THE PRUDENTIAL ASSURANCE COMPANY LIMITED.

(INCORPORATED IN ENGLAND.)

Chief Office: -- HOLBORN BARS, LONDON, E.C.1.

NOTICE IS HEREBY GIVEN that the Annual General Meeting of the Shareholders of this Company will be held at 142, Holborn Bars, London, E.C.1, on Thursday, the lat day of April, 1948, at Two o'clock in the afternoon precisely, for receiving the Report of the Directors and Statement of Accounts for the year ended 31st December, 1947, for electing Directors, for re-appointing the President, for considering and, if thought fit, passing a resolution designed to maintain at its present rate the remuneration of the Chairman, Deputy Chairmen and Directors after the coming into force of Section 34 of the Companies Act, 1947 (which prohibits payment of directors' remuneration, and for transacting such other business as may be contemplated by the Articles of Association of the Company.

By order of the Board of Directors,

C. W. A. RAY, L. BROWN,

16th March, 1948.

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Joint Secretaries.

B.B.—The attention of those Shareholders concerned is drawn to the following Extract from the Articles of Association of the Company;—
61. A holder of less than 250 B Shares shall not in respect of those shares be entitled to receive notice of or to attend or vote at any meeting of the Company.

NINETY-NINTH ANNUAL REPORT

Year ending 31st December, 1947.

President: SIR JOSEPH BURN, K.B.E., F.I.A., F.R.I.C.S.

Directors:

Chairman: SIR GEORGE LEWIS BARSTOW, K.C.B. Deputy-Chairmen : GUY PHILIP HARBEN, O.B.E. ERNEST DEWEY.

EDWARD JOSEPH WILLIAM BORRAJO, M.B.E., A.I.A. SIR JOSEPH BURN, K.B.E., F.I.A., F.R.I.C.S. PERCY CHARLES CRUMP, O.B.E., F.I.A. SIR NIGEL GEORGE DAVIDSON, C.B.E.

JOHN ROY LANCASTER.

SIR JOHN SEROCOLD PAGET MELLOR, Bart., M.P. HERBERT HARVEY MOSELEY, B.C.L. COLONEL PERCY LESTER REID, C.B.E. SIR GEORGE STUART ROBERTSON, K.C. ERNEST FRANK SPURGEON, F.J.A.

Joint Secretaries; C. W. A. RAY, A.L.A.A. L. BROWN, F.I.A.

Assistant Secretaries: H. G. CLARKE, B.Sc., F.I.A. A. F. MURRAY, M.A., F.I.A.

Actuary: W. F. GARDNER, F.I.A.

Assistant Actuaries: H. J. BRISCOE, F.I.A. F. M. REDINGTON, M.A., F.I.A.

Assistant General Managers: W. E. G. BURGE. H. C. HARVEY. R. E. MONTGOMERY, A.C.I.I. F. W. MORTON, M.C., F.I.A. Deputy General Managers: F. H. GARRAWAY, O.B.E., M.C. R. S. THORP. K. A. USHERWOOD, M.A., F.I.A.

General Manager: F. W. MORGAN, M.C.

HE DIRECTORS have the honour to submit their Report and Accounts for 1947.

The Assets of the Company amount to \$502,003,240 as compared with \$471,716,725 at 31st December, 1946.

The Income from all sources during 1947 was \$84,626,585 as compared with \$76,245,614 in 1946.

ORDINARY BRANCH.

The number of life assurance policies issued during the year was 168,793 assuring the sum of £99,688,793 and producing n annual premium income of **£4,600,568.**

On 31st December, 1947, the number of life assurance policies in force was 1,204,014 assuring with bonus \$484,245,159 and producing an annual premium income of \$21,368,783. The immediate annuities payable were 14,749 in number and mounted to \$1,034,584 per annum. In addition there were 235,029 deferred and contingent annuities securing \$6,657,435 er annum and producing an annual premium income of \$3,593,865.

The revenue premiums for the year were £25,098,951 and the consideration for immediate annuities granted was 99. The claims for the year amounted to £11,102,582. There were death claims for sums assured, including bonuses, \$2,888,626 and matured endowments for sums assured, including bonuses, of £8,213,956.

The surplus is \$3,587,517, including the sum of \$482,687 brought forward from last year, and has been allocated as follows:—

2,240,962 To bonus to participating policyholders To dividend to holders of A shares ... 236,996 To Special contingency fund 12,000 To be carried forward ... 1,097,559

The Directors have declared that, as regards each participating policy issued out of the Ordinary branch (including articipating policies issued by overseas branches other than the Canadian branch) which was in force on 31st December, 1947 ere shall be added a reversionary bonus calculated on the original participating sum assured at the rate of £1 per £100 original

Where the original participating sum assured is Stock, the bonus will be in Stock at the same rate per \$100 Stock. As regards Canadian policies, the bonus is the same but different dates apply.

INDUSTRIAL BRANCH.

The number of policies issued during the year was 2,166,051 assuring the sum of £103,545,573. The number of policies ecoming free policies during the year was 371,523. The number of free policies which became claims was 272,169.

The number of policies in force on 31st December, 1947, including 5,557,990 free policies, was 31,827,111, under which the aximum sum assured, together with declared bonus, was £862,177,325. These policies produce an annual premium income

The revenue premiums for the year were £35,642,103. The claims for the year amounted to £17,374,917 ath claims for sums assured, including bonuses, of £9,583,287 and matured endowments for sums assur P00002751 nuses, of £7,791,630.

