credit single name	15	114	39	2395				
	Equity index	16	2709	112	130433				
	Equity stock	17							
	Land	18							
	Currencies	19	10730	32381	2511674	2533325			
	Mortality	20							
Other	21	19			4666	4647			
In the money options	Swaptions	31							
	Equity index calls	32							
	Equity stock calls	33							
	Equity index puts	34							
	Equity stock puts	35							
Other	36	17			44				
Out of the money options	Swaptions	41							
	Equity index calls	42							
	Equity stock calls	43							
	Equity index puts	44							
	Equity stock puts	45							
Other	46	1							
Total (11 to 46)		51	59604	38025	3258315	4010866			
Adjustment for variation margin		52	(20186)	(4717)					
Total (51 + 52)		53	39417	33308					

THE NOTIONAL AMOUNTS IN COLUMNS 3 AND 4 ARE NOT A MEASURE OF EXPOSURE.
Please see instructions 11 and 12 to this Form for the meaning of these figures.

Analysis of derivative contractsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **With-Profits Sub-Fund**

		Company registration number	GL/ UK/ CM	day month year			Units	Category of assets	
		R17	15454	GL	31	12	2010	£000	12
Derivative contracts		Value as at the end of this financial year			Notional amount as at the end of this financial year				
		Assets 1		Liabilities 2		Bought / Long 3		Sold / Short 4	
Futures and contracts for differences	Fixed-interest securities	11	76987	45477		1839392		5662973	
	Interest rates	12	172278	11212		2416980		2416980	
	Inflation	13							
	Credit index / basket	14	3186			88449			
	Credit single name	15	601	584		37812		3194	
	Equity index	16	15139	7216		791286		292057	
	Equity stock	17							
	Land	18	406	22334		175000		175000	
	Currencies	19	203205	323548		16600466		16709943	
	Mortality	20							
	Other	21	146			35442		35296	
In the money options	Swaptions	31							
	Equity index calls	32							
	Equity stock calls	33	2727			19784			
	Equity index puts	34							
	Equity stock puts	35							
	Other	36	281			556			
Out of the money options	Swaptions	41							
	Equity index calls	42							
	Equity stock calls	43	757			13311			
	Equity index puts	44	87568					1458325	
	Equity stock puts	45							
	Other	46	12			35			
Total (11 to 46)		51	563293	410371		22018512		26753768	
Adjustment for variation margin		52	(115013)	(70900)					
Total (51 + 52)		53	448280	339471					

THE NOTIONAL AMOUNTS IN COLUMNS 3 AND 4 ARE NOT A MEASURE OF EXPOSURE.
Please see instructions 11 and 12 to this Form for the meaning of these figures.

Analysis of derivative contractsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Defined Charge Participating Sub-Fund**

		Company registration number	GL/ UK/ CM	day month year			Units	Category of assets	
		R17	15454	GL	31	12	2010	£000	13
Derivative contracts		Value as at the end of this financial year			Notional amount as at the end of this financial year				
		Assets 1		Liabilities 2		Bought / Long 3		Sold / Short 4	
Futures and contracts for differences	Fixed-interest securities	11	1778	191		12277		135847	
	Interest rates	12	481			14562		14562	
	Inflation	13							
	Credit index / basket	14							
	Credit single name	15							
	Equity index	16	2129	75		103929			
	Equity stock	17							
	Land	18							
	Currencies	19	997	496		158020		157336	
	Mortality	20							
	Other	21							
In the money options	Swaptions	31							
	Equity index calls	32							
	Equity stock calls	33							
	Equity index puts	34							
	Equity stock puts	35							
	Other	36							
Out of the money options	Swaptions	41							
	Equity index calls	42							
	Equity stock calls	43							
	Equity index puts	44							
	Equity stock puts	45							
	Other	46	3			9			
Total (11 to 46)		51	5388	763		288798		307745	
Adjustment for variation margin		52	(4309)	(315)					
Total (51 + 52)		53	1078	448					

THE NOTIONAL AMOUNTS IN COLUMNS 3 AND 4 ARE NOT A MEASURE OF EXPOSURE.
Please see instructions 11 and 12 to this Form for the meaning of these figures.

Analysis of derivative contractsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Category of assets **Non-Profit Sub-Fund**

		Company registration number	GL/ UK/ CM	day month year			Units	Category of assets	
		R17	15454	GL	31	12	2010	£000	14
Derivative contracts		Value as at the end of this financial year			Notional amount as at the end of this financial year				
		Assets 1		Liabilities 2		Bought / Long 3		Sold / Short 4	
Futures and contracts for differences	Fixed-interest securities	11							
	Interest rates	12	11363				410420	410420	
	Inflation	13							
	Credit index / basket	14				342	7391		
	Credit single name	15							
	Equity index	16							
	Equity stock	17							
	Land	18							
	Currencies	19	99530		100301		139767	140633	
	Mortality	20							
Other	21								
In the money options	Swaptions	31							
	Equity index calls	32							
	Equity stock calls	33							
	Equity index puts	34							
	Equity stock puts	35							
Other	36		3				7		
Out of the money options	Swaptions	41							
	Equity index calls	42							
	Equity stock calls	43							
	Equity index puts	44							
	Equity stock puts	45							
Other	46								
Total (11 to 46)		51	110896			100642	557585	551053	
Adjustment for variation margin		52							
Total (51 + 52)		53	110896			100642			

THE NOTIONAL AMOUNTS IN COLUMNS 3 AND 4 ARE NOT A MEASURE OF EXPOSURE.
Please see instructions 11 and 12 to this Form for the meaning of these figures.

With-profits insurance capital component for the fundName of insurer **The Prudential Assurance Company Limited**With-profits fund **Summary**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Regulatory excess capital

Regulatory value of assets	Long-term admissible assets of the fund	11	87065353	82209614
	Implicit items allocated to the fund	12		
	Mathematical reserves in respect of the fund's non-profit insurance contracts	13	1450106	1377336
	Long-term admissible assets of the fund covering the LTICR of the fund's non-profit insurance contracts	14	251790	226706
	Long-term admissible assets of the fund covering the RCR of the fund's non-profit insurance contracts	15		
	Total (11+12-(13+14+15))	19	85363457	80605572
Regulatory value of liabilities	Mathematical reserves (after distribution of surplus) in respect of the fund's with-profits insurance contracts	21	63143142	62571678
	Regulatory current liabilities of the fund	22	3842910	3475944
	Total (21+22)	29	66986052	66047622
Long-term insurance capital requirement in respect of the fund's with-profits insurance contracts		31	2499148	2445598
Resilience capital requirement in respect of the fund's with-profits insurance contracts		32		
Sum of regulatory value of liabilities, LTICR and RCR (29+31+32)		39	69485200	68493220
Regulatory excess capital (19-39)		49	15878257	12112352

Realistic excess capital

Realistic excess capital	51	5072335	4896864
--------------------------	-----------	---------	---------

Excess assets allocated to with-profits insurance business

Excess (deficiency) of assets allocated to with-profits insurance business in fund (49-51)	61	10893077	7343681
Face amount of capital instruments attributed to the fund and included in capital resources (unstressed)	62		
Realistic amount of capital instruments attributed to the fund and included in capital resources (stressed)	63		
Present value of future shareholder transfers arising from distribution of surplus	64	1803760	1773414
Present value of other future internal transfers not already taken into account	65		
With-profits insurance capital component for fund (if 62 exceeds 63, greater of 61+62-63-64-65 and zero, else greater of 61-64-65 and zero)	66	9089318	5570268

With-profits insurance capital component for the fundName of insurer **The Prudential Assurance Company Limited**With-profits fund **Scottish Amicable Insurance Fund**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Regulatory excess capital

Regulatory value of assets	Long-term admissible assets of the fund	11	10251829	10444192
	Implicit items allocated to the fund	12		
	Mathematical reserves in respect of the fund's non-profit insurance contracts	13	265527	288276
	Long-term admissible assets of the fund covering the LTICR of the fund's non-profit insurance contracts	14	47724	49911
	Long-term admissible assets of the fund covering the RCR of the fund's non-profit insurance contracts	15		
	Total (11+12-(13+14+15))	19	9938578	10106005
Regulatory value of liabilities	Mathematical reserves (after distribution of surplus) in respect of the fund's with-profits insurance contracts	21	7519326	8244292
	Regulatory current liabilities of the fund	22	597844	572173
	Total (21+22)	29	8117169	8816465
Long-term insurance capital requirement in respect of the fund's with-profits insurance contracts		31	252606	281467
Resilience capital requirement in respect of the fund's with-profits insurance contracts		32		
Sum of regulatory value of liabilities, LTICR and RCR (29+31+32)		39	8369775	9097932
Regulatory excess capital (19-39)		49	1568803	1008073

Realistic excess capital

Realistic excess capital	51		
--------------------------	-----------	--	--

Excess assets allocated to with-profits insurance business

Excess (deficiency) of assets allocated to with-profits insurance business in fund (49-51)	61	1568803	1008073
Face amount of capital instruments attributed to the fund and included in capital resources (unstressed)	62		
Realistic amount of capital instruments attributed to the fund and included in capital resources (stressed)	63		
Present value of future shareholder transfers arising from distribution of surplus	64		
Present value of other future internal transfers not already taken into account	65		
With-profits insurance capital component for fund (if 62 exceeds 63, greater of 61+62-63-64-65 and zero, else greater of 61-64-65 and zero)	66	1568803	1008073

With-profits insurance capital component for the fundName of insurer **The Prudential Assurance Company Limited**With-profits fund **With-Profits Sub-Fund**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Regulatory excess capital

Regulatory value of assets	Long-term admissible assets of the fund	11	73665017	68490802
	Implicit items allocated to the fund	12		
	Mathematical reserves in respect of the fund's non-profit insurance contracts	13	1184579	1089060
	Long-term admissible assets of the fund covering the LTICR of the fund's non-profit insurance contracts	14	204066	176795
	Long-term admissible assets of the fund covering the RCR of the fund's non-profit insurance contracts	15		
	Total (11+12-(13+14+15))	19	72276372	67224946
Regulatory value of liabilities	Mathematical reserves (after distribution of surplus) in respect of the fund's with-profits insurance contracts	21	52533968	51122550
	Regulatory current liabilities of the fund	22	3222848	2833985
	Total (21+22)	29	55756815	53956535
Long-term insurance capital requirement in respect of the fund's with-profits insurance contracts		31	2122948	2035938
Resilience capital requirement in respect of the fund's with-profits insurance contracts		32		
Sum of regulatory value of liabilities, LTICR and RCR (29+31+32)		39	57879763	55992473
Regulatory excess capital (19-39)		49	14396609	11232473

Realistic excess capital

Realistic excess capital	51	5072335	4896864
--------------------------	-----------	---------	---------

Excess assets allocated to with-profits insurance business

Excess (deficiency) of assets allocated to with-profits insurance business in fund (49-51)	61	9324274	6335609
Face amount of capital instruments attributed to the fund and included in capital resources (unstressed)	62		
Realistic amount of capital instruments attributed to the fund and included in capital resources (stressed)	63		
Present value of future shareholder transfers arising from distribution of surplus	64	1803760	1773414
Present value of other future internal transfers not already taken into account	65		
With-profits insurance capital component for fund (if 62 exceeds 63, greater of 61+62-63-64-65 and zero, else greater of 61-64-65 and zero)	66	7520514	4562195

With-profits insurance capital component for the fundName of insurer **The Prudential Assurance Company Limited**With-profits fund **Defined Charge Participating Sub-Fund**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Regulatory excess capital

Regulatory value of assets	Long-term admissible assets of the fund	11	3148507	3274621
	Implicit items allocated to the fund	12		
	Mathematical reserves in respect of the fund's non-profit insurance contracts	13		
	Long-term admissible assets of the fund covering the LTICR of the fund's non-profit insurance contracts	14		
	Long-term admissible assets of the fund covering the RCR of the fund's non-profit insurance contracts	15		
	Total (11+12-(13+14+15))	19	3148507	3274621
Regulatory value of liabilities	Mathematical reserves (after distribution of surplus) in respect of the fund's with-profits insurance contracts	21	3089849	3204836
	Regulatory current liabilities of the fund	22	22219	69785
	Total (21+22)	29	3112068	3274622
Long-term insurance capital requirement in respect of the fund's with-profits insurance contracts		31	123594	128193
Resilience capital requirement in respect of the fund's with-profits insurance contracts		32		
Sum of regulatory value of liabilities, LTICR and RCR (29+31+32)		39	3235662	3402815
Regulatory excess capital (19-39)		49	(87155)	(128194)

Realistic excess capital

Realistic excess capital	51		
--------------------------	-----------	--	--

Excess assets allocated to with-profits insurance business

Excess (deficiency) of assets allocated to with-profits insurance business in fund (49-51)	61	(87155)	(128194)
Face amount of capital instruments attributed to the fund and included in capital resources (unstressed)	62		
Realistic amount of capital instruments attributed to the fund and included in capital resources (stressed)	63		
Present value of future shareholder transfers arising from distribution of surplus	64		
Present value of other future internal transfers not already taken into account	65		
With-profits insurance capital component for fund (if 62 exceeds 63, greater of 61+62-63-64-65 and zero, else greater of 61-64-65 and zero)	66		

Realistic balance sheetName of insurer **The Prudential Assurance Company Limited**With-profits fund **Summary**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Realistic value of assets available to the fund

Regulatory value of assets	11	85363457	80605572
Implicit items allocated to the fund	12		
Value of shares in subsidiaries held in fund (regulatory)	13	622350	251426
Excess admissible assets	21		
Present value of future profits (or losses) on non-profit insurance contracts written in the fund	22	676283	663740
Value of derivatives and quasi-derivatives not already reflected in lines 11 to 22	23		
Value of shares in subsidiaries held in fund (realistic)	24	1667350	1493426
Prepayments made from the fund	25		
Realistic value of assets of fund (11+21+22+23+24+25-(12+13))	26	87084740	82511312
Support arrangement assets	27		
Assets available to the fund (26+27)	29	87084740	82511312

Realistic value of liabilities of fund

With-profits benefit reserve	31	73331149	68820499	
Future policy related liabilities	Past miscellaneous surplus attributed to with-profits benefits reserve	32		
	Past miscellaneous deficit attributed to with-profits benefits reserve	33		
	Planned enhancements to with-profits benefits reserve	34	951101	1020167
	Planned deductions for the costs of guarantees, options and smoothing from with-profits benefits reserve	35	1968451	1919533
	Planned deductions for other costs deemed chargeable to with-profits benefits reserve	36	308960	368606
	Future costs of contractual guarantees (other than financial options)	41	2495400	2689678
	Future costs of non-contractual commitments	42		
	Future costs of financial options	43	321429	276036
	Future costs of smoothing (possibly negative)	44	491509	711930
	Financing costs	45		
	Any other liabilities related to regulatory duty to treat customers fairly	46		
	Other long-term insurance liabilities	47	1283191	1391109
Total (32+34+41+42+43+44+45+46+47-(33+35+36))	49	3265218	3800782	
Realistic current liabilities of the fund	51	3813258	3448585	
Realistic value of liabilities of fund (31+49+51)	59	80409625	76069866	

Realistic balance sheetName of insurer **The Prudential Assurance Company Limited**With-profits fund **Summary**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Realistic excess capital and additional capital available

Value of relevant assets before applying the most adverse scenario other than the present value of future profits arising from business outside with-profits funds	62	82012406	77614448
Amount of present value of future profits (or losses) on long-term insurance contracts written outside the fund included in the value of relevant assets before applying most adverse scenario	63		
Value of relevant assets before applying the most adverse scenario (62+63)	64	82012406	77614448
Risk capital margin for fund (62-59)	65	1602781	1544582
Realistic excess capital for fund (26-(59+65))	66	5072335	4896864
Realistic excess available capital for fund (29-(59+65))	67	5072335	4896864
Working capital for fund (29-59)	68	6675116	6441446
Working capital ratio for fund (68/29)	69	7.67	7.81

Other assets potentially available if required to cover the fund's risk capital margin

Additional amount potentially available for inclusion in line 62	81		
Additional amount potentially available for inclusion in line 63	82		

Realistic balance sheetName of insurer **The Prudential Assurance Company Limited**With-profits fund **Scottish Amicable Insurance Fund**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Realistic value of assets available to the fund

Regulatory value of assets	11	9938578	10106005
Implicit items allocated to the fund	12		
Value of shares in subsidiaries held in fund (regulatory)	13		
Excess admissible assets	21		
Present value of future profits (or losses) on non-profit insurance contracts written in the fund	22	219272	244890
Value of derivatives and quasi-derivatives not already reflected in lines 11 to 22	23		
Value of shares in subsidiaries held in fund (realistic)	24		
Prepayments made from the fund	25		
Realistic value of assets of fund (11+21+22+23+24+25-(12+13))	26	10157851	10350895
Support arrangement assets	27		
Assets available to the fund (26+27)	29	10157851	10350895

Realistic value of liabilities of fund

With-profits benefit reserve	31	8591072	8888981	
Future policy related liabilities	Past miscellaneous surplus attributed to with-profits benefits reserve	32		
	Past miscellaneous deficit attributed to with-profits benefits reserve	33		
	Planned enhancements to with-profits benefits reserve	34	562018	586415
	Planned deductions for the costs of guarantees, options and smoothing from with-profits benefits reserve	35	85173	190904
	Planned deductions for other costs deemed chargeable to with-profits benefits reserve	36	67219	74365
	Future costs of contractual guarantees (other than financial options)	41	106472	158133
	Future costs of non-contractual commitments	42		
	Future costs of financial options	43	297269	245135
	Future costs of smoothing (possibly negative)	44	51591	41167
	Financing costs	45		
	Any other liabilities related to regulatory duty to treat customers fairly	46		
	Other long-term insurance liabilities	47	105085	126788
Total (32+34+41+42+43+44+45+46+47-(33+35+36))	49	970044	892369	
Realistic current liabilities of the fund	51	596735	569545	
Realistic value of liabilities of fund (31+49+51)	59	10157851	10350895	

Realistic balance sheet

Name of insurer **The Prudential Assurance Company Limited**
 With-profits fund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Realistic excess capital and additional capital available

Value of relevant assets before applying the most adverse scenario other than the present value of future profits arising from business outside with-profits funds	62	10157851	10350895
Amount of present value of future profits (or losses) on long-term insurance contracts written outside the fund included in the value of relevant assets before applying most adverse scenario	63		
Value of relevant assets before applying the most adverse scenario (62+63)	64	10157851	10350895
Risk capital margin for fund (62-59)	65		
Realistic excess capital for fund (26-(59+65))	66		
Realistic excess available capital for fund (29-(59+65))	67		
Working capital for fund (29-59)	68		
Working capital ratio for fund (68/29)	69		

Other assets potentially available if required to cover the fund's risk capital margin

Additional amount potentially available for inclusion in line 62	81		
Additional amount potentially available for inclusion in line 63	82		

Realistic balance sheetName of insurer **The Prudential Assurance Company Limited**With-profits fund **With-Profits Sub-Fund**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Realistic value of assets available to the fund

Regulatory value of assets	11	72276372	67224946
Implicit items allocated to the fund	12		
Value of shares in subsidiaries held in fund (regulatory)	13	622350	251426
Excess admissible assets	21		
Present value of future profits (or losses) on non-profit insurance contracts written in the fund	22	457011	418850
Value of derivatives and quasi-derivatives not already reflected in lines 11 to 22	23		
Value of shares in subsidiaries held in fund (realistic)	24	1667350	1493426
Prepayments made from the fund	25		
Realistic value of assets of fund (11+21+22+23+24+25-(12+13))	26	73778383	68885796
Support arrangement assets	27		
Assets available to the fund (26+27)	29	73778383	68885796

Realistic value of liabilities of fund

With-profits benefit reserve	31	61611988	56701990	
Future policy related liabilities	Past miscellaneous surplus attributed to with-profits benefits reserve	32		
	Past miscellaneous deficit attributed to with-profits benefits reserve	33		
	Planned enhancements to with-profits benefits reserve	34	389082	433752
	Planned deductions for the costs of guarantees, options and smoothing from with-profits benefits reserve	35	1802101	1633339
	Planned deductions for other costs deemed chargeable to with-profits benefits reserve	36	196166	216693
	Future costs of contractual guarantees (other than financial options)	41	2388928	2531545
	Future costs of non-contractual commitments	42		
	Future costs of financial options	43	24160	30902
	Future costs of smoothing (possibly negative)	44	439918	670763
	Financing costs	45		
	Any other liabilities related to regulatory duty to treat customers fairly	46		
	Other long-term insurance liabilities	47	1053153	1116176
Total (32+34+41+42+43+44+45+46+47-(33+35+36))	49	2296975	2933105	
Realistic current liabilities of the fund	51	3194304	2809254	
Realistic value of liabilities of fund (31+49+51)	59	67103268	62444350	

Realistic balance sheet

Name of insurer **The Prudential Assurance Company Limited**
 With-profits fund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Realistic excess capital and additional capital available

Value of relevant assets before applying the most adverse scenario other than the present value of future profits arising from business outside with-profits funds	62	68706048	63988932
Amount of present value of future profits (or losses) on long-term insurance contracts written outside the fund included in the value of relevant assets before applying most adverse scenario	63		
Value of relevant assets before applying the most adverse scenario (62+63)	64	68706048	63988932
Risk capital margin for fund (62-59)	65	1602781	1544582
Realistic excess capital for fund (26-(59+65))	66	5072335	4896864
Realistic excess available capital for fund (29-(59+65))	67	5072335	4896864
Working capital for fund (29-59)	68	6675116	6441446
Working capital ratio for fund (68/29)	69	9.05	9.35

Other assets potentially available if required to cover the fund's risk capital margin

Additional amount potentially available for inclusion in line 62	81		
Additional amount potentially available for inclusion in line 63	82		

Realistic balance sheetName of insurer **The Prudential Assurance Company Limited**With-profits fund **Defined Charge Participating Sub-Fund**Financial year ended **31 December 2010**Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Realistic value of assets available to the fund

Regulatory value of assets	11	3148507	3274621
Implicit items allocated to the fund	12		
Value of shares in subsidiaries held in fund (regulatory)	13		
Excess admissible assets	21		
Present value of future profits (or losses) on non-profit insurance contracts written in the fund	22		
Value of derivatives and quasi-derivatives not already reflected in lines 11 to 22	23		
Value of shares in subsidiaries held in fund (realistic)	24		
Prepayments made from the fund	25		
Realistic value of assets of fund (11+21+22+23+24+25-(12+13))	26	3148507	3274621
Support arrangement assets	27		
Assets available to the fund (26+27)	29	3148507	3274621

Realistic value of liabilities of fund

With-profits benefit reserve	31	3128088	3229528	
Future policy related liabilities	Past miscellaneous surplus attributed to with-profits benefits reserve	32		
	Past miscellaneous deficit attributed to with-profits benefits reserve	33		
	Planned enhancements to with-profits benefits reserve	34		
	Planned deductions for the costs of guarantees, options and smoothing from with-profits benefits reserve	35	81178	95290
	Planned deductions for other costs deemed chargeable to with-profits benefits reserve	36	45575	77547
	Future costs of contractual guarantees (other than financial options)	41		
	Future costs of non-contractual commitments	42		
	Future costs of financial options	43		
	Future costs of smoothing (possibly negative)	44		
	Financing costs	45		
	Any other liabilities related to regulatory duty to treat customers fairly	46		
	Other long-term insurance liabilities	47	124953	148145
Total (32+34+41+42+43+44+45+46+47-(33+35+36))	49	(1801)	(24692)	
Realistic current liabilities of the fund	51	22219	69785	
Realistic value of liabilities of fund (31+49+51)	59	3148507	3274621	

Realistic balance sheet

Name of insurer **The Prudential Assurance Company Limited**
 With-profits fund **Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

As at end of this financial year 1	As at end of the previous year 2
--	--

Realistic excess capital and additional capital available

Value of relevant assets before applying the most adverse scenario other than the present value of future profits arising from business outside with-profits funds	62	3148507	3274621
Amount of present value of future profits (or losses) on long-term insurance contracts written outside the fund included in the value of relevant assets before applying most adverse scenario	63		
Value of relevant assets before applying the most adverse scenario (62+63)	64	3148507	3274621
Risk capital margin for fund (62-59)	65		
Realistic excess capital for fund (26-(59+65))	66		
Realistic excess available capital for fund (29-(59+65))	67		
Working capital for fund (29-59)	68		
Working capital ratio for fund (68/29)	69		

Other assets potentially available if required to cover the fund's risk capital margin

Additional amount potentially available for inclusion in line 62	81		
Additional amount potentially available for inclusion in line 63	82		

General insurance business : Summary of business carried on

Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

Category number	FSA return general insurance business reporting category	Company registration number	GL/UK/CM	day month year			units
				R20A	15454	GL	
				Provision for undiscounted gross claims outstanding at the end of this financial year			
				Reported	Incurred but not reported		
				1	2	3	4
1	Total business	1		35430	37395	78979	18577
2	Total primary (direct) and facultative business	2		35430	37395	78979	18577
3	Total treaty reinsurance accepted business	3					
110	Total primary (direct) and facultative accident and health (category numbers 111 to 114)	4		24739	1578	1334	12889
120	Total primary (direct) and facultative personal lines motor business (category numbers 121 to 123)	5		1871	19625	1087	1297
160	Primary (direct) and facultative household and domestic all risks	6		3128	1233	528	1580
180	Total primary (direct) and facultative personal lines financial loss (category numbers 181 to 187)	7		384		15	132
220	Total primary (direct) and facultative commercial motor business (category numbers 221 to 223)	8		47	52	4	25
260	Total primary (direct) and facultative commercial lines property (category numbers 261 to 263)	9		861	1602	18	436
270	Total primary (direct) and facultative commercial lines liability business (category numbers 271 to 274)	10		3976	13283	75947	2014
280	Total primary (direct) and facultative commercial lines financial loss (category numbers 281 to 284)	11		150	18	20	77
330	Total primary (direct) and facultative aviation (category numbers 331 to 333)	12					
340	Total primary (direct) and facultative marine (category numbers 341 to 347)	13					
350	Total primary (direct) and facultative goods in transit	14		274	4	26	127
400	Miscellaneous primary (direct) and facultative business	15					
500	Total non-proportional treaty reinsurance business accepted (category numbers 510 to 590)	16					
600	Total proportional treaty reinsurance business accepted (category numbers 610 to 690)	17					
700	Miscellaneous treaty reinsurance accepted business	18					
	Total (lines 4 to 18)	20		35430	37395	78979	18577

General insurance business : Summary of business carried on

Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

Category number	FSA return general insurance business reporting category	Company registration number	GL/UK/CM	day month year			units
		R20A	15454	GL	31	12	2010
		Gross Premium written in this financial year	Provision for undiscounted gross claims outstanding at the end of this financial year		Provision for gross unearned premium at the end of this financial year		
		1	Reported	Incurred but not reported	3		4
			2	3			4

Primary (direct) and facultative personal lines business

111	Medical insurance	21	14951	526	910	7820
112	HealthCare cash plans	22	82	1	4	47
113	Travel	23	2386	452	171	1261
114	Personal accident or sickness	24	7320	598	249	3761
121	Private motor - comprehensive	25	1593	10300	953	1146
122	Private motor - non-comprehensive	26	278	9324	134	150
123	Motor cycle	27				
160	Household and domestic all risks (equals line 6)	28	3128	1233	528	1580
181	Assistance	29				
182	Creditor	30				
183	Extended warranty	31				
184	Legal expenses	32				
185	Mortgage indemnity	33				
186	Pet insurance	34				
187	Other personal financial loss	35	384		15	132

Primary (direct) and facultative commercial lines business

221	Fleets	41				
222	Commercial vehicles (non-fleet)	42	47	52	4	25
223	Motor other	43				
261	Commercial property	44	771	258	16	389
262	Consequential loss	45	72	1344	2	37
263	Contractors or engineering all risks	46	18			9
271	Employers liability	47	3151	11471	71368	1589
272	Professional indemnity	48	24	7	18	12
273	Public and products liability	49	801	1804	4561	414
274	Mixed commercial package	50				
281	Fidelity and contract guarantee	51	150	18	20	77
282	Credit	52				
283	Suretyship	53				
284	Commercial contingency	54				

Primary (direct) and facultative aviation

331	Aviation liability	61				
332	Aviation hull	62				
333	Space and satellite	63				

General insurance business : Summary of business carried on

Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

Category number	FSA return general insurance business reporting category	Company registration number	GL/UK/CM	day month year			units
		R20A	15454	GL	31	12	2010
		Gross Premium written in this financial year	Provision for undiscounted gross claims outstanding at the end of this financial year		Provision for gross unearned premium at the end of this financial year		
		1	Reported	Incurred but not reported	3		4
			2	3			

Primary (direct) and facultative marine and transport

341	Marine liability	64				
342	Marine hull	65				
343	Energy (on and off-shore)	66				
344	Protection and indemnity	67				
345	Freight demurrage and defence	68				
346	War risks	69				
347	Yacht	70				
350	Total primary (direct) and facultative goods in transit (equals line 14)	71	274	4	26	127

Primary (direct) and facultative miscellaneous

400	Miscellaneous primary (direct) and facultative business (equals line 15)	72				
-----	--	----	--	--	--	--

Non-proportional treaty

510	Non-proportional accident and health	81				
520	Non-proportional motor	82				
530	Non-proportional aviation	83				
540	Non-proportional marine	84				
550	Non-proportional transport	85				
560	Non-proportional property	86				
570	Non-proportional liability (non-motor)	87				
580	Non-proportional financial lines	88				
590	Non-proportional aggregate cover	89				

Proportional treaty

610	Proportional accident and health	91				
620	Proportional motor	92				
630	Proportional aviation	93				
640	Proportional marine	94				
650	Proportional transport	95				
660	Proportional property	96				
670	Proportional liability (non-motor)	97				
680	Proportional financial lines	98				
690	Proportional aggregate cover	99				

Treaty Reinsurance Miscellaneous

700	Miscellaneous treaty reinsurance accepted business (equals line 18)	101				
-----	---	-----	--	--	--	--

	Total (lines 21 to 101)	111	35430	37395	78979	18577
--	--------------------------------	------------	--------------	--------------	--------------	--------------

General insurance business : Technical account (excluding equalisation provisions)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total business**

