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**PRUDENTIAL**

**Prudential plc**

英國保誠有限公司\*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

**OVERSEAS REGULATORY ANNOUNCEMENT**

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY  
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b>      | <b>Details of the person discharging managerial responsibilities / person closely associated</b>   |   |          |           |               |    |
|---------------|--|---|----------|-----------|---------------|----|
| a)            | Name   | Jolene Chen   |          |           |               |    |
| <b>2</b>      | <b>Reason for the notification</b>   |   |          |           |               |    |
| a)            | Position/status  | Group Human Resources Director (PDMR)   |          |           |               |    |
| b)            | Initial notification /Amendment  | Initial notification  |          |           |               |    |
| <b>3</b>      | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |   |          |           |               |    |
| a)            | Name   | Prudential plc  |          |           |               |    |
| b)            | LEI  | 5493001Z3ZE83NGK8Y12  |          |           |               |    |
| <b>4</b>      | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |   |          |           |               |    |
| a)            | Description of the financial instrument, type of instrument<br>Identification code   | Ordinary shares of 5 pence each<br>GB0007099541   |          |           |               |    |
| b)            | Nature of the transaction  | Acquisition of shares through the Prudential Corporation Asia All Employee Share Purchase Plan  |          |           |               |    |
| c)            | Price(s) and volume(s)   | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 10.476288</td> <td>41</td> </tr> </tbody> </table> | Price(s) | Volume(s) | GBP 10.476288 | 41 |
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| GBP 10.476288 | 41   |   |          |           |               |    |
| d)            | Aggregated information<br>- Aggregated volume<br>- Price   | 41<br>GBP 10.476288   |          |           |               |    |
| e)            | Date of the transaction  | 2020-04-14  |          |           |               |    |
| f)            | Place of the transaction   | London Stock Exchange   |          |           |               |    |

| <b>1</b>      | <b>Details of the person discharging managerial responsibilities / person closely associated</b>   |   |          |           |               |    |
|---------------|--|---|----------|-----------|---------------|----|
| a)            | Name   | Nicolaos Nicandrou  |          |           |               |    |
| <b>2</b>      | <b>Reason for the notification</b>   |   |          |           |               |    |
| a)            | Position/status  | Chief Executive, Prudential Corporation Asia (PDMR)   |          |           |               |    |
| b)            | Initial notification /Amendment  | Initial notification  |          |           |               |    |
| <b>3</b>      | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |   |          |           |               |    |
| a)            | Name   | Prudential plc  |          |           |               |    |
| b)            | LEI  | 5493001Z3ZE83NGK8Y12  |          |           |               |    |
| <b>4</b>      | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |   |          |           |               |    |
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#### **Additional information**

Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America nor with the Prudential Assurance Company, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

#### **Contact**

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15 April 2020, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chairman*

Paul Victor Falzon Sant Manduca

*Executive Directors*

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

*Independent Non-executive Directors*

Jeremy David Bruce Anderson CBE, Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE and Yok Tak Amy Yip

\* *For identification purposes*