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The surplus is \$6,998,376, including the sum of £1,029,611 brought forward from last year, and has been allocated follows :-To bonus to participating policyholders
To dividend to holders of A shares
To bonus to members of outdoor staff... 3,720,561 701,051 620,094 To Special contingency fund
To be carried forward 265,000 1,691,670 Since the initiation of the profit sharing scheme, the total cash amount which has been allotted for provision of bonuses the Industrial branch policyholders is £82,560,922. The expenses in this branch were 24.84 per cent. of the premiums. The Directors have declared that in respect of participating policies issued by the Prudential out of the Industrial bran which were premium paying policies in Great Britain or Northern Ireland on 31st December, 1947, there shall be added as 1st January, 1948, or on completion of payment of one year's premiums (whichever shall be the later) to the original sum assur at death or maturity of endowment a reversionary bonus at the rate of 16s. per \$100 original participating sum assured. Where the original participating sum assured is Stock, the bonus will be in Stock at the same rate per £100 Stock. The bonus is in addition to any amount of reversionary bonus already added to the sum assured but is not in addition any bonus previously declared which was not a reversionary bonus. The declaration also provides that in the case of Industrial branch policies transferred from other Companies which terminal on becoming claims by death or maturity of endowment during the year 1948, and which are premium paying policies in Gre Britain or Northern Ireland at the date of the event giving rise to the claim there shall be paid as part of the claim a bonus the sum otherwise payable at the rate of £7 10s. per cent. if premiums have been paid for less than 15 years, and \$10 per cent. premiums have been paid for 15 years or upwards GENERAL BRANCH. A change has been made this year in the method of dealing in the accounts with interest and taxes. With the exception of interest on the long term contracts in the Sinking Fund and Sickness and Accident accounts, all interest has been carried and taxes have been charged to the General branch Profit and loss account, instead of being allocated to the separate revenue account as in previous years. For greater clarity a separate General branch Profit and loss account is shown in which are given for comparison the figures for 1946 as they would have appeared under the revised method of accounting. The revenue premiums for the year, after deduction of the reinsurances, were \$5,487,103. These figures do not include the re-insurance business written by the Company's American subsidiary, The Prudential Insurance Company of Great Britain located the company of the reinsurance Company of Great Britain located the company of the reinsurance Company of Great Britain located the company of Great Britain located the company of the reinsurance Company of Great Britain located the company of The number of sinking fund policies in force on 31st December, 1947, was 193, insuring capital sums of 25,795,881 at producing an annual premium income of £70,881. The amount of debentures, debenture stocks and estates for which the Company acts as trustee exceeded \$73,000,0 at the end of the year. The surplus is \$361,569, including the sum of \$184,810 brought forward from last year, and has been allocated as follows: 100,000 To Additional reserve fund To dividends to holders of A shares and B shares ... 100,000 To be carried forward ... 161,569 The valuation of the contracts in all branches has been made by Mr. W. F. Gardner, F.I.A., upon the bases stated in h valuation report. The Directors have declared in respect of the year 1947 a dividend on the A shares of 15s. 5d. per share, of which 10s. 5 will be payable on 2nd April, 1948, to the shareholders who are on the register on 1st April, 1948, and 5s. on 16th Septemb 1948, to the shareholders who are on the register on 16th September, 1948. Of the total dividend on the A shares, 4.8d. derived from the profits of the General branch. The Directors have also declared a dividend on the B shares out of the General branch profits of 1s. 6d. per share, payab on 2nd April, 1948, to the shareholders who are on the register on 1st April, 1948. The dividends now declared on both the A and B shares are payable free of income tax. The retiring Directors are Sir Joseph Burn, K.B.E., F.I.A., F.R.I.C.S., Sir Nigel George Davidson, C.B.E., Mr. Erne FRANK SPURGEON, F.I.A., and Mr. EDWARD JOSEPH WILLIAM BORRAJO, M.B.E., A.I.A., who offer themselves for re-election. The Auditors, Messes. Deloitte, Plender, Griffites & Co., offer themselves for re-appointment. GEORGE L. BARSTOW, Chairman. HOLBORN BARS, 9th March, 1948.

Fund at beginning of year Interest and dividends							£ 3,217,450 103,557	Taxation in respect of 1947 account:— Profits tax Income tax
							£3,321,007	53.3
CDF	CIAI	CC	ודעו	INGF	NCV	FIII	VD ACCO	INT for the year ending gist December 1047
SPE	CIAL	. CC	DNTI	INGE	NCY 	FUI	ND ACCO	JNT for the year ending 31st December, 1947. Taxation in respect of 1947 account:—
Fund at beginning of year	CIAL 	. CC	 	INGE 	 		£	
Fund at beginning of year Interest and dividends			•••	••••			£ 6,056,611	Taxation in respect of 1947 account :— Profits tax
Fund at beginning of year Interest and dividends Transfers from:—	 	 	•••				£ 6,056,611 187,500	Taxation in respect of 1947 account :— Profits tax

