PRUDENTIAL PLC - NEW BUSINESS PREMIUMS - Q3 2001

	Single Premiums			Regular Premiums			Total Premiums			APE		
	2001 Q3 £m	2000 Q3 £m	+/- (%)	2001 Q3 £m	2000 Q3 £m	+/- (%)	2001 Q3 £m	2000 Q3 £m	+/- (%)	2001 Q3 £m	2000 Q3 £m	+/- (%)
UK Insurance Operations:												
Prudential Financial Services:												
Individual Pensions	**23**	24	(4%)	**24**	27	(11%)	**47**	51	(8%)	**26**	29	(10%)
Corporate Pensions	**377**	444	(15%)	**105**	70	50%	**482**	514	(6%)	**143**	114	25%
Life	**194**	394	(51%)	**9**	22	(59%)	**203**	416	(51%)	**28**	61	(54%)
Annuities	**483**	448	8%	**-**	-	0%	**483**	448	8%	**48**	45	7%
Investment Products	**15**	35	(57%)	**3**	10	(70%)	**18**	45	(60%)	**5**	14	(64%)
Sub-Total	**1,092**	1,345	(19%)	**141**	129	9%	**1,233**	1,474	(16%)	**250**	264	(5%)
DSS Rebates	**175**	175	0%	**-**	-	0%	**175**	175	0%	**18**	18	0%
Total Direct (Schedule 2)	**1,267**	1,520	(17%)	**141**	129	9%	**1,408**	1,649	(15%)	**268**	281	(5%)
Prudential Intermediary Business:												
Individual Pensions	**169**	148	14%	**52**	39	33%	**221**	187	18%	**69**	54	28%
Corporate Pensions	**50**	74	(32%)	**16**	12	33%	**66**	86	(23%)	**21**	19	11%
Life	**1,464**	1,257	16%	**22**	27	(19%)	**1,486**	1,284	16%	**168**	153	10%
Annuities	**884**	457	93%	**-**	-	-	**884**	457	93%	**88**	46	91%
Investment Products	**66**	24	175%	**1**	2	(50%)	**67**	26	158%	**8**	4	100%
Sub-Total	**2,633**	1,960	34%	**91**	80	14%	**2,724**	2,040	34%	**354**	276	28%
DSS Rebates	**55**	51	8%	**-**	-	-	**55**	51	8%	**6**	5	20%
Total Intermediated (Schedule 2)	**2,688**	2,011	34%	**91**	80	14%	**2,779**	2,091	33%	**360**	281	28%
Total UK Insurance Operations:												
Individual Pensions	**192**	172	12%	**76**	66	15%	**268**	238	13%	**95**	83	14%
Corporate Pensions	**427**	518	(18%)	**121**	82	48%	**548**	600	(9%)	**164**	134	22%
Life	**1,658**	1,651	0%	**31**	49	(37%)	**1,689**	1,700	(1%)	**196**	214	(8%)
Annuities	**1,367**	905	51%	**-**	-	0%	**1,367**	905	51%	**136**	91	49%
Investment Products	**81**	59	37%	**4**	12	(67%)	**85**	71	20%	**13**	18	(28%)
Sub-Total	**3,725**	3,305	13%	**232**	209	11%	**3,957**	3,514	13%	**604**	539	12%