		Company registration number	GL/ UK/ CM	day	month	year	Units	Category number	
		R20	15454	GL	31	12	2010	£000	001
Items to be shown net of reinsurance			This financial year				Previous year		
			1				2		
This year's underwriting (accident year accounting)	Earned premium (21.19.5)	11	(52703)			29678			
	Claims incurred (22.17.4)	12	15113			13969			
	Claims management costs (22.18.4)	13	481			417			
	Adjustment for discounting (22.52.4)	14							
	Increase in provision for unexpired risks (22.19.4)	15	383						
	Other technical income or charges (particulars to be specified by way of supplementary note)	16							
	Net operating expenses (22.42.4)	17	12335			11627			
	Balance of year's underwriting (11-12-13+14-15+16-17)	19	(81015)			3665			
Adjustment for prior years' underwriting (accident year accounting)	Earned premium (21.11.5)	21							
	Claims incurred (22.13.4)	22	(84468)			8169			
	Claims management costs (22.14.4)	23	(4157)			243			
	Adjustment for discounting (22.51.4)	24							
	Other technical income or charges (particulars to be specified by way of supplementary note)	25	56			49			
	Net operating expenses (22.41.4)	26	803			665			
	Balance (21-22-23+24+25-26)	29	87877			(9027)			
Balance from underwriting year accounting	Per Form 24 (24.69.99-99)	31	1008			(26)			
	Other technical income or charges (particulars to be specified by way of supplementary note)	32							
	Total	39	1008			(26)			
Balance of all years' underwriting (19+29+39)		49	7871			(5388)			
Allocated investment income		51							
Transfer to non-technical account (49+51)		59	7871			(5388)			

General insurance business : Technical account (excluding equalisation provisions)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative business**

		Company registration number	GL/ UK/ CM	day	month	year	Units	Category number	
		R20	15454	GL	31	12	2010	£000	002
Items to be shown net of reinsurance				This financial year				Previous year	
				1				2	
This year's underwriting (accident year accounting)	Earned premium (21.19.5)		11				(52703)	29678	
	Claims incurred (22.17.4)		12				15113	13969	
	Claims management costs (22.18.4)		13				481	417	
	Adjustment for discounting (22.52.4)		14						
	Increase in provision for unexpired risks (22.19.4)		15				383		
	Other technical income or charges (particulars to be specified by way of supplementary note)		16						
	Net operating expenses (22.42.4)		17				12335	11627	
	Balance of year's underwriting (11-12-13+14-15+16-17)		19				(81015)	3665	
Adjustment for prior years' underwriting (accident year accounting)	Earned premium (21.11.5)		21						
	Claims incurred (22.13.4)		22				(84468)	8169	
	Claims management costs (22.14.4)		23				(4157)	243	
	Adjustment for discounting (22.51.4)		24						
	Other technical income or charges (particulars to be specified by way of supplementary note)		25				56	49	
	Net operating expenses (22.41.4)		26				803	665	
	Balance (21-22-23+24+25-26)		29				87877	(9027)	
Balance from underwriting year accounting	Per Form 24 (24.69.99-99)		31				1008	(26)	
	Other technical income or charges (particulars to be specified by way of supplementary note)		32						
	Total		39				1008	(26)	
Balance of all years' underwriting (19+29+39)			49				7871	(5388)	
Allocated investment income			51						
Transfer to non-technical account (49+51)			59				7871	(5388)	

General insurance business : Technical account (excluding equalisation provisions)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative accident and health**

		Company registration number	GL/ UK/ CM	day	month	year	Units	Category number	
		R20	15454	GL	31	12	2010	£000	110
Items to be shown net of reinsurance				This financial year				Previous year	
				1				2	
This year's underwriting (accident year accounting)	Earned premium (21.19.5)		11				21034	19642	
	Claims incurred (22.17.4)		12				10989	9953	
	Claims management costs (22.18.4)		13				377	326	
	Adjustment for discounting (22.52.4)		14						
	Increase in provision for unexpired risks (22.19.4)		15						
	Other technical income or charges (particulars to be specified by way of supplementary note)		16						
	Net operating expenses (22.42.4)		17				7637	6390	
	Balance of year's underwriting (11-12-13+14-15+16-17)		19				2030	2973	
Adjustment for prior years' underwriting (accident year accounting)	Earned premium (21.11.5)		21						
	Claims incurred (22.13.4)		22				(164)	566	
	Claims management costs (22.14.4)		23				27	31	
	Adjustment for discounting (22.51.4)		24						
	Other technical income or charges (particulars to be specified by way of supplementary note)		25				56	49	
	Net operating expenses (22.41.4)		26						
	Balance (21-22-23+24+25-26)		29				193	(548)	
Balance from underwriting year accounting	Per Form 24 (24.69.99-99)		31						
	Other technical income or charges (particulars to be specified by way of supplementary note)		32						
	Total		39						
Balance of all years' underwriting (19+29+39)			49				2223	2425	
Allocated investment income			51						
Transfer to non-technical account (49+51)			59				2223	2425	

General insurance business : Technical account (excluding equalisation provisions)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative personal lines motor business**

		Company registration number	GL/ UK/ CM	day	month	year	Units	Category number	
		R20	15454	GL	31	12	2010	£000	120
Items to be shown net of reinsurance			This financial year				Previous year		
			1				2		
This year's underwriting (accident year accounting)	Earned premium (21.19.5)	11				1461	1598		
	Claims incurred (22.17.4)	12				607	473		
	Claims management costs (22.18.4)	13				22	16		
	Adjustment for discounting (22.52.4)	14							
	Increase in provision for unexpired risks (22.19.4)	15				154			
	Other technical income or charges (particulars to be specified by way of supplementary note)	16							
	Net operating expenses (22.42.4)	17				980	1267		
	Balance of year's underwriting (11-12-13+14-15+16-17)	19				(302)	(158)		
Adjustment for prior years' underwriting (accident year accounting)	Earned premium (21.11.5)	21							
	Claims incurred (22.13.4)	22				43	(56)		
	Claims management costs (22.14.4)	23				1	(4)		
	Adjustment for discounting (22.51.4)	24							
	Other technical income or charges (particulars to be specified by way of supplementary note)	25							
	Net operating expenses (22.41.4)	26							
Balance (21-22-23+24+25-26)	29				(43)	60			
Balance from underwriting year accounting	Per Form 24 (24.69.99-99)	31							
	Other technical income or charges (particulars to be specified by way of supplementary note)	32							
	Total	39							
Balance of all years' underwriting (19+29+39)		49				(346)	(98)		
Allocated investment income		51							
Transfer to non-technical account (49+51)		59				(346)	(98)		

General insurance business : Technical account (excluding equalisation provisions)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Primary (direct) and facultative household and domestic all risks**

		Company registration number	GL/ UK/ CM	day	month	year	Units	Category number	
		R20	15454	GL	31	12	2010	£000	160
Items to be shown net of reinsurance			This financial year				Previous year		
			1				2		
This year's underwriting (accident year accounting)	Earned premium (21.19.5)	11				2756		2511	
	Claims incurred (22.17.4)	12				851		786	
	Claims management costs (22.18.4)	13				38		28	
	Adjustment for discounting (22.52.4)	14							
	Increase in provision for unexpired risks (22.19.4)	15							
	Other technical income or charges (particulars to be specified by way of supplementary note)	16							
	Net operating expenses (22.42.4)	17				1396		1273	
	Balance of year's underwriting (11-12-13+14-15+16-17)	19				472		425	
Adjustment for prior years' underwriting (accident year accounting)	Earned premium (21.11.5)	21							
	Claims incurred (22.13.4)	22				(241)		(189)	
	Claims management costs (22.14.4)	23				(9)		(2)	
	Adjustment for discounting (22.51.4)	24							
	Other technical income or charges (particulars to be specified by way of supplementary note)	25							
	Net operating expenses (22.41.4)	26							
Balance (21-22-23+24+25-26)	29				249		191		
Balance from underwriting year accounting	Per Form 24 (24.69.99-99)	31							
	Other technical income or charges (particulars to be specified by way of supplementary note)	32							
	Total	39							
Balance of all years' underwriting (19+29+39)		49				721		616	
Allocated investment income		51							
Transfer to non-technical account (49+51)		59				721		616	

General insurance business : Technical account (excluding equalisation provisions)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative commercial lines liability business**

		Company registration number	GL/ UK/ CM	day	month	year	Units	Category number	
		R20	15454	GL	31	12	2010	£000	270
Items to be shown net of reinsurance			This financial year				Previous year		
			1				2		
This year's underwriting (accident year accounting)	Earned premium (21.19.5)	11	(79313)			4247			
	Claims incurred (22.17.4)	12	2220			2381			
	Claims management costs (22.18.4)	13	29			33			
	Adjustment for discounting (22.52.4)	14							
	Increase in provision for unexpired risks (22.19.4)	15	225						
	Other technical income or charges (particulars to be specified by way of supplementary note)	16							
	Net operating expenses (22.42.4)	17	1684			1952			
	Balance of year's underwriting (11-12-13+14-15+16-17)	19	(83471)			(119)			
Adjustment for prior years' underwriting (accident year accounting)	Earned premium (21.11.5)	21							
	Claims incurred (22.13.4)	22	(81399)			7630			
	Claims management costs (22.14.4)	23	(4036)			210			
	Adjustment for discounting (22.51.4)	24							
	Other technical income or charges (particulars to be specified by way of supplementary note)	25							
	Net operating expenses (22.41.4)	26	803			633			
	Balance (21-22-23+24+25-26)	29	84633			(8473)			
Balance from underwriting year accounting	Per Form 24 (24.69.99-99)	31							
	Other technical income or charges (particulars to be specified by way of supplementary note)	32							
	Total	39							
Balance of all years' underwriting (19+29+39)		49	1161			(8592)			
Allocated investment income		51							
Transfer to non-technical account (49+51)		59	1161			(8592)			

General insurance business : Technical account (excluding equalisation provisions)Name of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Balance of all primary (direct) and facultative business**

		Company registration number	GL/ UK/ CM	day	month	year	Units	Category number	
		R20	15454	GL	31	12	2010	£000	409
Items to be shown net of reinsurance			This financial year				Previous year		
			1				2		
This year's underwriting (accident year accounting)	Earned premium (21.19.5)	11				1360	1679		
	Claims incurred (22.17.4)	12				445	378		
	Claims management costs (22.18.4)	13				15	14		
	Adjustment for discounting (22.52.4)	14							
	Increase in provision for unexpired risks (22.19.4)	15				4			
	Other technical income or charges (particulars to be specified by way of supplementary note)	16							
	Net operating expenses (22.42.4)	17				638	744		
	Balance of year's underwriting (11-12-13+14-15+16-17)	19				257	544		
Adjustment for prior years' underwriting (accident year accounting)	Earned premium (21.11.5)	21							
	Claims incurred (22.13.4)	22				(2706)	218		
	Claims management costs (22.14.4)	23				(139)	7		
	Adjustment for discounting (22.51.4)	24							
	Other technical income or charges (particulars to be specified by way of supplementary note)	25							
	Net operating expenses (22.41.4)	26					32		
Balance (21-22-23+24+25-26)	29				2845	(258)			
Balance from underwriting year accounting	Per Form 24 (24.69.99-99)	31				1008	(26)		
	Other technical income or charges (particulars to be specified by way of supplementary note)	32							
	Total	39				1008	(26)		
Balance of all years' underwriting (19+29+39)		49				4111	261		
Allocated investment income		51							
Transfer to non-technical account (49+51)		59				4111	261		

General insurance business (accident year accounting) : Analysis of premiumsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R21	15454	GL	31	12	2010	£000	001
Premiums receivable during the financial year		Gross premiums written		Reinsurers' share			Net of reinsurance		
		Earned in previous financial years 1		Earned in previous financial years 3		Earned in previous financial years 5			
In respect of risks incepted in previous financial year		11							
		Earned In this financial year 1	Unearned at end of this financial year 2	Earned In this financial year 3	Unearned at end of this financial year 4	Earned In this financial year 5	Unearned at end of this financial year 6		
In respect of risks incepted in previous financial year		12		83000		(83000)			
In respect of risks incepted in this financial year	For periods of less than 12 months	13							
	For periods of 12 months	14	16854	18577	1740	2001	15114	16576	
	For periods of more than 12 months	15							
Premiums receivable (less rebates and refunds) in previous financial years not earned in those years and brought forward to the financial year		16	17064		1880		15184		
Total (12 to 16)		19	33918	18577	86620	2001	(52703)	16576	

General insurance business (accident year accounting) : Analysis of premiumsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R21	15454	GL	31	12	2010	£000	002
Premiums receivable during the financial year		Gross premiums written		Reinsurers' share			Net of reinsurance		
		Earned in previous financial years 1		Earned in previous financial years 3		Earned in previous financial years 5			
In respect of risks incepted in previous financial ye		11							
		Earned In this financial year 1	Unearned at end of this financial year 2	Earned In this financial year 3	Unearned at end of this financial year 4	Earned In this financial year 5	Unearned at end of this financial year 6		
In respect of risks incepted in previous financial ye		12		83000		(83000)			
In respect of risks incepted in this financial year	For periods of less than 12 months	13							
	For periods of 12 months	14	16854	18577	1740	2001	15114	16576	
	For periods of more than 12 months	15							
Premiums receivable (less rebates and refunds) in previous financial years not earned in those years and brought forward to the financial year		16	17064	1880			15184		
Total (12 to 16)		19	33918	18577	86620	2001	(52703)	16576	

General insurance business (accident year accounting) : Analysis of premiumsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative accident and health**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R21	15454	GL	31	12	2010	£000	110
Premiums receivable during the financial year		Gross premiums written		Reinsurers' share			Net of reinsurance		
		Earned in previous financial years		Earned in previous financial years			Earned in previous financial years		
		1		3			5		
In respect of risks incepted in previous financial year		11							
		Earned In this financial year	Unearned at end of this financial year	Earned In this financial year	Unearned at end of this financial year		Earned In this financial year	Unearned at end of this financial year	
		1	2	3	4		5	6	
In respect of risks incepted in previous financial year		12							
In respect of risks incepted in this financial year	For periods of less than 12 months	13							
	For periods of 12 months	14	11816	12842	1113	1143	10703	11699	
	For periods of more than 12 months	15							
Premiums receivable (less rebates and refunds) in previous financial years not earned in those years and brought forward to the financial year		16	11296	965			10331		
Total (12 to 16)		19	23112	12842	2078	1143	21034	11699	

General insurance business (accident year accounting) : Analysis of premiumsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative personal lines motor business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R21	15454	GL	31	12	2010	£000	120
Premiums receivable during the financial year		Gross premiums written		Reinsurers' share			Net of reinsurance		
		Earned in previous financial years 1		Earned in previous financial years 3		Earned in previous financial years 5			
In respect of risks incepted in previous financial ye		11							
		Earned In this financial year 1	Unearned at end of this financial year 2	Earned In this financial year 3	Unearned at end of this financial year 4	Earned In this financial year 5	Unearned at end of this financial year 6		
In respect of risks incepted in previous financial ye		12							
In respect of risks incepted in this financial year	For periods of less than 12 months	13							
	For periods of 12 months	14	574	1297	75	208	499	1089	
	For periods of more than 12 months	15							
Premiums receivable (less rebates and refunds) in previous financial years not earned in those years and brought forward to the financial year		16	1138	176		962			
Total (12 to 16)		19	1712	1297	252	208	1461	1089	

General insurance business (accident year accounting) : Analysis of premiumsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Primary (direct) and facultative household and domestic all risks**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R21	15454	GL	31	12	2010	£000	160
Premiums receivable during the financial year		Gross premiums written		Reinsurers' share			Net of reinsurance		
		Earned in previous financial years 1		Earned in previous financial years 3		Earned in previous financial years 5			
In respect of risks incepted in previous financial ye		11							
		Earned In this financial year 1	Unearned at end of this financial year 2	Earned In this financial year 3	Unearned at end of this financial year 4	Earned In this financial year 5	Unearned at end of this financial year 6		
In respect of risks incepted in previous financial ye		12							
In respect of risks incepted in this financial year	For periods of less than 12 months	13							
	For periods of 12 months	14	1549	1580	129	140	1420	1440	
	For periods of more than 12 months	15							
Premiums receivable (less rebates and refunds) in previous financial years not earned in those years and brought forward to the financial year		16	1471	135		1336			
Total (12 to 16)		19	3020	1580	264	140	2756	1440	

General insurance business (accident year accounting) : Analysis of premiumsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative commercial lines liability business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R21	15454	GL	31	12	2010	£000	270
Premiums receivable during the financial year		Gross premiums written		Reinsurers' share			Net of reinsurance		
		Earned in previous financial years 1		Earned in previous financial years 3		Earned in previous financial years 5			
In respect of risks incepted in previous financial ye		11							
		Earned In this financial year 1	Unearned at end of this financial year 2	Earned In this financial year 3	Unearned at end of this financial year 4	Earned In this financial year 5	Unearned at end of this financial year 6		
In respect of risks incepted in previous financial ye		12		83000		(83000)			
In respect of risks incepted in this financial year	For periods of less than 12 months	13							
	For periods of 12 months	14	1950	2002	197	287	1753	1715	
	For periods of more than 12 months	15							
Premiums receivable (less rebates and refunds) in previous financial years not earned in those years and brought forward to the financial year		16	2306	372		1934			
Total (12 to 16)		19	4256	2002	83569	287	(79313)	1715	

General insurance business (accident year accounting) : Analysis of premiumsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Balance of all primary (direct) and facultative business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R21	15454	GL	31	12	2010	£000	409
Premiums receivable during the financial year		Gross premiums written		Reinsurers' share			Net of reinsurance		
		Earned in previous financial years 1		Earned in previous financial years 3		Earned in previous financial years 5			
In respect of risks incepted in previous financial ye		11							
		Earned In this financial year 1	Unearned at end of this financial year 2	Earned In this financial year 3	Unearned at end of this financial year 4	Earned In this financial year 5	Unearned at end of this financial year 6		
In respect of risks incepted in previous financial ye		12							
In respect of risks incepted in this financial year	For periods of less than 12 months	13							
	For periods of 12 months	14	965	857	225	222	739	634	
	For periods of more than 12 months	15							
Premiums receivable (less rebates and refunds) in previous financial years not earned in those years and brought forward to the financial year		16	853	232			621		
Total (12 to 16)		19	1818	857	458	222	1360	634	

General insurance business (accident year accounting) : Analysis of claims, expenses and technical provisionsName of company **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R22	15454	GL	31	12	2010	£000	001
				Amount brought forward from previous financial year 1	Amount payable/receivable in this financial year 2		Amount carried forward to next financial year 3	Amount attributable to this financial year 4	
Claims incurred in respect of incidents occurring prior to this financial year	Gross amount	11		112162	7547		110540	5925	
	Reinsurers' share	12		17742	3174		104961	90393	
	Net (11-12)	13		94420	4373		5579	(84468)	
	Claims management costs	14		4395	161		78	(4157)	
Claims incurred in respect of incidents occurring in this financial year	Gross amount	15			10688		5834	16521	
	Reinsurers' share	16			959		449	1408	
	Net (15-16)	17			9728		5385	15113	
	Claims management costs	18			371		110	481	
Provision for unexpired risks		19					383	383	
Net operating expenses	Commissions	21		5060	9898		5255	9703	
	Other acquisition expenses	22		1884			2299	(415)	
	Administrative expenses	23			4664			4664	
	Reinsurance commissions and profit participations	24		633	897		716	814	
	Total (21+22+23-24)	29		6311	13666		6839	13138	
Adjustments for discounting in respect of the items shown at lines 11 to 18 above	Gross amount	31							
	Reinsurers' share	32							
	Claims management costs	33							
	Total (31-32+33)	39							
Split of line 29	Prior financial years	41			803			803	
	This financial year	42		6311	12863		6839	12335	
Split of line 39	Incidents occurring prior to this financial year	51							
	Incidents occurring in this financial year	52							

General insurance business (accident year accounting) : Analysis of claims, expenses and technical provisionsName of company **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R22	15454	GL	31	12	2010	£000	002
				Amount brought forward from previous financial year 1	Amount payable/receivable in this financial year 2		Amount carried forward to next financial year 3	Amount attributable to this financial year 4	
Claims incurred in respect of incidents occurring prior to this financial year	Gross amount	11		112162	7547		110540	5925	
	Reinsurers' share	12		17742	3174		104961	90393	
	Net (11-12)	13		94420	4373		5579	(84468)	
	Claims management costs	14		4395	161		78	(4157)	
Claims incurred in respect of incidents occurring in this financial year	Gross amount	15			10688		5834	16521	
	Reinsurers' share	16			959		449	1408	
	Net (15-16)	17			9728		5385	15113	
	Claims management costs	18			371		110	481	
Provision for unexpired risks		19					383	383	
Net operating expenses	Commissions	21		5060	9898		5255	9703	
	Other acquisition expenses	22		1884			2299	(415)	
	Administrative expenses	23			4664			4664	
	Reinsurance commissions and profit participations	24		633	897		716	814	
	Total (21+22+23-24)	29		6311	13666		6839	13138	
Adjustments for discounting in respect of the items shown at lines 11 to 18 above	Gross amount	31							
	Reinsurers' share	32							
	Claims management costs	33							
	Total (31-32+33)	39							
Split of line 29	Prior financial years	41			803			803	
	This financial year	42		6311	12863		6839	12335	
Split of line 39	Incidents occurring prior to this financial year	51							
	Incidents occurring in this financial year	52							

General insurance business (accident year accounting) : Analysis of claims, expenses and technical provisionsName of company **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative accident and health**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R22	15454	GL	31	12	2010	£000	110
				Amount brought forward from previous financial year 1	Amount payable/receivable in this financial year 2		Amount carried forward to next financial year 3	Amount attributable to this financial year 4	
Claims incurred in respect of incidents occurring prior to this financial year	Gross amount	11	2218		1700		313	(205)	
	Reinsurers' share	12	188		69		78	(41)	
	Net (11-12)	13	2030		1631		235	(164)	
	Claims management costs	14	46		61		12	27	
Claims incurred in respect of incidents occurring in this financial year	Gross amount	15			9599		2593	12192	
	Reinsurers' share	16			924		278	1202	
	Net (15-16)	17			8675		2315	10989	
	Claims management costs	18			327		50	377	
Provision for unexpired risks		19							
Net operating expenses	Commissions	21	2761		5983		2961	5782	
	Other acquisition expenses	22	1261				1622	(361)	
	Administrative expenses	23			2740			2740	
	Reinsurance commissions and profit participations	24	364		611		452	524	
	Total (21+22+23-24)	29	3657		8111		4131	7637	
Adjustments for discounting in respect of the items shown at lines 11 to 18 above	Gross amount	31							
	Reinsurers' share	32							
	Claims management costs	33							
	Total (31-32+33)	39							
Split of line 29	Prior financial years	41							
	This financial year	42	3657		8111		4131	7637	
Split of line 39	Incidents occurring prior to this financial year	51							
	Incidents occurring in this financial year	52							

General insurance business (accident year accounting) : Analysis of claims, expenses and technical provisionsName of company **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative personal lines motor business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R22	15454	GL	31	12	2010	£000	120
				Amount brought forward from previous financial year 1	Amount payable/receivable in this financial year 2		Amount carried forward to next financial year 3	Amount attributable to this financial year 4	
Claims incurred in respect of incidents occurring prior to this financial year	Gross amount	11		11553	1384		20387	10218	
	Reinsurers' share	12		11193	1320		20048	10175	
	Net (11-12)	13		360	64		339	43	
	Claims management costs	14		7	4		4	1	
Claims incurred in respect of incidents occurring in this financial year	Gross amount	15			283		324	607	
	Reinsurers' share	16							
	Net (15-16)	17			283		324	607	
	Claims management costs	18			11		11	22	
Provision for unexpired risks		19					154	154	
Net operating expenses	Commissions	21		623	925		786	763	
	Other acquisition expenses	22		112			154	(43)	
	Administrative expenses	23			244			244	
	Reinsurance commissions and profit participations	24		43	6		66	(16)	
	Total (21+22+23-24)	29		692	1162		874	980	
Adjustments for discounting in respect of the items shown at lines 11 to 18 above	Gross amount	31							
	Reinsurers' share	32							
	Claims management costs	33							
	Total (31-32+33)	39							
Split of line 29	Prior financial years	41							
	This financial year	42		692	1162		874	980	
Split of line 39	Incidents occurring prior to this financial year	51							
	Incidents occurring in this financial year	52							

General insurance business (accident year accounting) : Analysis of claims, expenses and technical provisionsName of company **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Primary (direct) and facultative household and domestic all risks**

		Company registration number	GL/UK/CM	day month year			Units	Category number	
		R22	15454	GL	31	12	2010	£000	160
				Amount brought forward from previous financial year 1	Amount payable/receivable in this financial year 2		Amount carried forward to next financial year 3	Amount attributable to this financial year 4	
Claims incurred in respect of incidents occurring prior to this financial year	Gross amount	11		2439	506		1360	(573)	
	Reinsurers' share	12		1905	317		1255	(332)	
	Net (11-12)	13		534	189		105	(241)	
	Claims management costs	14		22	8		5	(9)	
Claims incurred in respect of incidents occurring in this financial year	Gross amount	15			468		401	869	
	Reinsurers' share	16					17	17	
	Net (15-16)	17			468		383	851	
	Claims management costs	18			19		19	38	
Provision for unexpired risks		19							
Net operating expenses	Commissions	21		650	1284		662	1272	
	Other acquisition expenses	22		174			201	(28)	
	Administrative expenses	23			329			329	
	Reinsurance commissions and profit participations	24		97	178		96	178	
	Total (21+22+23-24)	29		727	1436		767	1396	
Adjustments for discounting in respect of the items shown at lines 11 to 18 above	Gross amount	31							
	Reinsurers' share	32							
	Claims management costs	33							
	Total (31-32+33)	39							
Split of line 29	Prior financial years	41							
	This financial year	42		727	1436		767	1396	
Split of line 39	Incidents occurring prior to this financial year	51							
	Incidents occurring in this financial year	52							

General insurance business (accident year accounting) : Analysis of claims, expenses and technical provisionsName of company **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative commercial lines liability business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R22	15454	GL	31	12	2010	£000	270
			Amount brought forward from previous financial year 1	Amount payable/receivable in this financial year 2	Amount carried forward to next financial year 3	Amount attributable to this financial year 4			
Claims incurred in respect of incidents occurring prior to this financial year	Gross amount	11	88733	3511	87091	1869			
	Reinsurers' share	12	39	1081	82227	83269			
	Net (11-12)	13	88694	2430	4864	(81399)			
	Claims management costs	14	4177	85	55	(4036)			
Claims incurred in respect of incidents occurring in this financial year	Gross amount	15		133	2114	2247			
	Reinsurers' share	16		1	26	27			
	Net (15-16)	17		132	2088	2220			
	Claims management costs	18		5	24	29			
Provision for unexpired risks		19			225	225			
Net operating expenses	Commissions	21	706	1197	606	1297			
	Other acquisition expenses	22	250		237	13			
	Administrative expenses	23		1204		1204			
	Reinsurance commissions and profit participations	24	72	4	50	26			
	Total (21+22+23-24)	29	884	2397	793	2488			
Adjustments for discounting in respect of the items shown at lines 11 to 18 above	Gross amount	31							
	Reinsurers' share	32							
	Claims management costs	33							
	Total (31-32+33)	39							
Split of line 29	Prior financial years	41		803		803			
	This financial year	42	884	1594	793	1684			
Split of line 39	Incidents occurring prior to this financial year	51							
	Incidents occurring in this financial year	52							

General insurance business (accident year accounting) : Analysis of claims, expenses and technical provisionsName of company **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Balance of all primary (direct) and facultative business**

		Company registration number	GL/ UK/ CM	day month year			Units	Category number	
		R22	15454	GL	31	12	2010	£000	409
				Amount brought forward from previous financial year 1	Amount payable/receivable in this financial year 2		Amount carried forward to next financial year 3	Amount attributable to this financial year 4	
Claims incurred in respect of incidents occurring prior to this financial year	Gross amount	11	7219		446		1389	(5384)	
	Reinsurers' share	12	4417		387		1352	(2678)	
	Net (11-12)	13	2801		59		37	(2706)	
	Claims management costs	14	143		3		1	(139)	
Claims incurred in respect of incidents occurring in this financial year	Gross amount	15			205		402	607	
	Reinsurers' share	16			34		127	162	
	Net (15-16)	17			171		274	445	
	Claims management costs	18			9		6	15	
Provision for unexpired risks		19					4	4	
Net operating expenses	Commissions	21	320		510		240	590	
	Other acquisition expenses	22	88				85	4	
	Administrative expenses	23			147			147	
	Reinsurance commissions and profit participations	24	57		98		51	103	
	Total (21+22+23-24)	29	352		560		273	638	
Adjustments for discounting in respect of the items shown at lines 11 to 18 above	Gross amount	31							
	Reinsurers' share	32							
	Claims management costs	33							
	Total (31-32+33)	39							
Split of line 29	Prior financial years	41							
	This financial year	42	352		560		273	638	
Split of line 39	Incidents occurring prior to this financial year	51							
	Incidents occurring in this financial year	52							

General insurance business (accident year accounting) : Analysis of net claims and premiums

 Name of insurer **The Prudential Assurance Company Limited**

Global business

 Financial year ended **31 December 2010**
Total business

		Company registration number	GL/UK/CM	day month year			Units	Category number						
		R23	15454	GL	31	12	2010	£000	001					
Accident year ended		Claims paid (net) during the accident year	Claims outstanding (net) as at end of the accident year	Total claims paid (net) since the end of the accident year, but prior to this financial year	Claims paid (net) during this financial year	Claims outstanding carried forward		Claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Deduction for discounting from claims outstanding carried forward (net)	Earned premiums (net)	Deterioration/ (surplus) of original claims reserve %	Claims ratio %
Month	Year					Reported (net)	Incurred but not reported (net)	Reported (net)	Incurred but not reported (net)					
		1	2	3	4	5	6	7	8	9	10	11	12	13
12	2010	11			9728	2301	3084			15114		(53111)		(28.5)
12	2009	12	9033	4896	2576	904	1575	2016	2947	93		29593	3.3	47.6
12	2008	13	8420	4689	3093	485	468	1076	739	1277	12	27250	9.2	49.7
12	2007	14	6662	3907	2849	450	316	754	458	1015	47	23473	11.8	47.0
12	2006	15	6679	3586	3743	300	213	93	271	625	(290)	21762	21.3	50.7
12	2005	16	6091	3313	3362	163	26	66	56	143	57	20159	9.2	48.2
12	2004	17	4574	3208	3337	29	42	43	60	76	(22)	17437	7.6	46.0
12	2003	18	2718	2464	2515	3			1	3	(1)	12735	2.2	41.1
12	2002	19	2542	2150	1880	22					22	45191	(11.5)	9.8
12	2001	20	119127	2061	1491							199085	(27.6)	60.6
Prior accident years		21			343	1		14031	70701	(84388)				
Reconciliation		22												
Total (11 to 22)		29			14101	4272	6690	17632	76788	(69357)				

General insurance business (accident year accounting) : Analysis of net claims and premiums

 Name of insurer **The Prudential Assurance Company Limited**

Global business

 Financial year ended **31 December 2010**
Total primary (direct) and facultative business

