



Prudential plc Evergreen Scrip Dividend Scheme: Frequently asked questions

*NOTE: All capitalised terms used but not defined herein shall have the meanings given to them in the circular relating to the scrip dividend scheme published on 13 September 2024 (the "**Scrip Dividend Circular**").*

What is the Prudential plc 'Evergreen Scrip Dividend Scheme'?

Following the approval of the requisite resolution at the Company's 2024 annual general meeting, the Board has been exploring the introduction of a scrip dividend alternative which would involve the issuance of new ordinary shares on the Hong Kong line only. This is intended to, over time, enhance liquidity in the Company's shares trading on the Hong Kong Stock Exchange. On 30 August 2024 the Company was pleased to confirm that a scrip dividend alternative will be offered in respect of the 2024 first interim dividend.

If you are a holder of Prudential plc ordinary shares, you are entitled to receive dividends announced by the Company. Typically, dividends are distributed by the Company to shareholders in the form of cash (with an option to participate in a dividend reinvestment plan ([DRIP](#))).

The DRIP will reinvest the cash dividend amount to purchase existing shares in the market on the UK line, the purchase of shares will be subject to commission and stamp duty charges. Please note, all residents in the European Economic Area (EEA) will only be able to receive a cash payment, the purchase of Dividend Reinvestment Shares will not be permitted. This will not apply to CREST participants. Please visit the terms and conditions of the service available via <https://www.computershare.com/uk/individuals/im-a-shareholder/dividend-reinvestment-plan>.

The Company's Evergreen Scrip Dividend Scheme (the "Scheme") allows eligible shareholders to elect to receive new ordinary shares, issued on the Hong Kong line, instead of cash dividends or DRIP participation.

The Scheme may allow you to increase your shareholding without incurring dealing costs or stamp duty (other than in respect of the Dealing Facility shareholders – see below).

For the protection of the shareholders, the Board may determine that the scrip dividend alternative will not proceed if the middle market price for the Company's shares on the London Stock Exchange falls by 15 per cent or more from the Scrip Reference Price by the Election Deadline Date. In this case a cash dividend only will be paid, but mandates to future scrip dividends will remain in place.

What are the key dates?

A summary timetable for the 2024 first interim dividend is as follows with key deadlines for shareholders highlighted below:

Announcement of 2024 First Interim Dividend	28 August 2024
Ex-Dividend date	5 September 2024
Record Date for the Dividend	6 September 2024 (UK & Singapore) 9 September 2024 (Hong Kong)
Electronic Election Entitlements sent to shareholders holding shares through CREST	10 September 2024
Scrip Reference Price announced	12 September 2024
Scrip Reference Price (USD)	US\$8.046366 for each new ordinary share
Publication of the Scrip Dividend Circular, Mandate Forms and Notification Letters (for Singapore Shareholders)	13 September 2024
Election Deadline Date for Singapore Shareholders at 5.30pm (Singapore time)	20 September 2024
Election Deadline Date for non-Singapore Shareholders at 5:00 p.m. (UK time) or 4:30 p.m. (Hong Kong time)	30 September 2024
Announcement of Exchange Rate determined for payment of dividends in sterling or Hong Kong dollars	~ 9 October 2024
Announcement regarding issue of new shares pursuant to scrip dividend alternative	14 October 2024
Dividend Payment Date	23 October 2024
Postal date for share certificates	23 October 2024
Expected first day of dealings in new shares on the HKEX and SGX (excl. shares sold through the Dealing Facility)	23 October 2024
Payment date for Singapore Shareholders	~ 30 October 2024
Distribution of sale proceeds to the UK Register Shareholders who participate via the Dealing Facility	Within 14 Hong Kong trading days of share sale completion

~ = on or around the time or date.

For more detailed timetable please refer to the Scrip Dividend Circular.

How is the scrip entitlement calculated?

The price used to calculate the number of new shares receivable under the scrip dividend scheme is: the average middle-market price of the Company's shares on the London Stock Exchange over a five-day dealing period commencing on the Ex-Dividend Date and converted to US Dollars using mid-point WMR spot exchange rates quoted by Bloomberg in London at or around 11:00 a.m. on the last day of such period. This

price is called the "Scrip Reference Price". The Scrip Reference Price for the 2024 first interim dividend and was announced on 12 September 2024. The Scrip Reference Price is then used to determine the number of new shares to which an eligible shareholder is entitled.

