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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

M&GPRUDENTIAL INVESTOR AND ANALYST CONFERENCE

Prudential plc today announces that M&GPrudential is holding a conference for investors and analysts in London on 3 July 2019.

The conference aims to provide a deeper insight into M&GPrudential, covering the distinctive capabilities that position it to capture the long-term opportunities in its key savings and investments markets. It will also include a review of past financial performance with a new segmental analysis.

John Foley, M&GPrudential's Chief Executive, said: "We operate in attractive, growing markets underpinned by long-term favourable demographics, in particular ageing populations and the shift to private sector responsibility for retirement. The profitable growth prospects for M&GPrudential are substantial, given the scale and capabilities of our savings and investment business and our expanding international footprint.

"We look forward to showcasing M&GPrudential's unique business mix, which when combined with our disciplined approach to capital management, will underpin our ability to achieve profitable growth and deliver an attractive total return for shareholders."

In March 2018, Prudential plc announced its intention to demerge M&GPrudential, the international savings and investments business formed by the merger of asset manager M&G and Prudential's UK and Europe insurance operations.

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Notes to Editors:

Investor conference

The investor conference is available to view via live webcast from 10.30am and the presentation materials can also be viewed on Prudential plc's website from the same time. To register for the webcast please follow the link below or visit Prudential plc's website at www.prudential.co.uk

Link to webcast: <https://www.investis-live.com/mandgprudential/5d0270e0356b240b00a4d517/ikmw>

Agenda

Time	Topic	Speaker
<i>From 10.00</i>	<i>Registration</i>	
10.30 - 11.00	Welcome and Introduction	John Foley, Chief Executive
11.00 - 11.25	Investment Engine	Jack Daniels, Chief Investment Officer
11.25 - 11.40	Institutional Deep Dive	William Nicoll, Head of Institutional Fixed Income
11.40 - 12.00	Customer and Distribution <i>UK Retail Savings</i>	David Macmillan, Chief Customer & Distribution Officer
<i>12.00 - 13.00</i>	<i>Lunch</i>	
13.00 - 13.25	Customer and Distribution <i>Global Asset Mgmt Distribution</i>	Joffy Willcocks, Global Head of Asset Mgmt. Distribution
13.25 - 13.45	Customer and Distribution <i>Heritage</i>	Roddy Thomson, Chief Operating Officer & MD Heritage
13.45 - 14.15	Finance & Capital	Clare Bousfield, Chief Financial Officer
<i>14.15 - 14.45</i>	<i>Break</i>	
14.45 - 16.00	Q&A & Close	John Foley and Presenter Panel

M&GPrudential at a glance¹

An integrated asset manager and owner

- £321bn in total in-house funds and managed assets, driving investment innovation and attracting third party funds
- £174bn of in-house funds, including the UK's largest With Profits fund at £131bn
- £147bn in external institutional and retail assets under management (AUM), growing by 213% in 10 years

Scaled for further UK and international expansion

- £260bn of UK AUM
- £49bn of European AUM
- £15bn² of international AUM from across North America, Asia, Australia and RSA
- Serving 5.5m³ retail and 900 institutional clients
- A growing distribution platform of operations in 28 countries

Positioned for secular growth in demand for investment solutions

- At scale positioning across a broad range of investment capabilities to meet demand for yield and risk mitigation solutions
- £43bn in PruFunds AUM (+20% vs. 2017) providing smoothed returns and access to M&GPrudential's leading multi-asset capabilities
- One of the world's largest investors in private credit, infrastructure and UK commercial property

Delivering long term client investment performance

- 74% of mutual fund AUM in top 2 performance quartiles based on three-year track record
- 88% of segregated and pooled mandates meet or exceed targets
- Positive PruFund Growth pension returns every year since 2008 launch

Investing in digital business transformation to deliver market-leading customer experiences and reduce costs