		Company registration number	GL/UK/CM	day month year			Units	Category number						
		R23	15454	GL	31	12	2010	£000	002					
Accident year ended		Claims paid (net) during the accident year	Claims outstanding (net) as at end of the accident year	Total claims paid (net) since the end of the accident year, but prior to this financial year	Claims paid (net) during this financial year	Claims outstanding carried forward		Claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Deduction for discounting from claims outstanding carried forward (net)	Earned premiums (net)	Deterioration/ (surplus) of original claims reserve %	Claims ratio %
Month	Year					Reported (net)	Incurred but not reported (net)	Reported (net)	Incurred but not reported (net)					
		1	2	3	4	5	6	7	8	9	10	11	12	13
12	2010	11			9728	2301	3084			15114		(53111)		(28.5)
12	2009	12	9033	4896	2576	904	1575	2016	2947	93		29593	3.3	47.6
12	2008	13	8420	4689	3093	485	468	1076	739	1277	12	27250	9.2	49.7
12	2007	14	6662	3907	2849	450	316	754	458	1015	47	23473	11.8	47.0
12	2006	15	6679	3586	3743	300	213	93	271	625	(290)	21762	21.3	50.7
12	2005	16	6091	3313	3362	163	26	66	56	143	57	20159	9.2	48.2
12	2004	17	4574	3208	3337	29	42	43	60	76	(22)	17437	7.6	46.0
12	2003	18	2718	2464	2515	3			1	3	(1)	12735	2.2	41.1
12	2002	19	2542	2150	1880	22					22	45191	(11.5)	9.8
12	2001	20	119127	2061	1491							199085	(27.6)	60.6
Prior accident years		21			343	1		14031	70701	(84388)				
Reconciliation		22												
Total (11 to 22)		29			14101	4272	6690	17632	76788	(69357)				

General insurance business (accident year accounting) : Analysis of net claims and premiums

 Name of insurer **The Prudential Assurance Company Limited**

Global business

 Financial year ended **31 December 2010**
Total primary (direct) and facultative accident and health

		Company registration number	GL/UK/CM	day month year			Units	Category number						
		R23	15454	GL	31	12	2010	£000	110					
Accident year ended		Claims paid (net) during the accident year	Claims outstanding (net) as at end of the accident year	Total claims paid (net) since the end of the accident year, but prior to this financial year	Claims paid (net) during this financial year	Claims outstanding carried forward		Claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Deduction for discounting from claims outstanding carried forward (net)	Earned premiums (net)	Deterioration/ (surplus) of original claims reserve %	Claims ratio %
Month	Year					Reported (net)	Incurred but not reported (net)	Reported (net)	Incurred but not reported (net)					
		1	2	3	4	5	6	7	8	9	10	11	12	13
12	2010	11			8675	1018	1297			10989		20751		53.0
12	2009	12	8069	1855	1578	180	4	814	1066	(118)		19586	(5.0)	50.2
12	2008	13	7270	1334	1943	44	20	80	17	(32)		17537	50.5	52.9
12	2007	14	5814	1095	1342	6	3	12	3	(7)		14437	23.3	49.6
12	2006	15	5677	967	1112		1	4	3	(6)		13059	15.2	52.0
12	2005	16	5245	986	977							11862	(0.9)	52.4
12	2004	17	3613	944	1037	3	25	1	30	1	(2)	9759	12.8	47.9
12	2003	18	1890	663	513							6312	(22.7)	38.1
12	2002	19	1945	626	446							5579	(28.7)	42.9
12	2001	20	1338	459	304							3670	(33.9)	44.7
Prior accident years		21												
Reconciliation		22												
Total (11 to 22)		29			10306	1247	1302	940	1091	10824				

General insurance business (accident year accounting) : Analysis of net claims and premiums

 Name of insurer **The Prudential Assurance Company Limited**

Global business

 Financial year ended **31 December 2010**
Total primary (direct) and facultative personal lines motor business

		Company registration number	GL/UK/CM	day month year			Units	Category number						
		R23	15454	GL	31	12	2010	£000	120					
Accident year ended		Claims paid (net) during the accident year	Claims outstanding (net) as at end of the accident year	Total claims paid (net) since the end of the accident year, but prior to this financial year	Claims paid (net) during this financial year	Claims outstanding carried forward		Claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Deduction for discounting from claims outstanding carried forward (net)	Earned premiums (net)	Deterioration/ (surplus) of original claims reserve %	Claims ratio %
Month	Year					Reported (net)	Incurred but not reported (net)	Reported (net)	Incurred but not reported (net)					
		1	2	3	4	5	6	7	8	9	10	11	12	13
12	2010	11			283	125	201			609		1441		42.2
12	2009	12	239	322	84	42	81	125	112	(29)		1851	(35.5)	24.1
12	2008	13	285	233	100	(26)	3	26	38	44	(78)	1740	(55.3)	22.3
12	2007	14	142	200	155	4	2	6	24	9	(21)	1537	(16.6)	20.1
12	2006	15	175	144	129	1	173	5	6	3	169	1441	113.8	33.5
12	2005	16	128	146	154							1289	4.9	21.8
12	2004	17	153	138	109							1013	(21.6)	25.8
12	2003	18	345	257	177							806	(31.2)	64.7
12	2002	19	87	194	53							18487	(72.5)	0.8
12	2001	20	28173	507	165							20486	(67.3)	138.3
Prior accident years		21												
Reconciliation		22												
Total (11 to 22)		29			347	343	320	193	167	650				

General insurance business (accident year accounting) : Analysis of net claims and premiums

 Name of insurer **The Prudential Assurance Company Limited**

Global business

 Financial year ended **31 December 2010**
Primary (direct) and facultative household and domestic all risks

Accident year ended			Claims paid (net) during the accident year	Claims outstanding (net) as at end of the accident year	Total claims paid (net) since the end of the accident year, but prior to this financial year	Claims paid (net) during this financial year	Claims outstanding carried forward		Claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Deduction for discounting from claims outstanding carried forward (net)	Earned premiums (net)	Deterioration/ (surplus) of original claims reserve %	Claims ratio %
							Reported (net)	Incurred but not reported (net)	Reported (net)	Incurred but not reported (net)					
Month	Year		1	2	3	4	5	6	7	8	9	10	11	12	13
12	2010	11				467	355	28			851		2719		31.3
12	2009	12	399	384		172	66	2	362	27	(149)		2504	(37.5)	25.5
12	2008	13	360	418	223	13	21	1	109	3	(78)		2322	(38.5)	26.6
12	2007	14	337	335	143	1	11		23	1	(12)		2166	(53.6)	22.7
12	2006	15	391	417	218	3	4		8		(2)		2020	(46.2)	30.5
12	2005	16	310	290	154								1896	(46.7)	24.5
12	2004	17	511	531	195								1842	(63.3)	38.3
12	2003	18	279	415	171								2060	(58.9)	21.8
12	2002	19	211	366	169								17914	(53.8)	2.1
12	2001	20	89476	273	163								172367	(40.4)	52.0
Prior accident years		21					1		1						
Reconciliation		22													
Total (11 to 22)		29				656	457	30	503	31	610				

Company registration number

GL/UK/CM

day month year

Units

Category number

R23	15454	GL	31	12	2010	£000	160
------------	--------------	-----------	-----------	-----------	-------------	-------------	------------

General insurance business (accident year accounting) : Analysis of net claims and premiums

 Name of insurer **The Prudential Assurance Company Limited**

Global business

 Financial year ended **31 December 2010**
Total primary (direct) and facultative commercial lines liability business

		Company registration number	GL/UK/CM	day month year			Units	Category number						
		R23	15454	GL	31	12	2010	£000	270					
Accident year ended		Claims paid (net) during the accident year	Claims outstanding (net) as at end of the accident year	Total claims paid (net) since the end of the accident year, but prior to this financial year	Claims paid (net) during this financial year	Claims outstanding carried forward		Claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Deduction for discounting from claims outstanding carried forward (net)	Earned premiums (net)	Deterioration/ (surplus) of original claims reserve %	Claims ratio %
Month	Year					Reported (net)	Incurred but not reported (net)	Reported (net)	Incurred but not reported (net)					
		1	2	3	4	5	6	7	8	9	10	11	12	13
12	2010	11			132	600	1488			2220		(79363)		(2.8)
12	2009	12	187	2187	687	597	1482	623	1594	549		4235	26.5	69.7
12	2008	13	197	2483	709	453	418	1046	458	1164	296	4239	5.8	66.6
12	2007	14	239	2055	1121	436	301	747	392	994	98	3933	26.8	72.3
12	2006	15	222	1866	2188	297	35	88	242	616	(438)	3861	39.8	73.3
12	2005	16	206	1647	2018	163	26	66	56	142	57	3691	38.0	67.2
12	2004	17	228	1496	1885	26	17	42	30	73	(18)	3277	31.6	67.0
12	2003	18	152	1090	1629	3			1	3	(1)	3068	49.8	58.1
12	2002	19	217	930	1204	22					22	2278	31.9	63.4
12	2001	20	88	783	855							1646	9.2	57.3
Prior accident years		21			343			11607	70701	(81965)				
Reconciliation		22												
Total (11 to 22)		29			2562	1994	4957	13408	75286	(79180)				

General insurance business (accident year accounting) : Analysis of net claims and premiums

 Name of insurer **The Prudential Assurance Company Limited**

Global business

 Financial year ended **31 December 2010**
Balance of all primary (direct) and facultative business

		Company registration number	GL/UK/CM	day month year			Units	Category number						
		R23	15454	GL	31	12	2010	£000	409					
Accident year ended		Claims paid (net) during the accident year	Claims outstanding (net) as at end of the accident year	Total claims paid (net) since the end of the accident year, but prior to this financial year	Claims paid (net) during this financial year	Claims outstanding carried forward		Claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Deduction for discounting from claims outstanding carried forward (net)	Earned premiums (net)	Deterioration/ (surplus) of original claims reserve %	Claims ratio %
Month	Year					Reported (net)	Incurred but not reported (net)	Reported (net)	Incurred but not reported (net)					
		1	2	3	4	5	6	7	8	9	10	11	12	13
12	2010	11			171	204	71			445		1341		33.2
12	2009	12	139	149	55	19	5	93	148	(161)		1417	(46.6)	15.4
12	2008	13	309	221	118	7	3	55	50	(95)		1412	(42.3)	30.9
12	2007	14	131	222	88	1	1	8	9	(12)		1399	(58.2)	16.0
12	2006	15	214	192	96			10	3	(13)		1382	(50.2)	22.4
12	2005	16	202	243	59				1	(1)		1420	(75.6)	18.4
12	2004	17	69	98	111		1		2	(2)		1545	14.6	11.7
12	2003	18	52	39	26							487	(32.8)	16.0
12	2002	19	82	34	7							934	(79.2)	9.5
12	2001	20	53	39	4							915	(89.4)	6.2
Prior accident years		21						2423		(2423)				
Reconciliation		22												
Total (11 to 22)		29			230	230	81	2589	213	(2261)				

General insurance business (underwriting year accounting) : Analysis of premiums, claims and expensesName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total business**Company
registration
numberGL/
UK/
CM

day month year

Units

Category number

Underwriting year ended			Prior underwriting years		MM YY		MM YY		MM YY		MM YY		MM YY		MM YY		MM YY		MM YY		MM YY		Total all previous columns	
			29	29	12	01	12	02	12	03	12	04	12	05	12	06	12	07	12	08	12	09	12	10
Premiums written	Gross amount	11																						
	Reinsurers' share	12																						
	Net (11-12)	19																						
Claims paid	Gross amount	21																						
	Reinsurers' share	22																						
	Net (21-22)	29																						
Claims management costs		39																						
Net operating expenses	Commissions	41																						
	Other acquisition expenses	42																						
	Administrative expenses	43																						
	Reinsurers' commissions and profit participations	44																						
	Payable net (41+42+43-44)	49																						
Technical provisions	Brought forward	Undiscounted	51	1008																				1008
		Adjustment for discounting	52																					
	Carried forward	Undiscounted	53																					
		Adjustment for discounting	54																					
	Increase (decrease) in the financial year (53-54-51+52)		59	(1008)																				
Balance on each underwriting year (19-29-39-49-59)		69	1008																					1008

General insurance business (underwriting year accounting) : Analysis of premiums, claims and expensesName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Total primary (direct) and facultative business**

Underwriting year ended		Prior underwriting years		MM		YY		MM		YY		MM		YY		MM		YY		MM		YY		Company registration number		GL/UK/CM		day month year			Units		Category number				
		29	29	12	01	12	02	12	03	12	04	12	05	12	06	12	07	12	08	12	09	12	10	12	06	15454	GL	31	12	2010	£000	002					
Premiums written	Gross amount	11																																			
	Reinsurers' share	12																																			
	Net (11-12)	19																																			
Claims paid	Gross amount	21																																			
	Reinsurers' share	22																																			
	Net (21-22)	29																																			
Claims management costs		39																																			
Net operating expenses	Commissions	41																																			
	Other acquisition expenses	42																																			
	Administrative expenses	43																																			
	Reinsurers' commissions and profit participations	44																																			
	Payable net (41+42+43-44)	49																																			
Technical provisions	Brought forward	Undiscounted	51	1008																															1008		
		Adjustment for discounting	52																																		
	Carried forward	Undiscounted	53																																		
		Adjustment for discounting	54																																		
	Increase (decrease) in the financial year (53-54-51+52)		59	(1008)																																(1008)	
Balance on each underwriting year (19-29-39-49-59)		69	1008																																1008		

General insurance business (underwriting year accounting) : Analysis of premiums, claims and expensesName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010****Balance of all primary (direct) and facultative business**

Underwriting year ended			Prior underwriting years		MM		YY		MM		YY		MM		YY		MM		YY		MM		YY		Company registration number		GL/UK/CM		day month year			Units		Category number				
			29	29	12	01	12	02	12	03	12	04	12	05	12	06	12	07	12	08	12	09	12	10	12	10	12	10	12	10	12	10	12	10				
																								R24	15454	GL	31	12	2010	£000	409							
Premiums written	Gross amount	11																																				
	Reinsurers' share	12																																				
	Net (11-12)	19																																				
Claims paid	Gross amount	21																																				
	Reinsurers' share	22																																				
	Net (21-22)	29																																				
Claims management costs		39																																				
Net operating expenses	Commissions	41																																				
	Other acquisition expenses	42																																				
	Administrative expenses	43																																				
	Reinsurers' commissions and profit participations	44																																				
	Payable net (41+42+43-44)	49																																				
Technical provisions	Brought forward	Undiscounted	51	1008																																	1008	
		Adjustment for discounting	52																																			
	Carried forward	Undiscounted	53																																			
		Adjustment for discounting	54																																			
	Increase (decrease) in the financial year (53-54-51+52)		59	(1008)																																		(1008)
Balance on each underwriting year (19-29-39-49-59)		69	1008																																		1008	

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**Currency **Hong Kong Dollar**

Global business

Reporting Territory **Overseas**Financial year ended **31 December 2010****Medical insurance**Company
registration
numberGL/
UK/
CM

day month year

Monetary
unitsCategory
numberCurrency
codeReporting
territory
code

R31	15454	GL	31	12	2010	000	111	HKD	XX
------------	--------------	-----------	-----------	-----------	-------------	------------	------------	------------	-----------

Accident year ended			Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %
Month	Year		Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported	Reported	Incurred but not reported			
			1	2	3	4	5	6	7	8	9	10	11
12	2010	11	102690	1644		87109	6103	10925			104137	167394	62.2
12	2009	12	118739	160	83739	12126	104	3	5056	9681	(2504)	163127	58.8
12	2008	13	56997	181	86897	78	112	2	133	2	57	149210	58.4
12	2007	14	5575	5	62931	61	1		1		60	129921	48.5
12	2006	15	5937		59217							119722	49.5
12	2005	16	5798		56982							106807	53.4
12	2004	17	1422		43534							92418	47.1
12	2003	18											
12	2002	19											
12	2001	20											
Prior accident years		21											
Total (11 to 21)		29		1990		99374	6320	10930	5190	9683	101751		
Line 29 expressed in sterling		30				8276	526	910	432	806	8474		

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsurance

Name of insurer **The Prudential Assurance Company Limited**

Currency **Hong Kong Dollar**

Global business

Reporting Territory **Overseas**

Financial year ended **31 December 2010**

Company
registration
number

GL/
UK/
CM

day month year

Monetary
units

Category
number

Currency
code

Reporting
territory
code

Travel

Accident year ended		Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %	
Month	Year	Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported	Reported	Incurred but not reported				
		1	2	3	4	5	6	7	8	9	10	11	
12	2010	11	2762	324		6906	3681	2007			12594	26503	47.5
12	2009	12	2799	53	4096	1242	1588	41	2437	997	(563)	22506	31.0
12	2008	13	2830	12	6702	1	155	4	309	84	(233)	20035	34.3
12	2007	14	2495	14	5248	8	5		48	14	(49)	18738	28.1
12	2006	15	2667		4314					17	(17)	16902	25.5
12	2005	16	1988		3297							14854	22.2
12	2004	17	905		3516							13235	26.6
12	2003	18											
12	2002	19											
12	2001	20											
Prior accident years		21											
Total (11 to 21)		29		403		8157	5429	2052	2794	1112	11732		
Line 29 expressed in sterling		30				679	452	171	233	93	977		

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsurance

Name of insurer **The Prudential Assurance Company Limited**

Currency **Hong Kong Dollar**

Global business

Reporting Territory **Overseas**

Financial year ended **31 December 2010**

Personal accident or sickness

Company registration number **R31** GL/UK/CM **GL** day month year **31 12 2010** Monetary units **000** Category number **114** Currency code **HKD** Reporting territory code **XX**

Accident year ended			Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %
Month	Year		Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported	Reported	Incurred but not reported			
			1	2	3	4	5	6	7	8	9	10	11
12	2010	11	23009	1652		21235	5479	2940			29654	83602	35.5
12	2009	12	23697	201	20389	6393	1251	32	4170	2244	1262	78189	35.9
12	2008	13	21112	59	25202	456	103	3	688	164	(290)	74030	34.8
12	2007	14	19729	10	22141	5	27	1	103	27	(97)	68724	32.3
12	2006	15	18033	2	21662		18		48	34	(64)	62539	34.7
12	2005	16	16290		17877	1					1	58180	30.7
12	2004	17	3754	3	17563	36	300	8	363	10	(29)	56511	31.7
12	2003	18	2529	1	40662		1		1			115856	35.1
12	2002	19	12431		42012							97641	43.0
12	2001	20	8399	1	34684	1	1				2	71389	48.6
Prior accident years		21							1		(1)		
Total (11 to 21)		29		1929		28127	7179	2984	5374	2479	30438		
Line 29 expressed in sterling		30				2343	598	249	448	206	2535		

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsurance

Name of insurer **The Prudential Assurance Company Limited**

Currency **British Pound**

Global business

Reporting Territory **United Kingdom other than home foreign**

Financial year ended **31 December 2010**

Primary (direct) and facultative household and domestic all risks

Company registration number **R31** GL/UK/CM **GL** day month year **31 12 2010** Monetary units **000** Category number **160** Currency code **GBP** Reporting territory code **AA**

Accident year ended		Number of claims	Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %		
Month	Year		Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported				Reported	Incurred but not reported
		1	2	3	4	5	6	7	8	9	10	11	
12	2010	11											
12	2009	12											
12	2008	13											
12	2007	14											
12	2006	15											
12	2005	16											
12	2004	17											
12	2003	18	57747	5	63893	36	199	73	25	265	17	118909	54.0
12	2002	19	173972	4	164931	201	84	160	369	151	(76)	263415	62.8
12	2001	20	163065	3	145705	14	250	21	184	134	(33)	266534	54.8
Prior accident years		21		11		53	207	241	343	406	(249)		
Total (11 to 21)		29		23		304	739	495	922	956	(340)		
Line 29 expressed in sterling		30				304	739	495	922	956	(340)		

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsurance

Name of insurer **The Prudential Assurance Company Limited**

Currency **Hong Kong Dollar**

Global business

Reporting Territory **Overseas**

Financial year ended **31 December 2010**

Primary (direct) and facultative household and domestic all risks

Company registration number **R31** GL/UK/CM **GL** day month year **31 12 2010** Monetary units **000** Category number **160** Currency code **HKD** Reporting territory code **XX**

Accident year ended		Number of claims	Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %		
Month	Year		Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported				Reported	Incurred but not reported
		1	2	3	4	5	6	7	8	9	10	11	
12	2010	11	2633	884		5616	4453	360			10429	36258	28.8
12	2009	12	3335	234	4915	2218	824	22	4416	346	(1698)	33413	23.9
12	2008	13	2825	31	7299	165	249	7	1316	38	(933)	31171	24.8
12	2007	14	2697	20	5978	14	127	3	277	8	(141)	29253	20.9
12	2006	15	2774	5	7792	34	44	1	99	3	(23)	27539	28.6
12	2005	16	2207		6151							27417	22.4
12	2004	17	1628	1	6749							27258	24.8
12	2003	18	1330	2	9155		6		1		5	42351	21.6
12	2002	19	885		10550				5		(5)	45299	23.3
12	2001	20	786		9137							41321	22.1
Prior accident years		21		2			224	6	224	6			
Total (11 to 21)		29		1179		8047	5927	399	6338	401	7634		
Line 29 expressed in sterling		30				670	494	33	528	33	636		

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**Currency **British Pound**

Global business

Reporting Territory **United Kingdom other than home foreign**Financial year ended **31 December 2010****Employers liability**Company
registration
numberGL/
UK/
CM

day month year

Monetary
unitsCategory
numberCurrency
codeReporting
territory
code

R31	15454	GL	31	12	2010	000	271	GBP	AA
------------	--------------	-----------	-----------	-----------	-------------	------------	------------	------------	-----------

Accident year ended			Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %
Month	Year		Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported	Reported	Incurred but not reported			
			1	2	3	4	5	6	7	8	9	10	11
12	2010	11											
12	2009	12											
12	2008	13											
12	2007	14											
12	2006	15											
12	2005	16											
12	2004	17											
12	2003	18											
12	2002	19											
12	2001	20											
Prior accident years		21		683		1355	9891	67425	10679	70225	(2233)		
Total (11 to 21)		29		683		1355	9891	67425	10679	70225	(2233)		
Line 29 expressed in sterling		30				1355	9891	67425	10679	70225	(2233)		

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**Currency **Hong Kong Dollar**

Global business

Reporting Territory **Overseas**Financial year ended **31 December 2010****Employers liability**

Company registration number	GL/UK/CM	day month year	Monetary units	Category number	Currency code	Reporting territory code
R31	15454	31 12 2010	000	271	HKD	XX

Accident year ended			Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %
Month	Year		Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported	Reported	Incurred but not reported			
			1	2	3	4	5	6	7	8	9	10	11
12	2010	11	354	246		1342	4432	11056			16830	40717	41.3
12	2009	12	865	183	1972	7614	6168	15385	5507	14010	9650	47791	65.2
12	2008	13	973	115	9916	3907	4292	10706	3930	9999	4976	49139	58.7
12	2007	14	1062	77	15208	5228	3376	8422	4371	11121	1534	46547	69.3
12	2006	15	1233	19	28002	3557	395	985	2802	7128	(4993)	46418	71.0
12	2005	16	1062	2	24845	1887	318	792	605	1539	853	45501	61.2
12	2004	17	845		22932	404			92	233	79	40118	58.2
12	2003	18	699		22571	39			12	31	(4)	43598	51.9
12	2002	19	871		17952							34404	52.2
12	2001	20	53		14137							22331	63.3
Prior accident years		21											
Total (11 to 21)		29		642		23978	18981	47346	17319	44061	28925		
Line 29 expressed in sterling		30				1997	1581	3943	1442	3670	2409		

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**Currency **British Pound**

Global business

Reporting Territory **United Kingdom other than home foreign**Financial year ended **31 December 2010****Public and products liability**Company
registration
numberGL/
UK/
CM

day month year

Monetary
unitsCategory
numberCurrency
codeReporting
territory
code

R31	15454	GL	31	12	2010	000	273	GBP	AA
------------	--------------	-----------	-----------	-----------	-------------	------------	------------	------------	-----------

Accident year ended			Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %
Month	Year		Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported	Reported	Incurred but not reported			
			1	2	3	4	5	6	7	8	9	10	11
12	2010	11											
12	2009	12											
12	2008	13											
12	2007	14											
12	2006	15											
12	2005	16											
12	2004	17											
12	2003	18											
12	2002	19											
12	2001	20											
Prior accident years		21		183		91	1379	3499	928	476	3565		
Total (11 to 21)		29		183		91	1379	3499	928	476	3565		
Line 29 expressed in sterling		30				91	1379	3499	928	476	3565		

General insurance business (accident year accounting) : Analysis of gross claims and premiums by risk category for direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**Currency **Hong Kong Dollar**

Global business

Reporting Territory **Overseas**Financial year ended **31 December 2010****Public and products liability**Company
registration
numberGL/
UK/
CM

day month year

Monetary
unitsCategory
numberCurrency
codeReporting
territory
code

R31	15454	GL	31	12	2010	000	273	HKD	XX
------------	--------------	-----------	-----------	-----------	-------------	------------	------------	------------	-----------

Accident year ended			Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %
Month	Year		Closed at some cost during this or previous financial years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported	Reported	Incurred but not reported			
			1	2	3	4	5	6	7	8	9	10	11
12	2010	11	85	243		255	2842	7049			10146	10388	97.7
12	2009	12	450	77	304	638	1043	2572	2073	5366	(3186)	11201	40.7
12	2008	13	454	25	1154	1535	756	1974	1605	4067	(1407)	10760	50.4
12	2007	14	336	14	1352	4	236	578	330	808	(320)	9854	22.0
12	2006	15	401	1	1345	7	30	74	108	264	(261)	9400	15.5
12	2005	16	292		2226	68			68	165	(165)	9553	24.0
12	2004	17	141	1	2879	(95)	204	500	264	645	(299)	7911	44.1
12	2003	18											
12	2002	19											
12	2001	20											
Prior accident years		21											
Total (11 to 21)		29		361		2413	5111	12747	4448	11315	4508		
Line 29 expressed in sterling		30				201	426	1062	370	942	375		

General insurance business (accident year accounting) : Analysis of gross claims and premiums for motor vehicle direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**Currency **British Pound**

Global business

Reporting Territory **United Kingdom other than home foreign**Financial year ended **31 December 2010****Private motor - comprehensive**

Accident year ended		Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8) 9	Gross earned premiums 10	Claims ratio % 11	Vehicle years (000's) 12	Claims frequency % 13	
Month	Year	Closed at some cost during this or previous years 1	Reported claims outstanding 2	In previous financial years 3	In this financial year 4	Reported 5	Incurred but not reported 6	Reported 7	Incurred but not reported 8						
12	2010	11													
12	2009	12													
12	2008	13													
12	2007	14													
12	2006	15													
12	2005	16													
12	2004	17													
12	2003	18	14348	4	16558	9	164	293	156	289	21	28736	59.2	102	14.1
12	2002	19	37139	3	48198	251	305	346	514	393	(6)	74652	65.8	92	40.4
12	2001	20	39078	2	49276	51	52	93	54	87	55	70393	70.3	229	17.1
Prior accident years		21		6		234	9640	37	9699	1	212				
Total (11 to 21)		29		15		544	10161	769	10423	770	281				
Line 29 expressed in sterling		30				544	10161	769	10423	770	281				

General insurance business (accident year accounting) : Analysis of gross claims and premiums for motor vehicle direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**Currency **Hong Kong Dollar**

Global business

Reporting Territory **Overseas**Financial year ended **31 December 2010****Private motor - comprehensive**

Accident year ended		Company registration number	GL/UK/CM	day month year			Monetary units	Category number	Currency code	Reporting territory code					
Month	Year			R32	15454	GL					31	12	2010	000	121
		Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %	Vehicle years (000's)	Claims frequency %	
Month	Year	Closed at some cost during this or previous years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported	Reported	Incurred but not reported						
		1	2	3	4	5	6	7	8	9	10	11	12	13	
12	2010	11	98	64		3399	1369	1411			6179	17173	36.0	2	8.1
12	2009	12	138	29	2901	819	176	574	1496	1342	(1269)	21828	20.5	2	8.4
12	2008	13	156	11	4324	(361)	34	187	457	524	(1121)	20224	20.7	2	8.4
12	2007	14	122	4	3004	49	20	43	285	109	(282)	17838	17.5	2	6.3
12	2006	15	123	2	3636	(111)	77	2	78	36	(146)	16596	21.7	2	6.3
12	2005	16	109	1	2112							15289	13.8	3	3.7
12	2004	17	73		1773							11714	15.1	1	7.3
12	2003	18	62		2740							9296	29.5	1	6.2
12	2002	19	70		1407							9787	14.4	1	7.0
12	2001	20	94		2715							9157	29.6	1	9.4
Prior accident years		21													
Total (11 to 21)		29		111		3795	1676	2217	2316	2011	3361				
Line 29 expressed in sterling		30				316	140	185	193	167	280				

General insurance business (accident year accounting) : Analysis of gross claims and premiums for motor vehicle direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**Currency **British Pound**

Global business

Reporting Territory **United Kingdom other than home foreign**Financial year ended **31 December 2010****Private motor - non-comprehensive**

Company registration number	GL/UK/CM	day month year	Monetary units	Category number	Currency code	Reporting territory code
-----------------------------	----------	----------------	----------------	-----------------	---------------	--------------------------

Accident year ended		Number of claims	Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8)	Gross earned premiums	Claims ratio %	Vehicle years (000's)	Claims frequency %	
Month	Year		Closed at some cost during this or previous years	Reported claims outstanding	In previous financial years	In this financial year	Reported	Incurred but not reported						Reported
		1	2	3	4	5	6	7	8	9	10	11	12	13
12	2010	11												
12	2009	12												
12	2008	13												
12	2007	14												
12	2006	15												
12	2005	16												
12	2004	17												
12	2003	18	123		260			21		(21)	602	43.2	3	4.1
12	2002	19	315		1662	5		2		3	1624	102.6	26	1.2
12	2001	20	445		682						2065	33.0	11	4.0
Prior accident years		21		4		771	9119	4307		5582				
Total (11 to 21)		29		4		776	9119	4330		5565				
Line 29 expressed in sterling		30				776	9119	4330		5565				

General insurance business (accident year accounting) : Analysis of gross claims and premiums for motor vehicle direct insurance and facultative reinsuranceName of insurer **The Prudential Assurance Company Limited**

Currency

Hong Kong Dollar

Global business

Reporting Territory

OverseasFinancial year ended **31 December 2010**Company
registration
numberGL/
UK/
CM

day month year

Monetary
unitsCategory
numberCurrency
codeReporting
territory
code**Private motor - non-comprehensive**

