

Shareholder reference number

Shareholders will be given the option to attend and vote at the AGM electronically. If you decide not to attend the AGM electronically, it is important that you do still cast your votes in respect of the business of the meeting and you can do so by voting by proxy, whether or not you plan to attend the meeting electronically. If you would like to attend the meeting electronically please follow the instructions in the Notice of AGM. You will require the following details:

Meeting ID: 101-815-267 Shareholder reference number (SRN): see above PIN: First 2 and last 2 digits of the SRN.

Please refer to the notes overleaf for more information.

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Prudential plc The Company

### 2020 Second Interim Dividend

The timetable for the 2020 second interim dividend is as follows:

#### 3 March 2021

Announcement of 2020 full year audited results and second interim dividend

#### 25 March 2021

Ordinary shares quoted ex dividend in the UK, Hong Kong, and Singapore

#### 26 March 2021

Record date

### 14 May 2021

Dividend payment date in the UK and Hong Kong

### 21 May 2021 (on or about)

Dividend payment date in Singapore

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#### Notice of availability

The Company communicates with UK shareholders by means of our website. The Annual Report and Notice of the Annual General Meeting can be accessed directly on the Company's website: www.prudentialplc.com/investors/reports/2020

Using website communications will be of benefit to those shareholders who do not wish to be burdened with long documents, and to the Company, as it represents a considerable saving in printing and distribution costs. In addition, reducing unnecessary printing will benefit the environment. If you wish to change your instructions to receive future notifications by email rather than post, you can register at www.shareview.co.uk

Paper copies of shareholder communications can be requested by calling the Company's registrar, Equiniti Limited ('Equiniti') on 0371 384 2035 and Textel 0371 384 2255 (for hard of hearing). Lines are open from 8.30am to 5.30pm (London time), Monday to Friday. International shareholders should call +44 121 415 7026.

### Electronic proxy appointment

In those countries where electronic voting is made available, a proxy may also be appointed electronically.

An electronic proxy appointment may be made by logging on to Equiniti's website www.sharevote.co.uk

Shareholders will need their Voting ID, Task ID and shareholder reference number, the three sets of numbers printed at the top of the Form of Proxy. Full details of the procedures are given on the website. Alternatively, if you have already registered with Equiniti's online portfolio service Shareview, you can submit your proxy by logging on to your portfolio at www.shareview.co.uk, using your user ID and password. Once logged in simply click 'View' on the 'My Investments' page, click on the link to vote then follow the on screen instructions.

#### Electronic voting through CREST

If you are a CREST member, you may use the CREST electronic proxy appointment service. The CREST Proxy Instruction must be properly authenticated in accordance with CREST specifications and must contain the information required for such instructions as set out in the CREST manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by our agent (ID RA19) by the latest time(s) for receipt of proxy appointments.

#### Important

Whichever method you choose, instructions or Form of Proxy must be received by the Company's registrar no later than 11.00am London time (6.00pm Hong Kong/Singapore time) on Tuesday 11 May 2021. Please note that any instruction sent in electronic form found to contain a computer virus will not be accepted.

If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.

Further details are included in the Notice of Annual General Meeting 2021.

This form is for use by shareholders who hold Prudential shares listed on the London or Hong Kong Stock Exchanges.

Please watch the Company's website, regulatory news and other published notifications for any further updates in relation to the Annual General Meeting.

#### Notes

- If you wish to vote at the Meeting but are unable to join electronically, you may appoint a proxy to exercise all or any of your rights to attend, ask questions and vote on your behalf by completing the Form of Proxy overleaf. If you wish to appoint a proxy other than the Chair, you should delete the words 'the Chair of the Meeting' and enter the name of the proxy into the appropriate space on the Form of Proxy overleaf. If you sign and return the Form of Proxy with no name inserted in the box, the Chair of the Meeting will be deemed to be your proxy.

  You may appoint more than one proxy
- You may appoint more than one proxy provided that each proxy is appointed in respect of the rights attached to a different share or shares held by you. You may not appoint more than one proxy to exercise rights attached to any one share. To appoint more than one proxy, please contact our registrar, Equiniti, by calling 0371 384 2035 to request further Forms of Proxy. Callers from overseas should contact the Equiniti overseas helpline number on +44 121 415 7026. Lines are open from 8.30am to 5.30pm London time Monday to Friday. Alternatively, you may photocopy this Form of Proxy. Please indicate in the box next to the proxy holder's name the number of shares in relation to which they are entitled to act as your proxy. Please also indicate by ticking the box at the end of the Form of Proxy if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope.
- 3 A proxy need not be a member of the Company. Where you appoint as your proxy someone other than the Chair, you are responsible for ensuring that they attend the Meeting and are aware of your voting intentions. Appointment of a proxy does not preclude a member from attending the Meeting and voting in person.

