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**PRUDENTIAL**

**Prudential plc**

**英國保誠有限公司\***

*(Incorporated and registered in England and Wales under the number 01397169)*

**(Stock code: 2378)**

## **OVERSEAS REGULATORY ANNOUNCEMENT**

### **NOTIFICATION OF INTERESTS OF DIRECTORS / PDMRS AND CONNECTED PERSONS**

#### **PDMR Announcement for Mike Wells on release of JNL PSP award and 2009 After Tax Deferral Program Award**

The Company advises that on 15 March 2013, 109,050 ADRs in Prudential plc were automatically released by the BWCI Trust Company Limited to Mr M Wells, Executive Director, under the JNL Performance Share Plan (the Plan). In accordance with the Plan Rules, 45,747 ADRs were sold by the BWCI Trust Company Limited at US\$33.5925 per ADR to cover withholding tax and sales costs.

Under the Company's 2009 After Tax Deferral Program for US based executives, 16,125 ADRs were held in trust at Wilmington Trust Company in accordance with the Deferred Bonus Master Trust Agreement. On 15 March 2013, they were automatically released by Wilmington Trust Company to Mr Wells.

Following these transactions, Mr Wells had a holding of 803,111 ADRs, representing 1,606,222 ordinary shares in Prudential plc, representing less than 0.07% of the issued share capital.

#### **Additional Information**

Prudential plc American Depository Receipts (ADRs) are issued a ratio of 1 ADR being equal to 2 Prudential plc ordinary shares of 5p each.

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America.

#### **Contact**

Jennie Webb, Share Plans Advisor, +44 20 7548 2027

Stefan Bort, Assistant Group Secretary, +44 20 7548 2115

#### **Date of notification**

20 March 2013

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

#### *Chairman*

Paul Victor Falzon Sant Manduca

#### *Executive Directors*

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

#### *Independent Non-executive Directors*

Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Philip John Remnant CBE ACA and Lord Andrew Turnbull KCB CVO

\* For identification purposes