Accident year ended			Number of claims		Gross claims paid		Gross claims outstanding carried forward		Gross claims outstanding brought forward		Claims incurred (latest year) or developed (other years) during this financial year (4+5+6-7-8) 9	Gross earned premiums 10	Claims ratio % 11	Vehicle years (000's) 12	Claims frequency % 13
Month	Year		Closed at some cost during this or previous years 1	Reported claims outstanding 2	In previous financial years 3	In this financial year 4	Reported 5	Incurred but not reported 6	Reported 7	Incurred but not reported 8					
12	2010	11	3	9		(1)	145	971			1115	3386	32.9	1	1.2
12	2009	12	25	4	3	204	329	412	164	918	(137)	3681	25.8	1	2.9
12	2008	13	27	1	362	49		131	88	362	(270)	3853	14.1	1	2.8
12	2007	14	20		613			30	20	71	(61)	3923	16.4	1	2.0
12	2006	15	26	2	63	118	1996	60	114	27	2033	4110	54.4	1	2.8
12	2005	16	23		1316							3716	35.4		
12	2004	17	16		1407							2694	52.2		
12	2003	18	3		169							2207	7.7		
12	2002	19	3		298							2323	12.8		
12	2001	20	10		1381							2174	63.5		
Prior accident years		21													
Total (11 to 21)		29		16		370	2470	1604	386	1378	2680				
Line 29 expressed in sterling		30				31	206	134	32	115	223				

Equalisation provisionsName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

				Company registration number	GL/UK/CM	day month year			Units
				R37	15454	GL	31	12	2010
Calculation of the maximum provision	Business grouping A (property)	Business grouping B (business interruption)	Business grouping C (marine and aviation)	Business grouping D (nuclear)	Business grouping E (non-proportional treaty)	All business groupings			Credit insurance business
	1	2	3	4	5	6			7
Total net premiums written in the previous 4 years	11	13792							
Net premiums written in the current year	12	3893							
Maximum provision	13	707				707			

Calculation of the transfer to/from the provision

Equalisation provision brought forward	21					676	
Transfers in	22	117				117	
Total abnormal loss	23						
Provisional transfers out	24						
Excess of provisional transfer out over fund available	25						
Provisional amount carried forward (21+22-24+25)	26					793	
Excess, if any, of 26 over 13	27					86	
Equalisation provision carried forward (26-27)	28					707	
Transfer in/(out) for financial year (28-21)	29					31	

Equalisation provisions technical account : Accident year accountingName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**

		Company registration number	GL/ UK/ CM	day month year			Units	
		R38	15454	GL	31	12	2010	£000
		Business grouping A (property) 1	Business grouping B (business interruption) 2	Business grouping C (marine and aviation) 3	Business grouping D (nuclear) 4		Business grouping E (non-proportional treaty) 5	
Other than credit business								
Net premiums earned	11	3787						
Claims incurred net of reinsurance	12	873						
Trigger claims value	13	2745						
Abnormal loss	19							
Trigger claims ratio		72.5%	72.5%	95%	25%		100%	

Credit business

Net premiums earned	21	
Claims incurred net of reinsurance	22	
Claims management costs	23	
Net operating expenditure	24	
Technical surplus/ (deficit) (21-22-23-24)	29	

Long-term insurance business : Revenue account

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Summary**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year 1	Previous year 2
---------------------	--------------------

Income

Earned premiums	11	5475655	5108952
Investment income receivable before deduction of tax	12	4146772	4246643
Increase (decrease) in the value of non-linked assets brought into account	13	1903849	832543
Increase (decrease) in the value of linked assets	14	757553	1212775
Other income	15	92877	398353
Total income	19	12376707	11799266

Expenditure

Claims incurred	21	8584544	8348689
Expenses payable	22	1036501	925029
Interest payable before the deduction of tax	23	35546	60260
Taxation	24	369662	557484
Other expenditure	25	200569	118326
Transfer to (from) non technical account	26	323815	472041
Total expenditure	29	10550637	10481829

Business transfers - in	31	1867995	
Business transfers - out	32		
Increase (decrease) in fund in financial year (19-29+31-32)	39	3694065	1317437
Fund brought forward	49	77244375	75791971
Fund carried forward (39+49)	59	80938440	77109408

Long-term insurance business : Revenue account

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year 1	Previous year 2
---------------------	--------------------

Income

Earned premiums	11	155069	195472
Investment income receivable before deduction of tax	12	508685	515840
Increase (decrease) in the value of non-linked assets brought into account	13	67877	197899
Increase (decrease) in the value of linked assets	14		
Other income	15		
Total income	19	731632	909211

Expenditure

Claims incurred	21	1354102	1504050
Expenses payable	22	55156	63605
Interest payable before the deduction of tax	23	8700	8482
Taxation	24	47531	66167
Other expenditure	25	13858	11899
Transfer to (from) non technical account	26		
Total expenditure	29	1479348	1654203

Business transfers - in	31		
Business transfers - out	32		
Increase (decrease) in fund in financial year (19-29+31-32)	39	(747716)	(744991)
Fund brought forward	49	8532568	9277559
Fund carried forward (39+49)	59	7784852	8532568

Long-term insurance business : Revenue account

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year 1	Previous year 2
---------------------	--------------------

Income

Earned premiums	11	3685399	3371685
Investment income receivable before deduction of tax	12	2929838	2990256
Increase (decrease) in the value of non-linked assets brought into account	13	1359686	(70889)
Increase (decrease) in the value of linked assets	14		
Other income	15	34365	30278
Total income	19	8009287	6321330

Expenditure

Claims incurred	21	5323343	5248780
Expenses payable	22	714380	575567
Interest payable before the deduction of tax	23	24575	50473
Taxation	24	336543	306300
Other expenditure	25	9673	14168
Transfer to (from) non technical account	26	236038	214210
Total expenditure	29	6644551	6409498

Business transfers - in	31		
Business transfers - out	32		
Increase (decrease) in fund in financial year (19-29+31-32)	39	1364736	(88167)
Fund brought forward	49	52357571	52303432
Fund carried forward (39+49)	59	53722307	52215264

Long-term insurance business : Revenue account

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year 1	Previous year 2
---------------------	--------------------

Income

Earned premiums	11	188290	258758
Investment income receivable before deduction of tax	12	42873	52498
Increase (decrease) in the value of non-linked assets brought into account	13	259886	495620
Increase (decrease) in the value of linked assets	14		
Other income	15	9674	14168
Total income	19	500723	821044

Expenditure

Claims incurred	21	553564	395603
Expenses payable	22	(5676)	(4890)
Interest payable before the deduction of tax	23		
Taxation	24	1378	1757
Other expenditure	25	35064	31473
Transfer to (from) non technical account	26		
Total expenditure	29	584330	423943

Business transfers - in	31		
Business transfers - out	32		
Increase (decrease) in fund in financial year (19-29+31-32)	39	(83606)	397101
Fund brought forward	49	3173456	2807735
Fund carried forward (39+49)	59	3089849	3204836

Long-term insurance business : Revenue account

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year 1	Previous year 2
---------------------	--------------------

Income

Earned premiums	11	1446897	1283036
Investment income receivable before deduction of tax	12	665376	688048
Increase (decrease) in the value of non-linked assets brought into account	13	216400	209914
Increase (decrease) in the value of linked assets	14	757553	1212775
Other income	15	106018	410527
Total income	19	3192245	3804300

Expenditure

Claims incurred	21	1353536	1200257
Expenses payable	22	272641	290746
Interest payable before the deduction of tax	23	2271	1306
Taxation	24	(15790)	183260
Other expenditure	25	199154	117406
Transfer to (from) non technical account	26	87777	257831
Total expenditure	29	1899588	2050805

Business transfers - in	31	1867995	
Business transfers - out	32		
Increase (decrease) in fund in financial year (19-29+31-32)	39	3160652	1753495
Fund brought forward	49	13180780	11403245
Fund carried forward (39+49)	59	16341432	13156740

Long-term insurance business : Analysis of premiums

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Summary**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Regular premiums	11	420364	1056196	1155726	2632286	2403495
Single premiums	12	1661255	2595351	270459	4527065	4281611

Reinsurance - external

Regular premiums	13	31726	12766	9815	54306	58592
Single premiums	14	1675	12512		14187	(5329)

Reinsurance - intra-group

Regular premiums	15		427949	3115	431064	323424
Single premiums	16	138338	1045801		1184139	1199467

Net of reinsurance

Regular premiums	17	388638	615481	1142797	2146916	2021479
Single premiums	18	1521243	1537038	270459	3328740	3087473

Total

Gross	19	2081619	3651547	1426185	7159351	6685106
Reinsurance	20	171739	1499027	12930	1683696	1576154
Net	21	1909880	2152519	1413256	5475655	5108952

Long-term insurance business : Analysis of premiums

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Regular premiums	11	119002	34731		153733	178306
Single premiums	12	414	15387		15800	19366

Reinsurance - external

Regular premiums	13	59	60		119	136
Single premiums	14					

Reinsurance - intra-group

Regular premiums	15					
Single premiums	16		14345		14345	2064

Net of reinsurance

Regular premiums	17	118943	34671		153614	178170
Single premiums	18	414	1042		1455	17302

Total

Gross	19	119416	50117		169533	197672
Reinsurance	20	59	14405		14464	2199
Net	21	119357	35713		155069	195472

Long-term insurance business : Analysis of premiums

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Regular premiums	11	196831	599537	700972	1497340	1434607
Single premiums	12	1457267	1695229	46744	3199240	3019170

Reinsurance - external

Regular premiums	13	9777	900	6713	17390	19180
Single premiums	14	1017	307		1324	1319

Reinsurance - intra-group

Regular premiums	15		126257		126257	90014
Single premiums	16	1025	865185		866210	971578

Net of reinsurance

Regular premiums	17	187054	472380	694260	1353693	1325412
Single premiums	18	1455225	829737	46744	2331705	2046273

Total

Gross	19	1654098	2294766	747716	4696580	4453777
Reinsurance	20	11820	992649	6713	1011181	1082091
Net	21	1642278	1302117	741003	3685399	3371685

Long-term insurance business : Analysis of premiums

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Regular premiums	11		31541	31541	
Single premiums	12		156749	156749	258758

Reinsurance - external

Regular premiums	13				
Single premiums	14				

Reinsurance - intra-group

Regular premiums	15				
Single premiums	16				

Net of reinsurance

Regular premiums	17		31541	31541	
Single premiums	18		156749	156749	258758

Total

Gross	19		188290	188290	258758
Reinsurance	20				
Net	21		188290	188290	258758

Long-term insurance business : Analysis of premiums

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Regular premiums	11	104531	421928	423213	949672	790582
Single premiums	12	203575	884735	66966	1155276	984317

Reinsurance - external

Regular premiums	13	21890	11806	3102	36797	39276
Single premiums	14	658	12205		12863	(6648)

Reinsurance - intra-group

Regular premiums	15		301692	3115	304807	233410
Single premiums	16	137312	166271		303583	225826

Net of reinsurance

Regular premiums	17	82641	108430	416996	608068	517897
Single premiums	18	65604	706259	66966	838830	765140

Total

Gross	19	308105	1306663	490179	2104948	1774899
Reinsurance	20	159860	491974	6217	658051	491863
Net	21	148245	814690	483962	1446897	1283036

Long-term insurance business : Analysis of claims

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Summary**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Death or disability lump sums	11	483008	96582	83213	662803	683618
Disability periodic payments	12	1187		745	1932	2302
Surrender or partial surrender	13	1609142	1287787	882825	3779755	3284646
Annuity payments	14	8532	1693152	7200	1708885	1645265
Lump sums on maturity	15	1319055	2516677	16620	3852353	4065293
Total	16	3420925	5594199	990604	10005727	9681124

Reinsurance - external

Death or disability lump sums	21	26085	220	4295	30600	36929
Disability periodic payments	22	11		2	12	912
Surrender or partial surrender	23	1436	9408		10843	7513
Annuity payments	24		720		720	437
Lump sums on maturity	25	146	1848		1994	1083
Total	26	27676	12196	4297	44169	46875

Reinsurance - intra-group

Death or disability lump sums	31		1675		1675	15457
Disability periodic payments	32					
Surrender or partial surrender	33	176740	165627		342367	288948
Annuity payments	34		965312		965312	927813
Lump sums on maturity	35		67660		67660	53342
Total	36	176740	1200273		1377014	1285560

Net of reinsurance

Death or disability lump sums	41	456923	94687	78919	630528	631231
Disability periodic payments	42	1177		743	1920	1390
Surrender or partial surrender	43	1430966	1112753	882825	3426545	2988185
Annuity payments	44	8532	727121	7200	742853	717015
Lump sums on maturity	45	1318909	2447169	16620	3782699	4010868
Total	46	3216508	4381729	986308	8584544	8348689

Long-term insurance business : Analysis of claims

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Death or disability lump sums	11	26973	12899		39873	45507
Disability periodic payments	12	138			138	160
Surrender or partial surrender	13	121613	71495		193109	228475
Annuity payments	14		44530		44530	46280
Lump sums on maturity	15	680976	438899		1119875	1228905
Total	16	829701	567823		1397524	1549328

Reinsurance - external

Death or disability lump sums	21	519	138		657	1226
Disability periodic payments	22					
Surrender or partial surrender	23					
Annuity payments	24					
Lump sums on maturity	25					
Total	26	519	138		657	1226

Reinsurance - intra-group

Death or disability lump sums	31					
Disability periodic payments	32					
Surrender or partial surrender	33					
Annuity payments	34		42753		42753	44051
Lump sums on maturity	35		12		12	
Total	36		42765		42765	44051

Net of reinsurance

Death or disability lump sums	41	26455	12761		39215	44281
Disability periodic payments	42	138			138	160
Surrender or partial surrender	43	121613	71495		193109	228475
Annuity payments	44		1777		1777	2228
Lump sums on maturity	45	680976	438887		1119863	1228905
Total	46	829182	524920		1354102	1504050

Long-term insurance business : Analysis of claims

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Death or disability lump sums	11	370097	73501	30106	473704	492898
Disability periodic payments	12	253			253	290
Surrender or partial surrender	13	1100244	787013	374441	2261698	2010799
Annuity payments	14	5874	1135157	3019	1144050	1114750
Lump sums on maturity	15	601913	1875623	16620	2494156	2613074
Total	16	2078380	3871294	424186	6373861	6231811

Reinsurance - external

Death or disability lump sums	21	10113	2	1630	11745	14549
Disability periodic payments	22					
Surrender or partial surrender	23	25	896		921	347
Annuity payments	24		720		720	437
Lump sums on maturity	25	123	360		483	359
Total	26	10261	1978	1630	13869	15692

Reinsurance - intra-group

Death or disability lump sums	31		1675		1675	1233
Disability periodic payments	32					
Surrender or partial surrender	33		47037		47037	29003
Annuity payments	34		920289		920289	883762
Lump sums on maturity	35		67648		67648	53342
Total	36		1036649		1036649	967340

Net of reinsurance

Death or disability lump sums	41	359984	71824	28476	460284	477116
Disability periodic payments	42	253			253	290
Surrender or partial surrender	43	1100219	739080	374441	2213740	1981449
Annuity payments	44	5874	214148	3019	223041	230551
Lump sums on maturity	45	601790	1807615	16620	2426025	2559373
Total	46	2068119	2832667	422556	5323343	5248780

Long-term insurance business : Analysis of claims

Name of insurer **The Prudential Assurance Company Limited**
Total business / subfund **Defined Charge Participating Sub-Fund**
Financial year ended **31 December 2010**
Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Death or disability lump sums	11			8873	8873	7160
Disability periodic payments	12					
Surrender or partial surrender	13		13	408974	408987	262282
Annuity payments	14	2658	128865	4181	135704	126160
Lump sums on maturity	15					
Total	16	2658	128878	422028	553564	395603

Reinsurance - external

Death or disability lump sums	21					
Disability periodic payments	22					
Surrender or partial surrender	23					
Annuity payments	24					
Lump sums on maturity	25					
Total	26					

Reinsurance - intra-group

Death or disability lump sums	31					
Disability periodic payments	32					
Surrender or partial surrender	33					
Annuity payments	34					
Lump sums on maturity	35					
Total	36					

Net of reinsurance

Death or disability lump sums	41			8873	8873	7160
Disability periodic payments	42					
Surrender or partial surrender	43		13	408974	408987	262282
Annuity payments	44	2658	128865	4181	135704	126160
Lump sums on maturity	45					
Total	46	2658	128878	422028	553564	395603

Long-term insurance business : Analysis of claims

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Death or disability lump sums	11	85937	10182	44235	140354	138052
Disability periodic payments	12	797		745	1542	1851
Surrender or partial surrender	13	387285	429265	99411	915961	783089
Annuity payments	14		384601		384601	358076
Lump sums on maturity	15	36166	202156		238322	223314
Total	16	510185	1026203	144390	1680779	1504382

Reinsurance - external

Death or disability lump sums	21	15453	80	2665	18198	21155
Disability periodic payments	22	11		2	12	912
Surrender or partial surrender	23	1411	8512		9922	7166
Annuity payments	24					
Lump sums on maturity	25	23	1488		1511	724
Total	26	16897	10080	2667	29643	29957

Reinsurance - intra-group

Death or disability lump sums	31					14224
Disability periodic payments	32					
Surrender or partial surrender	33	176740	118590		295330	259945
Annuity payments	34		2270		2270	
Lump sums on maturity	35					
Total	36	176740	120859		297600	274169

Net of reinsurance

Death or disability lump sums	41	70484	10102	41570	122156	102673
Disability periodic payments	42	786		743	1529	940
Surrender or partial surrender	43	209134	302164	99411	610709	515978
Annuity payments	44		382331		382331	358076
Lump sums on maturity	45	36143	200667		236811	222590
Total	46	316548	895264	141724	1353536	1200257

Long-term insurance business : Analysis of expenses

Name of insurer **The Prudential Assurance Company Limited**
Total business / subfund **Summary**
Financial year ended **31 December 2010**
Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Commission - acquisition	11	93924	17302	115231	226456	210723
Commission - other	12	26788	4844	45392	77025	62872
Management - acquisition	13	67645	91453	75424	234522	239373
Management - maintenance	14	143887	266680	81673	492240	409663
Management - other	15	15220	25119	(5788)	34552	28815
Total	16	347464	405399	311932	1064794	951446

Reinsurance - external

Commission - acquisition	21			698	698	558
Commission - other	22	2	(54)	2079	2027	1635
Management - acquisition	23					57
Management - maintenance	24					99
Management - other	25					
Total	26	2	(54)	2777	2725	2349

Reinsurance - intra-group

Commission - acquisition	31	(54)	4686		4632	5208
Commission - other	32	5	2420		2425	2130
Management - acquisition	33	1	14244		14245	11895
Management - maintenance	34	1077	3190		4267	4835
Management - other	35					
Total	36	1028	24540		25568	24068

Net of reinsurance

Commission - acquisition	41	93978	12616	114533	221127	204957
Commission - other	42	26781	2478	43313	72573	59107
Management - acquisition	43	67644	77209	75424	220277	227422
Management - maintenance	44	142809	263491	81673	487973	404729
Management - other	45	15220	25119	(5788)	34552	28815
Total	46	346433	380913	309155	1036501	925029

Long-term insurance business : Analysis of expenses

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Commission - acquisition	11	2	965		966	1210
Commission - other	12	1654	616		2269	2107
Management - acquisition	13					
Management - maintenance	14	19088	32835		51923	60292
Management - other	15					
Total	16	20743	34416		55159	63609

Reinsurance - external

Commission - acquisition	21					
Commission - other	22	1	2		3	4
Management - acquisition	23					
Management - maintenance	24					
Management - other	25					
Total	26	1	2		3	4

Reinsurance - intra-group

Commission - acquisition	31					
Commission - other	32					
Management - acquisition	33					
Management - maintenance	34					
Management - other	35					
Total	36					

Net of reinsurance

Commission - acquisition	41	2	965		966	1210
Commission - other	42	1653	613		2266	2104
Management - acquisition	43					
Management - maintenance	44	19088	32835		51923	60292
Management - other	45					
Total	46	20742	34413		55156	63605

Long-term insurance business : Analysis of expenses

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Commission - acquisition	11	80592	(1936)	54190	132846	123696
Commission - other	12	21159	2503	23985	47647	37962
Management - acquisition	13	40011	50330	51433	141774	133889
Management - maintenance	14	128201	189579	51790	369570	259909
Management - other	15	10936	13806		24742	21931
Total	16	280899	254282	181399	716579	577387

Reinsurance - external

Commission - acquisition	21			521	521	379
Commission - other	22	1		1678	1679	1299
Management - acquisition	23					57
Management - maintenance	24					85
Management - other	25					
Total	26	1		2198	2199	1820

Reinsurance - intra-group

Commission - acquisition	31					
Commission - other	32					
Management - acquisition	33					
Management - maintenance	34					
Management - other	35					
Total	36					

Net of reinsurance

Commission - acquisition	41	80592	(1936)	53669	132325	123318
Commission - other	42	21158	2503	22307	45968	36663
Management - acquisition	43	40011	50330	51433	141774	133832
Management - maintenance	44	128201	189579	51790	369570	259824
Management - other	45	10936	13806		24742	21931
Total	46	280898	254282	179200	714380	575567

Long-term insurance business : Analysis of expenses

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Commission - acquisition	11			3	3	10
Commission - other	12					
Management - acquisition	13					
Management - maintenance	14	1	40	67	108	138
Management - other	15			(5788)	(5788)	(5038)
Total	16	1	40	(5717)	(5676)	(4890)

Reinsurance - external

Commission - acquisition	21					
Commission - other	22					
Management - acquisition	23					
Management - maintenance	24					
Management - other	25					
Total	26					

Reinsurance - intra-group

Commission - acquisition	31					
Commission - other	32					
Management - acquisition	33					
Management - maintenance	34					
Management - other	35					
Total	36					

Net of reinsurance

Commission - acquisition	41			3	3	10
Commission - other	42					
Management - acquisition	43					
Management - maintenance	44	1	40	67	108	138
Management - other	45			(5788)	(5788)	(5038)
Total	46	1	40	(5717)	(5676)	(4890)

Long-term insurance business : Analysis of expenses

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Commission - acquisition	11	13330	18273	61037	92641	85807
Commission - other	12	3976	1725	21407	27108	22803
Management - acquisition	13	27634	41123	23991	92747	105484
Management - maintenance	14	(3404)	44227	29815	70638	89325
Management - other	15	4284	11313		15598	11922
Total	16	45820	116661	136250	298732	315340

Reinsurance - external

Commission - acquisition	21			177	177	180
Commission - other	22		(56)	401	345	332
Management - acquisition	23					
Management - maintenance	24					14
Management - other	25					
Total	26		(56)	579	522	525

Reinsurance - intra-group

Commission - acquisition	31	(54)	4686		4632	5208
Commission - other	32	5	2420		2425	2130
Management - acquisition	33	1	14244		14245	11895
Management - maintenance	34	1077	3190		4267	4835
Management - other	35					
Total	36	1028	24540		25568	24068

Net of reinsurance

Commission - acquisition	41	13385	13587	60860	87831	80419
Commission - other	42	3971	(638)	21006	24338	20341
Management - acquisition	43	27633	26879	23991	78503	93589
Management - maintenance	44	(4481)	41037	29815	66371	84476
Management - other	45	4284	11313		15598	11922
Total	46	44792	92177	135671	272641	290746

Long-term insurance business : Linked funds balance sheet

Name of insurer **The Prudential Assurance Company Limited**
 Total business
 Financial year ended **31 December 2010**
 Units **£000**

Financial year 1	Previous year 2
---------------------	--------------------

Internal linked funds (excluding cross investment)

Directly held assets (excluding collective investment schemes)	11	1214009	833981
Directly held assets in collective investment schemes of connected companies	12	8003870	6064779
Directly held assets in other collective investment schemes	13	538522	362209
Total assets (excluding cross investment) (11+12+13)	14	9756401	7260969
Provision for tax on unrealised capital gains	15	14806	9841
Secured and unsecured loans	16		
Other liabilities	17	11996	8940
Total net assets (14-15-16-17)	18	9729598	7242188

Directly held linked assets

Value of directly held linked assets	21	67341	63255
--------------------------------------	----	-------	-------

Total

Value of directly held linked assets and units held (18+21)	31	9796939	7305443
Surplus units	32	6361	6790
Deficit units	33		
Net unit liability (31-32+33)	34	9790578	7298653

Long-term insurance business : Revenue account for internal linked fundsName of insurer **The Prudential Assurance Company Limited**

Total business

Financial year ended **31 December 2010**Units **£000**

Financial year	Previous year
1	2

Income

Value of total creation of units	11	678350	574600
Investment income attributable to the funds before deduction of tax	12	195087	203077
Increase (decrease) in the value of investments in the financial year	13	754338	1224105
Other income	14	1823120	
Total income	19	3450895	2001782

Expenditure

Value of total cancellation of units	21	855730	753036
Charges for management	22	111915	92708
Charges in respect of tax on investment income	23	4829	11606
Taxation on realised capital gains	24	11320	14149
Increase (decrease) in amount set aside for tax on capital gains not yet realised	25		
Other expenditure	26		
Total expenditure	29	983795	871498

Increase (decrease) in funds in financial year (19-29)	39	2467101	1130284
Internal linked fund brought forward	49	7262497	6111904
Internal linked funds carried forward (39+49)	59	9729598	7242188

Long-term insurance business : Summary of new businessName of insurer **The Prudential Assurance Company Limited**

Total business

Financial year ended **31 December 2010**Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

**Number of new policyholders/
scheme members for direct insurance business**

Regular premium business	11	67166	30152	144302	241620	303273
Single premium business	12	32269	69901	5048	107218	110015
Total	13	99435	100052	149350	348838	413288

Amount of new regular premiums

Direct insurance business	21	27720	224006	272933	524659	462029
External reinsurance	22			162	162	34155
Intra-group reinsurance	23					
Total	24	27720	224006	273095	524820	496184

Amount of new single premiums

Direct insurance business	25	1660885	2259742	112735	4033362	3780381
External reinsurance	26					15
Intra-group reinsurance	27		348359	156443	504802	465552
Total	28	1660885	2608102	269177	4538164	4245948

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

UK Life / Direct Insurance Business

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
100	Conventional whole life with-profits OB	9	5		
120	Conventional endowment with-profits OB savings	5	2		461
125	Conventional endowment with-profits OB target cash				12
325	Level term assurance	27353	13802		
330	Decreasing term assurance	7465	4191		
345	Accelerated critical illness (reviewable premiums)	633	250		
355	Stand-alone critical illness (reviewable premiums)	1316	912		
360	Income protection non-profit (guaranteed premiums)	1816	1553		
365	Income protection non-profit (reviewable premiums)	235	259		
380	Miscellaneous protection rider		14		
395	Annuity non-profit (PLA)			62	3085
415	Collective life	28333	6212		
500	Life UWP single premium			30002	1461448
505	Life UWP whole life regular premium		337		
515	Life UWP endowment regular premium - target cash		1		

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

UK Life / Direct Insurance Business

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
700	Life property linked single premium			2205	195879
710	Life property linked whole life regular premium		148		
715	Life property linked endowment regular premium - savings	1			
720	Life property linked endowment regular premium - target cash		20		
790	Miscellaneous protection rider		7		
795	Miscellaneous property linked		7		

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

UK Pension / Direct Insurance Business

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
170	Conventional deferred annuity with-profits - increments		327		
200	Annuity with-profits (CPA)			10748	455093
325	Level term assurance	56	4		
400	Annuity non-profit (CPA)			45808	988023
405	Annuity non-profit (CPA impaired life)			1062	36010
525	Individual pensions UWP	1290	3176	2878	69247
530	Individual pensions UWP - increments		5103		1143
535	Group money purchase pensions UWP	1267	4477	11	15764
540	Group money purchase pensions UWP - increments		325		66
555	Group deposit administration with-profits	7741	84049		50712
565	DWP National Insurance rebates UWP				119360
570	Income drawdown UWP			823	55416
571	Trustee investment plan UWP			868	72226
575	Miscellaneous UWP			13	3755
595	Income protection rider		3		

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

UK Pension / Direct Insurance Business

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
725	Individual pensions property linked	3518	13624	3547	102016
730	Individual pensions property linked - increments		4049		10682
735	Group money purchase pensions property linked	16280	84948	2862	122810
740	Group money purchase pensions property linked - increments		23912		66241
745	DWP National Insurance rebates property linked				18955
750	Income drawdown property linked			845	46481
755	Trustee investment plan			20	2673
785	Income protection rider		11		
795	Miscellaneous property linked			30	13548
905	Index linked annuity			386	9521

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

UK Pension / Reinsurance accepted intra-group

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
390	Deferred annuity non-profit				12
400	Annuity non-profit (CPA)				179317
401	Annuity non-profit (bulk transfer)				1001
405	Annuity non-profit (CPA impaired life)				8825
794	Property linked investment only reinsurance				54
905	Index linked annuity(CPA)				21678
906	Index linked annuity (bulk transfer)				137409
907	Index linked deferred annuity				64

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

Overseas / Direct Insurance Business

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
100	Conventional whole life with-profits OB	48865	102042	1792	39218
120	Conventional endowment with-profits OB savings	12333	53580		
170	Conventional deferred annuity with-profits - increments		6		
305	Single premium non-profit WL/EA OB			579	7010
325	Level term assurance	5617	2946		2
330	Decreasing term assurance	275	69	933	3764
345	Accelerated critical illness (reviewable premiums)		3521		
355	Stand-alone critical illness (reviewable premiums)	28456	28911		
365	Income protection non-profit (reviewable premiums)	108	28		
380	Miscellaneous protection rider		8474		
395	Annuity non-profit (PLA)			130	6810
410	Group life	16092	130		
430	Group critical illness		5		
435	Miscellaneous non-profit	7186	4474		
500	Life UWP single premium				202

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

Overseas / Direct Insurance Business

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
700	Life property linked single premium			1614	55729
710	Life property linked whole life regular premium	25370	65618		
770	Term assurance rider		420		
775	Accelerated critical illness rider		638		
780	Stand-alone critical illness rider		112		
785	Income protection rider		4		
790	Miscellaneous protection rider		1955		

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

Overseas / Reinsurance accepted external

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
530	Individual pensions UWP - increments		162		

Long-term insurance business : Analysis of new business

Name of insurer

The Prudential Assurance Company Limited

Total business

Financial year ended

31 December 2010

Units

£000

Overseas / Reinsurance accepted intra-group

Product code number	Product description	Regular premium business		Single premium business	
		Number of policyholders / scheme members	Amount of premiums	Number of policyholders / scheme members	Amount of premiums
1	2	3	4	5	6
500	Life UWP single premium				121322
575	Miscellaneous UWP - Capital redemption bond				35121

Long-term insurance business : Assets not held to match linked liabilities

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **10 Total long term insurance business assets**
 Financial year ended **31 December 2010**
 Units **£000**