#### Completion of Form of Proxy

- 4 If you want your proxy to vote in a certain way on the resolutions specified please place a mark in the relevant boxes. If you select 'Discretionary' or fail to select any of the given options your proxy may vote as he or she chooses or may decide not to vote at all. The proxy can also do this on any additional or amended resolution that is put to the Meeting.
- The 'Vote withheld' option is provided to enable you to abstain on any particular resolution. However it should be noted that a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
- If your proxy is being appointed in relation to less than your full voting entitlement, please enter in the box next to the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. If left blank your proxy will be deemed to be authorised in respect of your full voting entitlement (or if this Form of Proxy has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).

- 7 The attention of joint holders is directed to the following extract from the Articles of Association of the Company: 'In the case of joint holders of a share, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names of the holders stand in the register.'
- To appoint a proxy using the Form of Proxy overleaf, the form and any power of attorney or any other authority (or a copy of such authority certified notarially) under which it is signed must be:
  - completed and signed;
  - sent to Equiniti or Computershare Hong Kong Investor Services Limited as appropriate, using the envelope provided; and
  - received by Equiniti, Aspect House, Spencer Road, Lancing, West Sussex, BN99 6DA no later than 11.00am London time on Tuesday 11 May 2021 or Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong no later than 6.00pm Hong Kong/Singapore time on Tuesday 11 May 2021. Computershare Hong Kong can also be contacted on +852 2862 8555.

A corporation is requested to complete this form either by sealing it or by signing under the hand of its attorney or duly authorised officer.



Voting ID Task ID Shareholder reference number

Before completing this form, please read the explanatory notes overleaf. I/We, being a member of the Company, hereby appoint the Chair of the Meeting OR the following person (see note 2 overleaf) shares as my/our proxy to exercise all or any of my/our rights to attend, speak and vote for me/us on my/our behalf at the Annual General Meeting of the Company to be broadcast from Prudential's offices at 1 Angel Court, London EC2R 7AG at 11.00am London time (6.00pm Hong Kong/ Singapore time) on Thursday 13 May 2021 and at any adjournment thereof. I/We have indicated how I/we wish my/our proxy to vote on the following resolutions by marking the appropriate boxes like this 🔀 I/We further authorise my/our proxy to vote on any other resolutions that may properly be put to the Meeting as my/our proxy thinks fit. If no indication is given, the proxy will vote or abstain at his/her discretion. Vote withheld Discretionary Against To receive and consider the 2020 Accounts, Strategic Report, Directors' Remuneration Report, 1 Directors' Report and the Auditor's Report (the Annual Report); To approve the Directors' Remuneration Report; 3 To elect Chua Sock Koong as a Director; To elect Ming Lu as a Director; 5 To elect Jeanette Wong as a Director; To re-elect Shriti Vadera as a Director; To re-elect Jeremy Anderson as a Director; Fold along this line To re-elect Mark FitzPatrick as a Director: To re-elect David Law as a Director: 10 To re-elect Anthony Nightingale as a Director; 11 To re-elect Philip Remnant as a Director; 12 To re-elect Alice Schroeder as a Director; 13 To re-elect James Turner as a Director; 14 To re-elect Thomas Watien as a Director: 15 To re-elect Michael Wells as a Director; 16 To re-elect Fields Wicker-Miurin as a Director; 17 To re-elect Amy Yip as a Director; To re-appoint KPMG LLP as the Company's auditor; 19 To authorise the Audit Committee to determine the amount of the auditor's remuneration; 20 To renew the authority to make political donations; 21 To renew the authority to allot ordinary shares; 22 To renew the extension of authority to allot ordinary shares to include repurchased shares; 23 To renew the authority for disapplication of pre-emption rights;\* 24 To renew the authority for disapplication of pre-emption rights for purposes of acquisitions or specified capital investments;\* To renew the authority for purchase of own shares;\* and 26 To renew the authority in respect of notice for general meetings.\*  $oldsymbol{\square}$  Please tick here if the appointment being made by this Form of Proxy is one of multiple appointments being made (see note 2 overleaf). Signature Date 1499-090-S

Prudential plc. Incorporated and registered in England and Wales. Registered number 1397169. Registered office: 1 Angel Court, London EC2R 7AG. Prudential plc is a holding company, some of whose subsidiaries are authorised and regulated, as applicable, by the Hong Kong Insurance Authority and other regulatory authorities.

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