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**PRUDENTIAL**

**Prudential plc**

**英國保誠有限公司\***

*(Incorporated and registered in England and Wales under the number 01397169)  
(Stock code: 2378)*

## **OVERSEAS REGULATORY ANNOUNCEMENT**

### **PUBLICATION OF FINAL TERMS**

The following Final Terms are available for viewing:

Final Terms for Prudential plc's £300,000,000 1.250 per cent Senior Notes due 16 November 2015 issued pursuant to a GBP 5,000,000,000 Medium Term Note Programme (the "**Programme**").

The Final Terms must be read in conjunction with the prospectus dated 9 December 2011, as supplemented by the Supplementary Prospectuses dated 18 October 2012 and 8 November 2012 (the "**Prospectus**").

To view the full document, please paste the following URL into the address bar of your browser:

[http://www.rns-pdf.londonstockexchange.com/rns/2629R\\_-2012-11-15.pdf](http://www.rns-pdf.londonstockexchange.com/rns/2629R_-2012-11-15.pdf)

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#### **DISCLAIMER**

Please note that the information contained in the Final Terms may be addressed to and/or targeted at persons who are residents of particular countries (specified in the "Additional Selling Restrictions" section of the Final Terms and in the Prospectus) only and is not intended for use and should not be relied upon by any person outside these countries and/or to whom any offer of notes under the Programme is not addressed. Prior to relying on the information contained in the Final Terms you must ascertain from the Final Terms and the Prospectus whether or not you are part of the intended addressees of the information contained therein.

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The Prospectus does not constitute an offer of securities for sale in the United States. The securities described in the Prospectus have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended, or under any relevant securities laws of any state of the United States of America and may not be offered, sold or delivered in the United States of America or to, or for the account of or benefit of, U.S. Persons, subject to certain limited exemptions.

15 November 2012, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chairman*

Paul Victor Falzon Sant Manduca

*Executive Directors*

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

*Independent Non-executive Directors*

Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA and Lord Andrew Turnbull KCB CVO

\* *For identification purposes*