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			LIFE ASSURAN	CE BUSINE	288.						
		A1.64.4**	£	Claims paid s	and outstand	ling_			£		Fund .
and at beginning of year		£163,319	9,322 164	By death					0.01	0000	Premi
d adjustment in exchange	•••		163,319,486	By maturit	· y	•••		•••		[I	ntere tern
omiums psideration for annuities granted			388,399	Surrenders						6,144	Deduc
erest, dividends and rents (less an	nount written		***	Bonuses surre	endered	•••				6,423 5,678	of
erminable securities)		£6,40	9,844	Commission				•••	1,63	9,869	Arres
duct Income tax, less estimated rel	oate in respect	, of 51	4,250	Expenses of a Profits tax	management		· ··· ···		7	0,000	опе
	investments		5,895,594	War damage				•••	•••	1,561	Less
rears of interest received from enemy and formerly enemy-occup			6,818	Special con	tingency fur	ad				2,000 6,996	
sss Income tax		1	3,807 23,011	Fund at end	loss account				177,04		
			,	Expens	es of manage	ement include	the cost of a	gency renew	1	1	
	1		******	ecunission)portioned to L	CUM RUMO	h and former	y incounted i	£194,75	8 441	
			£194,725,441	I						<u> </u>	
During the year 168,793 polici	es were issued	for a sum ass	ured of £99,688,798 with premiums wa	h yearly renewal as £374,702.	l premium in	come of £4,60	0,568. The ar	nount receive	d in single		
				OE.	NICD AT	DDAN	CH RE	VENITI	. ACC	OT IN	тс
			AD DESCRIPTION	GE	NEKAL	DKAI		MPLOYE			
	FIRE .	INSURAN £	CE BUSINESS.				r		ransacted v	vithin the	Uni
and at beginning of year-		Z.	Claims paid and outst	anding		1,305,740		inning of ye	er	£	Payr
Reserve for unexpired risks	£816,493		Commission			550,388	Reserve expired	for un-	£83,723		Com
Further reserve	22,001				••• •••			l Hability,	189 470	İ	Exp
		838,494	Expenses of managem	ment		464,429	outetar	ding claims	153,479	237,202	Trai
			Contributions to fire	brigades and	fire pre-	10 000	Premiums .			278,320	Fun
remiums		2,539,516	vention			10,796					
rofit on exchange		1,917	Transfer to Profit and	i loss account	•••	32,767					
			Fund at end of year:	-							E
			Reserve for unexp	pired risks, bei	ng 40 per						
			cent. of the	premium incon	ae of the	1,015,807					ĺ
		1	,							£515,522	
		į									<u></u>
		İ	1					MOTO	R VEHIC	LE IN	JUR.
		£3,379,927	l			£3,379,927	Fund at be	ginning of y	BAT		Clai
		20,010,031				ا كنك	Reserve pired r	for unex-	£363,918		Con
SICKN	ESS AND	ACCIDEN'	T INSURANCE B	BUSINESS.			•	ustment in			Exp
Sund at beginning of year—		£	Payments under polic		edical and	£	exchan		26		Fun
Reserve for unexpired soci-			legal expenses—			106,638		for motor			R
dent risks	£129,214		Accident	- ····	•••	7,251	vehicle	a laid up	20,824	384,768	
Further reserve for renewable	372,914		Permanent sickness	5	•••	-	D			1,107,810	
Reserve for permanent sickness			Commission			33,866 100,151	Premiums	D64		1,101,610	R
risks	58,877		Expenses of manager			100,101	Transfer i		and loss	53,179	-
Estimated liability, outstand- ing accident claims	29,269		Expenses of Approv	ed codientes L		1,123,025					1
Outstanding permanent sick-	,		Transfer to Profit an	id loss account		94,107				,545,757	1
ness payments	2,070		Fund at end of year	:						1,040,701	
Premiums :		592,344	Reserve for unexpi	red accident							
Accident	£382,284		risks, being 40 the premium in	come of the							
Permanent sickness	12,117		year		£152,914						
		394,4 01	Further reserve for socident risks	or renewable	393,050		Fund at beg				
	86FV6	1,892	Reserve for perm	nament mick.	,		Premiums (l reinsure	es brokerage noes)—risks	o, discount, c	ommissio	n ret hull -
		1,123,025	ness risks	sick-	60,758		Enemy debt	-			
Interest on permanent sickness re	TOT OF BOTTEROR		Estimated liabilit	y, outstand-	98 404						
Interest on permanent sickness re	Tot oxpounce			4 TOT B			1				
Interest on permanent sickness re	Tor Oxponsos		ing accident clai		37,684		!				
Interest on permanent sickness re	-or oxpouses		Outstanding perm		2,218						
Interest on permanent sickness re	-ur vapvimos		Outstanding pern	nanent sick-	-	646,624					
nterest on permanent sickness re	-or orgonace	£2,111,662	Outstanding perm ness payments	nanent sick-	-	646,624 £2,111,662					
nterest on permanent sickness re	- окривно	£2,111,662	Outstanding perm ness payments	nanent sick-	-						1
nterest on permanent sickness re			Outstanding perm ness payments	nanent sick-	2,218	£2,111,662	ES		,		1
nterest on permanent sickness re Fransfer from Approved Societies	OR	RDINA	Outstanding perm ness payments	DUSTRI	2,218 [AL BR	£2,111,662 RANCH					
Interest on permanent sickness re Fransfer from Approved Societies	OR	RDINA	Outstanding perminess payments RY AND IN ACCOUNT fo	DUSTRI	2,218 [AL BR	£2,111,662 RANCH		47			
Interest on permanent sickness re Transfer from Approved Societies PRO 1946.	OR OFIT AN	RDINAF ID LOSS	Outstanding perminess payments RY AND IN ACCOUNT fo	DUSTRI	2,218 IAL BR	£2,111,662 RANCH 31st Dece	ember, 19			£	
Interest on permanent sickness re Transfer from Approved Societies PRO 1946. Balance brought fore	OR OFIT AN	RDINAF ID LOSS	Outstanding perminess payments RY AND IN ACCOUNT fo	DUSTRI	2,218 [AL BR ending	£2,111,662 RANCH 31st Dece	free of incom	e tax) to ho	olders of	£	
Interest on permanent sickness re Transfer from Approved Societies PRO 1946. 2 Balance brought forw 3,095 Industrial branch	OR OFIT AN	RDINAFID LOSS	Outstanding permises payments RY AND IN ACCOUNT fo	DUSTRI	2,218 [AL BR ending Provision for A shares	E2,111,662 RANCH 31st Deco	free of incom	e tax) to ho	olders of	938,542	-
PRO 1946. 2 Balance brought forw 2,095 Industrial branch Transfer from Reven	OR OFIT AN	RDINAFID LOSS	Outstanding permises payments RY AND IN ACCOUNT fo	DUSTRI or the Year	2,218 [AL BR ending Provision for A shares	£2,111,662 RANCH 31st Decoration dividend (in respect of tried to Balan	free of incom	e tax) to ho	olders of		
PRO 1946. 2 Balance brought forw Transfer from Reven 201,027 Ordinary branch	ORIT AN	RDINAFID LOSS	Outstanding perminess payments RY AND IN ACCOUNT fo	DUSTRI or the Year 1946. 2 897,916 4,974	2,218 [AL BR ending Provision for A shares in Balance care	£2,111,662 RANCH 31st Decoration dividend (in respect of tried to Balan	free of incom	e tax) to ho	olders of	938,542	
PRO 1946. Balance brought forw 3,095 Industrial branch	ORIT AN	RDINAFID LOSS	Outstanding perminess payments RY AND IN ACCOUNT fo £	DUSTRI or the Year 1946. 2 897,916 4,974	2,218 [AL BR ending Provision for A shares in Balance care	£2,111,662 RANCH 31st Decoration dividend (in respect of tried to Balan	free of incom	e tax) to ho	olders of	938,542	
PRO 1948. 2 Balance brought forw 3,095 Industrial branch Transfer from Reven 201,027 Ordinary branch	ORIT AN	RDINAFID LOSS	Outstanding perminess payments RY AND IN ACCOUNT fo £	DUSTRI or the Year 1946. 2 897,916 4,974	2,218 [AL BR ending Provision for A shares in Balance care	£2,111,662 RANCH 31st Decoration dividend (in respect of tried to Balan	free of incom	e tax) to ho	olders of	938,542	
PROTECTION Approved Societies PROTECTION Approved Societies	ORIT AN	RDINAFID LOSS	Outstanding perminess payments RY AND IN ACCOUNT fo £	DUSTRI or the Year 1946. 2 897,916 4,974	2,218 [AL BR ending Provision for A shares in Balance care	£2,111,662 RANCH 31st Decoration dividend (in respect of tried to Balan	free of incom	e tax) to ho	olders of	938,542	

