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OVERSEAS REGULATORY ANNOUNCEMENT

£400,000,000 CALLABLE DATED TIER 2 NOTES DUE MAY 2039 (ISIN: XS0431150902)

(the "Notes" and the holders thereof, the "Noteholders")

Prudential plc (the "**Issuer**") intends to redeem the Notes on 29 May, 2019. The Prudential Regulation Authority (in its capacity as successor regulatory body to the Financial Services Authority) has approved this redemption and the Issuer intends to give formal notice to the Noteholders in accordance with the terms of the relevant documentation.

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

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Prudential plc's LEI is 5493001Z3ZE83NGK8Y12.

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23 April 2019, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, Stuart James Turner FCA, Michael Irving Falcon, John William Foley and Nicolaos Andreas Nicandrou ACA

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS, Thomas Ros Watjen and Jane Fields Wicker-Miurin OBE

* For identification purposes