The entitlement to new shares for each individual eligible shareholder is their individual maximum dividend payable in USD.

This is shown below:

Number of ordinary shares held as at the Record Date x *cash dividend per share* in USD, as declared = maximum dividend in USD available for share election

Then the maximum number of shares is determined using the following formula

$$\frac{\text{maximum dividend available}}{\text{Scrip Reference Price}} = \text{maximum number of new shares (rounded down to the nearest whole number)}$$

What is the difference between the DRIP and Evergreen Scrip Dividend scheme?

Prudential's Evergreen Scrip Dividend Scheme allows eligible shareholders to elect to receive their dividend in the form of *new shares* in the Company instead of cash dividends.

These new shares will be issued on the Hong Kong branch register and available for trading on the Hong Kong Stock Exchange. Applications are being made to (i) the Financial Conduct Authority (FCA) and the LSE to facilitate any subsequent transfer of new shares to the United Kingdom register; and (ii) SGX to facilitate the listing of new shares on the SGX. Please refer to the Scrip Dividend Circular for more detailed information on the admission of new shares and for eligibility criteria to participate in the scrip dividend scheme.

Prudential's DRIP (Dividend Reinvestment Plan) offers UK Register Shareholders the option to reinvest their dividends by acquiring *existing shares* of the Company on the London Stock Exchange. For further information please refer to our [DRIP page](#).

Under the DRIP, shares are purchased in the market on the UK line using the cash dividends that would otherwise have been paid to shareholders. The purchased shares are then distributed to each electing shareholder. The DRIP is administered in the UK only by our registrars, Computershare Investor Services PLC, and not by the Company.

If you elect for the Scrip dividend, this instruction will supersede the DRIP election for subsequent dividends unless you notify the registrars of the change in preference.

Can I participate? I am a UK Register shareholder without a Hong Kong address or Hong Kong qualifying brokerage account

What do I need to know before participating?

In order to receive new shares instead of a cash dividend, any UK Register Shareholder who elects to participate in the scrip dividend scheme needs to provide either (i) an address in Hong Kong or (ii) the details of a Hong Kong qualifying

brokerage account. This is because the new shares are being issued on the Hong Kong share register, where a Hong Kong address or brokerage account is required.

If you do not provide a Hong Kong address or qualifying Hong Kong brokerage account, you may still elect to participate in the scrip dividend scheme but you will not be issued any new shares. Instead, the Company will arrange for the new shares to which you are entitled to be sold on your behalf via the Dealing Facility and as such you would be considered as a "Dealing Facility Shareholder".

Note: The Dealing Facility is **not available** to Hong Kong Register shareholders, Singapore shareholders and ADR holders.

A Hong Kong qualifying brokerage account is a brokerage account that meets certain criteria set by the Hong Kong Securities and Futures Commission (SFC) or other regulatory bodies. These accounts are used for trading securities on the Hong Kong Stock Exchange (HKEX) and often come with specific benefits or requirements. See here for a list of [qualifying Hong Kong brokers](#).

What do you need to do to participate?

You will need to (i) complete the applicable Mandate Form; or (ii) make a CREST election. The completed Mandate Form must be returned to, or elections received by, our registrars before the applicable Election Deadline Date.

Minimum number of shares

To qualify for participation in the scrip dividend scheme, you must also hold a minimum number of shares. This number is published on the Company's website and is calculated by dividing the Scrip Reference Price by the dividend amount and then rounding it up to a whole share.

Example calculation of new shares allotted to Dealing Facility Shareholder and sale proceeds receivable

As an illustrative example, if you hold 1,000 ordinary shares on the Dividend Record Date, the Cash Dividend Rate was 10 US cents per share and the Scrip Reference Share Price was \$9.25 per new share and you are considered a Dealing Facility Shareholder, then the following scenario is possible, with the outcome being you receive a pro rata share of the sale proceeds plus the cash balance:

Cash value of your dividend = 1,000 shares x 10 US cents = US\$100

- Number of new shares = US\$100 ÷ US\$9.25 = 10.81, rounded down to 10 new shares
- Residual cash balance = US\$100 - US\$92.50 = US\$7.50 and paid to shareholder in GB Pound Sterling or USD depending on elections in the past Share of the sale proceeds: 10 x the price per share achieved under the Dealing Facility *less* (if applicable) trading commissions, Hong Kong stamp duties and certain Exchange Fees and Levies.
- Converted using the prevailing exchange rate.