£902,890

£943,021

£902,890

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42,591

£648,41:

with the

			-		IN	DUSTRIAL A	SSURANCE BU	USINESS					
_R	und at basis					282,006,1	102 01						£
	und at begin: remiums	ning or year	r	•••		35,642,1	D 4	and outsta	nding—				9,583,28
In	terest, divid	ends and re	nts (less am	ount write	en off		By matur	ity				•••	7,791,63
	terminable :	,			•	37,259							17,374,91
	of 1947			ebate in i	1,1	70,549	Surrenders 710 Expenses of	 F managam	··· ···	···		•••	1,889,44
A	rrears of in	iternet man	ived from	investme	nte in	9,766,7	Profits tax					•••	8,852,17 270,00
1	enemy and	formerly e	nemy-cocup	ied territo	ries	33,212	War damag						14,64
"	ess Income	tar	•			12,455 ——— 20,			mpany's outd	oor staff		•••	620,09
						,		ontingency	fund			•••	265,00
							Profit and	d loss soo		•••		•••	701,05
1								n or year	•••			•••	297,448,83
						£327,435,	673					•	£327,435,6°
				The nu	mber of policie	s issued during the	year was 2,168,051	assuring a	num of £103,5	£5,578.			
NT	S for t	he Yea	ır endi	ng 31s	t Decem	ber, 1947.							
TY I	INSURAN United King	CE BUSI	NESS.				MISCELLANE	ous in	SURANCE	BUSINES	8.		
P	avments und	der policies	including	£	Fund at heri	inning of week		£	(Jaime neid	لمحضضم أمحم	·		£
	medical an	id legal exp	penses	106,360 23,019		inning of year— r unexpired risks .	£277,852		Commission	and outstand		••• •••	375,0 145,9
1	Expenses of 1		 t	67,476	Add adjust	tment in exchange.	6	277.858		management	• •••		227,0
	Cransfer to Pi	-		13,419	Danisses			277,858 848,509	-	Profit and los			69,
	Fund at end Reserve for				Premiums Trustee and			•	Fund at end			•••	09,
	risks, be	ing 40 per			Timenee and	vacouWiiiiii .	··· ··· ··· ··· ··· ··· ··· ··· ··· ··	28, 44 Z	Reserve f	or unexpired			1
-	ium inco	the prem-							cent, of	the premiu	m income of	the year	339,
	year Estimated		£111,328										
		ling claims	191,920						!				
_				303,248									
22			-	E515,522	i		•						
	TD 437077	DIVOT			•		_	A1 1					
LNSU	JRANCE :	RUSINES	38.				<u> </u>	£1,155,809	i i				£1,155,
C	Claims paid (and outstan	ding	£ 668,077							·		
1	Commission	•••		164,740			SINKING FU	OND IN	SURANCE	BUSINES	8.		
- 1	Expenses of	managemen		248,051				£	í				£
	Fund at end	•		,		inning of year		2,188,165	1	and outstand	ling		75,
		r unexpired			Premiums Interest and	dividends		71,826 66,239	1				19,
	risks, be	ing 40 per the prem			AMPORTER AND			vo,239		management			1,
68	ium ince	ome of the	£443,124		Transfer to Profit and loss account								-,
310	•	for motor							Fund at end	of year .			2,228,
79 :		laid up	21,765										
				464,889	l								
57.			£1	,545,757			-	£2,326, 23 0					£2,326,
	· <u>····</u>	MA	RINE, A	VIATIO	N and TRA	ANSIT INSUR	ANCE BUSINE	288.					
		Current Year.	Preceding Year.	Previou Years.	Total.					Current. Year.	Preceding Year.	Previous Years.	Total
		£	£	£	£					£	£	£	£
		-	137,895	379,120		_	salvages, refunds an	d reinsurar	ice recoveries)	59,834	59,507	45,369	164,71
			01.000	_3,715	246,722	Expenses of mans	~			7	940	-	12,53
	returns and	229,144	21,293			Agency expenses	***	•••		i	466 2,289	314 17,290	3,47 19,57
		229,144 —	21,293	100	100	Agents and other	profit commissions					11,290	19,07
		229,144	21,293	100	100	Agents and other Loss on exchange	profit commissions	·			_	_	, -
		229,144	21,293	100	100	Loss on exchange	-			88	_	49,000	49,00
		229,144	21,293 	100	100	Loss on exchange	 t and loss account			88			49,00 514,45
		229,144	21,293	100		Loss on exchange Transfer to Profit	 t and loss account			88	_	49,000	
		229,144	21,293	100	£763,837	Loss on exchange Transfer to Profit	 t and loss account			88	_	49,000	514,45
		229,144	21,293	100		Loss on exchange Transfer to Profit Fund at end of ye	t and loss account			88	_	49,000	814,44
		229,144	21,293	100		Loss on exchange Transfer to Profit Fund at end of ye	 t and loss account			88	_	49,000	814,44
on hu		229,144	 		£763,837	Loss on exchange Transfer to Profit Fund at end of year	t and loss account	NCH		154,939	95,986	49,000	814,44
on hu		229,144	 		£763,837	Loss on exchange Transfer to Profit Fund at end of year	RAL BRAI	NCH		154,939	95,986	49,000	514,44 £763,83
on hu	194.		PRC	DFIT A	£763,837	Loss on exchange Transfer to Profit Fund at end of year GENEI S ACCOUNT	RAL BRAI	NCH	g 31st De	154,939	95,986	49,000	514,44 £763,83
	194.	Balance br	PRC	DFIT A	£763,837 ND LOS:	Loss on exchange Transfer to Profit Fund at end of year GENE S ACCOUNT	RAL BRAΩ Γ for the Yea 1946. 2 84,810 45,066	NCH Taxation		154,939	95,986	49,000	£763,83
	194. 184316	Balance br Transfers f Fire Sickness	PRC	DFIT A	£763,837 ND LOS	GENEI S ACCOUNT 18 £32,767 94,107	RAL BRAI f for the Yea 2 45,066 17,202	NCH ar endin Taxation Overs	n:—	154,939	95,986 1947.	49,000 263,632	\$14,44 \$763,83 42 64
	194. 184316 15,475 #,895	Balance br Transfers f Fire Sickness Employ	PRC ought forwar rom Revent s and socide ers' liability	DFIT A	£763,837 AND LOSS revious year a:	GENE S ACCOUNT 18 £32,767 94,107 13,419	RAL BRAΣ Γ for the Yea 2 245,066 17,202 184,667	NCH Taxation Overse Profit	n:— coas taxos s tax te tax	88 	95,986 1947.	49,000	514,44 £763,83 42 64 125