Unadjusted assets	Economic exposure	Expected income from assets in column 2	Yield before adjustment	Return on assets in financial year
1	2	3	4	5

Assets backing non-profit liabilities and non-profit capital requirements

Land and buildings	11	255076	324783	18850	5.80	
Approved fixed interest securities	12	1100077	1100077	38074	4.00	
Other fixed interest securities	13	3247639	3533998	196921	5.19	
Variable interest securities	14	99794	33055	499	10.93	
UK listed equity shares	15	5559	5899	155	2.63	
Non-UK listed equity shares	16		329			
Unlisted equity shares	17					
Other assets	18	3777868	3487873	127925	3.67	
Total	19	8486014	8486014	382424	4.45	

Assets backing with-profits liabilities and with-profits capital requirements

Land and buildings	21	5968909	8038400	509438	6.34	15.20
Approved fixed interest securities	22	5851668	1257898	117237	4.47	10.23
Other fixed interest securities	23	25064125	28105535	1490309	4.97	9.06
Variable interest securities	24	2441442	2627359	41938	8.76	11.66
UK listed equity shares	25	16850584	15191917	438854	4.79	15.69
Non-UK listed equity shares	26	7270550	12266330	336671	3.42	17.49
Unlisted equity shares	27	2268452	2896447	5911	0.23	16.30
Other assets	28	19647728	14979573	160034	1.07	10.90
Total	29	85363459	85363459	3100394	4.11	12.70

Overall return on with-profits assets

Post investment costs but pre-tax	31					
Return allocated to non taxable 'asset shares'	32					
Return allocated to taxable 'asset shares'	33					

Long-term insurance business : Assets not held to match linked liabilities

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **11 Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Unadjusted assets	Economic exposure	Expected income from assets in column 2	Yield before adjustment	Return on assets in financial year
1	2	3	4	5

Assets backing non-profit liabilities and non-profit capital requirements

Land and buildings	11					
Approved fixed interest securities	12	3184	3184	1051	3.59	
Other fixed interest securities	13	283150	283150	15592	5.30	
Variable interest securities	14	26917	26917	423	11.71	
UK listed equity shares	15					
Non-UK listed equity shares	16					
Unlisted equity shares	17					
Other assets	18					
Total	19	313251	313251	17066	5.83	

Assets backing with-profits liabilities and with-profits capital requirements

Land and buildings	21	672819	974704	60692	6.23	15.30
Approved fixed interest securities	22	909619	38571	12734	3.59	10.68
Other fixed interest securities	23	3322741	3429853	188869	5.30	8.73
Variable interest securities	24	302092	326049	5118	11.71	11.24
UK listed equity shares	25	1895211	1900377	55237	4.89	15.11
Non-UK listed equity shares	26	881768	1648976	38424	3.17	16.70
Unlisted equity shares	27	219818	325239	4357	1.54	15.66
Other assets	28	1734513	1294811	12266	0.95	9.17
Total	29	9938579	9938579	377697	4.47	11.96

Overall return on with-profits assets

Post investment costs but pre-tax	31					11.80
Return allocated to non taxable 'asset shares'	32					11.96
Return allocated to taxable 'asset shares'	33					10.20

Long-term insurance business : Assets not held to match linked liabilities

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **12 With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Unadjusted assets	Economic exposure	Expected income from assets in column 2	Yield before adjustment	Return on assets in financial year
1	2	3	4	5

Assets backing non-profit liabilities and non-profit capital requirements

Land and buildings	11					
Approved fixed interest securities	12	193968	193968	40	4.71	
Other fixed interest securities	13	1092750	1190695	62742	4.97	
Variable interest securities	14					
UK listed equity shares	15					
Non-UK listed equity shares	16					
Unlisted equity shares	17					
Other assets	18	97945				
Total	19	1384663	1384663	62782	4.93	

Assets backing with-profits liabilities and with-profits capital requirements

Land and buildings	21	5063326	6679523	426394	6.38	15.19
Approved fixed interest securities	22	4942007	1200718	104082	4.54	10.22
Other fixed interest securities	23	20704293	23411265	1232048	4.92	9.11
Variable interest securities	24	2138902	2280373	36454	8.38	11.72
UK listed equity shares	25	14425120	12730468	367630	4.79	15.77
Non-UK listed equity shares	26	5864738	9907194	278606	3.47	17.61
Unlisted equity shares	27	2047376	2569950	1530	0.06	16.38
Other assets	28	17090610	13496882	147526	1.09	11.06
Total	29	72276372	72276372	2594270	4.05	12.70

Overall return on with-profits assets

Post investment costs but pre-tax	31					12.55
Return allocated to non taxable 'asset shares'	32					12.70
Return allocated to taxable 'asset shares'	33					11.78

Long-term insurance business : Assets not held to match linked liabilities

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **13 Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Unadjusted assets	Economic exposure	Expected income from assets in column 2	Yield before adjustment	Return on assets in financial year
1	2	3	4	5

Assets backing non-profit liabilities and non-profit capital requirements

Land and buildings	11					
Approved fixed interest securities	12					
Other fixed interest securities	13					
Variable interest securities	14					
UK listed equity shares	15					
Non-UK listed equity shares	16					
Unlisted equity shares	17					
Other assets	18					
Total	19					

Assets backing with-profits liabilities and with-profits capital requirements

Land and buildings	21	232764	384173	22352	5.82	15.19
Approved fixed interest securities	22	43	18609	420	1.58	10.22
Other fixed interest securities	23	1037091	1264418	69392	4.98	9.11
Variable interest securities	24	448	20936	366	4.57	11.72
UK listed equity shares	25	530253	561072	15987	4.47	15.77
Non-UK listed equity shares	26	524044	710161	19641	3.33	17.61
Unlisted equity shares	27	1259	1259	25	1.97	16.38
Other assets	28	822604	187880	242	0.13	11.06
Total	29	3148507	3148507	128426	4.31	12.70

Overall return on with-profits assets

Post investment costs but pre-tax	31					12.55
Return allocated to non taxable 'asset shares'	32					12.70
Return allocated to taxable 'asset shares'	33					11.78

Long-term insurance business : Assets not held to match linked liabilities

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **14 Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Unadjusted assets	Economic exposure	Expected income from assets in column 2	Yield before adjustment	Return on assets in financial year
1	2	3	4	5

Assets backing non-profit liabilities and non-profit capital requirements

Land and buildings	11	255076	324783	18850	5.80	
Approved fixed interest securities	12	902925	902925	36983	3.85	
Other fixed interest securities	13	1871739	2060153	118587	5.30	
Variable interest securities	14	72877	6138	76	7.52	
UK listed equity shares	15	5559	5899	155	2.63	
Non-UK listed equity shares	16		329			
Unlisted equity shares	17					
Other assets	18	3679924	3487873	127925	3.67	
Total	19	6788100	6788100	302575	4.29	

Assets backing with-profits liabilities and with-profits capital requirements

Land and buildings	21					
Approved fixed interest securities	22					
Other fixed interest securities	23					
Variable interest securities	24					
UK listed equity shares	25					
Non-UK listed equity shares	26					
Unlisted equity shares	27					
Other assets	28					
Total	29					

Overall return on with-profits assets

Post investment costs but pre-tax	31					
Return allocated to non taxable 'asset shares'	32					
Return allocated to taxable 'asset shares'	33					

Long-term insurance business : Fixed and variable interest assets

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **10 Total long term insurance business assets**
 Financial year ended **31 December 2010**
 Units **£000**

		Value of assets 1	Mean term 2	Yield before adjustment 3	Yield after adjustment 4
UK Government approved fixed interest securities	11	493183	15.21	4.05	4.05

Other approved fixed interest securities	21	1864792	21.44	4.30	4.28
---	-----------	---------	-------	------	------

Other fixed interest securities

AAA/Aaa	31	2090979	6.33	3.66	3.37
AA/Aa	32	3198307	8.65	4.59	4.18
A/A	33	10030836	8.17	4.92	4.33
BBB/Baa	34	9429149	7.66	5.01	4.35
BB/Ba	35	1862119	6.03	7.03	5.25
B/B	36	864267	4.99	8.38	5.45
CCC/Caa	37	204218	4.32	12.19	6.62
Other (including unrated)	38	3959659	0.84	4.10	1.82
Total other fixed interest securities	39	31639533	6.79	4.99	4.04

Approved variable interest securities	41	15077		0.56	0.56
--	-----------	-------	--	------	------

Other variable interest securities	51	2645337	0.38	8.84	6.02
---	-----------	---------	------	------	------

Total (11+21+39+41+51)	61	36657922	7.19	5.22	4.19
-------------------------------	-----------	----------	------	------	------

Long-term insurance business : Fixed and variable interest assets

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **11 Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

		Value of assets 1	Mean term 2	Yield before adjustment 3	Yield after adjustment 4
UK Government approved fixed interest securities	11				

Other approved fixed interest securities	21	41755	11.95	3.59	3.53
---	-----------	-------	-------	------	------

Other fixed interest securities

AAA/Aaa	31	221327	7.28	4.60	4.37
AA/Aa	32	369066	8.68	4.72	4.45
A/A	33	1170863	8.50	5.03	4.63
BBB/Baa	34	1092378	7.55	5.07	4.65
BB/Ba	35	235137	6.04	7.30	5.99
B/B	36	120695	4.90	8.39	6.10
CCC/Caa	37	26792	4.38	11.65	6.45
Other (including unrated)	38	476744	4.60	5.11	4.25
Total other fixed interest securities	39	3713003	7.36	5.30	4.70

Approved variable interest securities	41				
--	-----------	--	--	--	--

Other variable interest securities	51	352966	0.32	11.71	5.83
---	-----------	--------	------	-------	------

Total (11+21+39+41+51)	61	4107724	6.80	5.83	4.79
-------------------------------	-----------	---------	------	------	------

Long-term insurance business : Fixed and variable interest assets

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **12 With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

		Value of assets 1	Mean term 2	Yield before adjustment 3	Yield after adjustment 4
UK Government approved fixed interest securities	11				
Other approved fixed interest securities	21	1394686	24.70	4.56	4.54
Other fixed interest securities					
AAA/Aaa	31	1712685	6.07	3.47	3.17
AA/Aa	32	2418918	8.37	4.52	4.10
A/A	33	7554671	7.96	4.84	4.23
BBB/Baa	34	7431206	7.69	4.95	4.27
BB/Ba	35	1514796	6.00	6.98	5.13
B/B	36	703363	5.00	8.38	5.34
CCC/Caa	37	166956	4.33	11.88	6.65
Other (including unrated)	38	3099364	0.01	4.00	1.42
Total other fixed interest securities	39	24601960	6.56	4.92	3.90
Approved variable interest securities	41	15077		0.56	0.56
Other variable interest securities	51	2265297	0.39	8.43	6.09
Total (11+21+39+41+51)	61	28277019	6.96	5.18	4.11

Long-term insurance business : Fixed and variable interest assets

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **13 Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

		Value of assets 1	Mean term 2	Yield before adjustment 3	Yield after adjustment 4
UK Government approved fixed interest securities	11				

Other approved fixed interest securities	21	18609	3.68	1.58	1.58
---	-----------	-------	------	------	------

Other fixed interest securities

AAA/Aaa	31	57899	6.57	4.09	3.89
AA/Aa	32	116030	7.67	4.35	3.96
A/A	33	377529	7.72	4.89	4.17
BBB/Baa	34	410371	7.34	4.92	4.20
BB/Ba	35	93997	5.76	6.93	5.14
B/B	36	40131	5.04	8.27	5.31
CCC/Caa	37	8185	4.45	11.34	6.55
Other (including unrated)	38	160276	0.86	3.82	0.83
Total other fixed interest securities	39	1264418	6.42	4.98	3.85

Approved variable interest securities	41				
--	-----------	--	--	--	--

Other variable interest securities	51	20936	0.29	4.57	2.76
---	-----------	-------	------	------	------

Total (11+21+39+41+51)	61	1303963	6.28	4.93	3.80
-------------------------------	-----------	---------	------	------	------

Long-term insurance business : Fixed and variable interest assets

Name of insurer **The Prudential Assurance Company Limited**
 Category of assets **14 Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

		Value of assets 1	Mean term 2	Yield before adjustment 3	Yield after adjustment 4
UK Government approved fixed interest securities	11	493183	15.21	4.05	4.05

Other approved fixed interest securities	21	409742	12.12	3.60	3.58
---	-----------	--------	-------	------	------

Other fixed interest securities

AAA/Aaa	31	99068	8.46	4.70	4.31
AA/Aa	32	294293	11.34	5.01	4.59
A/A	33	927772	9.62	5.44	4.83
BBB/Baa	34	495193	7.72	5.83	4.94
BB/Ba	35	18189	9.23	8.06	5.98
B/B	36	77	1.14	10.41	6.54
CCC/Caa	37	2285	2.55	44.49	6.90
Other (including unrated)	38	223275	4.34	3.60	2.86
Total other fixed interest securities	39	2060153	8.77	5.30	4.60

Approved variable interest securities	41				
--	-----------	--	--	--	--

Other variable interest securities	51	6138	0.12	7.52	4.86
---	-----------	------	------	------	------

Total (11+21+39+41+51)	61	2969216	10.28	4.86	4.37
-------------------------------	-----------	---------	-------	------	------

Long-term insurance business : Summary of mathematical reserves

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Summary**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Form 51 - with-profits	11	5900474	10139026	3717691	19757191	19647598
Form 51 - non-profit	12	715670	19220781	689635	20626085	19080566
Form 52	13	15918858	23217022	3584798	42720677	42404495
Form 53 - linked	14	4182597	8357603	973003	13513203	11712771
Form 53 - non-linked	15	97284	284356	(52324)	329316	319691
Form 54 - linked	16	4199	1093876	1063	1099139	899773
Form 54 - non-linked	17		13512		13512	12239
Total	18	26819082	62326176	8913866	98059124	94077133

Reinsurance - external

Form 51 - with-profits	21	3285		60	3345	3681
Form 51 - non-profit	22	62364	4082	14738	81184	88558
Form 52	23	63	11		74	122
Form 53 - linked	24	179621	244998		424619	247774
Form 53 - non-linked	25	4586	644	11571	16801	16431
Form 54 - linked	26		4109		4109	4120
Form 54 - non-linked	27					
Total	28	249919	253844	26369	530132	360686

Reinsurance - intra-group

Form 51 - with-profits	31					
Form 51 - non-profit	32		13551662		13551662	12567095
Form 52	33					
Form 53 - linked	34		3298006		3298006	4166344
Form 53 - non-linked	35					861
Form 54 - linked	36		553434		553434	518299
Form 54 - non-linked	37					
Total	38		17403102		17403102	17252598

Net of reinsurance

Form 51 - with-profits	41	5897189	10139026	3717631	19753846	19643917
Form 51 - non-profit	42	653305	5665037	674897	6993239	6424913
Form 52	43	15918795	23217010	3584798	42720603	42404373
Form 53 - linked	44	4002976	4814599	973003	9790578	7298653
Form 53 - non-linked	45	92698	283712	(63895)	312515	302399
Form 54 - linked	46	4199	536334	1063	541596	377354
Form 54 - non-linked	47		13512		13512	12239
Total	48	26569162	44669230	8887497	80125889	76463848

Long-term insurance business : Summary of mathematical reserves

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Form 51 - with-profits	11	2325391	1422902		3748293	4316142
Form 51 - non-profit	12	19050	671606		690656	694521
Form 52	13	843162	2879173		3722334	3874385
Form 53 - linked	14					
Form 53 - non-linked	15		65195		65195	83461
Form 54 - linked	16					
Form 54 - non-linked	17					
Total	18	3187602	5038876		8226478	8968509

Reinsurance - external

Form 51 - with-profits	21	1643			1643	1917
Form 51 - non-profit	22	25	279		304	345
Form 52	23		3		3	4
Form 53 - linked	24					
Form 53 - non-linked	25		1		1	2
Form 54 - linked	26					
Form 54 - non-linked	27					
Total	28	1668	283		1951	2268

Reinsurance - intra-group

Form 51 - with-profits	31					
Form 51 - non-profit	32		490018		490018	489359
Form 52	33					
Form 53 - linked	34					
Form 53 - non-linked	35					
Form 54 - linked	36					
Form 54 - non-linked	37					
Total	38		490018		490018	489359

Net of reinsurance

Form 51 - with-profits	41	2323748	1422902		3746650	4314225
Form 51 - non-profit	42	19024	181309		200333	204817
Form 52	43	843162	2879170		3722332	3874381
Form 53 - linked	44					
Form 53 - non-linked	45		65194		65194	83459
Form 54 - linked	46					
Form 54 - non-linked	47					
Total	48	3185934	4548575		7734509	8476882

Long-term insurance business : Summary of mathematical reserves

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Form 51 - with-profits	11	3554320	7511807	3679948	14746075	14074399
Form 51 - non-profit	12	545430	13129393	391213	14066036	13063446
Form 52	13	15075696	20337849	1757773	37171318	36582331
Form 53 - linked	14		1269403		1269403	1121081
Form 53 - non-linked	15	9910	111513		121423	104710
Form 54 - linked	16	2919	552727	1063	556709	523084
Form 54 - non-linked	17					
Total	18	19188275	42912691	5829997	67930963	65469051

Reinsurance - external

Form 51 - with-profits	21	1643		60	1702	1764
Form 51 - non-profit	22	37056	3597	279	40932	45298
Form 52	23	63	9		72	118
Form 53 - linked	24		17862		17862	15239
Form 53 - non-linked	25	982			982	965
Form 54 - linked	26		4109		4109	4120
Form 54 - non-linked	27					
Total	28	39744	25576	339	65659	67504

Reinsurance - intra-group

Form 51 - with-profits	31					
Form 51 - non-profit	32		12964948		12964948	12037155
Form 52	33					
Form 53 - linked	34		1251541		1251541	1105842
Form 53 - non-linked	35					
Form 54 - linked	36		548617		548617	514642
Form 54 - non-linked	37					
Total	38		14765106		14765106	13657638

Net of reinsurance

Form 51 - with-profits	41	3552677	7511807	3679888	14744372	14072635
Form 51 - non-profit	42	508373	160849	390934	1060156	980993
Form 52	43	15075633	20337841	1757773	37171246	36582213
Form 53 - linked	44					
Form 53 - non-linked	45	8928	111513		120441	103745
Form 54 - linked	46	2919		1063	3982	4322
Form 54 - non-linked	47					
Total	48	19148531	28122009	5829658	53100198	51743908

Long-term insurance business : Summary of mathematical reserves

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Form 51 - with-profits	11	20764	1204317	37743	1262824	1257057
Form 51 - non-profit	12					
Form 52	13			1827025	1827025	1947779
Form 53 - linked	14					
Form 53 - non-linked	15					
Form 54 - linked	16					
Form 54 - non-linked	17					
Total	18	20764	1204317	1864768	3089849	3204836

Reinsurance - external

Form 51 - with-profits	21					
Form 51 - non-profit	22					
Form 52	23					
Form 53 - linked	24					
Form 53 - non-linked	25					
Form 54 - linked	26					
Form 54 - non-linked	27					
Total	28					

Reinsurance - intra-group

Form 51 - with-profits	31					
Form 51 - non-profit	32					
Form 52	33					
Form 53 - linked	34					
Form 53 - non-linked	35					
Form 54 - linked	36					
Form 54 - non-linked	37					
Total	38					

Net of reinsurance

Form 51 - with-profits	41	20764	1204317	37743	1262824	1257057
Form 51 - non-profit	42					
Form 52	43			1827025	1827025	1947779
Form 53 - linked	44					
Form 53 - non-linked	45					
Form 54 - linked	46					
Form 54 - non-linked	47					
Total	48	20764	1204317	1864768	3089849	3204836

Long-term insurance business : Summary of mathematical reserves

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

UK Life	UK Pension	Overseas	Total Financial year	Total Previous year
1	2	3	4	5

Gross

Form 51 - with-profits	11					
Form 51 - non-profit	12	151190	5419782	298422	5869394	5322599
Form 52	13					
Form 53 - linked	14	4182597	7088200	973003	12243800	10591690
Form 53 - non-linked	15	87374	107648	(52324)	142698	131520
Form 54 - linked	16	1280	541150		542430	376689
Form 54 - non-linked	17		13512		13512	12239
Total	18	4422441	13170292	1219101	18811834	16434737

Reinsurance - external

Form 51 - with-profits	21					
Form 51 - non-profit	22	25283	206	14459	39948	42915
Form 52	23					
Form 53 - linked	24	179621	227136		406757	232535
Form 53 - non-linked	25	3604	643	11571	15817	15464
Form 54 - linked	26					
Form 54 - non-linked	27					
Total	28	208507	227985	26030	462522	290914

Reinsurance - intra-group

Form 51 - with-profits	31					
Form 51 - non-profit	32		96696		96696	40581
Form 52	33					
Form 53 - linked	34		2046465		2046465	3060502
Form 53 - non-linked	35					861
Form 54 - linked	36		4816		4816	3657
Form 54 - non-linked	37					
Total	38		2147978		2147978	3105601

Net of reinsurance

Form 51 - with-profits	41					
Form 51 - non-profit	42	125907	5322880	283963	5732750	5239103
Form 52	43					
Form 53 - linked	44	4002976	4814599	973003	9790578	7298653
Form 53 - non-linked	45	83770	107005	(63895)	126880	115195
Form 54 - linked	46	1280	536334		537614	373032
Form 54 - non-linked	47		13512		13512	12239
Total	48	4213933	10794329	1193071	16201334	13038222

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
100	Conventional whole life with-profits OB	3887	81974	906				56086
120	Conventional endowment with-profits OB savings	30603	349857	7667				286563
125	Conventional endowment with-profits OB target cash	141333	2130648	54791				1917042
165	Conventional deferred annuity with-profits		4					74
175	Group conventional deferred annuity with-profits	62						
185	Group conventional pensions endowment with-profits	19	27					24
205	Miscellaneous conventional with-profits	18	38					
210	Additional reserves with-profits OB							65601
300	Regular premium non-profit WL/EA OB	115	1434	59				1045
330	Decreasing term assurance		1531824	6670				14921
390	Deferred annuity non-profit	259	44					259
395	Annuity non-profit (PLA)	271	193					1367
435	Miscellaneous non-profit	1						
440	Additional reserves non-profit OB							1458

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
100	Conventional whole life with-profits OB		2203	23				1640
120	Conventional endowment with-profits OB savings		3					3
330	Decreasing term assurance		505	6				25
336	Mortality risk premium reinsurance		1141					

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
Total business / subfund **Scottish Amicable Insurance Fund**
Financial year ended **31 December 2010**
Units **£000**
UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
155	Conventional pensions endowment with-profits	46581	877191	5544				759971
165	Conventional deferred annuity with-profits	489	566	12				9719
175	Group conventional deferred annuity with-profits	1846	44473	456				106824
210	Additional reserves with-profits OB							546388
300	Regular premium non-profit WL/EA OB	591	9648					11524
325	Level term assurance	12044	474102	1647				10356
380	Miscellaneous protection rider		130	22				45
385	Income protection claims in payment		7					72
390	Deferred annuity non-profit	4456	16836	32				144342
400	Annuity non-profit (CPA)	33334	44051					496444
440	Additional reserves non-profit OB							8823

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
325	Level term assurance		11624	41				271
336	Mortality risk premium reinsurance		17					
390	Deferred annuity non-profit		1517	11				8

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
Total business / subfund **Scottish Amicable Insurance Fund**
Financial year ended **31 December 2010**
Units **£000**
UK Pension / Reinsurance ceded intra-group

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
400	Annuity non-profit (CPA)		43311					490018

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
100	Conventional whole life with-profits OB	71726	479026	4374				299034
105	Conventional whole life with-profits IB	1023250	1131936	4968				960838
120	Conventional endowment with-profits OB savings	70725	774295	21998				633014
125	Conventional endowment with-profits OB target cash	101593	2687344	53883				1352099
130	Conventional endowment with-profits IB	75773	47894	361				104926
165	Conventional deferred annuity with-profits		46					703
210	Additional reserves with-profits OB							147789
215	Additional reserves with-profits IB							55917
300	Regular premium non-profit WL/EA OB	134930	289007	1280				200671
310	Non-profit IB	1530986	114972	28				94190
325	Level term assurance	101411	4086788	12358				44884
330	Decreasing term assurance	24770	961602	4830				19891
335	Decreasing term assurance (rider benefits)		7299	72				225
340	Accelerated critical illness (guaranteed premiums)	11483	839114	3976				16925
345	Accelerated critical illness (reviewable premiums)	2572	141036	973				4143

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
350	Stand-alone critical illness (guaranteed premiums)		5290	25				105
355	Stand-alone critical illness (reviewable premiums)		3706	21				87
360	Income protection non-profit (guaranteed premiums)		17124	524				2270
380	Miscellaneous protection rider							3
385	Income protection claims in payment		57					566
390	Deferred annuity non-profit	52	192	1				1999
395	Annuity non-profit (PLA)	4766	6898					80219
435	Miscellaneous non-profit			434				431
440	Additional reserves non-profit OB							73838
445	Additional reserves non-profit IB							4981

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
100	Conventional whole life with-profits OB		956	31				844
120	Conventional endowment with-profits OB savings		152	10				255
125	Conventional endowment with-profits OB target cash		449	24				544
300	Regular premium non-profit WL/EA OB		262	1				201
325	Level term assurance		2767445	4218				20769
330	Decreasing term assurance		290033	992				2635
335	Decreasing term assurance (rider benefits)		7299	31				75
336	Mortality risk premium reinsurance		348					
340	Accelerated critical illness (guaranteed premiums)		755232	2966				9397
345	Accelerated critical illness (reviewable premiums)		120896	479				1519
350	Stand-alone critical illness (guaranteed premiums)		4761	18				56
355	Stand-alone critical illness (reviewable premiums)		3165	12				39
360	Income protection non-profit (guaranteed premiums)		12879	184				1162
385	Income protection claims in payment		42					424
440	Additional reserves non-profit OB							780

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
155	Conventional pensions endowment with-profits	3262	3673					72135
165	Conventional deferred annuity with-profits	193417	404188	40421				4319886
175	Group conventional deferred annuity with-profits		1882					22564
200	Annuity with-profits (CPA)	55143	192074					2972494
205	Miscellaneous conventional with-profits							8458
210	Additional reserves with-profits OB							116271
325	Level term assurance	10261	1837769	5899				26511
390	Deferred annuity non-profit	43143	23045	2				282278
400	Annuity non-profit (CPA)	743727	901353					12691527
405	Annuity non-profit (CPA impaired life)	3855	8569					122361
440	Additional reserves non-profit OB							6716

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
325	Level term assurance		40					221
400	Annuity non-profit (CPA)		127					3375

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 Overseas / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
100	Conventional whole life with-profits OB	425765	15752109	383722				2409960
100	Conventional whole life with-profits OB - HK Cash Bonus plan	56458	2453825	42753				118924
120	Conventional endowment with-profits OB savings	84660	1671575	152280				830109
120	Conventional endowment with-profits OB savings - HK Cash Bonus plan	14432	393062	64076				104066
125	Conventional endowment with-profits OB target cash	290	6994	247				5397
165	Conventional deferred annuity with-profits	1723	6272	1107				61658
175	Group conventional deferred annuity with-profits		41					537
195	Annuity with-profits (PLA)	1	5					48
200	Annuity with-profits (CPA)	1	2					24
210	Additional reserves with-profits OB							149226
300	Regular premium non-profit WL/EA OB	461	3694	42				2470
325	Level term assurance	24481	5050654	17467				33561
330	Decreasing term assurance	2274	129284	259				634
335	Decreasing term assurance (rider benefits)		452	3				12
345	Accelerated critical illness (reviewable premiums)		4885683	23543				225613

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 Overseas / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
390	Deferred annuity non-profit	12	109					1750
395	Annuity non-profit (PLA)	1443	2762					40419
400	Annuity non-profit (CPA)	2823	5149					75313
435	Miscellaneous non-profit			5				5
440	Additional reserves non-profit OB							11437

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 Overseas / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
120	Conventional endowment with-profits OB savings		50	3				60
325	Level term assurance		28206	44				254
330	Decreasing term assurance		2366	8				13
335	Decreasing term assurance (rider benefits)		443	2				11
336	Mortality risk premium reinsurance		4143629	6076				

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
195	Annuity with-profits (PLA)	2078	2841					20764

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
300	Regular premium non-profit WL/EA OB	33	52	2				39
325	Level term assurance	53814	7815456	24239				(20923)
330	Decreasing term assurance	34126	2623632	9851				(3291)
340	Accelerated critical illness (guaranteed premiums)	12440	1223350	4865				18616
345	Accelerated critical illness (reviewable premiums)	16504	1416069	4837				8897
350	Stand-alone critical illness (guaranteed premiums)		18559	101				464
355	Stand-alone critical illness (reviewable premiums)	4003	497412	2640				3914
360	Income protection non-profit (guaranteed premiums)	4477	438834	3791				363
365	Income protection non-profit (reviewable premiums)	377	102730	1018				240
380	Miscellaneous protection rider		394001	932				2200
385	Income protection claims in payment		920					3782
390	Deferred annuity non-profit	66	76					880
395	Annuity non-profit (PLA)	2	2					58
400	Annuity non-profit (CPA)	63	84					479
410	Group life	101	8459	122				614

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
415	Collective life	507819	2664392	15273				124752
425	Group income protection claims in payment		230	52				1758
435	Miscellaneous non-profit	1023	18398	273				263
440	Additional reserves non-profit OB							8084

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
325	Level term assurance		4358285	5151				(1498)
330	Decreasing term assurance		1565878	3262				1697
340	Accelerated critical illness (guaranteed premiums)		966142	3009				13776
345	Accelerated critical illness (reviewable premiums)		992237	1901				3356
350	Stand-alone critical illness (guaranteed premiums)		16595	63				357
355	Stand-alone critical illness (reviewable premiums)		215110	458				(50)
360	Income protection non-profit (guaranteed premiums)		227325	708				3458
365	Income protection non-profit (reviewable premiums)		58357	225				207
380	Miscellaneous protection rider		16067	484				
385	Income protection claims in payment		459					2079
410	Group life		4229	61				296
415	Collective life		225783	11104				542
435	Miscellaneous non-profit		13466	144				100
440	Additional reserves non-profit OB							962

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
325	Level term assurance	1229	20842	117				371
365	Income protection non-profit (reviewable premiums)		2762	99				990
390	Deferred annuity non-profit	34	6206					73064
400	Annuity non-profit (CPA)	121892	362014					5028396
405	Annuity non-profit (CPA impaired life)	6	7334					88609
440	Additional reserves non-profit OB							228351

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
325	Level term assurance		12587	73				198
365	Income protection non-profit (reviewable premiums)		19	1				1
440	Additional reserves non-profit OB							7