Note: The price per share achieved under the Dealing Facility may be higher or lower than the Scrip Reference Price of US\$9.25 due to market movements.

If the Dealing Facility is to apply to my election, what are the Dealing Facility terms and costs?

Trading commissions

Dealing Facility Shareholders, or holders using a nominee, who, per share account, have made an election for Scrip dividend have made a scrip dividend election in respect of fewer than 50,000 ordinary shares on the Record Date ("Small Shareholders") will not be charged any trading commissions in relation to the Dealing Facility.

Dealing Facility Shareholders other than the Small Shareholders ("Large Shareholders") will be charged trading commissions (0.60 per cent.) in respect of the sale of the new shares to which they are entitled via the Dealing Facility. Such amounts will be deducted from the amount to be paid to the relevant Dealing Facility Shareholder

Hong Kong Stamp duty and Exchange Fees and Levies

All Dealing Facility Shareholders will bear the costs of any Hong Kong stamp duty (0.10 per cent.) and Exchange Fees and Levies (comprising a Securities and Futures Commission of Hong Kong transaction levy of 0.0027 per cent., an Accounting and Financial Reporting Council transaction levy of 0.00015 per cent. and a HKEX trading fee of 0.00565 per cent.) in respect of the sale of the new shares to which they are entitled, and such amount will be deducted from the amount payable to them.

For more information on the Dealing Facility, please see the question below – **What is a dealing facility?**

Can I participate? I am a HK shareholder, or a UK shareholder with a Hong Kong address or Hong Kong qualifying brokerage account

What do you need to do to participate?

You may participate if you are a Hong Kong Shareholder, or a UK shareholder with a Hong Kong address or with a Hong Kong qualifying brokerage account.

In order to elect for the scrip dividend scheme and receive new shares instead of a cash dividend, you will need to:

- i. if you are a Hong Kong Register Shareholder or a UK Register Shareholder holding shares in certificated form, complete the applicable Mandate Form;
- ii. if you are a UK Register Shareholder holding shares through CREST, make a CREST election; or
- iii. if you are a Hong Kong Register Shareholder holding through CCASS, make an election through your intermediary / CCASS.

The completed Mandate Form must be returned to, and elections must be received by, our registrars before the applicable Election Deadline Date.

Please note that if you are a UK Register Shareholder and hold your shares via CREST, you will also need to complete the Mandate Form (either mailed to you or available for download at: www.prudentialplc.com/en/investors/shareholder-information/dividend/scrip-dividend). This is so that you can provide an address in Hong Kong or a Hong Kong qualifying brokerage account (if you have one) in order to receive new scrip dividend shares instead of a cash dividend.

A *Hong Kong qualifying brokerage account* is a brokerage account that meets certain criteria set by the Hong Kong Securities and Futures Commission (SFC) or other regulatory bodies. These accounts are used for trading securities on the Hong Kong Stock Exchange (HKEX) and often come with specific benefits or requirements. See here for a list of [qualifying Hong Kong brokers](#).

Example calculation of number and value of shares you will receive

As an illustrative example, if you hold 1,000 ordinary shares on the Dividend Record Date, the Cash Dividend Rate was 10 US cents per share and the Scrip Reference Share Price was \$9.25 per new share, then the following scenario is possible, with the outcome being you receive 10 shares plus the cash balance:

- Cash value of the dividend = 1,000 shares x 10 US cents = US\$100
- Number of new shares = US\$100 ÷ US\$9.25 = 10.81, rounded down to 10 new shares
- Value of new shares = 10 x US\$9.25 = US\$92.50
- Residual cash balance = US\$100-US\$92.50 = US\$7.50

Minimum number of shares

- To qualify for participation in whole shares, you must also hold a minimum number of shares. This number is published on the Company's website and is calculated by dividing the Scrip Reference Price by the Dividend and then rounding it up to a whole share

Evergreen nature of the scrip dividend scheme

If you (other than a shareholder holding shares through CREST or an intermediary/CCASS) submit a Mandate Form, you will still have your election captured so as to participate in all future dividends in relation to which a scrip dividend alternative is offered and for which you are eligible to do participate, unless and until you inform us otherwise. If you are a shareholder holding shares through CREST or your intermediary/CCASS, you will need to complete an election for each scrip dividend for which you are eligible and your past elections will not be captured.

Note:

If you are a **Hong Kong shareholder**, you cannot participate in the Dealing Facility. If you are **UK shareholder with a Hong Kong address or Hong Kong qualifying brokerage account**, and want to participate in the share dealing scheme, please do not provide the HK address or Hong Kong qualifying brokerage account on the Election form.