	194. 184/16 15,475	Balance br Transfers f Fire Sickness Employ Miscella Sinking	PRC ought forwarom Revenu	DFIT A	£763,837	GENEI S ACCOUNT 18 232,787 94,107 13,419 69,130 437	RAL BRAI f for the Yea 2 45,066 17,202	NCH Taxation Overse Profit Incom	n:— bes taxes s tax to Additions	88	95,986 1947. 	49,000 263,632	£763,8: 42 64 12c 100
	194. 184316 15,475 4,895 -3,740 11,359	Balance br Transfers f Fire Sickness Employ Miscella Sinking Marine	PRC	DFIT A	£763,837	GENEI S ACCOUNT 18 232,787 94,107 13,419 69,130 437 49,000 258,860	RAL BRAΣ Γ for the Yea 2 245,066 17,202 184,667	NCH Taxation Overs Profit Incom Transfer Provision	g 31st De	154,939 ceember, I reserve fund d (free of in of 1947	95,986	49,000 283,632	514,44 £763,8: 43 64 120 of 28
	194. 184/16 15,475 4,895 -3,740 11,359 11,359 50,487 10,391 87,653	Balance br Transfers f Fire Sickness Employ Miscella Sinking Marine	PRC	DFIT A	£763,837	GENEI S ACCOUNT 18 232,787 94,107 13,419 69,130 437 49,000 258,680 t 53,179	RAL BRAI f for the Yea 1946. 245,066 17,202 184,667 100,000 29,167	NCH Taxation Overs Profit Incom Transfer Provision A sha	ag 31st December to Additionan n for dividen for dividen	154,939 ceember, I reserve fund d (free of in f 1947 d (free of in	95,986	49,000 283,632	42 64 122 of
	194. 184316 15,475 4,895 3,740 11,915 62,487 310,391	Balance br Transfers f Fire Sickness Employ Miscolla Sinking Marine Less Trans	PRC ought forwarom Revent and socide ers liability neous fund fer to Motor	DFIT A	E763,837 ND LOS: revious year 4: evenue accountied to other a	GENEI S ACCOUNT 18 232,787 94,107 13,419 69,130 437 49,000 258,860 t 53,179 2ccounts 22	RAL BRAI for the Yea 45,066 17,202 184,667 100,000	NCH Taxation Overse Profit Incom Transfer Provision A sha Provision B sha	g 31st De	154,939 ccember, I reserve fund d (free of in of 1947 d (free of in of 1947	95,986	49,000 283,632	45 45 64 125 100 of 25 of 78
	194. 184;16 15,475 5,895 -3,740 .1,359 62,487 310,391 87,653 222,738 189,832	Balance br Transfers f Fire Sickness Employ Miscella Sinking Marine. Less Trans Interest a	PRC ought forwar rom Revent a and accide era liability neous fund fer to Motor and dividend interest reo	ord from per account	£763,937 ND LOS:	GENEI S ACCOUNT 18 232,787 94,107 13,419 69,130 437 49,000 258,860 t 53,179 2ccounts 22	RAL BRAI F for the Yea 45,066 17,202 184,667 100,000 29,167 87,500	NCH Taxation Overse Profit Incom Transfer Provision A sha Provision B sha	g 31st De	154,939 ccember, I reserve fund d (free of in of 1947 d (free of in of 1947	95,986	49,000 283,632	45 45 64 125 100 of 25 of 78
	194- 184/16 15,475	Balance br Transfers f Fire Sickness Employ. Miscolla Sinking Marine Less Trans Interest at Arrears of formerly Accrued in	PRC ought forwarem Revent i and socide ers' liability neous fund fer to Motor and dividend interest recoverent (less in	OFIT A	£763,937 ND LOS:	GENEI S ACCOUNT 18 232,767 94,107 13,419 69,130 437 49,000 258,860 153,179 26 coounts 26 n enemy and	RAL BRAI F for the Yea 45,066 17,202 184,667 100,000 29,167 87,500	NCH Taxation Overse Profit Incom Transfer Provision A sha Provision B sha	g 31st De	154,939 ccember, I reserve fund d (free of in of 1947 d (free of in of 1947	95,986	49,000 283,632	\$14,45 \$763,83 42 64 125 100 of 25 of 75
	194. 184;16 15,475 5,895 -3,740 .1,359 62,487 310,391 87,653 222,738 189,832	Balance br Transfers f Fire Sickness Employ Miscella Sinking Marine. Less Trans Interest a Arrears of formerly	PRC ought forwarem Revent i and socide ers' liability neous fund fer to Motor and dividend interest recoverent (less in	OFIT A	evenue accountied to other a investments intories.	GENEI S ACCOUNT 18 £32,767 94,107 13,419 69,130 437 49,000 258,880 ct 53,179 ccounts 26 n enemy and ly taken into	RAL BRAI for the Yea 1946. 2 34,810 45,066 17,202 184,667 100,000 29,167 87,500 184,810	NCH Taxation Overse Profit Incom Transfer Provision A sha Provision B sha	g 31st De	154,939 ccember, I reserve fund d (free of in of 1947 d (free of in of 1947	95,986	holders	\$14,45 £763,83 42 64 125 100 of 25 of 75 161
	194. 184/16 15,475 4,895 -3,740 11,915 62,487 310,391 87,653 222,738 189,832 8,435 42,591 £648,412	Balance br Transfers f Fire Sickness Employ Miscella Sinking Marine Less Trans Interest as Arrears of formerly Accrued in account	PRC ought forwarem Revent i and socide ers' liability neous fund fer to Motor and dividend interest recoverent (less in	ord from personal section of the sec	evenue account in tories in the previous in th	GENEI S ACCOUNT 18 £32,767 94,107 13,419 69,130 437 49,000 258,880 ct 53,179 ccounts 26 n enemy and ly taken into	RAL BRAI F for the Yea 45,066 17,202 184,667 100,000 29,167 87,500	NCH Taxation Overse Profit Incom Transfer Provision A sha Provision B sha	g 31st De	154,939 ccember, I reserve fund d (free of in of 1947 d (free of in of 1947	95,986	holders	4

