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**PRUDENTIAL**

**Prudential plc**

英國保誠有限公司\*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

## **OVERSEAS REGULATORY ANNOUNCEMENT**

### **NOTIFICATION OF INTERESTS OF DIRECTORS / PDMRS AND CONNECTED PERSONS**

#### **PDMR Announcement for Mike Wells on release of 2010 JNL PSP award and 2011 Group Deferred Bonus Plan Award**

The Company advises that on 14 March 2014, 56,945 American Depository Receipts (ADRs) in Prudential plc were automatically released to Mr M Wells, Executive Director, under the JNL Performance Share Plan (the Plan). In accordance with the Plan Rules, 23,889 ADRs were sold at US\$44.945 per ADR to cover withholding tax and sales costs and the balance of 33,056 ADRs were transferred to Mr Wells.

In addition, on 14 March 2014 Mr Wells became entitled to 48,268 ADRs under the Company's Group Deferred Bonus Plan and, after satisfying withholding tax equivalent to 20,248 ADRs, 28,020 ADRs at a closing price of US\$44.81 on 14 March 2014, were transferred to Mr Wells.

Following these transactions, Mr Wells had a holding of 251,730 ADRs, representing 431,460 ordinary shares in Prudential plc, representing less than 0.02% of the issued share capital.

#### **Additional Information**

Prudential plc ADRs are issued at a ratio of 1 ADR being equal to 2 Prudential plc ordinary shares of 5p each.

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America.

#### **Contact**

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#### **Date of notification**

17 March 2014

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

#### *Chairman*

Paul Victor Falzon Sant Manduca

#### *Executive Directors*

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, John William Foley, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

#### *Independent Non-executive Directors*

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG, Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

\* For identification purposes