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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

PUBLICATION OF SUPPLEMENTAL PROSPECTUS

The following supplemental prospectus has been approved by the UK Listing Authority and is available for viewing:

Supplemental Prospectus dated 10 April 2014 (the "Supplemental Prospectus") to the prospectus dated 29 November, 2013 (the "Prospectus"), relating to Prudential plc's £5,000,000,000 Medium Term Note Programme (the "Programme").

To view the full document, please paste the following URL into the address bar of your browser:

http://www.rns-pdf.londonstockexchange.com/rns/5490E_-2014-4-10.pdf

A copy of the Supplemental Prospectus and the documents incorporated by reference therein have also been submitted to the National Storage Mechanism and will shortly be available for inspection at www.Hemscott.com/nsm.do.

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DISCLAIMER

Please note that the information contained in the Supplemental Prospectus and the Prospectus may be addressed to and/or targeted at persons who are residents of particular countries (specified in the Prospectus) only and is not intended for use and should not be relied upon by any person outside these countries and/or to whom the offer contained in the Prospectus (as supplemented by the Supplemental Prospectus) is not addressed. Prior to relying on the information contained in the Prospectus (as supplemented by the

Supplemental Prospectus) you must ascertain from the Prospectus (as supplemented by the Supplemental Prospectus) whether or not you are part of the intended addressees of the information contained therein.

Your right to access this service is conditional upon complying with the above requirement.

Neither the Prospectus nor the Supplemental Prospectus constitutes an offer of securities for sale in the United States. The securities described in the Prospectus have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended, or under any relevant securities laws of any state of the United States of America and may not be offered, sold or delivered in the United States of America or to, or for the account of or benefit of, U.S. Persons, subject to certain limited exemptions.

10 April 2014, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Pierre-Olivier Marie Georges Bouée, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

* *For identification purposes*