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded intra-group

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
400	Annuity non-profit (CPA)		7357					96342
405	Annuity non-profit (CPA impaired life)		33					354

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 Overseas / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
305	Single premium non-profit WL/EA OB	2194	32671					34409
325	Level term assurance	16445	2892055	7974				3502
330	Decreasing term assurance	3145	378213	396				4774
345	Accelerated critical illness (reviewable premiums)		228600	3386				3087
355	Stand-alone critical illness (reviewable premiums)	81701	4590795	66522				91745
360	Income protection non-profit (guaranteed premiums)	8	48	1				6
365	Income protection non-profit (reviewable premiums)	24861	1672143	4921				13855
380	Miscellaneous protection rider		449196	124				74
380	Miscellaneous protection rider - HK Waiver of Premium		190575	6061				3264
380	Miscellaneous protection rider - HK Medical Plans		2721532	39097				11862
385	Income protection claims in payment	3	82	10				6
410	Group life	29182	885649	878				477
430	Group critical illness		567380	150				78
435	Miscellaneous non-profit - Hong Kong Hospital Income Plan	98673	3498946	39845				118512
440	Additional reserves non-profit OB							12771

Long-term insurance business : Valuation summary of non-linked contracts (other than accumulating with-profits contracts)

Name of insurer **The Prudential Assurance Company Limited**
Total business / subfund **Non-Profit Sub-Fund**
Financial year ended **31 December 2010**
Units **£000**
Overseas / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
336	Mortality risk premium reinsurance		1938961	2083				
355	Stand-alone critical illness (reviewable premiums)		209607	2438				14459
360	Income protection non-profit (guaranteed premiums)		14					
410	Group life		416936	370				

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
510	Life UWP endowment regular premium - savings		14892	1133	14971	14971		14971
515	Life UWP endowment regular premium - target cash		810911	54035	826366	813076		813076
610	Additional reserves UWP						15114	15114

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
525	Individual pensions UWP	235880	2574735	25953	2764428	2764428	24152	2788580
535	Group money purchase pensions UWP	1490	14014	243	15174	15174	331	15505
570	Income drawdown UWP	46	2686		2686	2686	6	2691
595	Income protection rider		5669	150			1131	1131
610	Additional reserves UWP						71266	71266

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
575	Miscellaneous UWP		942	9			1	1
595	Income protection rider		33	1			2	2

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
500	Life UWP single premium - Optimum Bonus Fund	13274	607476		601462	638129		638129
500	Life UWP single premium - Other	284211	9627809		9548255	9519288		9519288
500	Life UWP single premium - PruFund	68561	3391936		3358352	3361640		3361640
505	Life UWP whole life regular premium	86014	909994	35304	914742	997448		997448
510	Life UWP endowment regular premium - savings	3545	19497	1320	13077	13372	156	13528
515	Life UWP endowment regular premium - target cash	110890	2246753	20160	200429	202203	20510	222713
555	Group deposit administration with-profits - 0% guarantee	7831	161	20	161	161		161
555	Group deposit administration with-profits - 2.5% guarantee		193		193	193		193
555	Group deposit administration with-profits - 4.75% guarantee		452		453	453		453
580	Term assurance rider		27					
595	Income protection rider		33266	801			2803	2803
610	Additional reserves UWP			1			319339	319339

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
575	Miscellaneous UWP		2119	28			3	3
595	Income protection rider		1338	30			60	60

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
525	Individual pensions UWP	630092	6977375	193339	6956601	7034981	18040	7053022
535	Group money purchase pensions UWP	80455	1151080	34505	1169705	1169430	1809	1171239
555	Group deposit administration with-profits - 0% guarantee	274472	1572983	174837	1616434	1616366		1616366
555	Group deposit administration with-profits - 2.5% guarantee		1575488		1596653	1596389		1596389
555	Group deposit administration with-profits - 4.75% guarantee		676663		705501	705501		705501
555	Group deposit administration with-profits - Deposit fund	33864	267097	60458	285558	285558		285558
565	DWP National Insurance rebates UWP	276472	6436607		6436607	6445948	15871	6461819
570	Income drawdown UWP	2747	145323		149696	149540	208	149748
571	Trustee investment plan UWP	1774	129493		194400	194388		194388
575	Miscellaneous UWP - Flexible lifetime annuity	516	34735		34735	34735	197	34932
580	Term assurance rider		848470	3566			1781	1781
595	Income protection rider		15086	222			525	525
610	Additional reserves UWP						1066581	1066581

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
580	Term assurance rider		3092	17			9	9

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 Overseas / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
500	Life UWP single premium	53966	1548655		1464374	1464374	10427	1474801
505	Life UWP whole life regular premium	1791	11268	1360	11854	11854	970	12824
525	Individual pensions UWP	2727	45132	1921	45132	45474		45474
535	Group money purchase pensions UWP	5241	117006	8904	117007	117007	4930	121937
555	Group deposit administration with-profits - 0% guarantee	301	40142	5273	40151	40151		40151
555	Group deposit administration with-profits - 2.5% guarantee		23019		23019	22843		22843
555	Group deposit administration with-profits - 4.75% guarantee		17279		17682	17682		17682
565	DWP National Insurance rebates UWP	525	12353		12353	12371		12371
580	Term assurance rider		1988	22			11	11
610	Additional reserves UWP						9680	9680

Long-term insurance business : Valuation summary of accumulating with-profits contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 Overseas / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
500	Life UWP single premium	13285	1432652		1432652	1354188		1354188
525	Individual pensions UWP	31922	224480	38408	224480	222381		222381
575	Miscellaneous UWP - Capital redemption bond	1390			244579	240408		240408
610	Additional reserves UWP						10048	10048

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
725	Individual pensions property linked	75485	55150	7			15268	15268
735	Group money purchase pensions property linked	245	52				154	154
750	Income drawdown property linked	61					15	15
785	Income protection rider		4528	119			737	737
800	Additional reserves property linked						49022	49022

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
700	Life property linked single premium	10840	6068				324	324
710	Life property linked whole life regular premium	5596	156322	10			125	125
715	Life property linked endowment regular premium - savings	804	733	4			64	64
720	Life property linked endowment regular premium - target cash	7589	450214	87			5237	5237
785	Income protection rider		9721	216			816	816
790	Miscellaneous protection rider		360	56				
795	Miscellaneous property linked	573	14286	223			1847	1847
800	Additional reserves property linked						1497	1497

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
785	Income protection rider		1179	26			89	89
795	Miscellaneous property linked		19288	195			893	893

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
725	Individual pensions property linked	5524	26564	217			988	988
735	Group money purchase pensions property linked	39528	1269403	25629	1269403	1269403	88781	1358184
770	Term assurance rider		28765	105			580	580
800	Additional reserves property linked						21163	21163

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
700	Life property linked single premium	132300	3184649		3020587	3008362	(3608)	3004754
710	Life property linked whole life regular premium	20433	708263	8512	444658	444537	1716	446253
715	Life property linked endowment regular premium - savings	7095	126199	2741	122240	122238	1031	123269
720	Life property linked endowment regular premium - target cash	12662	1104713	39419	612673	607185	3582	610767
785	Income protection rider		32509	587			2115	2115
790	Miscellaneous protection rider		209	55	33	33		33
795	Miscellaneous property linked	610	7428	155	243	243	795	1038
800	Additional reserves property linked						81742	81742

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
700	Life property linked single premium		217221		113838	113838	337	114175
710	Life property linked whole life regular premium		212111	1386	53390	53390	505	53895
715	Life property linked endowment regular premium - savings		12401	35	12394	12394		12394
720	Life property linked endowment regular premium - target cash		8847	44				
785	Income protection rider		22951	427			1451	1451
795	Miscellaneous property linked		268509	1614			1053	1053
800	Additional reserves property linked						258	258

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
725	Individual pensions property linked	152907	4371652	114755	4345695	4326288	12175	4338464
735	Group money purchase pensions property linked	133341	2344302	356377	2341955	2341955	26202	2368157
750	Income drawdown property linked	2477	230991		230991	230991	1033	232023
755	Trustee investment plan	212	16737		27336	27332		27332
770	Term assurance rider		1620	6			32	32
785	Income protection rider		29354	231			1197	1197
795	Miscellaneous property linked		32		32	32		32
795	Miscellaneous property linked - Annuity in payment	552	2622		33644	33644		33644
795	Miscellaneous property linked - Flexible Lifetime Annuity	767	127959		127959	127959	1656	129615
800	Additional reserves property linked						65352	65352

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded external

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
725	Individual pensions property linked		39654	8	33421	33421		33421
735	Group money purchase pensions property linked		193715	13253	193715	193715		193715
785	Income protection rider		21230	123			617	617
795	Miscellaneous property linked - mortality risk premium reinsurance		26198	46			26	26

Long-term insurance business : Valuation summary of property linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 Overseas / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
700	Life property linked single premium	11254	188752		172967	172967	(578)	172389
710	Life property linked whole life regular premium	197247	5044640	266909	798855	798855	(73281)	725574
735	Group money purchase pensions property linked	2	1181	92	1181	1181		1181
770	Term assurance rider		1628986	3214			1303	1303
775	Accelerated critical illness rider		2027668	10468			16001	16001
780	Stand-alone critical illness rider		126770	637			46	46
785	Income protection rider		6563	171			369	369
790	Miscellaneous protection rider		1365715	20819			2387	2387
800	Additional reserves property linked						1430	1430

Long-term insurance business : Valuation summary of index linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
910	Miscellaneous index linked	29	209		2919	2919		2919

Long-term insurance business : Valuation summary of index linked contracts

Name of insurer **The Prudential Assurance Company Limited**
Total business / subfund **With-Profits Sub-Fund**
Financial year ended **31 December 2010**
Units **£000**
UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
905	Index linked annuity(CPA)	9701	33391		544732	544732		544732
907	Index linked deferred annuity	295	404		7995	7995		7995

Long-term insurance business : Valuation summary of index linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded intra-group

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
905	Index linked annuity(CPA)		33053		540622	540622		540622
907	Index linked deferred annuity		404		7995	7995		7995

Long-term insurance business : Valuation summary of index linked contracts

Name of insurer **The Prudential Assurance Company Limited**
Total business / subfund **With-Profits Sub-Fund**
Financial year ended **31 December 2010**
Units **£000**
Overseas / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
905	Index linked annuity (CPA)	1			4	4		4
910	Miscellaneous index linked	38	57		1059	1059		1059

Long-term insurance business : Valuation summary of index linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Life / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
910	Miscellaneous index linked	40	303		1280	1280		1280

Long-term insurance business : Valuation summary of index linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Gross

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
905	Index linked annuity(CPA)	351	24987		500700	500700		500700
907	Index linked deferred annuity		2395		35108	35108		35108
915	Additional reserves index linked				5342	5342	13512	18854

Long-term insurance business : Valuation summary of index linked contracts

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**
 UK Pension / Reinsurance ceded intra-group

Product code number	Product description	Number of policyholders / scheme members	Amount of benefit	Amount of annual office premiums	Nominal value of units	Discounted value of units	Other liabilities	Amount of mathematical reserves
1	2	3	4	5	6	7	8	9
905	Index linked annuity		209		4816	4816		4816

Long-term insurance business : Unit prices for internal linked funds

Name of insurer **The Prudential Assurance Company Limited**
 Total business
 Financial year ended **31 December 2010**
 Units **£000**

Fund name 1	Type of fund 2	Net assets 3	Main series 4	Unit management charge 5	Price at previous valuation date 6	Price at current valuation date 7	Change in price during year 8
Prufund	02 - life - balanced managed fund	162392		1.00	7.8208	8.6834	11.03
Managed	02 - life - balanced managed fund	194169	2	1.00	16.6060	18.3810	10.69
Pru Managed (ex SA)	02 - life - balanced managed fund	731714	2	0.25	9.7420	10.9390	12.29
Pru Managed Bonds (ex M&G)	02 - life - balanced managed fund	129641		1.00	18.6230	20.8923	12.19
Managed Defensive	03 - life - defensive managed fund	152173	2	1.55	1.2430	1.3090	5.31
Pru Inheritance Bond (ex SA)	04 - life - other managed fund	181884	1	0.75	1.0740	1.1330	5.49
Distribution Fund	04 - life - other managed fund	638372	2	1.40	0.8690	0.9070	4.37
Pru Recovery Bond Fund (ex M&G)	05 - life - UK equity	145858		1.00	23.1931	26.8390	15.72
Property	07 - life - property	200010	2	1.55	1.0540	1.1240	6.64
Exempt Newton Managed (ex SA)	11 - individual pension - stock market managed fund	115136	2	1.15	1.5180	1.7110	12.71
Pru Exempt Managed (ex SA)	12 - individual pension - balanced managed fund	1946544	2	0.88	12.5030	14.0840	12.64
Pru Exempt Cash (ex SA)	14 - individual pension - other managed fund	449644	2	0.88	5.9530	5.9990	0.77
Pru Exempt Pensions Equity Fund (ex M&G)	15 - individual pension - UK equity	234784		1.00	21.6310	24.4093	12.84
Pru Exempt Recovery Pension Fund (ex M&G)	15 - individual pension - UK equity	153693		1.00	19.8899	23.2844	17.07
Pru Exempt Equity (ex SA)	15 - individual pension - UK equity	421522	2	1.00	1.3140	1.4910	13.47
Pru Exempt International (ex SA)	16 - individual pension - overseas equity	111417	2	0.88	9.3430	10.6490	13.98
Pru Exempt Property (ex SA)	17 - individual pension - property	141602	2	0.88	8.5620	9.0150	5.29

Long-term insurance business : Index linked businessName of insurer **The Prudential Assurance Company Limited**

Total business

Financial year ended **31 December 2010**Units **£000**

Value of assets	Mean Term
1	2

Analysis of assets

Approved variable interest securities	11		
Other variable interest securities	12	5262	12.67
Approved fixed interest securities	13		
Other fixed interest securities	14		
Cash and deposits	15		
Equity index derivatives	16		
Inflation swaps	17		
Other assets	18	536334	
Variation margin	19		
Total (11 to 19)	20	541596	

Credit rating of other fixed interest and other variable interest securities

AAA/Aaa	31		
AA/Aa	32		
A/A	33		
BBB/Baa	34		
BB/Ba	35		
B/B	36		
CCC/Caa	37		
Other (including unrated)	38		
Total other fixed interest and other variable interest securities	39		

Long-term insurance business: Analysis of valuation interest rate

Name of insurer **The Prudential Assurance Company Limited**

Subfund **Scottish Amicable Insurance Fund**

Financial year ended **31 December 2010**

Units **£000**

Product group 1	Net mathematical reserves 2	Net valuation interest rate 3	Gross valuation interest rate 4	Risk adjusted yield on matching assets 5
UK Life WP assurances Form 51	2349645	2.50	3.02	3.30
UK Life WP assurances Form 52	859212	2.25	2.41	4.10
UK Pensions NP assurances Form 51	174555		3.75	3.90
UK Pensions Form 52	2809417		3.50	4.08
UK Pensions WP FlexiPension Form 51	622262		4.00	5.30
UK Pensions WP group assurances Form 51	111706		3.75	4.89
UK Pensions maturity options	583143		4.30	4.68
UK Pensions WP group assurances (other) Form 51	188839		4.00	5.30
Misc	86073	n/a	n/a	4.59
Total	7784852			

Long-term insurance business: Analysis of valuation interest rate

Name of insurer **The Prudential Assurance Company Limited**

Subfund **With-Profits Sub-Fund**

Financial year ended **31 December 2010**

Units **£000**

Product group 1	Net mathematical reserves 2	Net valuation interest rate 3	Gross valuation interest rate 4	Risk adjusted yield on matching assets 5
UK Life WP assurances Form 51	3817945	3.50	4.38	5.40
UK Life WP assurances Form 52	14738825	1.60	1.80	3.68
UK Pension WP deferred annuities Form 51	4447920		4.50	5.12
UK Pension WP immediate annuities Form 51	2360896			3.37
UK Pension Income Choice Annuity Form 51	611670		1.00	3.70
UK Pension personal pensions guarantees under the FSA pensions review Form 52	354513		3.88	4.22
UK Pension unitised WP and cash accumulation - 0% guarantee Form 52	17021812		2.00	3.07
UK Pension cash accumulation - 2.5% guarantee Form 52	1619426		4.00	4.79
UK Pension cash accumulation - 4.75% guarantee Form 52	723637		4.25	5.05
UK Pension additional reserves Form 52	712068			3.70
Overseas WP assurances Form 51	3054702		3.25	4.11
Misc	4254911		n/a	3.67
Total	53718325			

Long-term insurance business: Analysis of valuation interest rateName of insurer **The Prudential Assurance Company Limited**Subfund **Defined Charge Participating Sub-Fund**Financial year ended **31 December 2010**Units **£000**

Product group 1	Net mathematical reserves 2	Net valuation interest rate 3	Gross valuation interest rate 4	Risk adjusted yield on matching assets 5
UK Life WP immediate annuities Form 51	20764		3.00	3.64
UK Pensions WP immediate annuities Form 51	1204317		3.00	3.64
Overseas WP immediate annuities Form 51	37743		3.00	3.64
Overseas contracts in sterling Form 52	655607		2.00	3.52
Overseas contracts in euros Form 52	950755		2.75	3.05
Overseas contracts in US dollars Form 52	210615		3.00	3.32
Misc	10048	n/a	n/a	0.53
Total	3089849			

Long-term insurance business: Analysis of valuation interest rate

Name of insurer **The Prudential Assurance Company Limited**
Subfund **Non-Profit Sub-Fund**
Financial year ended **31 December 2010**
Units **£000**

Product group 1	Net mathematical reserves 2	Net valuation interest rate 3	Gross valuation interest rate 4	Risk adjusted yield on matching assets 5
UK Pension NP immediate annuities Form 51 (direct written)	2710895		4.48	4.65
UK Pensions NP immediate and deferred annuities Form 51 (reassurance accepted)	2448538		4.57	4.74
UK Pension Form 53 unit-linked business	39110		4.00	4.72
UK Pension Form 51 business and Form 53 non-profit riders	11016		3.75	4.46
Collective Life Form 51	124093			0.54
UK Life Forms 51 and 53	23984	3.00	3.75	4.46
Income Protection and Critical Illness Form 51	8861		3.75	4.46
Additional reserves Forms 51 and 53	182395			2.46
Misc	324251	n/a	n/a	2.38
Total	5873142			

Long-term insurance business : Distribution of surplus

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Summary**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year	Previous year
1	2

Valuation result

Fund carried forward	11	80938441	77109408
Bonus payments in anticipation of a surplus	12	1995828	2018097
Transfer to non-technical account	13	323815	472041
Transfer to other funds / parts of funds	14		
Subtotal (11 to 14)	15	83258083	79599546
Mathematical reserves	21	80125890	76463848
Surplus including contingency and other reserves held towards the capital requirements (deficiency) (15-21)	29	3132193	3135698

Composition of surplus

Balance brought forward	31	118518	32549
Transfer from non-technical account	32		
Transfer from other funds / parts of fund	33		
Surplus arising since the last valuation	34	3013676	3103148
Total	39	3132194	3135698

Distribution of surplus

Bonus paid in anticipation of a surplus	41	1995828	2018097
Cash bonuses	42	3760	3654
Reversionary bonuses	43	232228	236043
Other bonuses	44	436464	287345
Premium reductions	45		
Total allocated to policyholders (41 to 45)	46	2668280	2545139
Net transfer out of fund / part of fund	47	323815	472041
Total distributed surplus (46+47)	48	2992095	3017180
Surplus carried forward	49	140098	118518
Total (48+49)	59	3132193	3135698

Percentage of distributed surplus allocated to policyholders

Current year	61		
Current year - 1	62		
Current year - 2	63		
Current year - 3	64		

Long-term insurance business : Distribution of surplus

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Scottish Amicable Insurance Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year	Previous year
1	2

Valuation result

Fund carried forward	11	7784852	8532568
Bonus payments in anticipation of a surplus	12	420515	477365
Transfer to non-technical account	13		
Transfer to other funds / parts of funds	14		
Subtotal (11 to 14)	15	8205368	9009933
Mathematical reserves	21	7734509	8476882
Surplus including contingency and other reserves held towards the capital requirements (deficiency) (15-21)	29	470859	533051

Composition of surplus

Balance brought forward	31		
Transfer from non-technical account	32		
Transfer from other funds / parts of fund	33		
Surplus arising since the last valuation	34	470859	533051
Total	39	470859	533051

Distribution of surplus

Bonus paid in anticipation of a surplus	41	420515	477365
Cash bonuses	42		
Reversionary bonuses	43	50344	55686
Other bonuses	44		
Premium reductions	45		
Total allocated to policyholders (41 to 45)	46	470859	533051
Net transfer out of fund / part of fund	47		
Total distributed surplus (46+47)	48	470859	533051
Surplus carried forward	49		
Total (48+49)	59	470859	533051

Percentage of distributed surplus allocated to policyholders

Current year	61	100.00	100.00
Current year - 1	62	100.00	100.00
Current year - 2	63	100.00	100.00
Current year - 3	64	100.00	100.00

Long-term insurance business : Distribution of surplus

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **With-Profits Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year	Previous year
1	2

Valuation result

Fund carried forward	11	53722307	52215264
Bonus payments in anticipation of a surplus	12	1508630	1463333
Transfer to non-technical account	13	236038	214210
Transfer to other funds / parts of funds	14		
Subtotal (11 to 14)	15	55466975	53892807
Mathematical reserves	21	53100198	51743908
Surplus including contingency and other reserves held towards the capital requirements (deficiency) (15-21)	29	2366777	2148899

Composition of surplus

Balance brought forward	31		
Transfer from non-technical account	32		
Transfer from other funds / parts of fund	33		
Surplus arising since the last valuation	34	2366777	2148899
Total	39	2366777	2148899

Distribution of surplus

Bonus paid in anticipation of a surplus	41	1508630	1463333
Cash bonuses	42	3760	3654
Reversionary bonuses	43	181885	180357
Other bonuses	44	436464	287345
Premium reductions	45		
Total allocated to policyholders (41 to 45)	46	2130739	1934689
Net transfer out of fund / part of fund	47	236038	214210
Total distributed surplus (46+47)	48	2366777	2148899
Surplus carried forward	49		
Total (48+49)	59	2366777	2148899

Percentage of distributed surplus allocated to policyholders

Current year	61	90.03	90.03
Current year - 1	62	90.03	90.15
Current year - 2	63	90.15	90.02
Current year - 3	64	90.02	90.00

Long-term insurance business : Distribution of surplus

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Defined Charge Participating Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year	Previous year
1	2

Valuation result

Fund carried forward	11	3089849	3204836
Bonus payments in anticipation of a surplus	12	66683	77399
Transfer to non-technical account	13		
Transfer to other funds / parts of funds	14		
Subtotal (11 to 14)	15	3156532	3282235
Mathematical reserves	21	3089849	3204836
Surplus including contingency and other reserves held towards the capital requirements (deficiency) (15-21)	29	66683	77399

Composition of surplus

Balance brought forward	31		
Transfer from non-technical account	32		
Transfer from other funds / parts of fund	33		
Surplus arising since the last valuation	34	66683	77399
Total	39	66683	77399

Distribution of surplus

Bonus paid in anticipation of a surplus	41	66683	77399
Cash bonuses	42		
Reversionary bonuses	43		
Other bonuses	44		
Premium reductions	45		
Total allocated to policyholders (41 to 45)	46	66683	77399
Net transfer out of fund / part of fund	47		
Total distributed surplus (46+47)	48	66683	77399
Surplus carried forward	49		
Total (48+49)	59	66683	77399

Percentage of distributed surplus allocated to policyholders

Current year	61	100.00	100.00
Current year - 1	62	100.00	100.00
Current year - 2	63	100.00	100.00
Current year - 3	64	100.00	100.00

Long-term insurance business : Distribution of surplus

Name of insurer **The Prudential Assurance Company Limited**
 Total business / subfund **Non-Profit Sub-Fund**
 Financial year ended **31 December 2010**
 Units **£000**

Financial year	Previous year
1	2

Valuation result

Fund carried forward	11	16341432	13156740
Bonus payments in anticipation of a surplus	12		
Transfer to non-technical account	13	87777	257831
Transfer to other funds / parts of funds	14		
Subtotal (11 to 14)	15	16429209	13414571
Mathematical reserves	21	16201334	13038222
Surplus including contingency and other reserves held towards the capital requirements (deficiency) (15-21)	29	227875	376349

Composition of surplus

Balance brought forward	31	118518	32549
Transfer from non-technical account	32		
Transfer from other funds / parts of fund	33		
Surplus arising since the last valuation	34	109357	343800
Total	39	227875	376349

Distribution of surplus

Bonus paid in anticipation of a surplus	41		
Cash bonuses	42		
Reversionary bonuses	43		
Other bonuses	44		
Premium reductions	45		
Total allocated to policyholders (41 to 45)	46		
Net transfer out of fund / part of fund	47	87777	257831
Total distributed surplus (46+47)	48	87777	257831
Surplus carried forward	49	140098	118518
Total (48+49)	59	227875	376349

Percentage of distributed surplus allocated to policyholders

Current year	61		
Current year - 1	62		
Current year - 2	63		
Current year - 3	64		

Long-term insurance business : With-profits payouts on maturity (normal retirement)Name of insurer **The Prudential Assurance Company Limited**Original insurer **Prudential Assurance Company Limited**Date of maturity value / open market option **01 March 2011**

Category of with-profits policy	Original term (years)	Maturity value / open market option	Terminal bonus	MVA	CWP / UWP	MVA permitted?	Death benefit
1	2	3	4	5	6	7	8
Endowment assurance	10	6889	1090	n/a	CWP	N	6889
Endowment assurance	15	11898	2053	n/a	CWP	N	11898
Endowment assurance	20	21435	5209	n/a	CWP	N	21435
Endowment assurance	25	37012	9406	n/a	CWP	N	37012
Regular premium pension	5	13826	829	n/a	UWP	N	13826
Regular premium pension	10	32344	3972	n/a	UWP	N	32344
Regular premium pension	15	52623	7321	n/a	UWP	N	52623
Regular premium pension	20	91373	20236	n/a	UWP	N	91373
Single premium pension	5	12643	934	n/a	UWP	N	12643
Single premium pension	10	16221	2021	n/a	UWP	N	16221
Single premium pension	15	24706	6455	n/a	UWP	N	24706
Single premium pension	20	46068	17770	n/a	UWP	N	46068

Long-term insurance business : With-profits payouts on surrender

Name of insurer **The Prudential Assurance Company Limited**
 Original insurer **Prudential Assurance Company Limited**
 Date of surrender value **01 March 2011**

Category of with-profits policy 1	Duration at surrender (years) 2	Surrender value 3	Terminal bonus 4	MVA 5	CWP / UWP 6	MVA permitted? 7	Death benefit 8
Endowment assurance	5	2100		n/a	CWP	N	14156
Endowment assurance	10	6110	1575	n/a	CWP	N	17681
Endowment assurance	15	10863	2337	n/a	CWP	N	20490
Endowment assurance	20	19658	5122	n/a	CWP	N	27269
With-profits bond	2	10701	597		UWP	Y	11141
With-profits bond	3	10243	459	-715	UWP	Y	11294
With-profits bond	5	12188	685		UWP	Y	12310
With-profits bond	10	15489	1918		UWP	Y	15644
Single premium pension	2	11396	782		UWP	Y	11396
Single premium pension	3	10698	871	-1,155	UWP	Y	11854
Single premium pension	5	12643	934		UWP	N	12643
Single premium pension	10	16221	2021		UWP	N	16221

Long-term insurance business : With-profits payouts on maturity (normal retirement)

Name of insurer **The Prudential Assurance Company Limited**
 Original insurer **Scottish Amicable Life Assurance Society Limited**
 Date of maturity value / open market option **01 March 2011**

Category of with-profits policy	Original term (years)	Maturity value / open market option	Terminal bonus	MVA	CWP / UWP	MVA permitted?	Death benefit
1	2	3	4	5	6	7	8
Endowment assurance	10	n/a	n/a	n/a	n/a	n/a	n/a
Endowment assurance	15	12867	3193	n/a	UWP	N	13360
Endowment assurance	20	21341	4268	n/a	CWP	N	21341
Endowment assurance	25	37113	9824	n/a	CWP	N	37113
Regular premium pension	5	n/a	n/a	n/a	n/a	n/a	n/a
Regular premium pension	10	n/a	n/a	n/a	n/a	n/a	n/a
Regular premium pension	15	53328	6710	n/a	UWP	N	53328
Regular premium pension	20	92276	17070	n/a	UWP	N	92276
Single premium pension	5	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	10	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	15	26953	5515	n/a	UWP	N	26953
Single premium pension	20	48300	13801	n/a	UWP	N	48300

Long-term insurance business : With-profits payouts on surrender

Name of insurer **The Prudential Assurance Company Limited**
 Original insurer **Scottish Amicable Life Assurance Society Limited**
 Date of surrender value **01 March 2011**

Category of with-profits policy	Duration at surrender (years)	Surrender value	Terminal bonus	MVA	CWP / UWP	MVA permitted?	Death benefit
1	2	3	4	5	6	7	8
Endowment assurance	5	n/a	n/a	n/a	n/a	n/a	n/a
Endowment assurance	10	n/a	n/a	n/a	n/a	n/a	n/a
Endowment assurance	15	12011	2980	n/a	UWP	Y	31400
Endowment assurance	20	19895	3979	n/a	CWP	N	19895
With-profits bond	2	n/a	n/a	n/a	n/a	n/a	n/a
With-profits bond	3	n/a	n/a	n/a	n/a	n/a	n/a
With-profits bond	5	n/a	n/a	n/a	n/a	n/a	n/a
With-profits bond	10	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	2	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	3	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	5	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	10	n/a	n/a	n/a	n/a	n/a	n/a

Long-term insurance business : With-profits payouts on maturity (normal retirement)Name of insurer **The Prudential Assurance Company Limited**Original insurer **Scottish Amicable Life plc**Date of maturity value / open market option **01 March 2011**

Category of with-profits policy	Original term (years)	Maturity value / open market option	Terminal bonus	MVA	CWP / UWP	MVA permitted?	Death benefit
1	2	3	4	5	6	7	8
Endowment assurance	10	6877	327	n/a	UWP	N	7630
Endowment assurance	15	n/a	n/a	n/a	n/a	n/a	n/a
Endowment assurance	20	n/a	n/a	n/a	n/a	n/a	n/a
Endowment assurance	25	n/a	n/a	n/a	n/a	n/a	n/a
Regular premium pension	5	n/a	n/a	n/a	n/a	n/a	n/a
Regular premium pension	10	30603	2319	n/a	UWP	N	30603
Regular premium pension	15	n/a	n/a	n/a	n/a	n/a	n/a
Regular premium pension	20	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	5	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	10	15482	1781	n/a	UWP	N	15482
Single premium pension	15	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	20	n/a	n/a	n/a	n/a	n/a	n/a

Long-term insurance business : With-profits payouts on surrender

Name of insurer **The Prudential Assurance Company Limited**
 Original insurer **Scottish Amicable Life plc**
 Date of surrender value **01 March 2011**

Category of with-profits policy 1	Duration at surrender (years) 2	Surrender value 3	Terminal bonus 4	MVA 5	CWP / UWP 6	MVA permitted? 7	Death benefit 8
Endowment assurance	5	n/a	n/a	n/a	n/a	n/a	n/a
Endowment assurance	10	6140	754		UWP	Y	27820
Endowment assurance	15	n/a	n/a	n/a	n/a	n/a	n/a
Endowment assurance	20	n/a	n/a	n/a	n/a	n/a	n/a
With-profits bond	2	n/a	n/a	n/a	n/a	n/a	n/a
With-profits bond	3	n/a	n/a	n/a	n/a	n/a	n/a
With-profits bond	5	n/a	n/a	n/a	n/a	n/a	n/a
With-profits bond	10	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	2	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	3	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	5	n/a	n/a	n/a	n/a	n/a	n/a
Single premium pension	10	15482	1781		UWP	Y	15482

Long-term insurance capital requirementName of insurer **The Prudential Assurance Company Limited**

Global business

Financial year ended **31 December 2010**Units **£000**

LTICR factor	Gross reserves / capital at risk	Net reserves / capital at risk	Reinsurance factor	LTICR Financial year	LTICR Previous year
1	2	3	4	5	6

Insurance death risk capital component

Life protection reinsurance	11	0.0%					
Classes I (other), II and IX	12	0.1%	6119305	5173531	0.73	4474	3287
Classes I (other), II and IX	13	0.15%	4307817	3701011		4724	5030
Classes I (other), II and IX	14	0.3%	53237886	37668759		116761	100890
Classes III, VII and VIII	15	0.3%	7637268	6247235	0.82	18742	18958
Total	16		71302276	52790537		144700	128164

Insurance health risk and life protection reinsurance capital component

Class IV supplementary classes 1 and 2 and life protection reinsurance	21					21115	21115
--	----	--	--	--	--	-------	-------

Insurance expense risk capital component

Life protection and permanent health reinsurance	31	0%					
Classes I (other), II and IX	32	1%	83283293	69654929	0.85	707908	690016
Classes III, VII and VIII (investment risk)	33	1%	1879378	1320441	0.85	15975	14260
Classes III, VII and VIII (expenses fixed 5 yrs +)	34	1%	3090730	1986788	0.85	26271	20583
Classes III, VII and VIII (other)	35	25%				8906	9022
Class IV (other)	36	1%	277539	266040	0.96	2660	2208
Class V	37	1%					
Class VI	38	1%	241737	241737	1.00	2417	2370
Total	39					764137	738460

Insurance market risk capital component

Life protection and permanent health reinsurance	41	0%					
Classes I (other), II and IX	42	3%	83283293	69654929	0.85	2123724	2070049
Classes III, VII and VIII (investment risk)	43	3%	1879378	1320441	0.85	47924	42781
Classes III, VII and VIII (expenses fixed 5 yrs +)	44	0%	3090730	1986788			
Classes III, VII and VIII (other)	45	0%	9955160	7324649			
Class IV (other)	46	3%	277539	266040	0.96	7981	6625
Class V	47	0%					
Class VI	48	3%	241737	241737	1.00	7252	7110
Total	49		98727838	80794583		2186881	2126565

Long term insurance capital requirement	51					3116835	3014304
--	-----------	--	--	--	--	---------	---------

THE PRUDENTIAL ASSURANCE COMPANY LIMITED

Year ended 31 December 2010

Supplementary Notes to the Forms

APPENDIX 9.1

0101* Waivers modifying the Accounts and Statements rules

Section 68 (Insurance Companies Act 1982) Orders modifying 1996 Regulation provisions continued under transitional arrangements

The Financial Services Authority has used its powers under section 156(2) of the Financial Services and Markets Act 2000 to allow waivers granted under section 68 of the Insurance Companies Act 1982 to continue without the need for companies to request a waiver under the Financial Services and Markets Act 2000.

