## Form W-9 for US Tax



THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. IF YOU ARE IN DOUBT AS TO ANY ASPECT OF THIS FORM OR AS TO THE ACTION TO BE TAKEN, YOU SHOULD CONSULT YOUR LICENSED SECURITIES DEALER OR OTHER REGISTERED DEALER IN SECURITIES, BANK MANAGER, SOLICITOR, PROFESSIONAL ACCOUNTANT OR OTHER PROFESSIONAL ADVISER.

Unless the context otherwise requires, capitalised terms and expressions used in this Form shall have the respective meanings assigned to them in the Company's shareholders' circular of August 2021 in connection with the demerger of Jackson Financial Inc. (the "Circular"). You should read this Tax Form of Election in conjunction with the Circular.

REGISTERED NAME(S) AND ADDRESS(ES) OF SHAREHOLDER(S)

SHAREHOLDER REFERENCE:	1
Below is the number of Prudential ordinary shares as at	
the latest practicable date, and is shown for information purposes only.	
U	
EQUINITI TAX REFERENCE NUMBER:	
7	

# **Prudential plc**

(Incorporated in England and Wales under the Companies Act 1985 with registered number 1397169)

#### DEMERGER DIVIDEND

### W-9 FORM IS FOR USE BY US SHAREHOLDERS WHO HOLD MORE THAN 10,000 PRUDENTIAL ORDINARY SHARES

Based on the number of Prudential Shares you currently hold you will not be eligible for the Share Sale Option and, as a result, unless you sell your Prudential Shares between now and the Record Date, which is expected on 2 September 2021, you will be due to receive Jackson Shares in your name on the direct registration system (DRS) as a result of the Demerger.

The Internal Revenue Service (IRS) requires specific documentation to establish the tax residency status of payees who receive payments of income (for example, dividend distributions) or gross proceeds from the sale of securities. Payees who are US persons must provide a Form W-9. Payees who are not US persons must provide the appropriate IRS Form W-8.

Whether you complete this Form W-9 or a separate form downloaded from the irs.gov website, please ensure you fill in the reference number on the form with the Equiniti Tax Reference Number mentioned above and ensure the completed form is returned in the accompanying return address envelope provided or posted to EQ Shareowner Services, Attn: Corporate Actions, P.O. Box 64858, Saint Paul, MN 55164-0858 so as to be received by 5.00 p.m. US CT on 31 August 2021.

If we do not receive the completed Form W-9 and required supporting documentation from you, or it is not completed correctly and fully, we are required under US tax laws to apply backup withholding tax at the applicable rate on the gross sale proceeds paid to you.

We suggest consulting your tax advisor for assistance with any tax-related questions. The official IRS Form W-9, and their complete instructions, can be found at www.irs.gov.

Please note that fractional cash proceeds, less any deductions for applicable backup withholding tax, will be paid to you in US dollars by cheque.

When completing the Form W-9, please ensure that all sections have been completed and completed correctly. Note that Section 7 of the Form W-9 should be completed with the Equiniti Tax Reference Number provided above. Please refer to the form's instructions for any other questions.

#### Any questions?

A UK helpline will be operated by Equiniti and will be available on 0333 207 6392 (from inside the UK) or +44 333 207 6392 (from outside the UK). The helpline will be available from 8:30 a.m. to 5:30 p.m. UK time Monday to Friday (except public holidays in England and Wales) and will remain open until 22 October 2021. Calls to the helpline from outside of the UK will be charged at applicable international rates. Different charges may apply to calls made from mobile telephones and calls may be recorded and monitored for security and training purposes. Equinitic cannot provide advice on the merits of the Demerger or give any financial, legal or tax advice.



	Substitute		G
Form W-9 (Rev. October 2018) Department of the Treasury Internal Revenue Service		Request for Taxpayer Identification Number and Certification GO to www.irs.gov/FormW9 for instructions and the latest information.	Give Form to the requester. Do not sent to the IRS.
	1 Name (as shown	on your income tax return). Name is required on this line; do not leave this line blank.	1
	2 Business name/o	disregarded entity name, if different from above	<u>``</u>
<b>1s</b> on page 3.	the following sev	e proprietor or C Corporation S Coporation Partnership Trust/estate	ptions (codes apply only to entities, not individuals, see ions on page3): payee code (if any)

Ist account number(s) nere (optional)		
Part I Taxpayer Identification Number (TIN)		
Enter your TIN in the appropriate box. The TIN provided must match the name g	given on line 1 to avoid <u>So</u>	ocial security number
backup withholding. For individuals, this is generally your social security number resident alien, sole proprietor, or disregaraded entity, see the instructions for Par entities, it is your employer indentification number (EIN). If you do not have a nu <i>TIN</i> , later.	rt I, later. For other	
Note: If the account is in more than one name, see the instructions for line 1. Als	so see What Name and Em	nployer identification number
Number To Give the Requester for guidelines on whose number to enter.		

Exemption from FATCA reporting

plies to accounts amintained outside the U.S)

code (if any)

Requester's name and address (optional)

Part II Certification

Print or type Specific Instructio

See

Under penalties of perjury, I certify that:

Other (see instructions) >

6 City, state, and ZIP code

5 Address (number, street, and apt. or suite no.) See instructions,

1. The number shown on this form is my correct taxpayer Identification number (or I am waiting for a number to be issued to me); and

Limited liability company. Enter the tax classification (C=C corporatioon, S=S corporation, P=Partnership) **\_\_\_\_ Note:** Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check

disregarded from the owner should check the appropriate box for the tax classification of its owner.

LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is

another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is

2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and

3. I am a U.S. citizen or other U.S. person (defined below): and

4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person	Date ►
FOR	Failure to certify your Taxpayer Identification Number will re withholding on any cash disbursements made to y ADDITIONAL INFORMATION CONTACT YOUR TAX CONSULTANT OF @ <u>www.lrs.gov</u> OR 800-829-1040	our account.

Please note that if you are a US person you should complete the above Form W-9 in order to eliminate the potential backup withholding tax that may be deducted from your cash in lieu of fractions.

If the shareholder is a corporate or other entity you will need to submit a different tax form which you can download from www.irs.gov.