DSS Rebates	**230**	226	2%	**-**	-	-	**230**	226	2%	**23**	23	0%
Total UK Insurance Operations	**3,955**	3,531	12%	**232**	209	11%	**4,187**	3,740	12%	**627**	562	12%
M&G:												
Individual Life and Pensions	**-**	26	0%	**-**	2	0%	**-**	28	0%	**-**	5	0%
Investment Products	**694**	859	(19%)	**10**	12	(17%)	**704**	871	(19%)	**79**	98	(19%)
Total M&G	**694**	885	(22%)	**10**	14	(29%)	**704**	899	(22%)	**79**	103	(23%)
Total UK Operations	**4,649**	4,416	5%	**242**	223	9%	**4,891**	4,639	5%	**706**	665	6%
European Operations:												
Insurance Products	**40**	11	264%	**14**	16	(13%)	**54**	27	100%	**18**	17	6%
Total European Operation	**40**	11	264%	**14**	16	(13%)	**54**	27	100%	**18**	17	6%
US Operations:												
Fixed Annuities	**1,375**	792	74%	**-**	-	0%	**1,375**	792	74%	**138**	79	75%
Equity Linked Index Annuities	**197**	335	(41%)	**-**	-	0%	**197**	335	(41%)	**20**	34	(41%)
Variable Annuities	**613**	1,409	(56%)	**-**	-	0%	**613**	1,409	(56%)	**61**	141	(57%)
Sub-total Annuities	**2,185**	2,536	(14%)	**-**	-	0%	**2,185**	2,536	(14%)	**219**	254	(14%)
Guaranteed Investment Contracts	**170**	256	(34%)	**-**	-	0%	**170**	256	(34%)	**17**	26	(35%)
GIC - European Medium Term Note	**1,440**	1,079	33%	**-**	-	0%	**1,440**	1,079	33%	**144**	108	33%
Life	**-**	-	0%	**16**	19	(16%)	**16**	19	(16%)	**16**	19	(16%)
Total US Operations	**3,795**	3,871	(2%)	**16**	19	(16%)	**3,811**	3,890	(2%)	**396**	406	(2%)
Asian Operations:												
Insurance Products	**556**	188	196%	**277**	140	98%	**833**	328	154%	**333**	159	109%
Investment Products	**5,545**	952	482%	**-**	-	0%	**5,545**	952	482%	**555**	95	484%
Total Asian Operations (Schedule 2)	**6,101**	1,140	435%	**277**	140	98%	**6,378**	1,280	398%	**888**	254	250%
Group Total:												
Insurance Products	**8,265**	7,568	9%	**535**	374	43%	**8,800**	7,942	11%	**1,362**	1,131	20%
Investment Products	**6,320**	1,870	238%	**14**	24	(42%)	**6,334**	1,894	234%	**646**	211	206%
Group Total	**14,585**	9,438	55%	**549**	398	38%	**15,134**	9,836	54%	**2,008**	1,342	50%

