

Prudential plc 2021 June Investor Day
Pulse – Transforming Prudential



Al-Noor Ramji
Group Chief Digital Officer
Prudential plc

Al-Noor, who joined Prudential in January 2016 as Group Chief Digital Officer, is responsible for developing and executing an integrated, long-term digital strategy for all the Group companies in Prudential. He runs the Digital Business as well as providing the platform for the traditional business.

Before joining Prudential, he worked at Northgate Capital, a venture capital firm in Bay Area, where he raised money and ran the technology-focused funds. Prior to this Al-Noor was at Misys, the financial services software group, and he has previously held leading technology and innovation roles at BT Group, Qwest Communications, Dresdner Kleinwort Benson and Swiss Bank Corporation.



Wen Xiao
Chief Data Officer / Chief Innovation Officer
Prudential plc

Wen spent over 20 years in telecom, pharmaceutical, and insurance industries in the US, UK, and China. He is an expert in end-to-end customer experiences, digital innovations, data governance, and IT development and operations.

Wen joined Prudential in 2016. His most recent accomplishments include: Led the AI marketing campaigns to deliver 12 millions Pulse installs in 10 countries in 1 year

Serve as the interim Group Chief Data Officer. Developed the Group Data Strategy and Group Data Policy.

Led the development of Asset Master and Campaign Master
Before joining Prudential, Wen ran AstraZeneca's IT operations and infrastructure in APAC and LATAM. Prior to this, Wen spent 10 years at British Telecom and held a number of executive positions in, including COO of BT China, CTO of BT Wholesale Managed Services, and CIO of BT Business, etc.

Wen held two Master's degrees from MIT: Master of Engineering in Supply Chain Management and MBA in Corporate Finance.



Johnny Vo
Chief Digital Strategy & Finance Officer
Prudential Corporation Asia

Johnny leads the Finance & Strategy function for Pulse Ecosystems and its integration with business units at Prudential. Prior to this, Johnny was Managing Director with Goldman Sachs in London overseeing Insurance Research across the region which included Prudential Plc. Prior to this he was in Strategy and M&A team leading the disposal of north assets for Old Mutual Group Plc and was as a Senior Advisor to the CEO of Dutch insurance company Delta Lloyd and their capital raise. Johnny has looked at financial services (predominately insurance companies) from a Corporate, Banking and Research perspective for over twenty years. He has held leadership roles in multiple organisations.



Tien Nguyet Long
Director of Health AI
Prudential Singapore Services

Tien joined Prudential in February 2017 as part of Regional AI and Analytics team. She became Director of Health AI in Global AI Centre of Excellence and is passionate about developing and launching innovative AI-driven solutions that positively improve people's health and well-being. Tien started her career at Deloitte Consulting. She also worked at Axon US, HCL-Axon and Barclays Capital where she led the design and implementation of large and complex data analytics and management information systems. She holds Specialist Diplomas from Temasek Polytechnic Singapore in Big Data Management, and in AI Solutions Development, an MSc in Management Sciences from University of Warwick UK. She is also a certified SAP Business Intelligence consultant and a Chartered Management Accountant (CIMA).



Andy Chun
Regional Director, Technology Innovation
Prudential Corporation Asia

Andy Chun is the Regional Director of Technology Innovation for Prudential Corporation Asia. As a member of the Digital Team, he is responsible for technology innovation initiatives in support of Prudential's Pulse digital ecosystem and driving customer acquisition through AI. Andy also oversees the development of digital talent and a culture for learning and innovation at pace and scale. He is a leading AI pioneer and global visionary with over three decades of technology innovation experience. Andy is also a Vice-President of the Hong Kong Computer Society and an Adjunct Professor at the City University of Hong Kong. He was previously named Hong Kong's top CIO and Greater China's top 5 CIO. Andy holds a Ph.D. from the University of Illinois at Urbana-Champaign and executive MBA training from Boston University.