

Please return completed form to

Computershare Investor Services PLC
The Pavilions
Bridgwater Road
Bristol BS99 6ZZ
UK.globaltransactions@computershare.com

Use a black pen or type instructions. Please print in CAPITAL letters.

Where a choice is required mark the box with an "x"

X

Register Repositioning Request: UK Share Register to the Hong Kong Branch Share Register

A. Full Name of the Company: Prudential plc	Description of Securities: Ordinary Shares
Number of Shares on the UK share register to be repositioned to the Hong Kong branch share register:	
Shareholder(s) registered name and address (existing certificated shareholder details, or those to appear via CREST stock withdrawal):	
Contact telephone number/email address:	
B. Handling of the Shares on the Hong Kong branch share register:	
Please indicate if the Shares are to be recorded in: (a) O Certificate handling options (please select, and provide the registered address as being recorded.	ne jumbo share certificate or (b) board lot size share certificates requested details)
The certificate(s) are to be sent to me/us, by mail at my/our own risk to the registered address shown on the certificate(s) and confirm that by signing in section C. I/We have read and understood the conditions and procedures for applying for the replacement of lost certificates as stated on Computershare's corporate website at www.computershare.com/hk in the event the certificate(s) are lost in the mail. Certificates sent overseas will only be sent by Registered mail, please refer overleaf for the fees. It is mandatory for the shareholder to provide contact details.	
Contact details: Email:	Tel no:
2. Certificate(s) collection in Hong Kong (Unless this section is completed, collection advice(s) will be sent to the above-named holder or first name holder in case of joint holders) Name:	
Shareholder or Hong Kong Receiving Agent Contact details:	Email:
Telephone no:	Fax no:
C. Sign Here - This section must be signed for your instru	uctions to be executed
I/We authorise you to act in accordance with my/our instructions set out above to reposition the number of Shares detailed above on the UK share register to the Hong Kong share register. I/We acknowledge that these instructions supersede and have priority over all previous instructions in respect to my/our securities. I/We further represent and warrant that giving effect to this request will not result in change of beneficial ownership of the securities.	
Signature(s) of Shareholder(s) (all join shareholders as applicable)	Company Seal & Name(s) of official(s) signing (for corporation only)
Date://	
Note: When signed under Power of Attorney, the attorney states that the PLC needs to sight a certified copy of the Power of Attorney.	ney have not received a notice of revocation. Computershare Investor Services

Terms and Conditions:

The party executing and submitting this register repositioning request form (the "party"), requests Computershare Investor Services PLC and Computershare Hong Kong Investor Services Limited (collectively "Computershare"), to undertake all actions on behalf of the party as are necessary to reposition the specified number of Shares on the UK share register to the Hong Kong branch share register. The party represents and warrants to Computershare that (a) the information contained in the form is complete and accurate in all respects and (b) that there will be no change of beneficial ownership as a result of Computershare undertaking any such actions required giving effect to this request. In providing instructions to Computershare through submission of the register repositioning request form, the party warrant to Computershare that the securities identified on the form are genuine and free and clear of all liens, charges, security interests, claims and encumbrances.

The party agrees to indemnify and hold Computershare harmless from and against any and all losses, claims, costs, damages, charges, expenses, counsel fees, payments and liabilities whatsoever arising out of or attributable to Computershare's reliance on the representations and warranties made herein or any actions taken in order to honour this request, including without limitation, any liabilities that may arise in the event that such actions do result in a change in beneficial ownership. The party represents and party warrants that the individual completing and submitting this register repositioning request form is duly authorised to request the subject transaction and to agree to the indemnity contained herein.

Notes:

- 1. The register repositioning request form must be completed in BLOCK LETTERS and signed by each shareholder or his attorney or agent. The combined form, together with share certificate(s) relating to the total number of Shares to be repositioned, should be sent to Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZZ.
- 2. If the register repositioning request form is executed by an attorney or agent for the Shareholder(s) named above, a certified copy of the power of attorney or other authority under which any of the forms has been executed must accompany the combined forms.
- 3. This register repositioning request form containing the delivery instructions in section B authorises Computershare to arrange for the repositioning of Shares on the Hong Kong branch share register in certificated form. If relevant, any balancing Shares on the UK share register will be issued in the UK and the share certificate(s) will be sent to the registered address of the shareholder.
- 5. Shareholders requesting a reposition of Shares on the UK share register to the Hong Kong branch share register are required to pay the fees UK cross-border charges (please contact uk.globaltransactions@computershare.com for details before submitting this form)
- 6. Additionally, the following further fees in Hong Kong may be payable upon collection of your share certificate in Hong Kong

Hong Kong Repositioning Fees (to be converted to and changed in GBP)

(i) Standard Service - the total sum of the Hong Kong Repositioning Fees (HK\$ 25) for the total number of Shares to be repositioned and HK\$2.50 for each share certificate issued on the Hong Kong share register;

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- (ii) Express Service 0.05% of market value (based on the closing price of the company's Shares (as specified in section A on the front of this repositioning request form) in Hong Kong on the preceding day when Computershare receives instructions from the shareholder) for repositioning to the Hong Kong branch share register. The availability of the Express Service is subject to the discretion of Computershare and may not be available during peak operation seasons of the Hong Kong branch share registrar.
- 7. All applicable parts of this repositioning request form must be completed legibly and must be signed by the shareholder(s). Otherwise the request may be delayed or is liable to be rejected.
- 8. Share Registrar enquiry details:

(a) United Kingdom: Tel: +44 (0)370 707 1507

Email: uk.globaltransactions@computershare.com

(b) Hong Kong: Tel: (852) 2862 8555

Web form: www.computershare.com/hk/en/online_feedback

Email: hk.global transactions@computer share.com