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PRUDENTIAL

Mutual Assurance, Investment, & Loan

ASSOCIATION.

DIRECTORS' REPORT.

In making their Annual Report, the Directors beg to remind the Shareholders that the depression among the Middle and Industrial Classes, during a considerable portion of the last year, was even greater than that of the preceding, in consequence of the vast amount of stagnation caused by the previous collapse. Indeed, it has been characterised by some of the leading journals as one of the worst Insurance years on record. And yet, notwithstanding the drawback of two such years, the Association has continued to advance most rapidly, as will be seen by the following comparison:—

	£	s.	d.
The Amount of New Premium Income in 1856 was	2,042	11	10
" " " 1857 ..	3,997	14	9
" " " 1858 ..	5,543	7	8

and this improvement bids fair to be still further extended, the new business since the 1st of January, 1859, being at the rate of £7,622 10s 6d. per annum.

This steady and large increase cannot fail to be gratifying to all. In order, however, to test the position of the Office still further, a valuation of the Policies has been made by an independent actuary, which, after a deduction of £15,342. 16s. for future expenses, leaves a large balance in favour of the Association.

Under these circumstances, your Directors would have been fully justified in declaring a bonus, but considering the expenses necessarily attending the establishment of the new Industrial branch, together with the formation of additional Agencies, and the fact that some offices have materially injured their prospects in the anxiety to divide profits at too early a period, they feel it is better to err on the side of caution, and still

to postpone such declaration; and they are, moreover, confident that though this determination may be a disappointment to some, in the first instance, yet, on reflection, it will give to thinking minds a still greater confidence in the prudence and *bona fides* of the Management.

A further increase has been made in the ramifications of the Association by the appointment of 407 fresh Agents and Medical Referees during the last year.

Dr. P. FRASER and G. CLARK, Esq., retire in accordance with the provisions of the Deed of Settlement, and, being eligible, offer themselves for re-election.

The Directors have had the pleasure of inviting to the Board, THOS. REID, Esq., one of the Auditors, and they beg to recommend that his election be confirmed.

Interest on Shares at the rate of 5 per Cent. for the past year, will be payable at the Offices, on and after the 10th of May, between the hours of 12 and 2 o'clock.

The Directors once more beg to assure their Shareholders that the most rigid economy, consistent with the interests of the Office, continues to be practised, and the expenses are on the lowest possible scale.

The Claims, although, of course, heavier from greater age and increased business, are still extremely moderate. They are always promptly met: and those in the Industrial branch receive instant attention, whereby assistance is rendered without loss of time, at most trying periods, to the families of the Assured.

Under the above circumstances, the Directors trust that they may now consider the Association is fully and firmly established in the confidence of the Public, and they hope that by perseverance in the principles they have hitherto so successfully adopted, it will not only continue to prosper, but rank as one of the first of its class in this vast Metropolis.

JAMES GILLMAN,

Chairman.

29 April 1859

CASH ACCOUNT,

31st December, 1858.

Dr.

Cr.

	£	s.	d.
To Cash Balance at last Audit	983	1	10
Installments received on Shares	196	0	0
Premiums	9,392	5	0
Repayment of Loans and Interest	1,797	5	4
Loans	6,810	0	0
Enquiry Fees	5	4	11
Sale of Stock	240	0	0
Bills Receivable	296	17	6
By Jodrell	63	19	2
Annuities Received	200	0	0
Industrial Loans Repaid	1	10	6
Outstanding Cheques	634	4	5

	£	s.	d.
By Cheques outstanding last Audit			
Loans to Policy Holders and others			
Debentures paid off and Interest			
Claims			
Repairs and Alterations			
Annuity			
Law Costs			
Office Expenses:			
Salaries and Rent	961	14	11
Less Rent Received	303	10	0
	658	4	11
Commission Chief Office	116	8	0
Printing and Stationery	214	5	8
Advertising	25	11	0
Petty Expenses, including Messenger's Wages	247	16	0
Postage and Carriage of Parcels	180	15	0

	1,413	1	1
Interest on Shares	216	16	0
Directors' Fees, including Chairman's Remuneration	461	12	0
Re-assurances	533	13	10
Branch Office Expenses, & Agents' Ordinary Commission & Postage	533	2	6
Expenses incident to Extension of Agencies and Procurement of New Business			
Medical Fees	551	2	3
Expenses attending appointment of 407 new Agents and Medical References, Travelling Expense of Secretary, and other Charges	1,897	16	10
Policy Stamps	304	11	3
	2,753	10	1
Auditors' Fees	21	0	0
Surrender of Policies	23	11	0
Loan Investigation Expenses	12	8	0
Bills Receivable	97	8	0
Premiums Returned	12	0	6
Industrial Claims	1,147	10	6
Loans on Industrial Policies	33	15	0
Surrender of Industrial Policies	5	18	5
Investment Stock Account	264	0	0
Industrial Petty Expenses, and Carriage of Parcels	98	17	2
Unclaimed Interest	3	8	5
Cheque Returned since cashed	28	4	2
Industrial Premiums due but not received	168	13	3
Balances—			
Half-Yearly, Quarterly, and other Premiums	1,966	12	1
At Bankers, and in hand	1,036	17	5
	3,003	9	9

To Present Value of Sum Assured as per Actuary's Valuation	100,610	10	11
Balance in favour of Association	10,237	0	10
	110,847	11	9

Present Value of Premiums receivable as per Actuary's Valuation	126,190	7	9
Less to be deducted for future Expenses, &c.	15,312	16	0
	110,877	11	9

We have examined this Account, and find it correct, and
checked with the original entries.
THOMAS WARNE, Auditor.
RICHARD ATKINSON.

Examined by Three Directors:—
JAMES GILLMAN,
THOS. REID,
PATRICK FRASER.
HENRY HARRIS, Secretary.

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