Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and the Singapore Exchange Securities Trading Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss however arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

PUBLICATION OF DRAWDOWN PROSPECTUS AND FINAL TERMS PURSUANT TO THE ISSUE OF £600M 5.00 PER CENT. TIER 2 NOTES DUE 2055 (THE "NOTES") BY PRUDENTIAL PLC (THE "COMPANY")

The following drawdown prospectus, incorporating the Final Terms of the Notes, has been approved by the United Kingdom Listing Authority (the "UKLA") and is available for viewing:

Drawdown prospectus dated 5 June 2015 (the "Prospectus") relating to the issue by the Company of £600m 5.00 per cent. Tier 2 Notes due 2055 under the Company's £5,000,000,000 Medium Term Note Programme (the "Programme"). The Prospectus incorporates the Final Terms of the Notes, and should be read in conjunction with the Base Prospectus for the Programme dated 3 December 2014.

To view the full Prospectus, please paste the appropriate URL from the following list into the address bar of your browser:

http://www.rns-pdf.londonstockexchange.com/rns/4069P_-2015-6-5.pdf

The Prospectus and the documents incorporated by reference therein will be submitted to the National Storage Mechanism and will be available for inspection at http://www.hemscott.com/nsm.do.

This site is not provided for, or directed at, persons in the United States. If you are viewing this page from the United States, you should exit this section of the site.

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Enquiries:

Media Investors/Analysts

Jonathan Oliver +44 (0)20 7548 3719 Raghu Hariharan +44 (0)20 7548 2871 Tom Willetts +44 (0)20 7548 2776 Richard Gradidge +44 (0)20 7548 3860

DISCLAIMER

Please note that the information contained in the Prospectus may be addressed to and/or targeted at persons who are residents of particular countries (specified in the Prospectus) only and is not intended for use and should not be relied upon by any person outside these countries and/or to whom the offer contained in the Prospectus is not addressed. Prior to relying on the information contained in the Prospectus you must ascertain from the Prospectus whether or not you are part of the intended addressees of the information contained therein.

Your right to access this service is conditional upon complying with the above requirement.

The Prospectus does not constitute an offer of securities for sale in the United States. The securities described in the Prospectus have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended, or under any relevant securities laws of any state of the United States of America and may not be offered, sold or delivered in the United States of America or to, or for the account of or benefit of, U.S. Persons, subject to certain limited exemptions.

5 June 2015, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Tony Paul Wilkey

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCPA FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE ACA and Alice Davey Schroeder

^{*} For identification purposes