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**PRUDENTIAL**

**Prudential plc**

英國保誠有限公司\*

(Incorporated and registered in England and Wales under the number 01397169)  
(Stock code: 2378)

## OVERSEAS REGULATORY ANNOUNCEMENT

### PUBLICATION OF DRAWDOWN PROSPECTUS PURSUANT TO THE ISSUE OF £700M DATED TIER 2 NOTES BY PRUDENTIAL PLC (THE "COMPANY")

16 December 2013

The following drawdown prospectus has been approved by the United Kingdom Listing Authority (the "UKLA") and is available for viewing:

Drawdown prospectus dated 13 December 2013 (the "Prospectus") relating to the issue by the Company of £700m Dated Tier 2 Notes under the Company's £5,000,000,000 Medium Term Note Programme (the "Programme"). The Prospectus should be read in conjunction with the Base Prospectus for the Programme dated 29 November 2013.

To view the full Prospectus or any of the documents referred to therein, please paste the appropriate URL from the following list into the address bar of your browser:

Prospectus

[http://www.rns-pdf.londonstockexchange.com/rns/6302V\\_1-2013-12-16.pdf](http://www.rns-pdf.londonstockexchange.com/rns/6302V_1-2013-12-16.pdf)

Base Prospectus approved by the UKLA on 29 November 2013 relating to the Company's £5,000,000,000 Medium Term Note Programme.

[http://www.rns-pdf.londonstockexchange.com/rns/3452U\\_-2013-11-29.pdf](http://www.rns-pdf.londonstockexchange.com/rns/3452U_-2013-11-29.pdf)

The Prospectus and the documents incorporated by reference therein have been submitted to the National Storage Mechanism and will shortly be available for inspection at <http://www.hemscott.com/nsm.do>.

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Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

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## **DISCLAIMER**

Please note that the information contained in the Prospectus may be addressed to and/or targeted at persons who are residents of particular countries (specified in the Prospectus) only and is not intended for use and should not be relied upon by any person outside these countries and/or to whom the offer contained in the Prospectus is not addressed. Prior to relying on the information contained in the Prospectus you must ascertain from the Prospectus whether or not you are part of the intended addressees of the information contained therein.

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The Prospectus does not constitute an offer of securities for sale in the United States. The securities described in the Prospectus have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended, or under any relevant securities laws of any state of the United States of America and may not be offered, sold or delivered in the United States of America or to, or for the account of or benefit of, U.S. Persons, subject to certain limited exemptions.

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

### *Chairman*

Paul Victor Falzon Sant Manduca

### *Executive Directors*

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, John William Foley, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

### *Independent Non-executive Directors*

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG, Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

*\* For identification purposes*