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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

Application has been made to the Financial Conduct Authority and the London Stock Exchange Plc for a total of 6,450,000 ordinary shares of 5 pence each ("shares") to be admitted to the Official List.

These shares are being reserved under a block listing and will be issued as a result of the vesting of discretionary awards and exercising of future share options pursuant to the following schemes:

Schemes	Shares
Prudential Group Performance Share Plan	2,500,000
Prudential Business Unit Performance Plan	500,000
Prudential Long Term Incentive Plan	150,000
PCA Agency Long Term Incentive Plan	300,000
Prudential UK Savings-Related Share Option Scheme	2,000,000
Prudential International Savings-Related Share Option Scheme	500,000
Prudential International Savings-Related Share Option Scheme for non employees	500,000

The admission date for these shares is expected to be 26 March 2014. When issued, these shares will rank *pari passu* with the existing ordinary shares.

The shares to be issued under the PCA Agency Long Term Incentive Plan will be under the Company's authority to allot ordinary shares approved at its annual general meeting in 2013.

Name of contact and telephone number for queries
Jennie Webb, Share Plans Manager, +44 20 7548 2027

Name of duly authorised officer of *issuer* responsible for making notification
Stefan Bort, Deputy Group Secretary, +44 20 7548 2115

Date of notification
21 March 2014

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America.

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman
Paul Victor Falzon Sant Manduca

Executive Directors
Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, John William Foley, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors
Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG, Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

* For identification purposes