Note that the issuance may be in "odd lot" size which may incur greater dealing costs to deal in that size than an issuance in larger size. See HKEX website for [further rules](#).

Can I participate? I am a Singapore Shareholder

Yes, Singapore shareholders, whether holding directly (i.e. a Singapore Depositor) or via a Singapore Depository Agent are eligible to participate in the scrip dividend scheme alternative.

Shareholders who are **Singapore Depositors** may elect to participate in the scrip dividend scheme to receive the full dividend value in shares for the relevant dividend only or may elect to provide standing instructions to receive the full dividend value in

shares for the Dividend and all future dividends where a scrip dividend alternative is offered. The latter election is called a 'Permanent Election'.

Shares held through a **Singapore Depository Agent** are not eligible for a Permanent Election, and an election will need to be completed for each future dividend where a scrip dividend alternative is offered.

Elections made by Singapore Depositors or by Singapore Depository Agents on behalf of their sub-account holders must be made by the applicable Election Deadline Date.

Example calculation of number and value of shares you will receive

As an illustrative example, if you hold 1,000 ordinary shares on the Dividend Record Date, the Cash Dividend Rate was 10 US cents per share and the Scrip Reference Share Price was \$9.25 per new share, then the following scenario is possible, with the outcome being you receive 10 shares plus the cash balance:

- Cash value of the dividend = 1,000 shares x 10 US cents = US\$100
- Number of new shares = US\$100 ÷ US\$9.25 = 10.81, rounded down to 10 new shares
- Value of new shares = 10 x US\$9.25 = US\$92.50
- Cash balance = US\$100-US\$92.50 = US\$7.50, converted to Singapore Dollars at the prevailing market rate.

Minimum number of shares

To qualify for participation, you must also hold a minimum number of shares. This number is published on the Company's website and is calculated by dividing the Scrip Reference Price by the dividend amount and then rounding it up to a whole share.

Note: If you are a Singapore Shareholder, you cannot participate in the Dealing Facility.

Can I participate? I have a DRIP mandate currently in place

If you are a UK Register Shareholder and have a prior DRIP mandate in place you may make an election to participate in the scrip dividend alternative. Please refer to the questions above which set out how you may participate in the scheme.

If you elect to participate in the scrip dividend alternative, then that will replace your current DRIP mandate. If you subsequently make an election to participate in the DRIP, then that will replace your scrip dividend election.

Can I still receive my dividend in cash?

Yes, you may.

What do you need to do

You do not need to do anything if you don't have a current DRIP (or scrip dividend) mandate in place.

If you currently have a DRIP mandate in place (available to UK Register shareholders) and wish to switch to a cash dividend, please contact our registrars Computershare.

For future dividends, if you wish to cancel an existing scrip mandate, please contact either our registrars, Computershare, or CDP, as applicable.

Using the same scenario as before, cash dividends will continue to be calculated and paid as in the following example:

Cash value of your dividend = 1,000 shares x 10 US cents = US\$100

Payment and exchange rate

- In this case the cash amount of US\$100 will be paid to you on the Dividend Payment Date (converted, if you have so elected, into sterling or Hong Kong Dollars using the exchange rate determined on the Exchange Rate Date).
- Singapore Shareholders will receive payments in Singapore Dollars at the prevailing market exchange rate.
- Holders of ADRs will receive payments in US Dollars through JPMorgan, the ADR Depository.

Can I participate in the Evergreen Scrip Dividend Scheme if I am resident outside of the United Kingdom, Hong Kong or Singapore?

Any person who is located or resident in the United States of America or is a U.S. person, or is a holder of American Depository Receipts, is not eligible to participate in the Evergreen Scrip Dividend Scheme and may receive the dividend in cash or, subject to the applicable terms and conditions, the DRIP.

The right to participate is not available to any person in any other jurisdiction outside the United Kingdom, Hong Kong and Singapore where such an offer requires compliance by the Company with any governmental or regulatory procedures or any similar formalities.

Any shareholder who is resident in any jurisdiction outside of the United Kingdom, Hong Kong and Singapore has the responsibility to make sure local governmental or regulatory procedures or formalities can be complied with before they make an election to participate in the Evergreen Scrip Dividend Scheme.

Please refer to the Evergreen Scrip Dividend Scheme Terms and Conditions ("**Terms and Conditions**") for further information.