	2001 Q3 £m	2000 Q3 £m		2000 YE £m
UK Banking Products				
Deposit Liabilities:				
Egg	**5,747**	6,815	(16%)	6,715
Prudential Banking	**318**	435	(27%)	412
Total Deposit Liabilities	**6,065**	7,250	(16%)	7,127
Retail Assets				
Mortgage Book	**2,432**	2,291	6%	2,405
Personal Loans Book	**576**	391	47%	445
Credit Card Receivables	**1,592**	736	116%	929
Total Retail Assets	**4,600**	3,418	35%	3,779
US Banking Products				
Total Deposit Liabilities	**564**	472	19%	483
Retail Assets	**708**	569	24%	630
UK General Insurance				
UK Gross Premiums Written	**300**	251	20%	

Schedule 2

	Single Premiums			Regular Premiums			Total Premiums			APE		
	2001 Q3 £m	2000 Q3 £m	+/- (%)	2001 Q3 £m	2000 Q3 £m	+/- (%)	2001 Q3 £m	2000 Q3 £m	+/- (%)	2001 Q3 £m	2000 Q3 £m	+/- (%)
UK Insurance Operations:												
Prudential Financial Services												
DSF/Remote:												
Individual Pensions	23	24	(4%)	24	27	(11%)	47	51	(8%)	26	29	(10%)
Corporate Pensions	-	1	0%	-	15	0%	-	16	0%	-	15	0%
Life	194	394	(51%)	9	22	(59%)	203	416	(51%)	28	61	(54%)
Annuities	375	338	11%	-	-	0%	375	338	11%	38	34	12%
Investment Products	15	35	(57%)	3	10	(70%)	18	45	(60%)	5	14	(64%)
Sub-Total	607	792	(23%)	36	74	(51%)	643	866	(26%)	97	153	(37%)
DSS Rebates	175	175	0%	-	-	0%	175	175	0%	18	18	0%
Total Retail	782	967	(19%)	36	74	(51%)	818	1,041	(21%)	114	171	(33%)
Group Pensions:												
Corporate Pensions	377	443	(15%)	105	55	91%	482	498	(3%)	143	99	44%
Annuities	108	110	(2%)	-	-	0%	108	110	(2%)	11	11	0%
Total Group Pensions	485	553	(12%)	105	55	91%	590	608	(3%)	154	110	40%
Total Direct	1,267	1,520	(17%)	141	129	9%	1,408	1,649	(15%)	268	281	5%
Prudential Intermediary Business:												
Retail IFA:												
Individual Pensions	169	148	14%	52	39	33%	221	187	18%	69	54	28%
Corporate Pensions	50	74	(32%)	16	12	33%	66	86	(23%)	21	19	11%
Life	1,464	1,257	16%	22	27	(19%)	1,486	1,284	16%	168	153	10%
Annuities	101	90	12%	-	-	0%	101	90	12%	10	9	11%
Investment Products	66	24	175%	1	2	(50%)	67	26	158%	8	4	100%
Sub-Total	1,850	1,593	16%	91	80	14%	1,941	1,673	16%	276	239	15%
DSS Rebates	55	51	8%	-	-	0%	55	51	8%	6	5	20%
Total Retail IFA	1,905	1,644	16%	91	80	14%	1,996	1,724	16%	282	244	16%
Annuities:												
Annuities	783	367	113%	-	-	0%	783	367	113%	78	37	111%
Total Annuities	783	367	113%	-	-	0%	783	367	113%	78	37	111%
Total Intermediated	2,688	2,011	34%	91	80	14%	2,779	2,091	33%	360	281	28%
Asian Operations:												
Insurance Products:												
Singapore	459	161	185%	26	26	0%	485	187	159%	72	42	71%
Hong Kong	66	11	500%	48	30	60%	114	41	178%	55	31	77%
Malaysia	9	12	(25%)	29	23	26%	38	35	9%	30	24	25%
Taiwan	3	1	-	116	46	152%	119	47	153%	116	47	147%
Japan	11	-	-	21	-	-	32	-	-	22	-	-
Other	8	3	167%	37	15	147%	45	18	150%	38	16	138%
Total Insurance Products	556	188	196%	277	140	98%	833	328	154%	333	159	109%
Investment Products:												
India	1,473	952	55%	-	-	-	1,473	952	55%	147	95	55%
Taiwan	3,988	-	-	-	-	-	3,988	-	-	399	-	-
Other	13	-	-	-	-	-	13	-	-	1	-	-
Total Gross Mutual Fund Sales	5,474	952	475%	-	-	-	5,474	952	475%	547	95	476%
Hong Kong MPF Products	71	-	-	-	-	-	71	-	-	7	-	0%
Total Investment Products	5,545	952	482%	-	-	-	5,545	952	482%	555	95	484%
Total Asian Operations	6,101	1,140	435%	277	140	98%	6,378	1,280	398%	888	254	250%
Asia Mutual Funds												
Net Mutual Fund Sales:												
India	264	313	(16%)									
Taiwan	627	-	-									
Other	5	-	-									
Total Net Mutual Fund Sales	896	313	186%									
Funds Under Management:	**India**	**Taiwan**	**Other**	**Total**								
Opening Balance of FUM (31/12/00)	695	934	20	1,649								
Net Flows	264	627	5	896								
Market Movement	(26)	(46)	(7)	(79)								
Closing Balance of FUM (30/09/01)	933	1,515	18	2,466								

Notes to Schedules:

1. Sales for overseas operations have been calculated using average exchange rates. The applicable rate for Jackson National Life is 1.44 (Q3 2000 - 1.54). Balance sheet figures have been calculated at closing exchange rates.

2. In Asia, 'Other' Insurance Products include Thailand, Indonesia, The Philippines, Vietnam, India (26% interest) and China .

3. Insurance sales for Japan are included from 13 February 2001, the date of acquisition of Orico Life Insurance Company Limited .

4. Mandatory Provident Fund product sales in Hong Kong are included at Prudential's 36% interest of the Hong Kong MPF operation.

5. Annual Premium Equivalents (APE), calculated as regular premiums + 10% single premiums, are subject to roundings.