The Prudential	Assı	urance	Compar	ly Limited	1.		Company of the control of the contro	BALAN
LIABILITIES.			Ordinary Branch.	Industrial Branch.	General Branch.	Common Contingency Fund.	Special Contingency Fund.	Total.
			8	8	£	2	£	\$
thorised and Issued capital:— 1,250,000 A shares of £1 each, fully paid 1,000,000 B shares of £1 each, 4s. paid			=	1,250,000	200,000		_	1,250,000 200,000
ntingency funds			_	_	200,000	3,272,722	6,403,896	10,066,118
ofit and loss account—balances carried for	rward			4,479	161,569		_	166,048
e assurance fund, Ordinary branch	•••		177,040,481	-	_	_	-	177,040,481
lustrial assurance fund			-	297,448,889	_	_		297,448,889
neral branch insurance funds:-					1 617 005			
Fire Sickness and accident	•••		_	_	1,015,807 646,624	 		
Employers' liability	•••		_	-	303,248			1
Motor vehicle	•••				464,889 339,408	}	-	7,172,802
Miscellaneous Sinking fund	•••		_	_	2,228,374	11		ļ.
Marine	•••			-	514,457	11		1
Additional reserve	•••		_	-	1,660,000	J	I I	ı
rrent Liabilities and Provisions:— Claims admitted or intimated but paid, less amounts recoverable reinsurances:—	not under				,			
Life	•••		1,788,743	439,572	687,844	J -	-	2,178,815
Motor vehicle			_	i	567,399	 	1 _	1,465,030
Miscellaneous	•••		-		909,817	[_	_	1,200,000
Sinking fund Annuities due and unpaid			19,252			l' _		19,252
Outstanding commission and expenses			449,042	198,268	61,186	1 -	; -	702,496
Premiums received in advance	•••		118,184	_	26	-	-	118,210
Amounts due on reinsurance account			·	_	222,180	b		,
Fire Sickness and accident	•••		= =	1 = 1	1,890	11	1	
Employers' liability	•••		-	-	668	} –	<u> </u>	279,028
Marine	***		<u> </u>		50,646 4,159	11	1	
Amounts due to subsidiary companie			=	100	41,280	-		41,889
Bonus allocation to members of Com pany's outdoor staff Less balance brought forwa	•	9690,094 416					i	
•	-			619,678		-	_	619,678
Unclaimed dividends Other creditors	•••			1,118 181,893	87 82,010		=	1,200 828,654
Sundry brokers for investments purch	sed			419,929		i —		848,809
" Provision for :			-		11 001		i	
Overseas taxes Profits tax				285,688	11,881 86,474	10,274	26,679	94,948 480,412
Income tax—United Kingdom			155,244	—	202,169	17,889	27,998	402,800
War damage contribution	•••		4,389	87,500		_	· —	41,889
Dividends declared NOTES.	•••		296,996	701,546	100,000	-	_	1,088,542
stalments on investments held due after 31st	Decembe	sr,				1	:	
. 1947	•••	980,00					1	
mmitments for settlement after 81st December		1,450,00 3,180,00					i	
nealled capital on investments held		2.475.00	n l					
maringona-liability exists under a guarantee s	dven by	the Compan	7					
contingua liability exists under a guarantee s in respect of certain benefits for the Staff at dependants provided by means of a comp	d their	relatives an	à				1	
dependents provided by means of a comp	eny fort	THOU TOL AUT	•		İ	1		
mounts of Life assets compulsorily deposited	abroad-	-investment	ا ب	.			1	
(at or under market value, if quoted), mor	tgages, j	property an	• -					
Australia	•••	45,000						
Canada	•••	4,181,000 894,500						
Egypt	•••	14,000	1				!	•
Newfoundland	•••	28,000 40,000	1	1				
New Zealand Palestine		1,000	1	1			1	
Poland	***	500 10,500	1 .				1	1
South Africa	•••	5,000	1			-	1	
		•		T.			1	
<i>맞</i> 속당하면 하는 사람들은 모든 다음을 받는다.				1			i	
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	٠,		e 100 res ===	901 500 000	10 000 001	9 900 90*	Q AKO AND	K00000 040
Aug. T. St. A.			\$ 180,509,751	301,532,030	10,208,001	3,300,385	6,458,073	502003,240