What are the tax consequences of taking up the offer for the Evergreen Scrip Dividend Scheme?

We are unable to advise you on the tax consequences, however we have provided indicative guidance on tax treatment of the scrip dividend for certain tax residents of the United Kingdom and Hong Kong. Please refer to Part IV 'Tax Information' of the Scrip Dividend Circular for this guidance.

If you are unsure about your tax treatment and/or are resident outside of the United Kingdom or Hong Kong, then we recommend that you consult a tax advisor for your local jurisdiction.

Further information on tax in respect of the scrip dividend scheme will be published on our website as and if it becomes available.

What is the dealing facility?

The Dealing Facility allows for participation in the scrip dividend scheme for those UK Register shareholders who do not provide an address in Hong Kong or details of a Hong Kong qualifying brokerage as the new scrip dividend shares will be issued on the Hong Kong line only. Such shareholders will not be issued the new scrip dividend shares. Instead, the Company will arrange for the new shares to which they are entitled to be sold on their behalf and the participating shareholder will receive their pro rata share of the sale proceeds (less certain deductions as applicable) for all new shares sold via the Dealing Facility.

Sales of new shares under the Dealing Facility will be carried out by The Hongkong and Shanghai Banking Corporation Limited ("**HSBC**"), who have been contracted by the Company and will be issued with the participating shareholder's entitlement of new shares for these purposes.

Can I make a partial election?

Each shareholder may make only one election in respect of each share account and the election must be made in respect of the total shareholding in that share account. The Company at its discretion may permit partial elections by nominee shareholders. For further information please contact our registrar.

Can I cancel my scrip dividend?

You may change your mind in relation to your scrip election at any time. If you wish to cancel or revoke your scrip dividend mandate, you may do so by the applicable Election Deadline Date. Please contact our registrars (or the CDP, if applicable).

You may change your mind in relation to your scrip dividend election at any time. If you wish to cancel or revoke your scrip dividend mandate, you may do so by the applicable Election Deadline Date:

- a. **if you are a Hong Kong Register Shareholder holding shares in certificated form**, by giving notice of cancellation in writing to our registrars;
- b. **if you are a Hong Kong Register Shareholder holding shares in uncertificated form through an intermediary/CCASS**, you cannot apply an evergreen election and, therefore, do not have to cancel or revoke your scrip dividend mandate;
- c. **if you are a UK Register Shareholder holding shares in certificated form**, by giving notice of cancellation in writing to our registrars;
- d. **if you are a UK Register Shareholder holding shares in uncertificated form through CREST**, you cannot apply an evergreen election through CREST and, therefore, do not have to cancel or revoke your scrip dividend mandate; and
- e. **if you are a Singapore Shareholder who has made a Permanent Election**, by providing CDP with a notice of cancellation in the prescribed form which is available from CDP upon request.

If our registrars or CDP do not receive your notice by the applicable Election Deadline Date, you will receive your dividend payment in accordance with your existing Mandate Form or Permanent Election. If you cancel or revoke your scrip dividend mandate, you will receive any future dividend payments in cash (unless you are a UK Register Shareholder who has made a DRIP election).

If you have a prior DRIP mandate and subsequently make an election for the scrip dividend scheme (or equally if you have an existing Mandate Form in respect of the scrip dividend scheme and subsequently make an election to participate in the DRIP), the later of the elections will be processed by our registrars.

Other questions

How will fractional entitlements generated through the scrip dividend be treated?

Fractional entitlements are usually rounded down and the residual balance is paid out in cash. Please note that a scrip dividend election will override any currency elections made by shareholders in respect of payment of any cash balance. Any Hong Kong Register Shareholders or UK Register Shareholders who have made a currency election previously to receive their dividends in US Dollars will receive the cash balance in respect of fractional shares, if any, in Hong Kong Dollars or sterling, respectively, and not in US Dollars. Please refer to the Scrip Dividend Circular for further details about the payment of the cash balance.

Does the Evergreen Scrip Dividend Scheme apply to multiple and joint holdings?

Multiple holdings

If your shareholding is recorded in the Company's register of members in more than one share account then, unless you make arrangements with our registrars, Computershare, to have your holdings consolidated before the applicable Election Deadline Date, they will be treated as separate holdings, and you should complete a separate Mandate Form (or CREST election) for each holding. Equally, if you are submitting your Mandate Form (as well as a CREST election if you hold your shares in CREST), you will need to do this for each shareholder account.

