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(Incorporated and registered in England and Wales under the number 01397169)  
(Stock code: 2378)

**OVERSEAS REGULATORY ANNOUNCEMENT**

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY  
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Michael Wells				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Group Chief Executive (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 14.790000</td> <td>12</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 14.790000	12
Price(s)	Volume(s)					
GBP 14.790000	12					
d)	Aggregated information - Aggregated volume - Price	12 GBP 14.790000				
e)	Date of the transaction	2021-06-08				
f)	Place of the transaction	London Stock Exchange				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Mark FitzPatrick				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Group Chief Financial Officer and Chief Operating Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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Price(s)	Volume(s)					
GBP 14.790000	14					
d)	Aggregated information - Aggregated volume - Price	14 GBP 14.790000				
e)	Date of the transaction	2021-06-08				
f)	Place of the transaction	London Stock Exchange				

### **Additional information**

#### **About Prudential plc**

Prudential plc is an Asia-led portfolio of businesses focused on structural growth markets. The business helps people get the most out of life through life and health insurance and retirement and asset management solutions. Prudential plc has 17 million life customers in its Asia and Africa businesses and is listed on stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

#### **Contact**

Jennie Webb, Share Plans & Share Capital Manager, +44 (0)20 3977 9750  
Sylvia Edwards, Deputy Group Secretary, +44 (0)20 3977 9214

10 June 2021, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chair*

Baroness Shriti Vinodkant Vadera

*Executive Directors*

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

*Independent Non-executive Directors*

Jeremy David Bruce Anderson CBE, Chua Sock Koong CFA, David John Alexander Law ACA, Ming Lu, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

\* *For identification purposes*