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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

U.S.\$700,000,000 5.250% TIER 1 PERPETUAL NOTES (ISIN: XS0873630742)

(the “Notes” and the holders thereof, the “Noteholders”)

Further to the announcements of Prudential plc (the "Issuer") dated 9 September 2015 and 1 October 2015 (RNS Numbers 5748Y and 8256A), the Issuer confirms that the variations to the Terms and Conditions of the Notes as described therein have become effective as of the date of this announcement.

Copies of the Terms and Conditions of the Notes, as so varied, are available during normal business hours from the registered office of the Issuer and the specified office of the Issue and Paying Agent for the time being in London.

Capitalised terms and expressions used herein but not otherwise defined shall have the same meanings given to them in the Terms and Conditions of the Notes.

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

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3 November 2015, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Penelope Jane James ACA, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Tony Paul Wilkey

Non-executive Director

David John Alexander Law ACA

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCPA FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Jonathan Adair Turner

* *For identification purposes*