If you wish to consolidate your holdings to avoid this happening in the future, please write to our registrars quoting the Shareholder Reference Numbers. Your Shareholder Reference Number can be found on your notification letter or Mandate Form (if you are a Hong Kong Register Shareholder holding shares in certificated form) or your welcome letter, notice of availability or email issued in relation to the scrip dividend alternative (if you are a UK Register Shareholder).

Joint holdings

If you have a joint shareholding, please ensure that all shareholders sign the Mandate Form.

What happens if I have recently sold or purchased shares?

The scheme applies to the existing shares you hold on the Record Date for the dividend. If you sold or otherwise transferred all or some of your shares before the Record Date, please consult with the bank, stockbroker or other agent through whom the sale or transfer was effected without delay as to the action you should take.

Are my new shares included in the next scrip dividend?

Once issued, any ordinary shares that you continue to hold at the Record Date for a future dividend event will be eligible for future scrip dividends.

How will I know that the new shares have been issued?

You will receive a notification from our registrars or CDP shortly after the dividend payment date.

Do my new shares have the same voting rights as my existing shares?

Yes, the new shares when issued will have the same voting rights as all existing shares.

When will I receive my new shares?

If you are subject to the Dealing Facility, then the new shares will be sold on your behalf. If you can hold shares on the Hong Kong register, share certificates are posted on 23 October 2024. For CCASS holders, the share certificates should be dispatched by mail on the same day (23 October 2024) to the respective brokers for their further deposit (dematerialisation) into CCASS. Please refer to the key dates for the applicable dividend event on our website.

Mandate Form

What is the Mandate Form?

If you hold your shares in certificated form or you are a UK Register Shareholder, this is the form that you will fill out in order to make your election how you would like to receive your dividend, including participation in the scrip dividend scheme. For UK Register shareholders, separate forms are used for the DRIP, currency elections for cash dividend, and scrip dividend election.

Please note that if you hold your shares in uncertificated form, an election must be made via CREST / CCASS / via the CDP, as applicable, and a Mandate Form will not be required (unless you are a UK Register Shareholder holding shares through CREST and are filling out a Mandate Form to provide a Hong Kong address or details of a Hong Kong qualifying brokerage account). Please refer to the questions above for further details.

Will I receive new shares for every dividend following my election?

That depends on (i) which country you reside in, (ii) how many shares you hold at the appropriate Record Date (so as to generate an entitlement for new shares) and (iii) how you hold your shareholding. Please refer to the Scrip Dividend Circular and the questions above for full details.

In summary, the Terms and Conditions provide that if you are a UK Register Shareholder or a Hong Kong Register Shareholder holding shares in certificated form and electing for a scrip dividend or if you are a Singapore Depositor Shareholder making a Permanent Election, such election will apply to all future dividend payments unless you notify our registrars or CDP otherwise. However, shareholders holding their shares in uncertificated form through CREST/CCASS and Singapore Depository Agents cannot apply an evergreen election and must complete a new election for each dividend to take part in the Evergreen Scrip Dividend Scheme.

Dealing Facility

What will happen if I am required to take part in the Dealing Facility?

The Company will arrange for the new shares to which you are entitled to be sold on your behalf by the sale agent. Each Dealing Facility Shareholder will receive a pro rata share of the total sale proceeds (less any applicable deductions). The sale proceeds will be converted from Hong Kong Dollars to sterling at the prevailing exchange rate, and may be higher or lower than the Scrip Reference Price and/or the cash dividend amount. Shareholders are therefore accepting market risk and foreign exchange risk by taking part in the Dealing Facility.

When will I receive sale proceeds if I take part in the Dealing Facility?

You will receive the sale proceeds approximately 14 Hong Kong trading days after all share sales via the Dealing Facility have been completed. Note that the proceeds will reflect the pro rata share of the total sale proceeds (less any applicable deductions). The sale proceeds will be converted from Hong Kong Dollars to sterling at the prevailing exchange rate, and may be higher or lower than the Scrip Reference Price and/or the cash dividend amount. Shareholders are therefore accepting market risk and foreign exchange risk by taking part in the Dealing Facility.

Tax

Can I gift my scrip entitlement to the Prudence foundation or other charity? Does it generate UK Gift Aid on my tax form?

Currently Prudence Foundation does not accept shares as gifts as its funding comes primarily from Prudential plc.

