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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging	ng managerial responsibilities / person closely associated	
a)	Name	Michael Wells	
2	Reason for the notification		
a)	Position/status	Group Chief Executive (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or	
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541	
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee 	
		(iii) Sale of shares in relation to the transactions described in (i) & (ii) above only to cover withholding tax and fees	

c)	Price(s) and volume(s)		Price(s)	Volume(s)	
		(i)	Nil	227,217	
		(ii)	Nil	112,720	
		(iii)	GBP 15.6051	149,122	
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transactions	2019-	04-01		
f)	Place of the transactions	Londo	on Stock Exchang	ge	

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	John I	John Foley		
2	Reason for the notification				
a)	Position/status	Execu	tive Director (PD	MR)	
b)	Initial notification / Amendment	Initial	notification		
3	Details of the issuer, emission a auction monitor	llowan	ce market partic	ipant, auction platform, auctio	oneer or
a)	Name	Prude	ntial plc		
b)	LEI	54930	01Z3ZE83NGK8	XY12	
4	Details of the transaction(s): set type of transaction; (iii) each da				
a)	Description of the financial instrument, type of instrument Identification code		Ordinary shares of 5 pence each GB0007099541		
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above only to cover withholding tax and fees 			
c)	Price(s) and volume(s)	(i) (ii) (iii)	Price(s) Nil Nil GBP 15.6051	Volume(s) 98,525 69,154 78,889	
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transactions	2019-04-01			
f)	Place of the transactions	Londo	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	ame Nicolaos Nicandrou			
2	Reason for the notification				
a)	Position/status	Executive Director (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or			
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees) 			
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 93,402 (ii) Nil 41,153 (iii) GBP 15.6051 134,555			
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transactions	2019-04-01			
f)	Place of the transactions	London Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	James Turner			
2	Reason for the notification				
a)	Position/status	Group	Chief Risk Offic	cer (PDMR)	
b)	Initial notification /Amendment	Initial	notification		
3	Details of the issuer, emission a auction monitor	llowan	ce market partic	cipant, auction platform, auctioneer or	
a)	Name	Prude	ntial plc		
b)	LEI	54930	01Z3ZE83NGK8	BY12	
4				(i) each type of instrument; (ii) each where transactions have been conducte	ed
a)	Description of the financial instrument, type of instrument Identification code		Ordinary shares of 5 pence each GB0007099541		
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Group Deferred Bonus Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above only to cover withholding tax and fees 			
c)	Price(s) and volume(s)	(i) (ii) (iii)	Price(s) Nil Nil GBP 15.6051	Volume(s) 22,602 5,440 13,194	
d)	Aggregated information - Aggregated volume - Price	N/A			
e)	Date of the transactions	2019-04-01			
f)	Place of the transactions	Londo	on Stock Exchang	ge	

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Julian Adams		
2	Reason for the notification			
a)	Position/status	Group Regulatory & Government Relations Director (PDMR)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541		
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transaction described in (i) and (ii) above (includes shares sold to cover withholding tax and fees) 		
c)	Price(s) and volume(s)	Price(s) Volume(s)		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transactions	2019-04-01		
f)	Place of the transactions	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Jonathan Oliver		
2	Reason for the notification			
a)	Position/status	Group Communications Director (PDMR)		
b)	Initial notification / Amendment	Initial notification		
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541		
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees) 		
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 19,123 (ii) Nil 4,585 (iii) GBP 15.6051 23,708		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transactions	2019-04-01		
f)	Place of the transactions	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Alan Porter		
2	Reason for the notification			
a)	Position/status	Group General Counsel and Company Secretary (PDMR)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541		
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees) 		
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 46,766 (ii) Nil 15,114 (iii) GBP 15.6051 61,880		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transactions	2019-04-01		
f)	Place of the transactions	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name Al-Noor Ramji			
2	Reason for the notification			
a)	Position/status	Group Chief Digital Officer (PDMR)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB0007099541		
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Sale of shares in relation to the transactions described in (i) above (includes shares sold to cover withholding tax and fees) 		
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transactions	2019-04-01		
f)	Place of the transactions	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Tim Rolfe		
2	Reason for the notification			
a)	Position/status	Group Human Resources Director (PDMR)		
b)	Initial notification / Amendment	Initial notification		
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541		
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees) 		
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) Nil 48,867 (ii) Nil 21,518 (iii) GBP 15.6051 70,385		
d)	Aggregated information - Aggregated volume - Price	N/A		
e)	Date of the transactions	2019-04-01		
f)	Place of the transactions	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name Michael Wells				
2	Reason for the notification				
a)	Position/status	Group	Chief Executive	(PDMR)	
b)	Initial notification / Amendment	Initial	notification		
3	Details of the issuer, emission a auction monitor	llowan	ce market partic	ipant, auction pla	tform, auctioneer or
a)	Name	Prude	ntial plc		
b)	LEI	54930	001Z3ZE83NGK8	Y12	
4	Details of the transaction(s): see type of transaction; (iii) each da				
a)	Description of the financial instrument, type of instrument Identification code		ary shares of 5 pe 07099541	nce each	
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
		(i)	GBP 15.40	298,441	
		(ii)	GBP 15.40	55,394	
d)	Aggregated information				
	- Aggregated volume	353,835			
	- Price	GBP 15.40			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	Londo	on Stock Exchang	e	

