<u>ONLY RETURN THIS FORM IF YOUR SHARES ARE, OR ARE TO BE, REGISTERED WITH A HONG KONG ADDRESS</u>

For CREST holders this form can be emailed to removals@equiniti.com

Equiniti Limited, Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA

Sequence No (For internal use only) L - HK

NAME OF COMPANY	Prudential plc			
NAME OF SECURITY	Ordinary shares of 5 pence each			
NO OF UNITS/SHARES	, and a point			
FULL NAME OF SHAREHOLDER(S) (as they appear on the existing share certificate, or, for share hold in CREST, those that will	1	2		
for share held in CREST, those that will appear on the share certificate to be produced from the Stock Withdrawal)	3	4		
REGISTERED HONG KONG ADDRESS OR, IF CHANGING, NEW HONG KONG ADDRESS FOR SHARES TO BE REGISTERED WITH				
DIVIDEND INSTRUCTION	NAME OF BANK			
	BRANCH / ADDRESS			
	ACCOUNT NUMBER			
SHAREHOLDER CONTACT DETAILS	TELEPHONE NO:	FA	X NO:	
	EMAIL:			
Shareholder Reference Number or Account Number, which can be found on your share certificate or latest dividend voucher.				
CREST Participant ID For broker to complete tlement date of Stock Withdrawal (For broke	for broker	per Account ID to complete		
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Terms and conditions

By signing and submitting this Removal Form, the shareholder(s) agree to the following terms and conditions:

- The Company does not accept any responsibility for any loss or damage which results, directly or indirectly, from the removal of shares to or from the Hong Kong branch register.
- 2. The Hong Kong branch register is of members resident in Hong Kong, therefore a Hong Kong registered address must be provided in order for the removal of shares set out in this Removal Request to be transferred.
- 3. The Company may, in its sole and absolute discretion, decline to process a Removal Request, in which event the relevant share certificates shall be returned to the shareholder whose name first appears on the register.
- 4. The person(s) signing and lodging this Removal Request represent, warrant and undertake to the Company, Equiniti and Computershare that they are duly authorised to do so.
- 5. Once shares are removed to the Hong Kong branch register shareholders will incur fees if they wish to return the shares to the principal register.

Further information regarding removal to the Hong Kong branch register

- 9. Shares held in CREST must be withdrawn from CREST in order to be removed to the Hong Kong branch register. Accordingly, in addition to submitting this Removal Form, such shareholders should arrange for a stock withdrawal instruction to be sent through the CREST system specifying the number of shares to be withdrawn from CREST and the name and address for registration of such shares on the principal register prior to transfer to the Hong Kong branch register. In order to facilitate the transfer of the shares to the Hong Kong branch register, this should be the name and address which will be registered on the Hong Kong branch register (this must be a registered address in Hong Kong to be eligible for entry on the Hong Kong branch register). The same name should appear on the Removal Form. In order to facilitate deposit of the shares into CCASS following their removal to the Hong Kong branch register, the name and address specified upon withdrawal from CREST should where possible be that of the CCASS participant or person holding an account with a CCASS participant who will hold the shares in CCASS.
- 10. If this Removal Form is correctly completed and accompanied by the corresponding share certificates the shares detailed in the form will be registered on the Hong Kong branch register and the corresponding share certificates will be dispatched or be available for collection from the offices of Computershare at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. In order for a shareholder or its specified nominee to arrange collection of its share certificates it should, following the return of its Removal Form to Equiniti, notify Computershare in writing to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, by email to hkinfo@computershare.com.hk or by fax to (852) 2865 0990 before 9.00 a.m. (Hong Kong time) on the date falling one UK business day plus one Hong Kong business day after the date of receipt by Equiniti of this Removal Form.