If you wish to donate your shares, once they are vested to you (and that are not subject to the Dealing Facility), then please consult with your chosen charity along with your country's tax department for guidance on the tax treatment of gifting.

For United Kingdom residents:

Shareholders who only have a small number of shares whose value makes it uneconomic to sell them may wish to consider donating them to ShareGift (registered charity 1052686). There are no implications for capital gains tax purposes (no gain or loss) on gifts of shares to charity and it is also possible for you to obtain income tax relief. ShareGift accumulates small shareholdings and then sells the shares donating the proceeds to a wide range of charities. Further information may be obtained about ShareGift on [020 7930 3737](tel:02079303737) or from www.ShareGift.org.uk. If you wish to donate your unwanted share(s) to ShareGift, you will need to complete a form available on [our website](#) and send it together with your share certificate to ShareGift at the address shown on the form. There are special arrangements, if you have lost your share certificate, which are explained on the form itself. [For more information see here.](#)

Other

How big is the scrip dividend?

The scrip dividend, unlike a share buyback, comprises the issuance of new shares by the Company to participating shareholders in lieu of a cash dividend. It is therefore a different mechanism by which shareholders may receive their dividend. The quantum of the scrip dividend will vary from dividend to dividend, depending on what has been announced by the Company for any particular dividend (i.e. the dividend value per share) and the number of shareholders/shares participating in the scrip option.

Will you be doing these going forward?

It is currently expected that the Company will continue to offer the scrip dividend option for future dividends, although this will be kept under review on an ongoing basis. The Company reserves the right at its absolute discretion to withdraw the scrip dividend scheme at any time.

What do you expect take up to be? Do you have a minimum that has to be accepted?

The Company does not have a view on the response to the scrip dividend scheme. We expect shareholders to consider the terms and potential benefits for shareholders in light of their own individual financial circumstances. We do not have a specific minimum acceptance threshold, but we believe that the offer will be well-received as an additional option by our investors. The scrip dividend provides an opportunity for shareholders to increase their holdings in the Company without incurring dealing costs and stamp duty (except in respect of new shares sold via the Dealing Facility). Scrip dividends have been issued in the past by other listed companies both in Hong Kong and the UK. Take up may vary depending in part on market conditions.

Will the institutional investors take up the scrip or take the cash?

Institutional investors typically make decisions based on their specific investment strategies, tax considerations, and overall portfolio management objectives. It is not possible for the Company to anticipate the institutional take up of the scrip dividend.

However, we believe that the attractive terms of the scrip dividend may appeal to many institutional investors, as it allows them to increase their equity stake in the company without additional cash outlay and at low execution and friction costs. Ultimately, the choice will depend on each investor's individual circumstances and strategic goals.

Is the scrip dividend more valuable than the cash dividend?

The value of a scrip dividend versus a cash dividend can vary depending on individual circumstances and market conditions.

The choice between a scrip dividend and a cash dividend depends on your personal financial goals, tax situation, and investment strategy. We recommend consulting with a financial advisor to determine which option aligns best with your individual needs.

Is management, staff and Board taking up the scrip dividend?

That depends entirely on them and their personal circumstances. If they are shareholders, they will be offered the scrip dividend like any other shareholder. There may be circumstances, including due to legal or regulatory reasons, whereby they cannot take up the scrip.

What happens if I do nothing?

Then you will continue to receive your dividends in cash or through the DRIP (if you have a DRIP election in place on the UK Register).

Why are you offering a scrip dividend?

The Company is offering a scrip dividend scheme with the intention of enhancing liquidity, over time, in the Company's shares trading on the Hong Kong Stock Exchange.

Will the scrip dividend be dilutive to me – will it reduce the EPS and DPS?

Any minor dilution to EPS or DPS for shareholders resulting from the scrip issuance is intended to be neutralised through the on-market buyback of shares on the London Stock Exchange.

Why are you doing a scrip dividend and a share buyback at the same time?

These two initiatives are unrelated. The share buyback was initiated in June 2024 due to the updated Capital Management Framework and is intended to return cash to shareholders, while the scrip dividend alternative was announced in August 2024, and is intended to enhance the liquidity for the Company's shares on the Hong Kong Stock Exchange over time.

Which stockbrokers in the UK can I use to hold or accept my HK shares

Hong Kong shares may only be held or accepted through a [qualifying Hong Kong broker](#).

If the stock price goes down after the election deadline will the Board cancel the scrip?