(826) The Treasury issued to the Company in February 1999 an Order under section 68 of the Insurance Companies Act 1982 modifying the provisions of Regulation 13 of The Insurance Companies (Accounts and Statements) Regulations 1996 so that the Company is not required to submit a Form 31 in respect of the business written through its Dutch branch in the years 1976 to 1979. The section 68 Order under the Insurance Companies Act 1982 continues to have effect under the transitional arrangements set out in the Supervision manual. Regulation 13 of The Insurance Companies (Accounts and Statements) Regulation 1996 has been replaced by Rule 9.19 of the Interim Prudential Sourcebook for Insurers.

Application of Section 148 Waiver

(777110) The FSA, on the application of the firm, made a direction under section 148 of the Financial Services and Markets Act 2000 in September 2007. The effect of the direction is to reduce the level of detail reported in Forms 23, 24, 25, 31 and 32 (by showing all business as written in prior years), and to exclude Forms 28, 29, 34, 37, 38 and 39 in the firm's return to the FSA, in respect of the firm's UK Commercial lines general insurance business, which has been in run off since 31 December 1992. This waiver expired on 31 October 2010.

(1245544) The FSA, on the application of the firm, made a direction under section 148 of the Financial Services and Markets Act 2000 in November 2010. The effect of the direction is to reduce the level of detail reported in Forms 23, 24, 25, 31 and 32 (by showing all business as written in prior years), and to exclude Forms 28, 29, 34, 37, 38 and 39 in the firm's return to the FSA, in respect of the firm's UK commercial lines general insurance business, which has been in run-off since 31 December 1992. This direction ends on the earlier of the date the relevant rules are revoked and 30 June 2013. This waiver is an extension of waiver 777110 which expired on 31 October 2010.

(948128) The FSA, on the application of Prudential Assurance Company Ltd, made a Direction under Section 148 of the Financial Services and Markets Act 2000 in September 2008. The effect of the direction is to modify GENPRU 2 Annex 7R and INSPRU 3.2.33R so as to permit the firm to value debts arising from amounts advanced as commission to approved credit institutions and wholly owned subsidiaries of approved credit institutions in respect of certain long term insurance policies sold on or before 09 September 2013, and to take such debts fully into account. This direction ends on 09 September 2013.

(972667) The FSA, on the application of the firm, made a direction under section 148 of the Financial Services and Markets Act 2000 in December 2008. The effect of the direction is to modify the provisions of INSPRU 3.1.35R and IPRU(INS) Appendix 9.3 in relation to fixed and index-linked immediate and deferred annuity business in the firm's Non-Profit Sub-Fund, so that a more appropriate rate of interest is used for assets taken in combination. This direction ends on 30 November 2013.

0301 Reconciliation of net assets to total capital resources

	2010 £000
Total assets per Form 13 (other than long-term business) line 89	2,981,209
Total assets per Form 13 (long-term business) line 89	104,181,645
Less: the sum of lines 11, 12 and 49 in Form 14	85,412,352
Less: liabilities per Form 15 line 69	1,193,798
Add: assets backing the capital resource requirements of dependants	1,304,909
Add: preference shares	1,000
Net assets per Form 3 line 79	21,862,613

0305 Details of other financing arrangements

Not included in lines 91 to 95 is an arrangement with Swiss Re Europe S.A., UK branch to provide financing for Prudential Protection contracts. The amount to be repaid is a proportion of the difference between the office premium and the reinsurance premium (net of an allowance for renewal expenses) for the time that the policy remains in force. The payment of a proportion of each future premium to the reinsurer has been allowed for when calculating the mathematical reserves.

If a policy lapses then a further repayment equal to the amount of any intermediary commission clawback due also becomes payable.

0308 Nature of outstanding contingent loans

Included in Line 94 is a contingent liability that arises from a contingent loan arrangement with Prudential Health Holdings Limited. This agreement was entered into on 3 September 2007 and allows The Prudential Assurance Company Limited to borrow from Prudential Health Holdings Limited, sums from time to time in an aggregate amount of up to £250m. The loan amount is principally linked to the emergence of regulatory losses arising in respect of all income and costs associated with selling and underwriting the Flexible Protection Plan and PruProtect Plan. The loan is to be repaid as regulatory surplus arises in the future.

The commutation value of this arrangement is £69.5m.

The Prudential Assurance Company Limited is entitled, if it has given Prudential Health Holdings Limited prior notice to that effect, at any time, to repay any amount of the loan balance.

Included in line 94 for 2009 was a contingent liability that arises from a contingent loan arrangement with Prudential plc and was linked to the performance of part of the Non-Profit Sub-Fund annuity in payment business.

The original contingent loan arrangement for £20m was entered into with Prudential Finance (UK) plc on 22 December 2005, and this loan was novated to Prudential plc in July 2008.

The contingent loan was repayable as regulatory surplus arises in future.

An amount of £50m being the second tranche of this loan was advanced in December 2008.

Both of these loans were repaid on 29 June 2010. The amount of the repayment was £67.3m.

Also included in Line 94 is a contingent liability that arises from a funded contingent loan arrangement. This agreement was entered into on 21 December 2009 and provided an advance of £335m to The Prudential Assurance Company Limited. A further advance of £55.3m was provided in 2010. The repayments are linked to the emergence of regulatory surplus on specified lines of business in the Non-Profit Sub-Fund. Part of this loan is denominated in US dollars and is subject to exchange adjustments. Included in the returns is a repayment of £112.1m that will become due in 2011.

The commutation value of this arrangement is £216m.

Also included in Line 92 is a contingent liability that arises from a financial reinsurance treaty. This agreement was entered into on 1 October 2009 and provided an advance of £25.3m to The Prudential Assurance Company Limited. The repayments are linked to the emergence of regulatory surplus on certain policies issued in Hong Kong in the Non-Profit Sub-Fund. Repayments totalling £9m were made during 2010. Under the terms of the treaty £1.7m will become due on 31 March 2011

The commutation value of this arrangement including interest is £16.9m.

0310 Details of valuation differences

<u>Other than long-term</u>	2010 £'000
-----------------------------	---------------

Positive valuation differences in respect of assets where valuation in GENPRU is higher than the firm uses for external reporting purposes being:-	
Mortgages and loans valuation difference	79,477

Total line 14 column 1	<u>79,477</u>
------------------------	---------------

<u>Long-term</u>	2010 £'000
------------------	---------------

Positive valuation differences in respect of liabilities where valuation in GENPRU is lower than the firm uses for external reporting purposes being: -	
Deferred tax on accounts deferred acquisition costs	39,742
Deferred tax on additional reserves.	93,088
Difference in valuation basis for actuarial liabilities	9,347,149
Creditors in respect of contingent loans and financial reinsurance accepted	302,462

Negative valuation differences in respect of assets where valuation in GENPRU is lower than the firm uses for external reporting purposes being:-

Mortgages and loans valuation difference	(56,649)
Pension deficit funding net of tax – see note 1405	(35,300)

Total line 14 column 2	<u>9,690,492</u>
------------------------	------------------

0313 Reconciliation of the profit & loss a/c movement to the profit and loss retained on Form 16

Form 3 line 12 column 3 (2010)	3,279,529
Form 3 line 12 column 4 (2009)	3,369,393
Movement in profit & loss a/c per Form 3	<u>(89,864)</u>
Long-term business profits retained within the long-term fund	9,928
Form 16 line 59 column 1 profit & loss for the year	<u>(79,936)</u>

1301 Aggregate value of certain investments

There are no units held in collective investment schemes, no unlisted investments, no listed investments which are not readily realisable, and no reversionary interests or remainders in property other than land or buildings in the other than long-term funds.

1302 Aggregate value of hybrid securities

The aggregate value of hybrid securities is nil for the other than long-term business fund.

1304 Use of set off

Amounts have been set off to the extent permitted by generally accepted accounting principles.

1305 Counterparty limits

Under the Company's investment guidelines, the maximum permitted exposure to any one counterparty is set at 5% of the business amount, with the exception of short-term deposits with approved credit institutions, where the limit for any one institution is 20%. The 5% limit for the other than long-term fund has not been exceeded.

1306 Exposure at the year end to large counterparties

There were no exposures in excess of 5% of the relevant business amount within the other than long-term business fund at the year-end.

1307 Secured Obligations

No secured obligations were held by the other than long-term fund.

1308 Aggregate value of certain investments

The long-term business fund held unlisted investments with an aggregate value of £1,615m and units of beneficial interest in collective investment schemes with an aggregate value of £2,155m. There are no listed investments which are not readily realisable, and no reversionary interests or remainders in property other than land or buildings in the long-term fund.

1309 Aggregate value of hybrid securities

The aggregate value of hybrid securities is £2,492m for the long-term business fund.

1310 Use of set off

Amounts have been set off to the extent permitted by generally accepted accounting principles.

1312 Exposure at the year end to large counterparties

There were no exposures in excess of 5% of the relevant business amount within the long-term business fund at the year-end.

1313 Secured Obligations

At the year end the Company's long-term business fund had no secured obligations to which para 14 of part 1 of Appendix 4.2 applies.

1314 Tangible lease assets

No tangible lease assets are included for the other than long-term business fund.

1316 Tangible lease assets

No tangible lease assets are included for the long-term business fund.

1318 Particulars of other assets adjustments

The amount in line 101 is made up of the following:

Long-term assets:

	£'000
Long-term assets netted off with liabilities	75,898
Total Line 101 (long-term)	<u>75,898</u>

Other than long-term assets:

	£'000
Assets netted off with liabilities	227
Total Line 101 (other than long-term)	<u>227</u>

1319 Counterparty limits

Under the Company's investment guidelines, the maximum permitted exposure to any one counterparty is set at 5% of the business amount, with the exception of short-term deposits with approved credit institutions, where the limit for any one institution is 20%. During the year the 5% limit for the long-term fund was not exceeded.

1322 Total Other Than Long Term Business Assets Analysis of derivative contracts

Form 17 has been submitted in blank, as no such contracts were used.

1323 Acquisition of Scottish Amicable Life Assurance Society

In 1997 the business of Scottish Amicable Life Assurance Society (SALAS) was transferred to the Company. In effecting the transfer, a separate sub-fund, the Scottish Amicable Insurance Fund (SAIF) was established within the Company's long-term fund. This sub-fund contains all the with-profits business and all other pension business that was transferred from SALAS and is closed to new business. As separate assets are managed for SAIF, separate Forms 13, 14 and 17 have been prepared for that fund.

The Non-Profit Sub-Fund of the other long-term PAC funds contributed £185m to the purchase cost of SALAS in respect of expected expense synergies. This amount was treated as an asset of a type not valued and included in Form 13 line 95 of the 1998 Return. £160m of this amount represented the value of an agreement with a fellow subsidiary company for the use of Scottish Amicable and Prudential trademarks which is being amortised in the shareholder accounts over a period of 20 years to 30 September 2017 on a basis consistent with the revenue stream from the agreement. Under this basis, the amortisation commenced in the year 2000, when the benefits from the agreement first arose. Accordingly in the 2010 Return, Form 13 line 93 includes the unamortised balance of £86m. The remaining £25m related to the estimated net present value of income from current service agreements and has been fully amortised in the shareholder accounts from 1 January 1998 over a period of 10 years to 31 December 2007.

The other than long-term business fund contributed £489.3m to the purchase cost via the Non-Profit Sub-Fund. Admissible assets, after revaluation, of £113.6m were treated as surplus carried forward in the fund and the balance of £375.7m was written off in Form 40 in 1997. £13.8m of the contribution related to the value of a service agreement which is being amortised on the same basis as the trademarks agreement described above. In the admissible assets reconciliation, and the long-term business Form 13 line 93 of the 2010 Return includes the unamortised balance of £7m. In addition, goodwill of £328m was recognised which has been fully amortised from 1 January 1998 over a period of 10 years to 31 December 2007.

1324 Distribution rights

Also included in Form 13 line 93 are the distribution rights relating to facilitation fees paid in relation to the bancassurance partnership arrangements in Asia for the bank distribution of insurance products for a fixed period of time. The distribution rights amounts are amortised over the term of the distribution contracts.

1325 Transfer of the Prudential European Assurance Holdings (PEAH) Group

On 31 December 2010 the investment in the Prudential European Assurance Holdings (PEAH) group owned by the Non-Profit Sub-Fund was transferred at fair market value to the Other Than Long Term Fund. This transfer is part of the distribution of surplus determined by the valuation.

1326 Other financial investments on line 56

Reported on line 56 of the Non-Profit Sub-Fund form 13 is a credit linked note.

1401 Provision for "reasonably foreseeable adverse variations"

No provision has been made for reasonably foreseeable adverse variations as all contracts are strictly covered by assets.

1402 Long-term charges, contingent liabilities, guarantees and commitments

- a) There were no charges over assets.
The Company has adopted the provisions of Financial Reporting Standard 19 - Deferred Tax. Full provision has been made.
- b) The ordinary long-term business fund held a provision of £0.4m for potential tax on capital gains in respect of linked business in the ordinary long-term business fund, in line 11 of Form 14. Provision of £831m for tax on capital gains in respect of other long-term business has been included in line 21 of Form 14, including £80m in respect of SAIF. These provisions have been determined in accordance with the procedures outlined in paragraph 3 of the Valuation Report in Appendix 9.4 of this Return. The actual provisions and the maximum potential tax are the same.
- c) The Company has contingent liabilities in respect of insurance and other agreements entered into in the normal course of business and in respect of litigation arising therefrom.
- d) For guaranteed annuity products sold in the UK, the Company held a provision of £54m at December 31 2010, (2009: £48m), within the With-Profits Sub-Fund to honour guarantees on these products. The Company's main exposure to guaranteed annuities in the UK is through SAIF and a provision of £582m was held in SAIF at 31 December 2010, (2009: £732m) to honour annuity and other guarantees.
- e) **Inherited Estate in the With-Profits Sub-Fund.**
The assets of the main with-profits fund within the long-term insurance fund of the Company comprise the amounts that it expects to pay out to meet its obligations to existing policyholders and an additional amount used as working capital. The amount payable over time to policyholders from the with-profits fund is equal to the policyholders' accumulated asset shares plus any additional payments that may be required by way of smoothing or to meet guarantees. The balance of the assets of the with-profits fund is called the 'inherited estate' and has accumulated over many years from various sources.

The inherited estate represents the major part of the working capital of the Company's long-term insurance fund. This enables the Company to support with-profits business by providing the benefits associated with smoothing and guarantees, by providing investment flexibility for the fund's assets, by meeting the regulatory capital requirements that demonstrate solvency and by absorbing the costs of significant events or fundamental changes in its long-term business without affecting the bonus and investment policies. The size of the inherited estate fluctuates from year to year depending on the investment return and the extent to which it has been required to meet smoothing costs, guarantees and other events.

- f) In common with several other UK insurance companies, the Company used to sell low-cost endowment products related to repayment of residential mortgages. At sale, the initial sum assured was set at a level such that the projected benefits, including an estimate of the annual bonus receivable over the life of the policy, were equal to or exceeded the mortgage debt. Because of a decrease in expected future investment returns since these products were sold, the FSA is concerned that the maturity value of some of these products will be less than the mortgage debt. The FSA has worked with insurance companies to devise a programme whereby the companies write to customers indicating whether they may have a possible shortfall and outline the actions that the customers can take to prevent this possibility.
The Company is exposed to mortgage endowment products in respect of policies issued by Scottish Amicable Life plc (SAL) and policies issued by Scottish Amicable Life Assurance

Society (SALAS) and transferred into the Scottish Amicable Insurance Fund (SAIF). Provisions of £4 million in the Non-Profit Sub-Fund and £35 million in SAIF were held at 31 December 2010 to cover potential compensation in respect of mortgage endowment product mis-selling claims. As SAIF is a separate sub-fund of the Company's long-term business fund, this provision has no impact on shareholders.

In addition, the Company's main with-profits fund paid compensation of £1.6 million in respect of mortgage endowment products mis-selling claims in the year ended 31 December 2010 and held a provision of £32 million at 31 December 2010, in respect of further compensation. This provision has no impact on the Company's profit before tax.

- g) Contingent liabilities arise in connection with the contingent loan and financial reinsurance arrangements described in note 0308. The total of these is £302m.
- h) There are no other fundamental uncertainties.
- i) There are no other guarantees, indemnities or other contractual commitments effected, other than in the ordinary course of its insurance business, or in respect of related companies. The Company is however, and in the future may be, subject to legal actions and disputes in the ordinary course of its business. Whilst the outcome of such matters cannot be predicted with certainty, the directors believe that the ultimate outcome of such litigation will not have a material adverse effect on the Company's financial condition and results.

1405 Particulars of other adjustments

The amount in line 74 is made up of the following:	£000
Difference in valuation basis for actuarial liabilities	9,347,149
Pension deficit funding net of tax (note 1)	(35,300)
Creditors in respect of contingent loan	302,462
Deferred tax on additional reserves	93,088
Long-term liabilities netted off with assets	75,898
Total Line 74	<u>9,783,297</u>

Note 1 - The pensions surplus in the statutory accounts is the actual pensions surplus for the Company's main schemes. The amount provided for in the FSA returns is the deficit reduction amount i.e. the additional funding (net of tax) that will be required to be paid into that schemes by the firm over the following five year period for the purpose of reducing the firm's defined benefit liability. The deficit shown at line 22 of the With-Profits Sub-Fund Form 14 is £34.3m and the deficit shown at line 22 of the SAIF Form 14 is £1.0m. The surplus in the statutory accounts is £53.4m and is included in line 93 of the With-Profits Sub-Fund Form 13. The net difference between the FSA returns (£35.3m) deficit and the accounts (£53.4m) surplus is therefore £88.7m.

1407 Provision for deferred tax

The provision for deferred tax on line 21 was negative for the Non-Profit Sub-Fund. However overall the balance for the long-term fund was a liability. A right of set off exists with the counterparty and the disclosure is considered appropriate. Reclassification of the provision as an asset would have incorrectly grossed up Forms 13 and 14 and created a reconciling difference with the financial statements.

1501 Provision for “reasonably foreseeable adverse variations”

There is no provision for reasonably foreseeable adverse variations as all contracts are strictly covered by assets.

1502 Other than long-term charges, contingent liabilities and guarantees

- a) There were no charges over assets.
- b) The potential tax on capital gains in respect of the other than long-term business assets shown on Form 13 is nil.
- c) Under the terms of the Company’s arrangements with the Prudential Group’s main UK bank, the bank has a right of set-off between credit balances (other than those of long-term business funds) and all overdrawn balances of those group undertakings with similar arrangements. The Company also has contingent liabilities in respect of insurance and other agreements entered into in the normal course of business and in respect of litigation arising therefrom.
- d) Provisions in respect of the costs associated with the pensions mis-selling review have been included in the long-term technical provision. The directors believe that, based on current information, the pension mis-selling provision, together with future investment return on the assets backing the provision, will be adequate to cover the costs of pension mis-selling as well as the costs and expenses of the Company to identify and settle such cases. The costs associated with the pensions mis-selling review have been met from the inherited estate. Given the strength of the with-profits fund, the directors believe that charging the costs to the inherited estate will not have an adverse effect on the level of bonuses paid to policyholders or on their reasonable expectations. In the unlikely event of this proving not to be the case, an appropriate contribution to the with-profits fund would be made from the shareholders’ funds. For events occurring after 31 July 2009 certain payments of compensation and redress may only be paid from assets attributable to Shareholders. As the pensions mis-selling review was concluded prior to this date, the new requirements do not impact the provisions noted above.
- e) There are no other fundamental uncertainties.

1503 Dividend on Cumulative Preference Shares

A dividend on cumulative preference shares of £13,225 had accrued at 31 December 2010.

1504 Deficit in valuation of insurance undertakings

An amount of £11,636k has been included in line 22 of Form 15 in respect of a deficit on the valuation of certain insurance and insurance holding undertakings.

1507 Particulars of other adjustments

The amount in line 83 at 31 December 2010 represents deficits in subsidiaries of £11,636k and a tax netting difference with Form 13 of (£227k).

Note 1 - In respect of the Company’s main pension schemes there has been no provision in these returns for any deficits impacting the shareholders fund. For the Prudential Staff Pension Scheme (PSPS) the shareholders element of the surplus/deficit is being met by the holding company. In respect of the Scottish Amicable Pension Scheme (SAPS), the shareholders element of the surplus/deficit is being met by another group company.

1601 Basis of foreign currency conversion

Foreign currency revenue transactions have generally been translated at average exchange rates for the year.

1602 Restatement of brought forward balances

Brought forward balances in the Return denominated in foreign currencies have been retranslated at 2010 rates of exchange.

1603 Other income and charges

	£000
Transfer to closure provision for operations in run-off	(5,663)
Provision for property leases relating to general insurance business	(2,166)
Commission received on sale of general insurance products	45,825
Shareholder expenses incurred on overseas subsidiaries	(6,553)
Expenses incurred on acquisition of equity release business from another group company	(5,457)
Guarantee charge paid in respect of long-term fund products	(8,903)
Costs of acquisition of contingent loans	(9,000)
Other items	273
Total	<u>8,356</u>

Operations in run-off include the former UK general insurance broker and commercial, London Market, marine and aviation and overseas agencies business which the Company ceased writing between 1990 and 1992, and the UK general insurance personal lines business.

1701 Variation margins

No excess variation margin has been received. A variation margin of £76m has been included in line 38 of Form 14 of the long-term business fund. No variation margin is included in respect of the other than long-term business fund.

1702 Quasi-derivatives

Convertible securities of £633m, with the features of a quasi-derivative, have been included in line 46 of the Long-term Form 13.

1901 Adjustment to future policy related liabilities

Line 49 column 1 of the Defined Charge Participating Sub-Fund is negative due to an adjustment required to ensure that the working capital (line 68 column 1) is zero.

APPENDIX 9.2

20Aa Details of risk categories

No contracts of insurance were allocated under Rule 9.14B.

20Ab Death or injury to passenger risk categories

No such contracts were entered into.

20Ac Business allocated to categories 187, 223, 400 & 700

Risk category 187 relates to credit card products with the following features:-

Death benefit – cash payment equivalent to the outstanding balance of nominated credit card up to a maximum amount if the insured cardholder dies while the policy is still in force.

Temporary total disability benefit – monthly cash payment equivalent to 10% of the outstanding card balance, up to 10 months.

Unemployment benefit - monthly cash payment equivalent to 10% of the outstanding card balance, up to 6 months.

20Ad Details of claims made policies

No amount reported on Form 20A contains both claims made policies and policies that are not claims made.

20Ae Amount of facultative business included under category 002

All business included under category 002 relates to direct business.

20Af Amounts reported under categories 113, 274 & 343

All business within category 113 has arisen from business falling within classes 1 and 2 (Accident and Health).

20Ag

Gross premiums written attributable to home foreign or overseas business

Category	No.	Gross premiums
		Written (£000)
		Overseas ¹
Medical Insurance	111	14,951
Healthcare cash plans	112	82
Travel	113	2,386
Personal accident or sickness	114	7,320
Private motor – comprehensive	121	1,593
Private motor – non-comprehensive	122	278
House and domestic all risks	160	3,128
Other personal financial loss	187	384
Commercial vehicle (non-fleet)	222	47
Commercial property	261	771
Consequential loss	262	72
Contractors or engineering all risks	263	18
Employers liability	271	3,151
Professional indemnity	272	24
Public and products liability	273	801
Fidelity and contract guarantee	281	150
Total primary and facultative goods in transit	350	274
Total		<u>35,430</u>

1. All overseas business is written and carried on in Hong Kong.
2. The above notes may disagree in some instances with the Forms as the underlying figures feeding into the Forms are in pounds whereas the Forms are in £'000's.

20A1

Differences between Form 20A and Form 15

The gross provision for unearned premiums in Form 20A differs from Form 15 by £250k due to the revenue account and the balance sheet being translated at different rates of exchange.

2005

Other technical income or charges

The other technical income at line 25 of Form 20 is a handling charge for a Hong Kong Government levy.

2007

Material connected party transactions

The payment of two 2010 interim dividends of £450m and £350m to the holding company (Prudential plc). The dividends were settled by a transfer of cash (£202m) and the partial repayment of a loan (£598m).

Several loans throughout the year totalling £821m to the holding company (Prudential plc). A transfer of equity release mortgage portfolios of £95m from the wholly owned subsidiary Prudential Lifetime Mortgages Limited. The transfer was financed using loans secured on the mortgages from the wholly owned subsidiary Prudential Retirement Income Limited.

The repayment of two loans of £200m and £19.9m from the wholly owned subsidiary Prudential Retirement Income Limited.

Two loans of £128.6m and £45m from the wholly owned subsidiary Prudential Retirement Income Limited.

The transfer of a subsidiary company in Indonesia to a fellow subsidiary Prudential Corporation Holdings Limited at European Embedded Value of £584m.

The transfer of a subsidiary company in Taiwan to a fellow subsidiary Prudential Corporation Holdings Limited at European Embedded Value of £74m.

The increase in share capital (£18m) of the investment in Prudential Health Holdings Limited in which the Company now has a 25% shareholding.

In August 2010, the Company's venture partner Discovery SA announced the completion of the acquisition of Standard Life Healthcare and its combination with the PruHealth business. As part of the transaction, the Company reduced its shareholding in the PruHealth business from 50 per cent to 25 per cent of the enlarged group.

2102 Provision for unearned premiums

Unearned premiums continue to be calculated on a daily basis to give a strict day by day apportionment.

2103 Differences between Forms 21 and Forms 13 and 15

The net provision for unearned premium in Forms 13 and 15 differs from Form 21 by £223k due to the balance sheet and revenue account being translated at different rates of exchange.

2202 Claims management expenses

Claims management expenses comprise internal and external costs directly attributable to claims negotiation and settlement and indirect costs incurred in respect of maintaining a claims settlement function. Claims management expenses carried forward are based on the level of outstanding claims. The expense ratios applied to outstanding claims are determined separately for motor and non-motor accounting classes. Lower ratios are applied to the reported outstanding claims to allow for claims expenses, which have already been paid on these claims.

2204 Acquisition expenses

Acquisition costs comprise fixed and variable costs arising from the completion of an insurance contract including commission, sales related bonuses, initial processing costs, underwriting costs, marketing costs and a proportion of customer servicing costs based on time allocation. Other overhead costs are included in administrative expenses. Acquisition costs are deferred and released on a 24th's basis to approximate the method used to recognise earned premiums.

2402 Underwriting year accounting

Underwriting year accounting is used for Marine hull business. This business is long-tail as there may be a long delay between the occurrence and notification of these types of claims. Business reported in the return on an underwriting year basis is in run-off.

2404 Claims management expenses

There are no claims management expenses carried forward in respect of underwriting year basis business. This is due to the low level of outstanding claims for this business.