I certify that in my belief the liabilities in respect of long term business do not exceed the amounts of the respective funds and all other liabilities increspect of long term business as shown in the Balance Sheet. W. F. GARDNER, Actuary.

A shares—This capital is liable in respect of contracts in all branches of the Company's business, but is included in the Industrial branch accounts pursuant to so. 3 of The Productial Assurance Company Act, 1875.

The values of the Stock Exchange securities are determined, under the Articles of Association of the Company, by the Directors; these values heard with the middle market prices as at the Sist December, 1947, and on the basis of such prices we certify that in our belief the assets set forth in the aggregate in excess of the value stated therein.

We certify that in our belief the value of the assets exceeds the amount of the liabilities computed in accordance with the provisions of sub-section 3 of the Assurance Companies Act, 1946, by the amount required by sub-section (1) of that Section. The liabilities in respect of long term business as shown in the Balance Sheet.

Circula of the properties owned by or mortgaged to the Company have been damaged by enemy action and claims under the War Damage Act 1943 have the in eace where that Act applies.

Specific deposits of life assurance assets of the Ordinary branch have been made with various Dominion, Colonial and Foreign Governments under local away to holders of policies issued, as set out above, and part of the assets (investments and cash) of the General branch has been deposited under local law in out of the United Kingdom on account of fire, casualty and marine insurance business.

No part of any fund has been applied directly or indirectly for any purposes other than those of the class of business to which the fund is applicable.

The gross amount of the Directors' remuneration for the year was \$50,357.

Life, essualty and sinking fund revenue account transactions in Dominion or foreign currencies have been brought in at the rates of exchange ruling on the Sist December, 1947, with the exception of interest received at or paid by the Company's Chief Office which has been brought in at the rates ruling on the dates the respective transactions; the adjustment in exchange item appearing in certain revenue accounts is the difference between the sterling equivalents at the beginning the sterling equivalents at the segment.

REPORT OF THE UDITORS

We have examined the above Balance Sheet with the books at Chief Office in which have been incorporated the returns from Divisional Centres and District. Offices and from Overseas Branches. Confirmations have not been received in respect of certain Mortgages, Loans, Investments and Cash lodged in enemy territory or in territories formerly occupied by the enemy. Subject thereto we have obtained all the information and explanations we have required and report that in our opinion the above Balance Sheet is properly drawn up so as to exhibit a true and correct view of the state of the Company's affairs at the 31st December, 1947, according to the best of our information and the explanations given to us and as shown by the books of the Company.

No part of any fund has been applied, directly or indirectly, for any purpose other than the class of business to which the fund is applicable.

We have investigated the methods of calculating and apportioning the expenses of management and the accounts thereof, and in our opinion the Accounts show a fair and equitable apportionment of the expenses between the Industrial and other Branches of the Company's business.

