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*(Incorporated and registered in England and Wales under the number 01397169)  
(Stock code: 2378)*

## **OVERSEAS REGULATORY ANNOUNCEMENT**

### **NOTIFICATION OF MAJOR INTERESTS IN SHARES**

#### **TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES**

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

**Prudential plc**

2. Reason for the notification (please tick the appropriate box or boxes):

**An acquisition or disposal of voting rights**

3. Full name of person(s) subject to the notification obligation:

**Capital Research and Management Company**

4. Full name of shareholder(s) (if different from 3.):

**N/A**

5. Date of the transaction and date on which the threshold is crossed or reached:

**26 November 2010**

6. Date on which issuer notified:

**30 November 2010**

7. Threshold(s) that is/are crossed or reached:

**Holding has gone below 12%**

8. Notified details:

8A: Voting rights attached to shares

Class/type of shares:

**Ordinary 5p**

Situation previous to the Triggering transaction:

No of Shares

No of Voting Rights

**307,189,505**

**307,189,505**

Resulting situation after the triggering transaction:

No of  
shares

No of voting  
rights

% of voting  
rights

Direct

Indirect

Direct

Indirect

Direct

Indirect

**0**

**296,189,505**

**0**

**296,189,505**

**N/A**

**11.6354%**

8B: Financial Instruments

Resulting situation after the triggering transaction:

Type of financial instrument	Expiration date	Exercise/ Conversion Period/Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	% of voting rights	
N/A	N/A	N/A	N/A		N/A

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	Nominal	Delta
N/A	N/A	N/A	N/A	N/A	N/A

Total (A+B+C):

<u>Number of voting rights</u>	<u>% of voting rights</u>
<b>296,189,505</b>	<b>11.6354%</b>

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

N/A

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

**Contact name for enquiries**

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**Company official responsible for making notification**

Clive Burns, Head of Group Secretariat  
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As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Executive Directors*

Cheick Tidjane Thiam (*Group Chief Executive*)  
Nicolaos Andreas Nicandrou ACA  
Robert Alan Devey  
Clark Preston Manning Jr. FSA MAAA  
Michael George Alexander McLintock  
Barry Lee Stowe

*Independent Non-executive Directors*

Harvey Andrew McGrath (*Chairman*)  
Keki Bomi Dadiseth FCA  
Howard John Davies  
Michael William Oliver Garrett  
Ann Frances Godbehere FCGA  
Bridget Ann Macaskill  
Paul Victor Falzon Sant Manduca  
Kathleen Anne O'Donovan ACA  
James Hood Ross  
Lord Andrew Turnbull KCB CVO

\* *For identification purpose*