- Shareholder investment of c.£250m on track to deliver annual shareholder cost savings of c.£145m by 2022 as previously announced

About Prudential plc

Prudential plc and its affiliated companies constitute one of the world's leading financial services groups, serving 26 million customers and it has £657 billion of assets under management (as at 31 December 2018). Prudential plc is incorporated in England and Wales and is listed on the stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

Notes

- 1 All period end amounts relate to 31 December 2018, unless otherwise stated
- 2 Includes £3.8bn of assets managed by M&G for other Prudential plc Group companies
- 3 Excludes annuity customers set to transfer to Rothesay Life

Forward-Looking Statements

This document may contain 'forward-looking statements' with respect to certain of Prudential's plans and its goals and expectations relating to its future financial condition, performance, results, strategy and objectives. Statements that are not historical facts, including statements about Prudential's beliefs and expectations and including, without limitation, statements containing the words 'may', 'will', 'should', 'continue', 'aims', 'estimates', 'projects', 'believes', 'intends', 'expects', 'plans', 'seeks' and 'anticipates', and words of similar meaning, are forward-looking statements. These statements are based on plans, estimates and projections as at the time they are made, and therefore undue reliance should not be placed on them. By their nature, all forward-looking statements involve risk and uncertainty. A number of important factors could cause Prudential's actual future financial condition or performance or other indicated results to differ materially from those indicated in any forward-looking statement. Such factors include, but are not limited to, the timing, costs and successful implementation of the demerger of the M&GPrudential business; the future trading value of the shares of Prudential plc and the trading value and liquidity of the shares of the to-be-listed M&GPrudential business following such demerger; future market conditions, including fluctuations in interest rates and exchange rates, the potential for a sustained low-interest rate environment, and the performance of financial markets generally; the policies and actions of regulatory authorities, including, for example, new government initiatives; the political, legal and economic effects of the UK's decision to leave the European Union; the impact of continuing designation as a Global Systemically Important Insurer or 'G-SII'; the impact of competition, economic uncertainty, inflation and deflation; the effect on Prudential's business and results from, in particular, mortality and morbidity trends, lapse rates and policy renewal rates; the timing, impact and other uncertainties of future acquisitions or combinations within relevant industries; the impact of internal projects and other strategic actions failing to meet their objectives; disruption to the availability, confidentiality or integrity of Prudential's IT systems (or those of its suppliers); the impact of changes in capital, solvency standards, accounting standards or relevant regulatory frameworks, and tax and other legislation and regulations in the jurisdictions in which Prudential and its affiliates operate; and the impact of legal and regulatory actions, investigations and disputes. These and other important factors may, for example, result in changes to assumptions used for determining results of operations or re-estimations of reserves for future policy benefits. Further discussion of these and other important factors that could cause Prudential's actual future financial condition or performance or other indicated results to differ, possibly materially, from those anticipated in Prudential's forward-looking statements can be found under the 'Risk Factors' heading in its most recent Annual Report and the 'Risk Factors' heading of Prudential's most recent annual report on Form 20-F filed with the U.S. Securities and Exchange Commission, as well as under the 'Risk Factors' heading of any subsequent Prudential Half Year Financial Report. Prudential's most recent Annual Report, Form 20-F and any subsequent Half Year Financial Report are available on its website at www.prudential.co.uk

Any forward-looking statements contained in this document speak only as of the date on which they are made. Prudential expressly disclaims any obligation to update any of the forward-looking statements contained in this document or any other forward-looking statements it may make, whether as a result of future events, new information or otherwise except as required pursuant to the UK Prospectus Rules, the UK Listing Rules, the UK Disclosure and Transparency Rules, the Hong Kong Listing Rules, the SGX-ST listing rules or other applicable laws and regulations.

By order of the Board
Prudential plc
Alan F. Porter
Group General Counsel and Company Secretary

3 July 2019, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen and Jane Fields Wicker-Miurin OBE

* *For identification purposes*