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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

Application has been made to the Financial Services Authority and the London Stock Exchange Plc for a total of 1,900,000 Ordinary shares of 5p each ("shares") to be admitted to the Official List.

These shares are being reserved under a block listing and will be issued as a result of the vesting of share awards pursuant to the following schemes:

Schemes	Shares
Prudential Group Performance Share Plan	1,400,000
Prudential Business Unit Performance Plan	500,000

When issued, these shares will rank pari passu with the existing Ordinary shares.

Name of contact and telephone number for queries

Jennie Webb, Share plans Administrator, +44 20 7548 2027

Name of duly authorised officer of *issuer* responsible for making notification

Stefan Bort, Assistant Group Secretary, +44 20 7548 2115

Date of notification

18 March 2013

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Philip John Remnant CBE ACA and Lord Andrew Turnbull KCB CVO

* For identification purposes