APPENDIX 9.3 (Forms 40-45)

4002 Other income and expenditure in the long-term business revenue accounts (£000)

	WPSF	NPSF	SAIF	DCPSF	Consolidation	Summary
Other income						
Transfer in respect of support assets	13,858				(13,858)	-
Annual management charges received from DCPSF /NPSF	8,823	24,825		9,674	(43,322)	-
Rebate from the fund manager	1,167	12,191				13,358
Refund of guarantee charge from the shareholder fund	10,517					10,517
Contingent loan receipts		69,002				69,002
Total	34,365	106,018	-	9,674	(57,180)	92,877
Other expenditure						
Transfer in respect of support assets			13,858		(13,858)	-
Annual management charges paid to the NPSF/DCPSF/WPSF	9,673	3,210		30,439	(43,322)	-
Annual management charge paid to another group company		12,682		4,625		17,307
Contingent loan repayments		174,185				174,185
Financial reinsurance repayments		9,077				9,077
Total	9,673	199,154	13,858	35,064	(57,180)	200,569

Notes:

1. The transfer in respect of support assets reflects 1% of the Capital Support Fund paid by SAIF to the With-Profits Sub-Fund.

4004 Business Transfers In

The Transfer of Prudential Holborn Life Limited and Prudential (AN) Limited

On 31 October 2010 the business of Prudential Holborn Life Limited transferred into the Company following a Part VII Transfer under the Financial Services and Markets Act 2000. The business transferred into the long-term business fund. The transfer of the business is £1,858,684k and is included in line 31 (business transfers in) of the form 40.

On 31 October 2010 the business of Prudential (AN) Limited transferred into the Company following a Part VII Transfer under the Financial Services and Markets Act 2000. The business transferred into the long-term business fund. The transfer of the business is £9,311k and is included in line 31 (business transfers in) of the form 40.

4006 Apportionment of income and expenses of the long-term business

The Company's long-term business fund comprises four separately managed sub-funds, namely the Scottish Amicable Insurance Fund (SAIF), Defined Charge Participating Sub-Fund (DCPSF), With-Profits Sub-Fund (WPSF) and Non-Profit Sub-Fund (NPSF), with separate pools of assets.

1 Scottish Amicable Insurance Fund

- a) Investment income is determined by the assets held.
- b) The increase or decrease in the value of assets is determined by the assets held.
- c) Expenses are charged in accordance with the provisions under the Scheme of Transfer.
- d) The tax charge is determined on the equivalent of a mutual office basis as provided under the Scheme of Transfer.

2&3 Defined Charge Participating Sub-Fund and Non-Profit Sub-Fund

- a) Investment income is determined by the assets held.
- b) Expenses which are incurred directly are charged to the revenue account. In addition for the Non-Profit Sub-Fund other expenses are allocated having regard to such measures as business volumes or time spent as considered necessary.
- c) The tax charge is incurred directly and charged to the revenue account.

4 With-Profits Sub-Fund

- a) A single pool of assets is maintained in respect of the With-Profits Sub-Fund which comprises three separate elements, these being the ordinary (other), ordinary (pensions) and industrial business. Investment income and investment expenses are apportioned between the three elements of the fund on a mean fund basis.
- b) The increase or decrease in value of non-linked assets brought into account by way of transfer from investment and revaluation reserves and allocated to the ordinary (other), ordinary (pensions) and industrial business elements is apportioned so as to maintain reasonable compatibility in the amounts payable to the respective policyholders.
- c) Expenses (except investment expenses which are apportioned on a mean fund basis) which are incurred directly for the purpose of an element of the fund are allocated to that element. Other expenses are allocated having regard to such measures as business volumes or time spent as considered appropriate.
- d) The tax charge is allocated directly to the three elements of the fund to the extent that the charge can be separately identified. The balance of the charge is apportioned using a mean fund basis or a derivative thereof.

4008 Statement on provision of management services

- a) The Company was provided with management services by M&G Investment Management Limited, Silverfleet Capital Limited, Prudential Services Limited, Prudential UK Services Limited, Prudential Property Investments Managers Limited, PPM America Inc, PAM Singapore and Prudential Distribution Limited.
- b) The Company seconded employees to provide management and other services throughout the year to Prudential Pensions Limited, Prudential Holborn Life Limited, Prudential (AN) Limited, Prudential Annuities Limited, Prudential Pensions Administration Limited, Prudential Retirement Income Limited, Prudential Health Holdings Limited, Prudential Lifetime Mortgages Limited and Prudential Distribution Limited.

All the companies mentioned above are subsidiaries or fellow subsidiaries of the Company.

4302 Reinsurance commission

Line 41 of the With-Profits Form 43 column 2 includes an amount of £15.3m in respect of reinsurance commission for business reinsured to another group company.

4303 Refund of investment management expenses

Line 45 of the Defined Charge Participating sub-fund Form 43 column 3 includes a refund of investment management expenses of £5.8m.

Line 44 of the Non-Profit Sub-Fund form 43 includes a refund of investment management expenses of £25.6m.

4304 Adjustment to previous year's expenses

Line 31 column 1 & line 42 column 2 of the Non-Profit Sub-Fund form 43 is negative due to an adjustment to the previous year's figures.

4401 Basis of valuation of assets

The assets have principally been valued at a bid price. Funds closed to new business have been valued on a bid basis.

4501 Particulars of other income

On 31 October 2010 the business of Prudential Holborn Life Limited transferred into the Company following a Part VII Transfer under the Financial Services and Markets Act 2000. The balance at line 14 represents the value of internal linked funds transferring to the Company.

APPENDIX 9.3 (Forms 46-60)

The following notes are included for completeness. They relate to Forms which are included in a separate document 'Annual FSA Insurance Returns for the year ended 31 December 2010, Appendix 9.3 (Forms 46-60)'.

4701 Number of group schemes for which there is no member count

Product Code	Product description	Number of schemes
735	Group money purchase pension property linked	18

4702 Approximations used on Form 47

For some group pension policies, the split of the amount of new business premium for product codes 535 and 735 is estimated from the premiums for in force policies.

4802 Assets where the payment of interest is in default

There are 31 assets in the WPSF, 2 in the NPSF, 5 in the DCPSF and 17 in SAIF where the payment of interest is in default. The expected interest from these assets has been reduced to nil.

4803 Securities that may be redeemed over a period

Where securities may be redeemed over a period at the option of the guarantor or issuer, and they are valued "above par" they have been classified on the assumption that they will be redeemed at the earliest possible date. Where they are valued "below par" they have been classified on the basis that they will be redeemed at the latest possible date. The only exception to this rule is where the terms and conditions of a security are such that the coupon steps up from current levels, should the issuer not redeem at the earliest call date. Securities that fall into this category have been classified on the assumption that they will redeem at the earliest possible date.

4806 Assets used to calculate investment returns

The returns shown in lines 21-29 column 5 are those arising on assets backing the UK asset shares in each of SAIF, WPSF and DCPSF.

4807 Investment returns

The returns shown in lines 32 and 33 column 5 are before investment costs and, for the WPSF and SAIF, exclude any allocation to asset shares arising from surplus on non-profit business.

4901 Credit rating agency

Credit ratings used on Form 49 are the second best of three external rating agencies, namely Fitch, Standard & Poor's and Moody's.

***5101* Number of group schemes for which there is no member count**

Product Code	Product description	Number of schemes
165	Conventional deferred annuity with-profits	38
175	Group conventional deferred annuity with-profits	2,522
390	Deferred annuity non-profit	2,067
415	Collective life	4
425	Group income protection claims in payment	7

***5104* Approximations used in apportioning between product codes on Form 51**

For UK protection policies that can include

- term and decreasing term assurance
 - accelerated or stand-alone critical illness insurance by guaranteed or reviewable premiums
 - income protection insurance by guaranteed or reviewable premiums
- annual office premiums are estimated from the reinsurance premiums. Mathematical reserves are then estimated from this split of office premiums.

***5201* Number of group schemes for which there is no member count**

Product Code	Product description	Number of schemes
535	Group money purchase pensions UWP	81

***5204* Approximations used in apportioning between product codes on Form 52**

Prudential Investment Bonds with both regular and single premiums invested have been included in product code 505.

***5301* Number of group schemes for which there is no member count**

Product Code	Product description	Number of schemes
755	Trustee investment plan	56

***5304* Approximations used in apportioning between product codes on Form 53**

For M&G Personal Security policies included in product codes 700 and 710, the current death benefit and the other liabilities are split in proportion to the value of units.

***5602* Other assets**

Other assets represent deposits with Prudential Retirement Income Limited.

5701 Negative mathematical reserves

Negative reserves, net of reinsurance, (-£38.9m) are held for PruProtect Plan. These negative reserves, and the positive cashflows expected to repay them, are offset against positive reserves required to fund negative cashflows emerging from certain annuity policies.

5702 Waiver

The information required in respect of waiver 972667 (dated 1 December 2008) is as follows:

Product group	Risk adjusted yield on matching assets (Form 57 column 5)	Corresponding asset yield
UK Pension Form 51 NP immediate annuities (direct written)	4.65%	5.28%
UK Pension Form 51 NP immediate and deferred annuities (reassurance accepted)	4.74%	5.44%

5801 Other bonuses

Line 44 of the With-Profits Sub-Fund Form 58 includes the cost of final (terminal) bonus in the following year on conventional with-profits whole life and endowment assurances in the ordinary and industrial branches and on conventional with-profits deferred annuities. These bonuses are declared out of surplus arising at the valuation date and not declared in anticipation of surplus arising subsequently.

5803 Percentage of distributed surplus allocated to policyholders

The percentage of distributed surplus allocated to policyholders in the WPSF in 2008 exceeded 90%. This was as a result of allocations for Hong Kong business being affected by exchange rate differences. Bonuses are exchanged from Hong Kong dollars to sterling using year-end exchange rates whereas the transfer out of the fund is based upon average exchange rates.

THE PRUDENTIAL ASSURANCE COMPANY LIMITED

Year ended 31 December 2010

Statement of information pursuant to Rule 9.25 of the Interim Prudential Sourcebook for Insurers

Rule 9.25: Additional information on general insurance business major treaty reinsurers

Proportional Treaty Reinsurance

<u>Name of Reinsurer</u>	<u>Premiums Payable (£000)</u>	<u>Amount due to Company (£000)</u>	<u>Anticipated Recovery from Reinsurer (£000)</u>
Asia Insurance Co. Ltd 16/F World Wide House 19 Des Voeux Road Central Hong Kong	726	-	-
Swiss Reinsurance Company Ltd Mythenquai 50/60 8022 Zurich Switzerland	83,000	-	12,613

Non-Proportional Treaty Reinsurance

<u>Name of Reinsurer</u>	<u>Premiums Payable (£000)</u>	<u>Amount due to Company (£000)</u>	<u>Anticipated Recovery from Reinsurer (£000)</u>
Munich Reinsurance Company 11 th Floor Fairmont House 8 Cotton Tree Drive, Central Hong Kong	151	-	-
Taiping Reinsurance Co (HK) Ltd 29A United Centre 95 Queensway Admiralty Hong Kong	214	-	-
The Toa Reinsurance Co Ltd Room 801 8 th Floor, Admiralty Centre, Tower 1 18 Harbour Road Hong Kong	233	-	-

<u>Name of Reinsurer</u>	<u>Premiums Payable (£000)</u>	<u>Amount due to Company (£000)</u>	<u>Anticipated Recovery from Reinsurer (£000)</u>
Hannover Ruckversicherungs-AG Karl-Wiechert-Allee 50 D-30625 Hannover Germany	82	-	-
Berkley Insurance Company Suite 6708, 67/F, Central Plaza 18 Harbour Road Hong Kong	60	-	-
Cassie Centrale De Reassurance 31 Rue De Courcelles Paris France	76	-	-
Paris Re Asia Pacific PTE Ltd. 152 Beach Road, #27-01 Gateway East Singapore 189721	47	-	-

Notes:

1. Premiums include amounts payable to companies connected with the reinsurer.
2. The Company was not connected at any time in the year with any of the above reinsurers.
3. No deposits were received from any of the above reinsurers.

THE PRUDENTIAL ASSURANCE COMPANY LIMITED

Year ended 31 December 2010

Statement of information pursuant to Rule 9.26 of the Interim Prudential Sourcebook for Insurers

Rule 9.26: Additional information on general insurance business major facultative reinsurers

The Company had no major facultative reinsurers in the year.

Statement of information pursuant to Rule 9.27 of the Interim Prudential Sourcebook for Insurers

Rule 9.27: Information on general insurance business major reinsurance cedants

The Company had no major cedants in the year.

THE PRUDENTIAL ASSURANCE COMPANY LIMITED

Year ended 31 December 2010

Statement of additional information on general insurance business ceded pursuant to Rules 9.32, 9.32A and 9.32B of the Interim Prudential Sourcebook for Insurers

The objective of the Company's general business reinsurance strategy is to minimise the risk of significant adverse movements in the general business result and hence to protect shareholder value. This is achieved by the transfer of exposure risk to reinsurers at cost-effective rates. Cover is purchased in excess of a retention level that is set as low as is economically attainable and, where appropriate, in programme sizes above that level. Cover is placed across worldwide markets with reinsurers whose selection and capacity allocations are determined by security ratings supplemented by market knowledge and input from reinsurance brokers. There is no co-reinsurance.

The policies purchased are either quota share treaties or standard non-proportional reinsurance treaties providing excess-of-loss cover, which include a significant transfer of risk to the reinsurer.

None of the policies contain the features detailed in Rule 9.32B(5).

The Company has taken into account the effect of any agreements, correspondence (including side-letters) or understandings that amend or modify the contracts or their operation when considering whether a contract of insurance meets one or both of the conditions in rule 9.32A(2).

The Company is satisfied that there are no contracts of insurance under which general insurance has been ceded by the insurer where –

- (a) the value placed on future payments in respect of the contract is not commensurate with the economic value provided by that contract, after taking account of the level of risk transferred; or
- (b) there are terms or foreseeable contingencies (other than the insured event) that have the potential to affect materially the value placed on the contract in the Company's balance sheet at, or any time after, the end of the financial year in question.

The Company is also satisfied that there are no financing arrangements which include terms for:

- (a) the transfer of assets to the insurer, the creation of a debt to the insurer or the transfer from the insurer to another party of liabilities to policyholders; and
- (b) either an obligation for the insurer to return some or all of such assets, a provision for the diminution of such debt or a provision for the recapture of such liabilities, in each case, in specified circumstances.

On 31 December 2001 the Company transferred its personal lines General Insurance liabilities to Winterthur Swiss Insurance Company. The policies transferred left no net retention to the Company. From January 2003, Prudential branded new business policies were underwritten by Winterthur/Churchill. Winterthur has subsequently been acquired by the Royal Bank of Scotland Plc.

During 2005 the Company entered into a Solvent Scheme of Arrangement under Section 425 of the Companies Act 1985, in respect of certain closed Marine and London Market business.

All claims lodged by creditors by the Scheme submission date have now been settled, and related provisions released. In accordance with the terms of the Scheme claims notified after the final claims submission date are not valid.

On 30th June 2010 the Company entered into a 100% quota share reinsurance agreement with Swiss Reinsurance Company Ltd in respect of its commercial lines general insurance business in run-off. The effective date of the agreement is 1 January 2010. The business reinsured is UK employers' liability and public liability business (categories 271 & 273).

Policies were purchased to protect the exposures of its Hong Kong branch operation. Details of these policies are set out below.

Reporting categories covered	Type of cover	Period of cover	Policy limits
113 114 187	Hong Kong Accident	1/1/10 – 31/12/10	Reinsurers potential liability: £4,997,000 in excess of £250,000
113 114	Hong Kong Accident Catastrophe Excess of Loss 1 st Layer 2 nd Layer	1/1/10 – 31/12/10	Reinsurers potential liability: £1,000,000 in excess of £250,000 £2,915,000 in excess of £1,250,000
121 122 222	Hong Kong Motor and Liability Excess of Loss 1 st Layer 2 nd Layer 3 rd Layer 4 th Layer 5 th Layer	1/1/10 – 31/12/10	Reinsurers potential liability: £250,000 in excess of £167,000 £833,000 in excess of £417,000 £1,250,000 in excess of £1,250,000 £5,830,000 in excess of £2,500,000 Unlimited in excess of £8,330,000
271 272 273	Liability Excess of Loss	1/1/10 – 31/12/10	Reinsurers potential liability: £1,500,000 in excess of £167,000
111 112	Hong Kong Medical	1/1/10 – 31/12/10	Reinsurers potential liability: 75:25 Quota share
350	Hong Kong Marine Cargo Combined Quota Share And Surplus	1/1/10 – 31/12/10	Reinsurers potential liability: Quota share £33,000 in excess of £50,000 Surplus £833,000 in excess of £50,000
160	Hong Kong Fire	1/1/10 –	Reinsurers potential liability:

261 262 263	Surplus	31/12/10	£4,997,000 in excess of £250,000
Reporting categories covered	Type of cover	Period of cover	Policy limits
160 261 262 263	Hong Kong Property Combined Quota Share And Surplus	1/1/10 – 31/12/10	Reinsurers potential liability: Quota share £400,000 in excess of £100,000 Surplus £1,500,000 in excess of £100,000
160 261 262 263	Hong Kong Fire Catastrophe Excess of Loss 1 st Layer 2 nd Layer 3 rd Layer	1/1/10 – 31/12/10	Reinsurers potential liability: £583,000 in excess of £250,000 £833,000 in excess of £833,000 £2,500,000 in excess of £1,666,000
281	Hong Kong Bond Quota Share	1/1/10 – 31/12/10	Reinsurers potential liability: £250,000 in excess of £62,000

Details of the Company's maximum probable loss (net of reinsurance) for each business category are set out below:

Risk category	No.	Any one risk/event £'000
Travel	113	250
Personal accident or sickness	114	250
Private motor-comprehensive	121	167
Private motor-non-comprehensive	122	167
Household and domestic all risks	160	250
Other personal financial loss	187	250
Commercial vehicles (non-fleet)	222	167
Commercial property	261	250
Consequential loss	262	250
Contractors or engineering all risks	263	250
Employers liability	271	167
Professional indemnity	272	167
Public and products liability	273	167
Fidelity and contract guarantee	281	62
Total primary (direct) and facultative goods in transit	350	50

The split of reinsurance premiums (as shown on forms 21) for each accounting class by facultative and non-facultative reinsurance is set out below:

Risk category	No.	Facultative £'000	Non- Facultative £'000	Total £'000
Medical insurance	111	326	727	1053
Travel	113	3	802	805
Personal accident or sickness	114	1	398	399
Private motor-comprehensive	121	-	237	237
Private motor-non-comprehensive	122	14	32	46
Household and domestic all risks	160	21	248	269
Commercial vehicles (non-fleet)	222	-	5	5
Commercial property	261	30	229	259
Consequential loss	262	2	13	15
Contractors or engineering all risks	263	1	9	10
Employers liability	271	11	83,391	83,402
Professional indemnity	272	-	2	2
Public and products liability	273	6	77	83
Fidelity and contract guarantee	281	3	21	24
Total primary (direct) and facultative goods in transit	350	2	130	132
Total		420	86,321	86,741

THE PRUDENTIAL ASSURANCE COMPANY LIMITED

Returns for the year ended 31 December 2010

Statement required by Rule 9.29 of the Interim Prudential Sourcebook

(a) Investment guidelines

As requested by Rule 9.29 of the Interim Prudential Sourcebook, the investment guidelines for the use of derivative contracts in the long-term fund are set out below. These are fully explained in the Company's Investment Management Agreement with its fund managers and are consistent with the investment strategy.

- (i) Derivatives are used for the purpose of efficient portfolio management or to reduce risk, specific examples being to implement tactical asset allocation changes around the strategic benchmark, hedge currency risk, or control the risk profile of an identified strategy.
- (ii) A number of restrictions on the use of derivatives have been agreed with the Company's fund managers and can only be overruled by prior agreement between the two parties:
 - all derivatives that impose obligations on the fund must be strictly covered.
 - all derivative contracts must satisfy the definition of approved under the various Prudential Sourcebooks.
 - the maximum allowable exposure to counterparties should not be exceeded.
 - only certain permitted exchanges and contracts can be used.
- (iii) The company has used a number of derivative instruments; principally exchange traded futures and options, over the counter swaps (including total return swaps & credit default swaps), options, warrants and currency forwards. The company has also used redeemable convertible corporate bonds. These bonds have not been categorised as derivative contracts as the derivative element is minimal and have therefore not been reported on form 17. The total value of these bonds on the long-term form 13 is £636,608k.

(b) Derivatives where exercise is unlikely.

There are no specific guidelines for the use of contracts not reasonably likely to be exercised. However the Investment Management Agreement only allows the use of derivatives for the purpose of efficient portfolio management or to reduce risk and the Company's investment managers work within these constraints.

(c) **Quantification of derivatives in (b) above.**

Long-term funds

The largest exposure during the year to out of the money call options was £27.299k. The largest exposure during the year to out of the money put options was (£1,458,325k).

(h) **Derivatives not covered by the definition of an admissible derivative contract in the Interim Prudential Sourcebook.**

Long-term funds

No such derivatives were held.

Other Than Long-term funds

No such derivatives were held.

(i) **Consideration for granting rights under derivative contracts**

Long-term funds

No rights under derivative contracts have been granted.

Other Than Long-term funds

No rights under derivative contracts have been granted.

Statement of information pursuant to Rule 9.30 of the Interim Prudential Sourcebook for Insurers

Rule 9.30 of the Interim Prudential Sourcebook for Insurers: Additional information on shareholder controllers

Throughout the year Prudential plc held all the shares of the Company and controlled the whole of the voting power.

THE PRUDENTIAL ASSURANCE COMPANY LIMITED

Year ended 31 December 2010

Statement of information on the actuary who has been appointed to perform the with-profits actuary function pursuant to Rule 9.36 of the Interim Prudential Sourcebook for Insurers

In accordance with Rule 9.36 of the above sourcebook, Gerry Gallagher, the actuary who has been appointed to perform the with-profits actuary function of the Company, was requested to furnish and has provided the following information:

- (a) (i) He had an interest in 8,363 shares in the share capital of the holding company, Prudential plc, at the end of the year.
- (ii) He had an interest under the Prudential Share Incentive Plan in 2,237 shares in Prudential Plc, held in trust at the end of the year.
- (iii) He held the following options granted under the Prudential Savings-Related Share Option Scheme to subscribe for shares in Prudential plc:

<u>Number of Shares</u>	<u>Exercise Price</u>	<u>Exercise Dates</u>
5,426	288p	June 2014

- (iv) He had an interest under the 2008 Prudential Group Performance Share Plan and the 2008 Prudential UK Business Unit Performance Plan in shares in Prudential plc, representing the maximum award that could be made if the performance requirements of the plans were met, of 4,170 shares payable in 2011.
 - (v) He had an interest under the 2009 Prudential Group Performance Share Plan and the 2009 Prudential UK Business Unit Performance Plan in shares in Prudential plc, representing the maximum award that could be made if the performance requirements of the plans were met, of 11,904 shares payable in 2012.
 - (vi) He had an interest under the 2010 Prudential Group Performance Share Plan and the 2010 Prudential UK Business Unit Performance Plan in shares in Prudential plc, representing the maximum award that could be made if the performance requirements of the plans were met, of 6,528 shares payable in 2013.
- (b) He held a general insurance policy issued by the Company, being a home insurance policy covering buildings, household contents, travel and personal effects.
 - (c) He had an investment in an ISA contract, issued by M&G investments, a subsidiary of Prudential plc.
 - (d) His total remuneration for the year was £245,609.

- (e) He is a member of the Prudential Staff Pension Scheme and contributions in respect of the year were paid by the Company. These amounts are not included in the figures above.

THE PRUDENTIAL ASSURANCE COMPANY LIMITED

Global Business

Directors' Certificate required by rule 9.34 of the Accounts and Statements Rules

Year ended 31 December 2010

We certify:

1. (a) that the return has been properly prepared in accordance with the requirements in IPRU(INS), GENPRU and INSPRU as modified by waivers as detailed in supplementary note 0101 issued under section 148 of the Financial Services and Markets Act 2000 and section 68 of the Insurance Companies Act 1982 which continues to have effect; and
 - (b) We are satisfied that:
 - (i) throughout the financial year in question, the insurer has complied in all material respects with the requirements of SYSC and PRIN as well as the provisions of IPRU(INS), GENPRU and INSPRU, applicable; and
 - (ii) it is reasonable to believe that the insurer has continued so to comply subsequently, and will continue so to comply in future.
2. (a) that in our opinion, premiums for contracts entered into during the financial year and the resulting income earned are sufficient, under reasonable actuarial methods and assumptions, and taking into account the other financial resources of the insurer that are available for the purpose, to enable the insurer to meet its obligations in respect of those contracts and, in particular, to establish adequate mathematical reserves;
 - (b) that the sum of the mathematical reserves and the deposits received from reinsurers as shown in Form 14 constitute proper provision at the end of the financial year in question for the long-term insurance liabilities (including all liabilities arising from deposit back arrangements, but excluding other liabilities which had fallen due before the end of the financial year) including any increase in those liabilities arising from a distribution of surplus as a result of an actuarial investigation as at that date into the financial condition of the long-term insurance business;
 - (c) that the with-profits fund has been managed in accordance with the Principles and Practice of Financial Management, as established, maintained and recorded under COBS 20.3; and
 - (d) that we have, in preparing the return, taken and paid due regard to-

- (i) advice in preparing the return from every actuary appointed by the insurer to perform the actuarial function in accordance with SUP 4.3.13R; and
- (ii) advice from every actuary appointed by the insurer to perform the with-profits actuary function in accordance with SUP 4.3.16R

R A Devey
Chief Executive

A M Crossley
Director

D J Belsham
Director

28 March 2011

THE PRUDENTIAL ASSURANCE COMPANY LIMITED

Global business

Financial year ended 31 December 2010

Independent auditor's report to the Directors pursuant to rule 9.35 of the Interim Prudential Sourcebook for Insurers ("IPRU(INS)")

We have examined the following documents prepared by the insurer pursuant to the Accounts and Statements Rules set out in part I and part IV of Chapter 9 to IPRU(INS) the Interim Prudential Sourcebook for Insurers, GENPRU the General Prudential Sourcebook and INSPRU the Insurance Prudential Sourcebook, ("the Rules") made by the Financial Services Authority under section 138 of the Financial Services and Markets Act 2000:

- Forms 1 to 3, 11 to 25, 31 to 32, 36 to 38, 40 to 45, 48, 49, 56, 58 and 60, (including the supplementary notes) on Volume 1 pages 1 to 125 and pages 225 to 244, and Volume 2 pages 136 to 145, 208, 213 to 217 and 224 ('the Forms');
- the statements required by IPRU(INS) rules 9.25, 9.26, 9.27 and 9.29 on pages 245 to 247 and 252 to 253 of Volume 1 ('the Statements'); and
- the valuation reports required by IPRU(INS) rule 9.31(a)(i) and 9.31(b) ('the valuation reports');

We are not required to examine and do not express an opinion on:

- Forms 46, 47, 50 to 55, 57, 59A and 59B (including the supplementary notes) on pages 126 to 135, 146 to 207, 209 to 212 and 218 to 223 of Volume 2;
- the statements required by IPRU(INS) rules 9.30, 9.32, 9.32A and 9.36 on pages 248 to 251 and 254 to 256 of Volume 1;
- the certificate required by IPRU(INS) rule 9.34(1) on pages 257 to 258 of Volume 1 ('the certificate'); and

This report is made solely to the insurer's directors, as a body, in accordance with the requirements of IPRU(INS) rule 9.35. We acknowledge that the directors are required to submit this report to the FSA, to enable the FSA to verify that an auditor's report has been commissioned by the insurer's directors and issued in accordance with the requirements of IPRU(INS) rule 9.35 and to facilitate the discharge by the FSA of its regulatory functions in respect of the insurer, conferred on the FSA by or under the Financial Services and Markets Act 2000. Our work (including our examination) has been undertaken so that we might state to the insurer's directors, as a body, those

matters we are required to state to them in an auditor's report issued pursuant to IPRU(INS) rule 9.35 and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the insurer and the insurer's directors as a body, for our work (including our examination), for this report, or for the opinions we have formed.

Respective responsibilities of the Company and its auditors

The insurer is responsible for the preparation of an annual return (including the Forms, the Statements and the valuation reports) under the provisions of the Rules. The requirements of the Rules have been modified by waivers issued under section 148 of the Financial Services and Markets Act 2000 and orders granted under section 68 of the Insurance Companies Act 1982 which continue to have effect as referred to in supplementary note 0101 on pages 225 and 226. Under IPRU(INS) rule 9.11 the Forms, the Statement, valuation report, realistic valuation report, the forms and statements not examined by us and the certificate are required to be prepared in the manner specified by the Rules and to state fairly the information provided on the basis required by the Rules.

The methods and assumptions determined by the insurer and used to perform the actuarial investigation as set out in the valuation reports, are required to reflect appropriately the requirements of INSPRU 1.2 and 1.3.

It is our responsibility to form an independent opinion as to whether the Forms, the Statements and the valuation reports meet these requirements, and to report our opinions to you. We also report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the Forms, the Statements and the valuation reports are not in agreement with the accounting records and returns; or
- we have not received all the information we require for our examination.

Basis of opinion

We conducted our work in accordance with Practice Note 20 'The audit of insurers in the United Kingdom (Revised)' issued by the Auditing Practices Board. Our work included examination, on a test basis, of evidence relevant to the amounts and disclosures in the Forms, the Statements, the valuation reports. The evidence included that previously obtained by us relating to the audit of the financial statements of the insurer for the financial year. It also included an assessment of the significant estimates and judgements made by the insurer in the preparation of the Forms, the Statement and the valuation reports.

We planned and performed our work so as to obtain all the information and

explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the Forms, the Statements and the valuation reports are free from material misstatement, whether caused by fraud or other irregularity or error, and comply with IPRU(INS) rule 9.11.

In accordance with IPRU(INS) rule 9.35(1A), to the extent that any document, Form, Statement, analysis or report to be examined under IPRU(INS) rule 9.35(1) contains amounts or information abstracted from the actuarial investigation performed pursuant to IPRU(INS) rule 9.4, we have obtained and paid due regard to advice from a suitably qualified actuary who is independent of the insurer.

Opinion

In our opinion:

- i) the Forms, the Statements and the valuation reports fairly state the information provided on the basis required by the Rules as modified and have been properly prepared in accordance with the provisions of those Rules; and
- ii) the methods and assumptions determined by the insurer and used to perform the actuarial investigation as set out in the valuation reports appropriately reflect the requirements of INSPRU 1.2 and 1.3.

Chris Moulder

For and on behalf of KPMG Audit Plc, Statutory Auditor

Chartered Accountants

15 Canada Square

London

E14 5GL

28th March 2011