



PRUDENTIAL

Date: 21 September 2006

Prudential plc announces the departure of Mark Norbom as Chief Executive of Prudential Corporation Asia

The Board of Prudential plc ("Prudential") announces the departure of Mark Norbom as Chief Executive of Prudential Corporation Asia. A successor will be announced shortly.

Mark Tucker, Group Chief Executive Officer, Prudential plc, said:

"Personally and on behalf of the Board, I would like to wish Mark Norbom well and thank him for his contribution since joining us in January 2004. Prudential Corporation Asia is in good health, delivering strong growth and went cash positive for the first time this year. We remain very excited about the growth opportunities in the region."

ENDS

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News release

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