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**PRUDENTIAL**

**Prudential plc**

**英國保誠有限公司\***

*(Incorporated and registered in England and Wales under the number 01397169)*

**(Stock code: 2378)**

## **OVERSEAS REGULATORY ANNOUNCEMENT**

### **NOTIFICATION OF MAJOR INTERESTS IN SHARES**

#### **TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES**

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

**Prudential plc**

2. Reason for the notification:

**Due to a company reorganisation, Capital Research and Management Company (CRMC) and Capital Group International, Inc. (CGII) will no longer report relevant holdings under management separately. Instead the relevant holdings under management by CRMC and CGII will be reported in aggregate by The Capital Group Companies, Inc. (CGC). It is solely for this reason (and not as a result of any additional acquisition or disposal) that CGC is reporting this aggregated holding.**

3. Full name of person(s) subject to the notification obligation:

**The Capital Group Companies, Inc.**

4. Full name of shareholder(s) (if different from 3.):

**N/A**

5. Date of the transaction and date on which the threshold is crossed or reached:

**3 September 2012**

6. Date on which issuer notified:

**5 September 2012**

7. Threshold(s) that is/are crossed or reached:

**Above 10%**

8. Details notified:

8A: Voting rights attached to shares

Class/type of shares:

**Ordinary 5p; GB0007099541**

Situation previous to the Triggering transaction:

No of Shares

No of Voting Rights

**256,652,047**

**256,652,047**

Resulting situation after the triggering transaction:

No of  
shares

No of voting  
rights

% of voting  
rights

Direct

Indirect

Direct

Indirect

Direct

Indirect

**0**

**256,652,047**

**0**

**256,652,047**

**0**

**10.039%**

8B: Financial Instruments

Resulting situation after the triggering transaction:

Type of  
financial  
instrument

Expiration date

Exercise/  
Conversion  
Period/Date

Number of voting rights  
that may be acquired if  
the Instrument is  
exercised/ converted

% of voting  
rights

**N/A**

**N/A**

**N/A**

**N/A**

**N/A**

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	% of voting rights	
				Nominal	Delta
N/A	N/A	N/A	N/A	N/A	N/A

Total (A+B+C):

<u>Number of voting rights</u>	<u>% of voting rights</u>
<b>256,652,047</b>	<b>10.039%</b>

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

<b>The Capital Group Companies, Inc. (CG) holdings</b>	<b>Number of Shares</b>	<b>Percent of Outstanding</b>
<b>Holdings by CG Management Companies and Funds:</b>	<b>256,652,047</b>	<b>10.039%</b>
Capital Guardian Trust Company	33,455,399	1.309%
Capital International Limited	1,873,700	0.073%
Capital International SArl	1,980,800	0.077%
Capital International, Inc.	6,283,249	0.246%
Capital Research and Management Company EuroPacific Growth Fund	213,058,899	8.334%

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

**Due to a company reorganisation, Capital Research and Management Company (CRMC) and Capital Group International, Inc. (CGII) will no longer report relevant holdings under management separately. With effect from 1 September 2012, the holdings under management of CMRC and CGII will be reported in aggregate by the group's parent company, The Capital Group Companies, Inc.**

**Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.**

**Contact name for enquiries**

Sandra Odell, Group Secretariat, +44 20 7548 2115

**Company official responsible for making notification**

Sylvia Edwards, Assistant Group Secretary

6 September 2012, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chairman*

Paul Victor Falzon Sant Manduca

*Executive Directors*

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

*Independent Non-executive Directors*

Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA and Lord Andrew Turnbull KCB CVO

\* *For identification purposes*