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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

**PROPOSED ADJUSTMENTS TO EXERCISE PRICE
AND NUMBER OF SHARE OPTIONS**

Reference is made to the announcements of Prudential plc (the “Company”) dated 25 September 2019, 15 October 2019 and earlier today respectively and the circular of the Company dated 25 September 2019 in respect of demerger of the M&G Group from the Prudential Group (the “Demerger”). The Demerger was completed earlier today (on 21 October 2019). The Company announces that as a result of the completion of the Demerger, adjustments will be made to the exercise price and number of shares to be issued pursuant to the outstanding share options under the Prudential International Savings-Related Share Option Scheme for Non-Employees, which was adopted by the Company at the Annual General Meeting held on 17 May 2012 (“ISSOSNE”).

An announcement containing further details of the adjustments to the outstanding share options under the ISSOSNE and the effective date of such adjustments will be made in due course.

Name of contact and telephone number for enquiries:

Group Secretariat

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Note:

Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

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By order of the Board

Prudential plc

Thomas S. Clarkson

Company Secretary

21 October 2019, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE and Amy Yok Tak Yip

* *For identification purposes*