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PRUDENTIAL

Prudential plc

英國保誠有限公司*

*(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)*

OVERSEAS REGULATORY ANNOUNCEMENT

DISCLOSURE DIRECTOR'S DETAILS – Ann Godbehere

Director's other publicly quoted directorships

As required by Listing Rule 9.6.14(2), Prudential plc confirms the following change to the information disclosed in respect of Ann Godbehere, one of its non-executive directors.

Directorships held in publicly quoted companies:

Ann Godbehere has been appointed as a non-executive director of British American Tobacco plc with effect from 3 October 2011.

Additional information:

Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America.

Contact name for Enquiries

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Company official responsible for making notification

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27 July 2011, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Harvey Andrew McGrath

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Bridget Ann Macaskill, Paul Victor Falzon Sant Manduca, Kathleen Anne O'Donovan ACA and Lord Andrew Turnbull KCB CVO

* For identification purposes