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ASSETS.	Ordinary Branch.	Industrial Branch.	General Branch.	Common Contingency Fund.	Special Contingency Fund.	Total.
	£	£	£		£	8
Mortgages:—	5,688,209	1.949.016	 ,			6.980.225
On property within the United Kingdom On property within Eire	1.180	_			_	1,180
On property out of the United Kingdom	1,002,635	79,812	400		_	1,082,847
Loans:—		1	!			
On parochial and other public rates	985,544	7,617,069	- :		_	8,602,613 51,912
On Life interests	51,912 1,415,710	4,300,000	150,000			5,865,710
On Stocks and shares On Company's policies within their surrender values	2,386,963	· - 1				2,386,963
Without specific security	12,744	4,688	!		_	17,432 940,338
To subsidiary companies	337,896	602,440				020,000
Investments:—		:				
Deposits with the High Court :	16,000	_	20,500	→	_	86,500
3½% War Stock	10,000	_	23,217		<u> </u>	23,217
Deposits with the Supreme Court of Judicature in Eire:		1				18,700
31% War Stock	18,700	154,936,668	3,112,639	2,755,071	4,429,669	244,129,580
British Government and Government guaranteed securities Debentures in subsidiary company issued under the Trade	78,895,483					
Regilities Acts		-	793,313	196,667	444,381 736,075	444,381 6,629,023
Municipal and county securities, United Kingdom Public Board securities	2,095,659 2,398,266	2,807,809 4,271,405	788,818 240,721	122,600	50,000	7,082,992
Public Board securities Dominion and Colonial Government securities	10,648,119	3,358,222	788,617	57,800	874,607	15,224,865
Dominion provincial securities	817,598		31,923	_	47,597	897,118 1,445,199
Dominion and Colonial municipal securities	1,003,418 1,739,408	373,458 1,770,902	68,328 321,205		_	8,831,515
Foreign Government securities Foreign provincial securities	40,973	60,458	2,700	_	_	104,131
Foreign municipal securities	78,262	184,223	29,370		-	291,855
Debentures and debenture stocks and gold and sterling bonds—home and foreign	17,690,825	27,597,127	1.694.447	111.018	-	47.093.417
*Preference and guaranteed stocks and shares	16,794,512	24,691,953	720,255		. —	42,206,720
Preference shares in subsidiary companies	50,700	114,800				165,000 51,501,887
Ordinary stocks and shares	20,168,850 172,126	31,119,151 354,221	218,886 857,777		_	884.124
Rent charges	28.681	-	· · · · · · · · · · · · · · · · ·		; -	28,681
Freehold ground rents and feu duties	350,606	8,140,494	_			8,491,100 27,974
Leasehold ground rents	25,895	2,079	_			21,012
Office premises (at cost, less amounts written off):—					i	0.040.407
In the United Kingdom—Freehold	_	3,648,427 94,170	· -	! =		8,648,427 94,170
—Leasehold Out of the United Kingdom	650,434		_	 ,		650,484
Other property:		0 100 044				12.681.263
In the United Kingdom—Freehold —Leasehold	4,511,919 2,099,871	8,169,844 5,141,477	_			7,241,348
Out of the United Kingdom	294,630	152,398	! 	-		447,028
Life interests	29,381	_			-	29,381 16,712
Reversions	16,712		. —			
Debtors prepayments and amounts accrued:-		100 000	174 00E	1		584,978
Deposits at interest at home and abroad Agents' balances	220,613	190,000	174,365 597,214			597,214
Commission paid in advance	424.880	<u> </u>	· —		·	424,880
Outstanding premiums	895,057	747,740	212,996	_		1,855,793 399,557
Outstanding interest, dividends, rents and fees Interest, dividends, rents and fees accrued	284,822 912,450	164,778 1,439,446	457 40,909			2,392,305
Amounts due on reinsurance account	0.25/200		421,291		_	421,291
Amounts due from subsidiary companies	400 700	227,942	16,827		_	16,827 639,021
Sundry brokers for investments sold Estimated income tax recoverable	406,588 1,806,000	8.614.000	2,200	_	_	5,422,000
Other debtors	38,459	285,654	15,881	_		280,904
Balances at Bankers and Cash in hand:—						
On deposit:—	i.					T 070 000
In the United Kingdom	1,700,000	8,550,000	-	50,000	50,000	5,850,000 476,923
Out of the United Kingdom	476,923	ı —	_	!		
In hand and on current account:-		400 240	00 240	N MOA	825,744	1,183,139
In the United Kingdom	4 444 084	498,540 35,119	96,743 55,032	7,799	050,744	1,208,407
Out of the Carrot samples	ANALOSEAN)		1	1		
Part of which is at the disposal of H.M. Government— Financial Powers (U.S.A. Securities) Act, 1941.	İ		ì			!
Financial rowers (U.S.A. Southwest Act, 1971.						
			İ			
	1		į	1		i
	1	İ		i		
4					_	
	180,509,751	301,532,030	10,203,001	3,300,385	6,458,073	502,003,240
						

and the end of the year of the insurance fund brought forward at the beginning of the year.

The profits shown in the accounts of subsidiary companies made up to a date within the year red of the corresponding liabilities and (b) reserve and contingency funds.

The profits shown in the accounts of subsidiary companies made up to a date within the year red of 31st December, 1947, or in the last previous accounts which became available within that year, have been included in this Company's revenue accounts to the extent of the dividends received. The losses of four companies have been carried forward in their respective accounts. No accounts have been received from a subsidiary company in a formerly enemy-occupied territory.

F. W. MORGAN, General Manager.

GEORGE L. BARSTOW,

W. F. GARDNER, Aduary.

C. W. A. RAY, L. BROWN, } Joint Secretaries. G. P. HARBEN, E. DEWEY, G. S. ROBERTSON,

Directors.

9th March, 1948.

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1,248 0,412 2,800 1,889 8,542

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OF THE AUDITORS TO THE MEMBERS.

We have examined the Deeds, Stock and Share Certificates and Bonds in possession of the Company at Chief Office. With the exceptions noted above, we have confirmed as at the 31st December, 1947, by Certificates of Bankers or other Depositaries the securities in their custody and by Certificates of Brokers the securities purchased but not delivered and by Certificates from Bankers or audited Accounts from Divisional Centres Cash held for account of Chief Office and District Offices, but place as above, the Mortgages, Loans, Investments, Deposits and Cash so examined or confirmed by us, together with those appearing in the returns as at the 31st December, 1947, received from Overseas Branches represent the Mortgages, Loans, Investments, Deposits and Cash set out in the above Balance Sheet.

9th March, 1948.

DELOITTE, PLENDER, GRIFFITHS & CO., Chartered Accountants,
5, London Wall Buildings, London, E.C.2.

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