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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION OF TRANSACTIONS OF DIRECTORS / PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

On 20 September 2013 Prudential plc (the Company) made the following grant of options over the Company's Ordinary 5p shares to Persons Discharging Managerial Responsibility under the Prudential 2013 Savings-Related Share Option Scheme, which was approved by Shareholders at the Company's Annual General Meeting on 16 May 2013.

The following grants have been made at an option price of £9.01 per share:

Name	Number of options over shares awarded	Price paid for grant of options	Period during which option can be exercised	Total number of options over shares held following notification
J Foley	998	£ nil	1 December 2016 – 31 May 2017	998
T Thiam	499	£ nil	1 December 2016 – 31 May 2017	1,464

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Date of notification

20 September 2013

Contact

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Stefan Bort, Deputy Group Secretary, +44 20 7548 2115

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, John William Foley, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG, Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

* For identification purposes