

Prudential plc 2021 June Investor Day
Thailand – Partners and Products. A Path to Success



Jennifer Villalobos
Chief Digital and Technology Officer
Prudential Thailand

Jenn has more than 23 years of experience helping companies transform their digital and technology capabilities to develop a sustainable competitive advantage in the digital age. Jenn has worked with global, regional and local organisations across Australia, Latin America and Asia Pacific helping them make the most of data driven insights to creatively solve for business growth challenges.

Jenn is the Chief Digital and Technology Officer for Prudential Thailand. She oversees Digital Partnerships, Digital Innovation Delivery and Core Information Technology Transformation. Jenn mission is to make Thai people healthier and wealthier by developing, designing and deploying AI driven, innovative Insuretech propositions via Prudential's OnePulse platform.

Prior to Prudential, Jenn lead a high performing business development team responsible for large-scale digital partnerships at NTUC Income and worked at Google for 12 years. Jenn sees Google as her development platform where she held a variety of roles ranging from Agency Innovation, Business Development, Brand Building, Online Video Strategy and Intent Driven Programmatic Marketing. Her passion for transforming the Travel and Hospitality industry at Google lead her to invest and support upcoming start-ups; such as CarePod a company transforming how pets travel globally. Jenn is on the Gender Diversity Board of Acceleration Asia where she plays a critical role in helping Female Founders find their groove and speak their own voice.



Tien Nguyet Long
Director of Health AI
Prudential Singapore Services

Tien joined Prudential in February 2017 as part of Regional AI and Analytics team. She became Director of Health AI in Global AI Centre of Excellence and is passionate about developing and launching innovative AI-driven solutions that positively improve people's health and well-being.

Tien started her career at Deloitte Consulting. She also worked at Axon US, HCL-Axon and Barclays Capital where she led the design and implementation of large and complex data analytics and management information systems.

She holds Specialist Diplomas from Temasek Polytechnic Singapore in Big Data Management, and in AI Solutions Development, an MSc in Management Sciences from University of Warwick UK. She is also a certified SAP Business Intelligence consultant and a Chartered Management Accountant (CIMA).