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Mark FitzPatrick		
2	Reason for the notification			
a)	Position/status	Chief Financial Officer (PDMR)		
b)	Initial notification / Amendment	Initial notification		
3	Details of the issuer, emission a auction monitor	illowance market participant, auction platform, auctioneer or		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB0007099541		
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 		
c)	Price(s) and volume(s)	Price(s) Volume(s)		
		(i) GBP 15.40 123,376		
		(ii) GBP 15.40 32,223		
d)	Aggregated information			
	- Aggregated volume	155,599		
	- Price	GBP 15.40		
e)	Date of the transactions	2019-04-02		
f)	Place of the transactions	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Michael Falcon			
2	Reason for the notification				
a)	Position/status	Execu	tive Director (PD	MR)	
b)	Initial notification / Amendment	Initial	notification		
3	Details of the issuer, emission a auction monitor	llowan	ce market partic	ipant, auction pla	tform, auctioneer or
a)	Name	Prude	ntial plc		
b)	LEI	54930	001Z3ZE83NGK8	SY12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	American Depositary Receipt ("ADR") 74435K204			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
		(i)	USD 40.58	78,856	
		(ii)	USD 40.58	25,994	
d)	Aggregated information				
	- Aggregated volume	104,850			
	- Price	USD 40.58			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	New York Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	John Foley			
2	Reason for the notification				
a)	Position/status	Execu	tive Director (PD	MR)	
b)	Initial notification / Amendment	Initial	notification		
3	Details of the issuer, emission a auction monitor	llowan	ce market partic	ipant, auction pla	tform, auctioneer or
a)	Name	Prude	ntial plc		
b)	LEI	54930	01Z3ZE83NGK8	3Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)	(i)	Price(s) GBP 15.40	Volume(s) 129,383	
		(ii)	GBP 15.40	30,800	
d)	Aggregated information				
	- Aggregated volume	160,183			
	- Price	GBP 15.40			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	London Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Nicolaos Nicandrou			
2	Reason for the notification				
a)	Position/status	Executive Director (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or			
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4		ction to be repeated for (i) each type of instrument; (ii) each te; and (iv) each place where transactions have been conduct			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40 172,743 (ii) GBP 15.40 44,760			
d)	Aggregated information - Aggregated volume - Price	217,503 GBP 15.40			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	London Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	James Turner			
2	Reason for the notification				
a)	Position/status	Group Chief Risk Officer (PDMR)			
b)	Initial notification / Amendment	Initial notification			
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or			
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40 103,571			
		(ii) GBP 15.40 20,605			
d)	Aggregated information				
	- Aggregated volume	124,176			
	- Price	GBP 15.40			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	London Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Julian Adams			
2	Reason for the notification				
a)	Position/status	Group Regulatory and Government Relations Director (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission a auction monitor	illowance market participant, auction platform, auctioneer or			
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each			
	Identification code	GB0007099541			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)	Price(s) Volume(s)			
		(i) GBP 15.40 76,883			
		(ii) GBP 15.40 23,501			
d)	Aggregated information				
	- Aggregated volume	100,384			
	- Price	GBP 15.40			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	London Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Jonathan Oliver			
2	Reason for the notification				
a)	Position/status	Group	Communication	s Director (PDMR))
b)	Initial notification / Amendment	Initial	notification		
3	Details of the issuer, emission a auction monitor	llowan	ce market partic	ipant, auction pla	tform, auctioneer or
a)	Name	Prude	ntial plc		
b)	LEI	54930	001Z3ZE83NGK8	3Y12	
4	Details of the transaction(s): se type of transaction; (iii) each da				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
		(i)	GBP 15.40	25,194	
		(ii)	GBP 15.40	4,585	
d)	Aggregated information				
	- Aggregated volume	29,77	9		
	- Price	GBP 15.40			
e)	Date of the transactions	2019-	04-02		
f)	Place of the transactions	London Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Alan Porter			
2	Reason for the notification				
a)	Position/status	Group General Counsel & Company Secretary (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or			
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40 61,558 (ii) GBP 15.40 18,062			
d)	Aggregated information - Aggregated volume - Price	79,620 GBP 15.40			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	London Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Al-Noor Ramji			
2	Reason for the notification				
a)	Position/status	Group Chief Digital Officer (PDMR)			
b)	Initial notification / Amendment	Initial notification			
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or			
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)	Price(s) Volume(s)			
		(i) GBP 15.40 69,090			
		(ii) GBP 15.40 37,435			
d)	Aggregated information				
	- Aggregated volume	106,525			
	- Price	GBP 15.40			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	London Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Tim Rolfe			
2	Reason for the notification				
a)	Position/status	Group Human Resources Director (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission a auction monitor	llowance market participant, auction platform, auctioneer or			
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4		ction to be repeated for (i) each type of instrument; (ii) each ate; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 			
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40 64,285 (ii) GBP 15.40 18,427			
d)	Aggregated information - Aggregated volume - Price	82,712 GBP 15.40			
e)	Date of the transactions	2019-04-02			
f)	Place of the transactions	London Stock Exchange			

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

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2 April 2019, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, Stuart James Turner FCA, Michael Irving Falcon, John William Foley and Nicolaos Andreas Nicandrou ACA

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS, Thomas Ros Watjen and Jane Fields Wicker-Miurin OBE

^{*} For identification purposes