For your protection, the directors may (and absent mitigating circumstances intend to) disregard Mandate Forms (and CREST elections or elections made through your intermediary / CCASS or through CDP) and pay a cash dividend instead, if, by the applicable Election Deadline Date, the middle market price for the Company's ordinary shares on the London Stock Exchange has fallen by 15 per cent. or more from the Scrip Reference Price.

If the proceeds of sale are below the value of the cash dividend will the Board recompense selling shareholders?

Participation in the scrip dividend scheme including the subsequent sale of shares via the Dealing Facility is entirely up to the discretion and at the risk of the shareholder, therefore no compensation will be offered if the proceeds of sale are below the value of the cash dividend, the Scrip Reference Price and/or shareholder expectations. If you are uncertain about what to do, please contact a certified financial advisor. By submitting your Mandate Form (or making a CREST election), each shareholder will acknowledge that none of the Company, our advisers, our registrars and HSBC is giving any kind of investment or tax advice, or providing advice on the merits of any particular transaction.

If I have elected for the scrip, do I get issued with Hong Kong share certificates, if my registered address, i.e. that used when I communicate with you through the Registrar, is in the UK?

If you are eligible and elect for the scrip dividend and provide details of a Hong Kong qualifying brokerage account or a Hong Kong address, then you may receive new shares instead of a cash dividend. If not, you will not receive a share certificate in respect of the new scrip shares, but instead you will participate in the Dealing Facility whereby the shares you are entitled to will be sold on your behalf by the appointed sale agent.

Can I transfer the HK line shares back to the UK? How much will that cost me and how long does it take?

Whilst the new shares will be issued on the Hong Kong branch register and commence trading on the HKEX, applications are being made to (i) FCA and the LSE to facilitate any subsequent transfer of new shares to the United Kingdom register; and (ii) SGX to facilitate the listing and trading of new shares on the SGX. Please refer to the Scrip Dividend Circular for more detailed information on the admission of new shares issued in connection with the scrip dividend scheme.

Fees may apply to the repositioning of shares from Hong Kong. Further details on the cross-border repositioning process can be found on the Company's website:

<https://www.prudentialplc.com/en/investors/shareholder-information/transferring-prudential-shares>.

Will I be able to use my DRIP cash balance to also elect for Scrip shares?

If you have a prior DRIP mandate you may make an election or fill in a Mandate Form for the scrip dividend alternative which will override your DRIP mandate. Previous cash balances held from the participation in the DRIP are **not eligible** to be used in the scrip.

Why can I not accept the scrip dividend in respect of my ISA holdings or other stockbroker holding? How do I find out if I have a HK brokerage account when I hold my shares through and ISA or stockbroker?

This depends on the particular arrangements that the individual ISA provider or stockbroker puts in place for the participation in stock events for their clients. You should contact the ISA provider and stockbroker directly. Our registrars can provide a list of nominees that operate on the Hong Kong Stock Exchange, but the Company (or the registrar) cannot make any recommendations. Please note that charges and fee may apply.

Why do I have to ring an expensive HK number to get details of how I fill in the HK form and for help?

There are different contact numbers depending on where you are based. If you have any questions about the dividend arrangements, please call Computershare during local opening hours on the telephone numbers below.

Hong Kong Register shareholders: (+852) 2862 8629.

9:00 a.m. and 6:00 p.m. (Hong Kong time) Monday to Friday, excluding public holidays.

United Kingdom Register Shareholders: +44 (0)370 707 1507.

8:30 a.m. and 5:30 p.m. (United Kingdom time) Monday to Friday, excluding public holidays.

Singapore CDP Holders: +65 6535 7511.

8:30 a.m. and 5:00 p.m. (Singapore time) Monday to Friday, excluding public holidays.

To contact the registrar and to check your shareholding, please visit the below website and register (if you haven't already done so). You will need your shareholder reference number. Alternatively, you can check your holding balance by contacting Computershare by telephone on +44 (0)370 707 1507.

[Computershare Investor Centre - UK](#)

Please note that neither Computershare nor CDP will be able to provide comment or advice on the merits of the Evergreen Scrip Dividend Scheme or provide any financial or tax advice. Shareholders may wish to contact their own independent financial advisor for such guidance.

NOTE:

The Scrip Dividend Circular published on 13 September 2024 sets out the Terms and Conditions. The contents in the Q&A above are subordinate in all respects to those Terms and Conditions. For full details, please read the Scrip Dividend Circular and the Terms and Conditions.
