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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION OF MAJOR INTERESTS IN SHARES

TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Prudential plc

2. Reason for the notification:

An acquisition or disposal of voting rights

3. Full name of person(s) subject to the notification obligation:

The Capital Group Companies, Inc.

4. Full name of shareholder(s) (if different from 3.):

See answer to Question 9

5. Date of the transaction and date on which the threshold is crossed or reached:

10 July 2013

6. Date on which issuer notified:

11 July 2013

7. Threshold(s) that is/are crossed or reached:

Above 10%

8. Details notified:

8A: Voting rights attached to shares

Class/type of shares:

Ordinary 5p; GB0007099541

Situation previous to the Triggering transaction:

No of Shares

No of Voting Rights

259,009,041

259,009,041

Resulting situation after the triggering transaction:

No of
shares

No of voting
rights

% of voting
rights

Direct

Indirect

Direct

Indirect

Direct

Indirect

0

259,009,041

0

259,009,041

0

10.1203%

8B: Financial Instruments

Resulting situation after the triggering transaction:

Type of
financial
instrument

Expiration date

Exercise/
Conversion
Period/Date

Number of voting rights
that may be acquired if
the Instrument is
exercised/ converted

% of voting
rights

N/A

N/A

N/A

N/A

N/A

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	% of voting rights	
				Nominal	Delta
N/A	N/A	N/A	N/A	N/A	N/A

Total (A+B+C):

<u>Number of voting rights</u>	<u>% of voting rights</u>
259,009,041	10.1203%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

The Capital Group Companies, Inc. (CG) holdings	Number of Shares	Percent of Outstanding
Holdings by CG Management Companies and Funds:	259,009,041	10.1203%
Capital Guardian Trust Company	25,790,528	1.008%
Capital International Limited	1,664,400	0.065%
Capital International Sarl	1,819,900	0.071%
Capital International, Inc.	2,302,149	0.090%
Capital Research and Management Company EuroPacific Growth Fund	227,432,064	8.887%

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Contact name for enquiries

Emma Jacobs, Group Secretariat, +44 20 7548 3931

Company official responsible for making notification

Alan F. Porter, Group Company Secretary

12 July 2013, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG, Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

* *For identification purposes*